

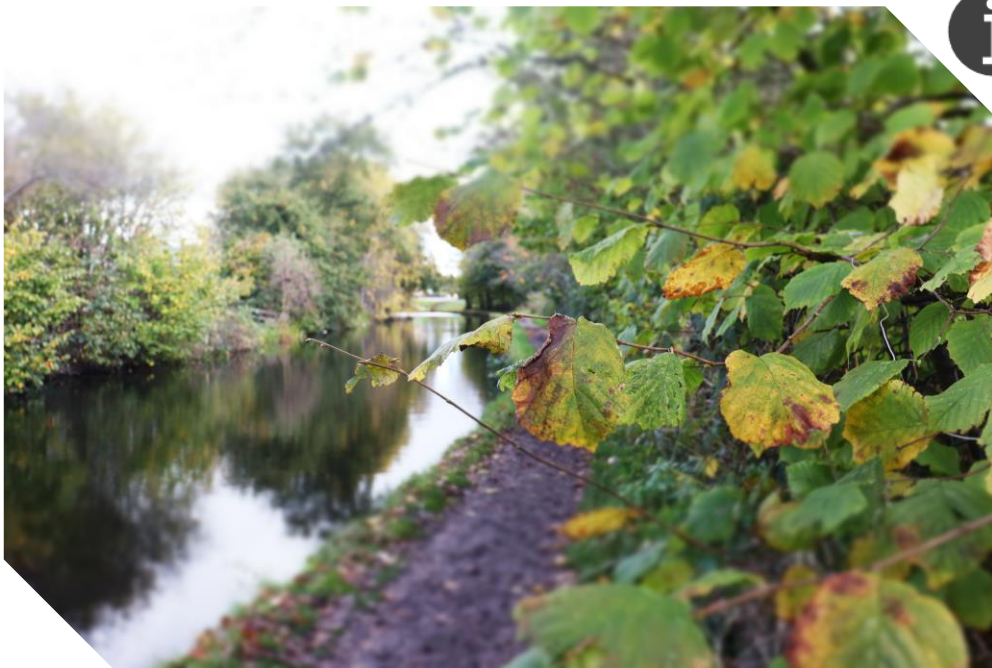
# Willenhall North

## Ward Profile

Produced by  
Walsall Business Insights  
January 2024



# Welcome to Willenhall North



## Did you know?

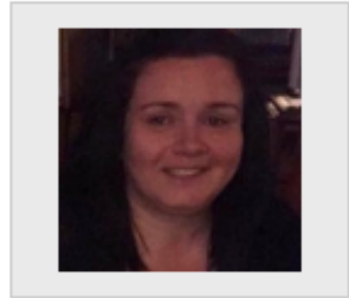
- **History** - The area has rich coal deposits and a significant mining past, with the Sneyd Colliery mines (located in the area in 19<sup>th</sup> and early 20<sup>th</sup> century) using the Wyrley and Essington Canal for transportation. There are strong links to the areas lock making history, with two factories previously located here: Yale factory closed in 1980's and Squires factory in the mid 2000's, due to the age of the building, and relocated to Essington.
- **New Invention** - A large estate in the ward got its name when its first tenant became annoyed by a smokey chimney and he contrived an ingenious apparatus to remedy that evil...he invited every visitor to see his 'new invention' as he called it. It is referenced the 'invention' was a hawthorn bush, pushed out the top of the chimney.
- **Reverend John Wesley**, leader of Methodism, once stayed in the New Invention area after being stoned and forced out of busier Willenhall area. According to Wesley: "*I proceeded thence to New invention, where I met with civility and kindness*". Part of the present day A462 is named Wesley Road...perhaps in recognition to the reverend.



- Covers **2.34 sq km** (234.1.3 ha), the smallest ward in Walsall (approximately 1/6 of the size of the largest ward, Aldridge Central and South 13.7 sq km).
- Willenhall North makes up **2.3%** of the total area of Walsall.
- Has a population density of **5,429 people per square kilometer**, compared to the ward average of 3,159. Large residential areas, coupled its relatively small size, make Willenhall North the most **densely populated** ward in Walsall.



# Councillors



**Councillor**

**Elected**

**Party**

Stacie Elson

11 May 2021

 Conservatives



Adam Hicken

07 May 2015

 Conservatives



Rob Larden

09 May 2022

 Conservatives



# Place

What are the attributes and assets of the local area, and how can we characterise it compared to the rest of Walsall?



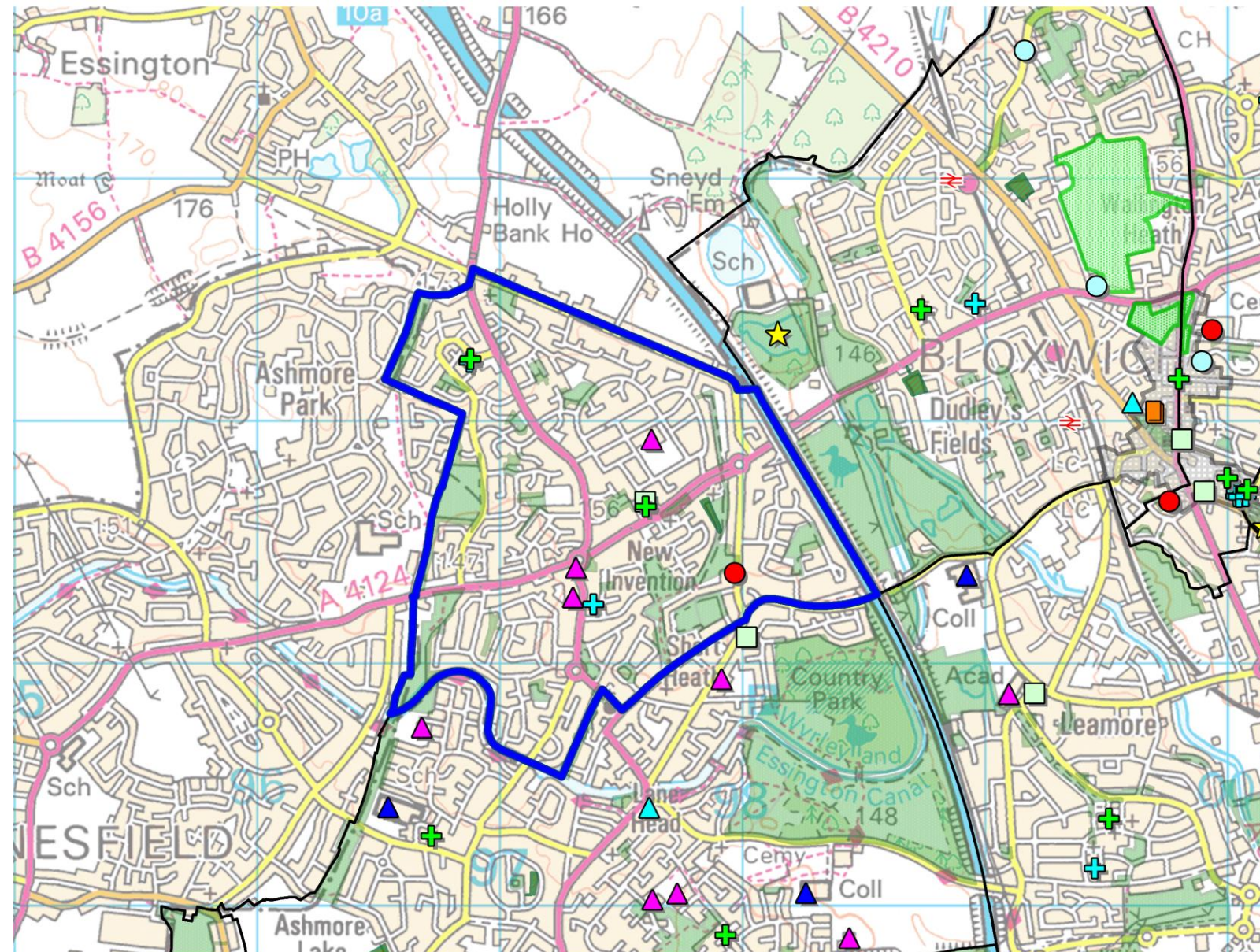
# Assets



## Willenhall North Assets Map

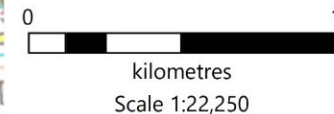
Walsall Council

Illustrates Willenhall North's  
geography and highlights key  
local assets.



- Nursery School
- Primary Schools
- Secondary School
- Library
- Leisure Centre
- Railway Station
- Pharmacy
- GP
- Dentist (NHS)
- Care Home
- Nursing Home

- Current Ward
- District Centre
- Park
- Allotments
- Open Space





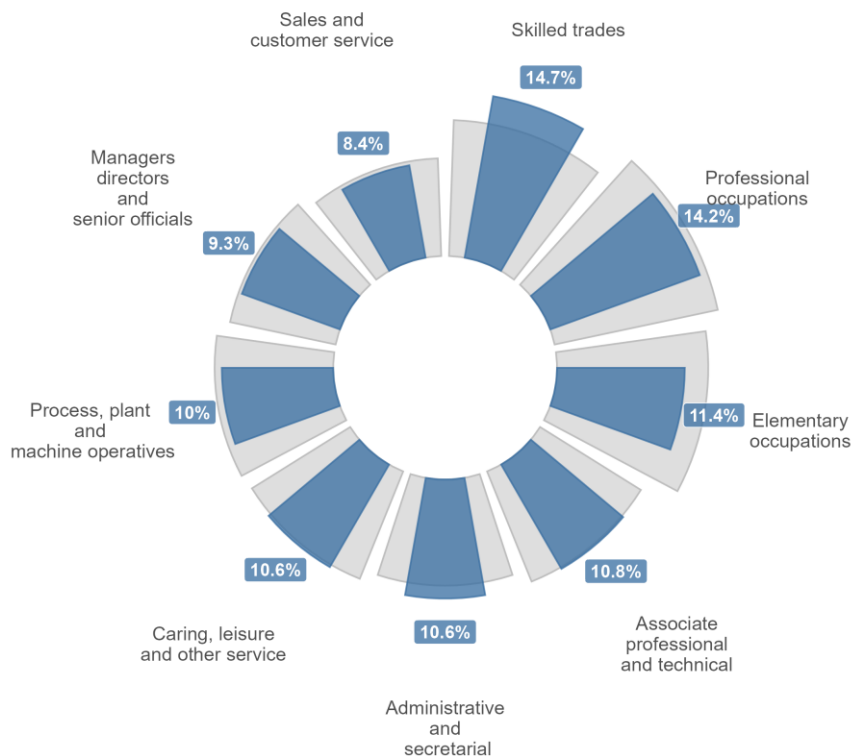
# Economy and Workforce



## Occupations

Census 2021

Walsall Willenhall North



- Willenhall North's occupational profile features higher employment in skilled trades (14.7%) than the wider borough. Professional occupations are the 2<sup>nd</sup> largest, and though 3<sup>rd</sup> – elementary occupations (11.4%: manual, relatively unskilled labour) is a proportionately smaller part of the workforce when contrasted to the borough.
- This indicates the labour force of Willenhall North is distributed more towards skilled, technical and professional occupations, with relatively fewer elementary than Walsall.

## Economic Status

Census 2021

Inactive Active

|            |       |       |
|------------|-------|-------|
| Pheasy     | 36.9% | 63.1% |
| Will S     | 39.8% | 60.2% |
| Brown      | 40.2% | 59.8% |
| Rush Sh    | 40.5% | 59.5% |
| Streety    | 40.6% | 59.4% |
| Will N     | 40.6% | 59.4% |
| Darl S     | 40.9% | 59.1% |
| Ald NWW    | 41.3% | 58.7% |
| Paddock    | 41.8% | 58.2% |
| Blox W     | 42.0% | 58.0% |
| Bent DN    | 42.6% | 57.4% |
| Pelsall    | 43.0% | 57.0% |
| Ald CS     | 43.1% | 56.9% |
| Blake      | 43.3% | 56.7% |
| Birc Lea   | 43.3% | 56.7% |
| St Matthew | 43.8% | 56.2% |
| Short H    | 44.1% | 55.9% |
| Pleck      | 45.8% | 54.2% |
| Blox E     | 46.2% | 53.8% |
| Palfrey    | 47.0% | 53.0% |

59.4%

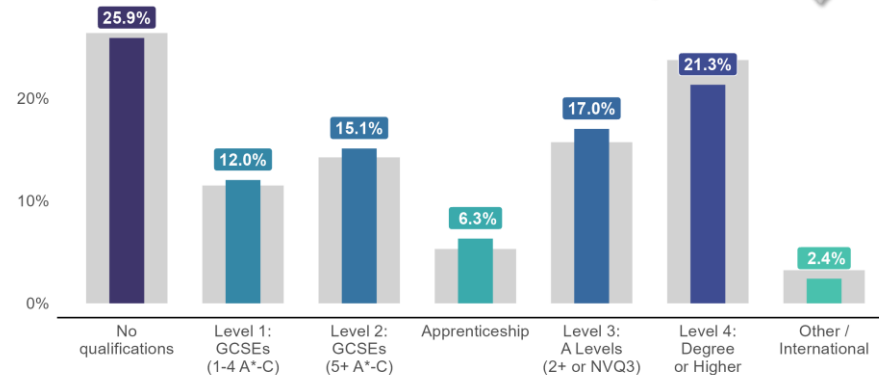
Are Economically Active

6<sup>th</sup> highest of the Walsall Wards.

Inactivity includes retirees, students, long-term sick/disabled, homemaking and other.

## Qualifications

Census 2021

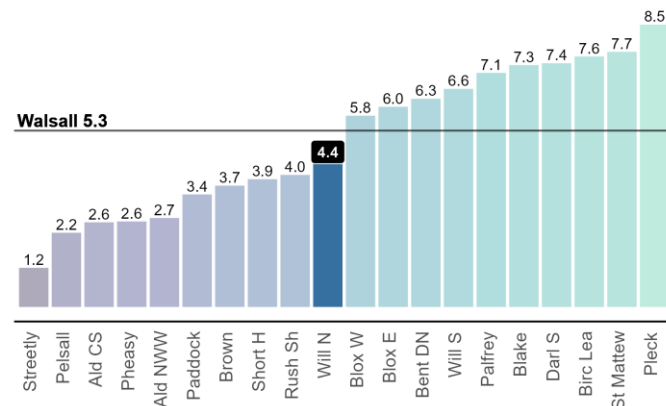


Grey bars = Walsall

- Almost 1 in 4 (25.9%) Willenhall North adults have no formal qualifications (Walsall, 26.3%), and fewer have a degree or higher (21.3%). The proportion of those with GCSEs, apprenticeships or A Levels are all relatively higher than the wider borough.

## Claimant Count

JSA Claimants per 100 working age pop, ONS Oct 2023



- Willenhall North's Claimant Count (Jobseekers Allowance) is 4.4 per 100 working age adults.
- This is just below average when compared to the wider borough (5.3 per 100 working age adults), and 10<sup>th</sup> lowest of Walsall's wards.

Source: Census 2021

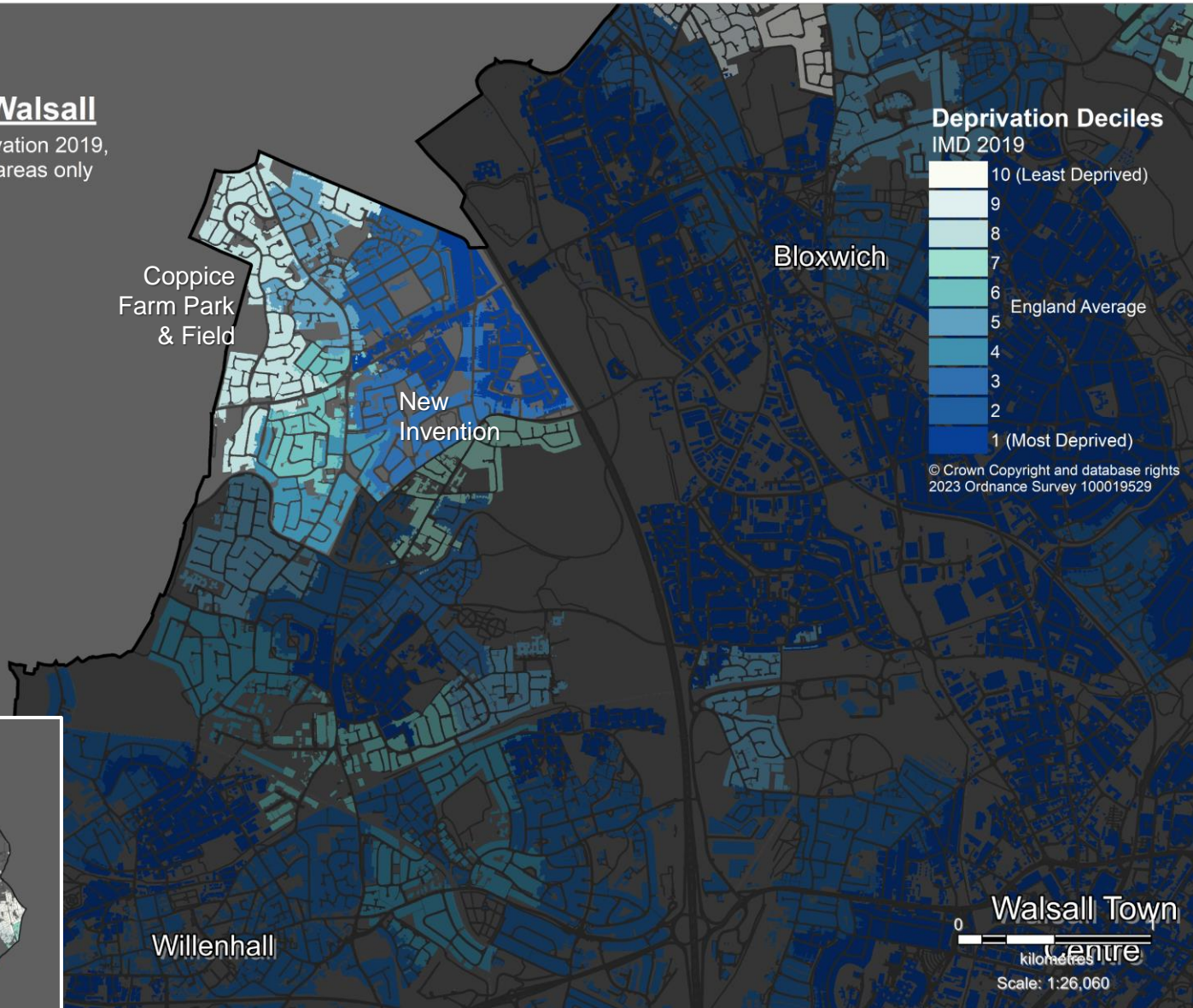
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# Deprivation



## Deprivation in Walsall

Indices of Multiple Deprivation 2019,  
LSOAs shown by urban areas only



Willenhall North is an area of mixed deprivation, split between east (most deprived) and west (less deprived).

It faces particularly high deprivation in:

- **Adult Skills**
- **Outdoors i.e. Air Quality and Road Accidents**

Which are within the 2<sup>nd</sup> and 3<sup>rd</sup> decile, relative to England.

It ranks positively for lack of deprivation in:

- **Barriers to Housing**

Within the 7<sup>th</sup> decile compared to England.

England (2 in 10)



**3 in 10**

Borough (5 in 10)

Residents Living in **High Deprivation**

Amongst the bottom 20% of areas nationwide.

Note: Deprivation is a relative measure, not absolute. High deprivation suggests an area has not kept pace with progress relative to other areas in England.

# Housing & Households



**5,000 Households** ↑

Increased since 2011, Ward makes up **4.5%** of all Walsall Households



**432** (8.6%) Households are Lone Parents of Dependent children



**19.6%** School Children & Full- time Students  
(aged 5yrs & over) Approximately 1:5

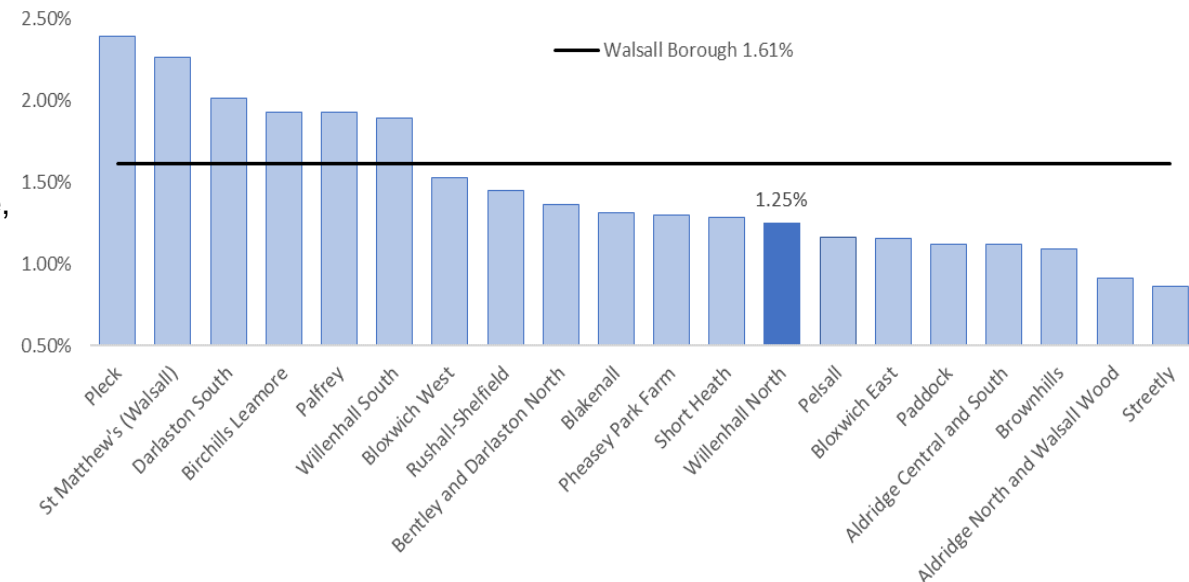


**68% Homeowners**

**19.2% Households are Socially Rented** (Borough 23.7%)

- Willenhall North's household population of full-time students and school children, aged over 5yrs, is 19.6% - below the Walsall figure of 22.1% and very similar to Bloxwich West.
- Single-family households, consisting of a lone parent with dependent children, make up 8.6% of households with similar percentages to Brownhills & St. Matthews wards. The number of lone parent households in Willenhall North is almost double that of Paddock Ward which has 223.
- Willenhall North ranks 8<sup>th</sup> Highest of number of homeowners - **68% are owned**. Of those, 55% are owned outright, without a mortgage or shared ownership.
- 12% of households rent privately or live rent free.
- 19% of homes in Willenhall North are socially rented , with similar numbers to Rushall-Sheffield Ward (20.5%) This is lower than Walsall (23.7%) and half that of Birchills - Leamore ward, where over 40% of homes are rented socially.
- Willenhall North has very similar number of households living with no central heating, as Pheasey Park Farm & Bloxwich East, equating to 1.25% of the ward's total households. This is better compared with 2.39% in Pleck and the Walsall Borough figure of 1.61% households living with **no** central heating.

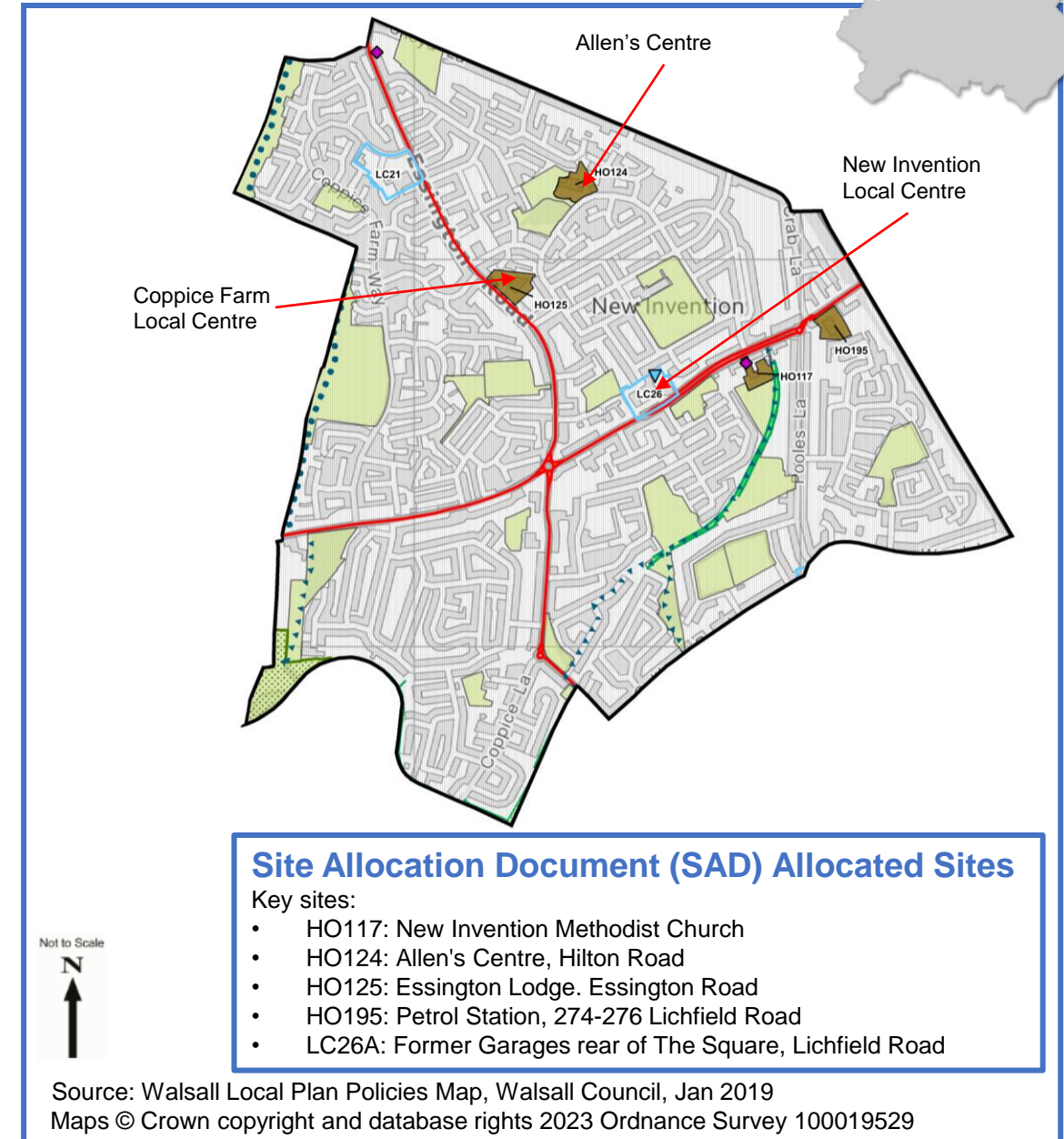
% Households in Ward with no Central heating





# Development / Regeneration

- Primarily **residential ward** with good access to open space including Short Heath Park.
  - Access to two local centres: **Coppice Farm and New Invention** – providing day-to-day needs primarily for convenience shopping and community facilities.
  - Allens Centre** – delegated approval in place to grant outline planning permission (subject to conditions and s 106 agreement) for a residential scheme that also includes the former playing fields (up to 59 dwellings). The council is also marketing the site for disposal. Bids are due back on 16 February 2024.
- Opportunities for residential development** with sites allocated for housing in the SAD (subject to sites becoming vacant) such as: Lichfield Road (currently an active petrol station) and New Invention Methodist Church (locally listed building).
  - Four on-street EV charge points** to be delivered through the ORCS (on-street charge point scheme) programme:
    - Hilton Road
    - Lichfield Road
    - Dorchester Road
    - Brereton Road



# People

What are the characteristics of the local population, and how do they compare to the wider Walsall Borough?



# Demography

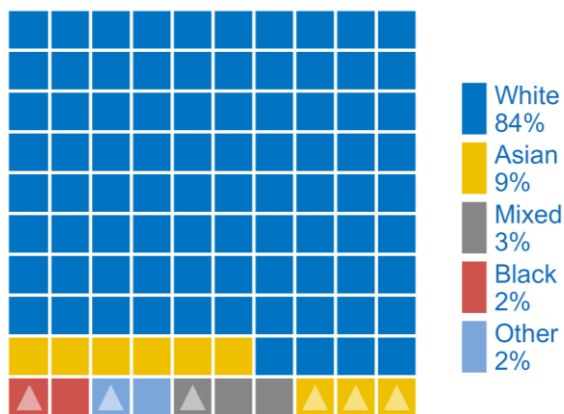
 **12,700**  
Population

 **52% Female**  
**48% Male**

 **40 Years**  
Median Age (Walsall 39)

## Ethnicity

Census 2021, resident population



 **20% Aged 0-15**  
Approximately 1 in 5 people (2,600)

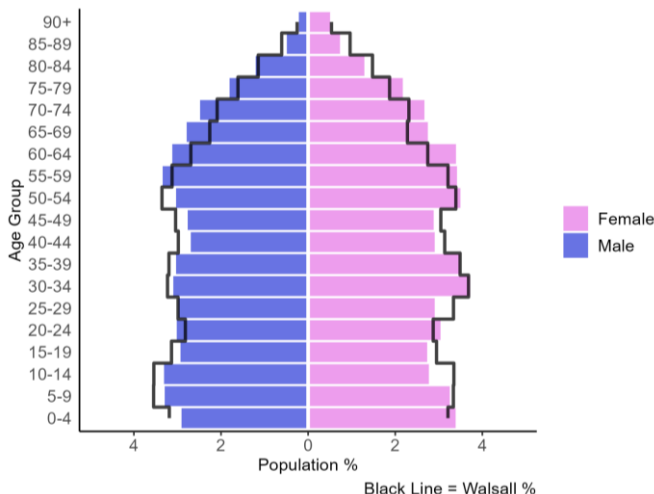
 **61% Aged 16-64**  
Approximately 3 in 5 people (7,700)

 **19% Aged 65+**  
Approximately 1 in 5 people (2,400)

 **0% Population change since 2011**  
Walsall increased by 5.5%

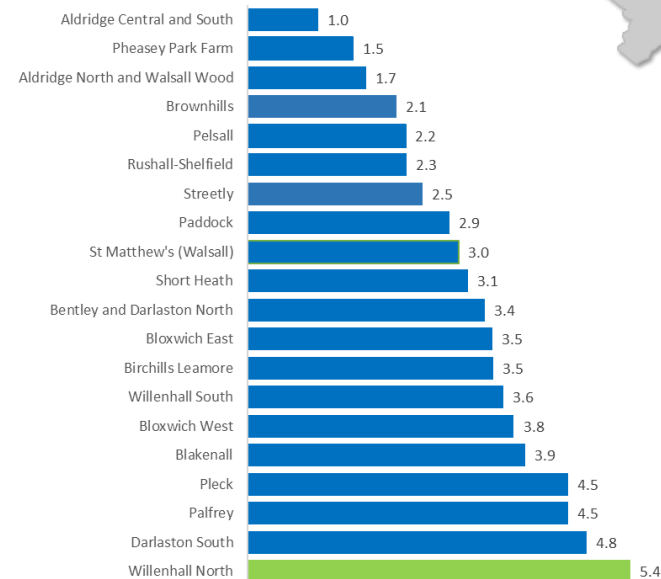
## Population Pyramid

Census 2021, population age and sex



## Population Density

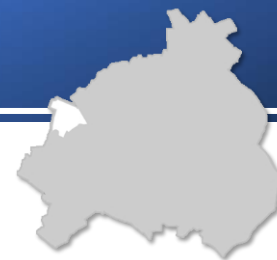
Census 2021,  
population per km<sup>2</sup>



## Key Points:

- Willenhall North has a similar age distribution pattern to the borough, with around 1 in 5 people over 65yrs, matching Rushall-Shelfield Ward population % of over 65 year olds (19.1%). Willenhall North has a median age of 40 years old compared to 36 years old in Willenhall South and ranks midway in Walsall's Wards sitting 8 years above the youngest wards, Blakenall and Pleck, at 32 years and 8 years below the oldest ward – Aldridge Central and South which has a median age of 48 years old.
- Willenhall North is Walsall's most densely populated ward, with around 5 times as many people per sq. km (5,429) as Aldridge Central and South, (1000 people per sq. km) It is the **only ward with static population** in the last decade with 0% change since 2011.
- Ethnically, the ward is predominantly White British (84%), with smaller populations of Asian (9%), Black (2%), Mixed (3%) and Other (2%). These populations have increased since 2011, with the Asian group increasing the most, from 6% to 9%.

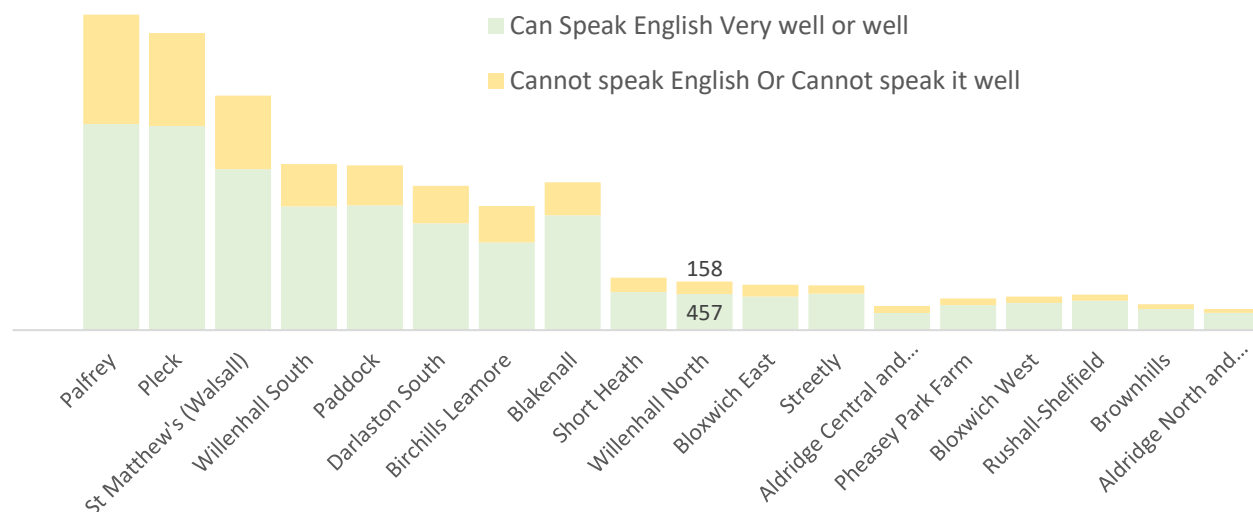
Data Source: Census 2021



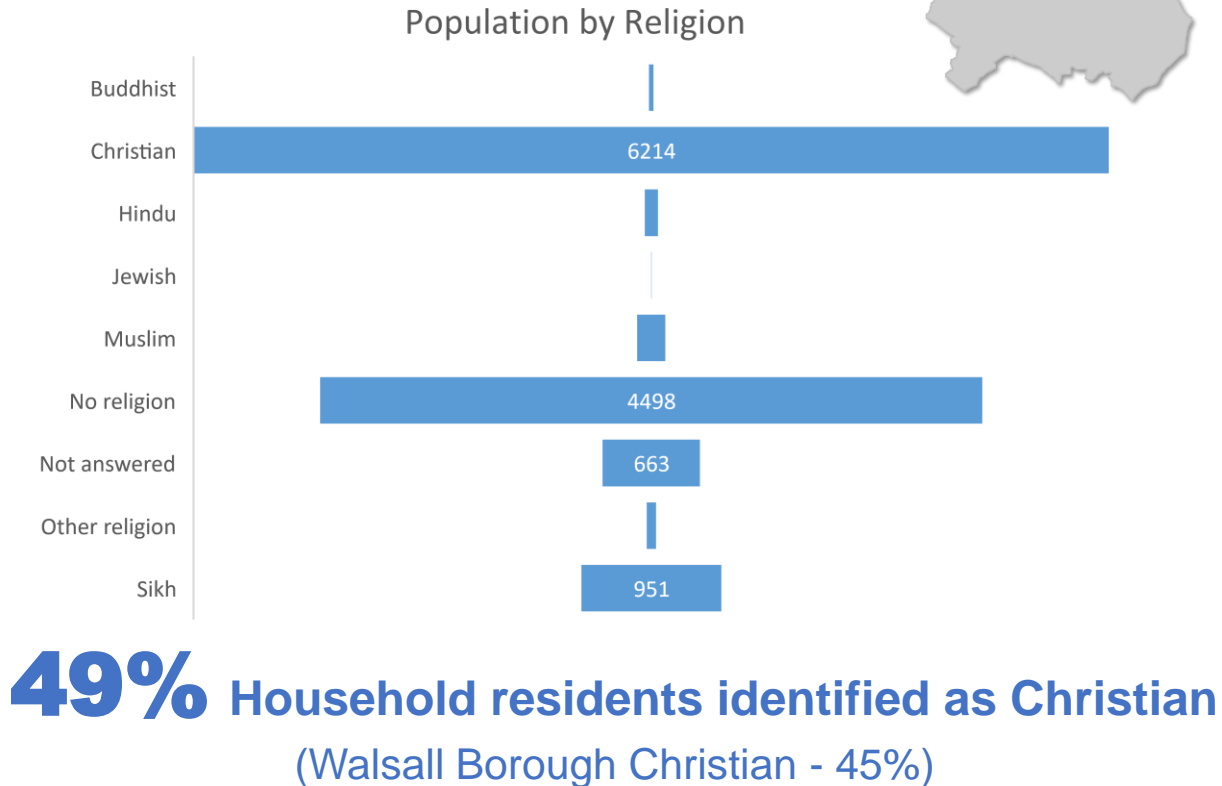
# Language and Religion



**97% of Households where All Adults use English as the main language**



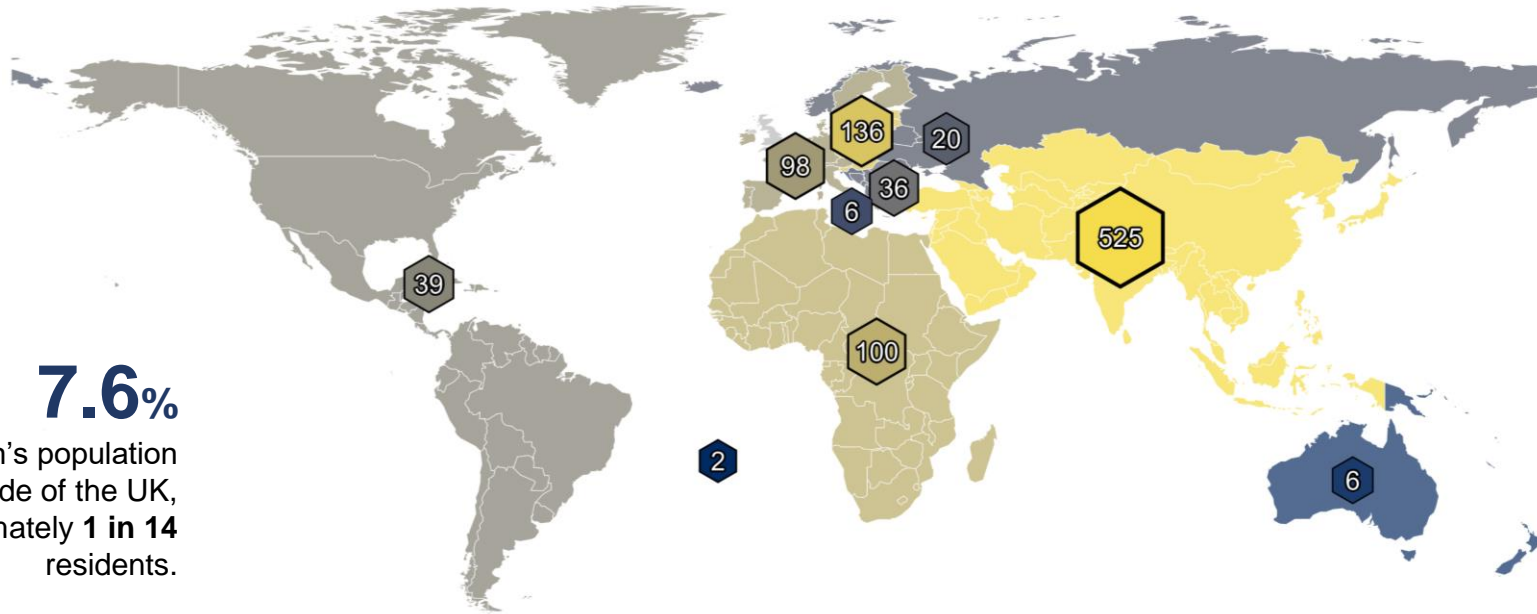
- 96.9% of households in Willenhall North have all **or** at least one adult where English is spoken as the main language, compared to 81.1% in Palfrey and Pleck. When English is not the main spoken language in the household, 26% of these residents either cannot speak English or cannot speak English well.
- Willenhall North has 109 Households where no residents speak English as the main language, this is 2.2% of Willenhall North's households and low compared to 565 households in Willenhall South (this equates to 8.2% of the ward).



- Willenhall North ward has approximately half (48.9%) residents of Christian religion. This is higher the Walsall borough percentage of 45%. It also has a higher proportion of residents from Sikh community ( 7.5%) compared to Walsall's 6% of Sikh residents.
- 35.4% of Willenhall North residents reported in 2021 Census as having No Religion, matching Blakenall ward. This is high compared to Palfrey ward with just 11.1%.



# Non-UK Country of Birth



**Global Map of Non-UK Born Residents by Area of Birth**

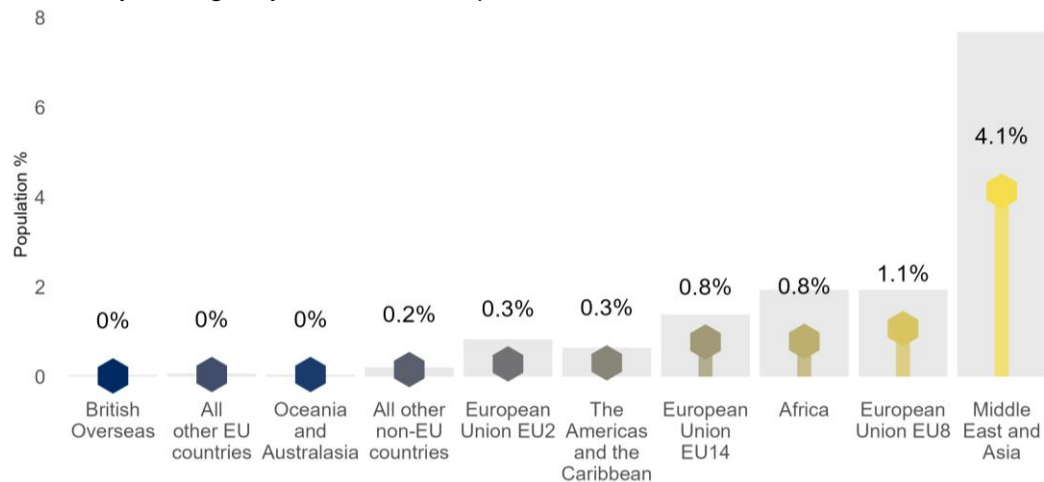


**7.6%**

of Willenhall North's population was born outside of the UK, approximately **1 in 14** residents.

## Willenhall North versus Borough Comparison

Country of Origin by % Resident Population, Census 2021



Grey bars = Borough %

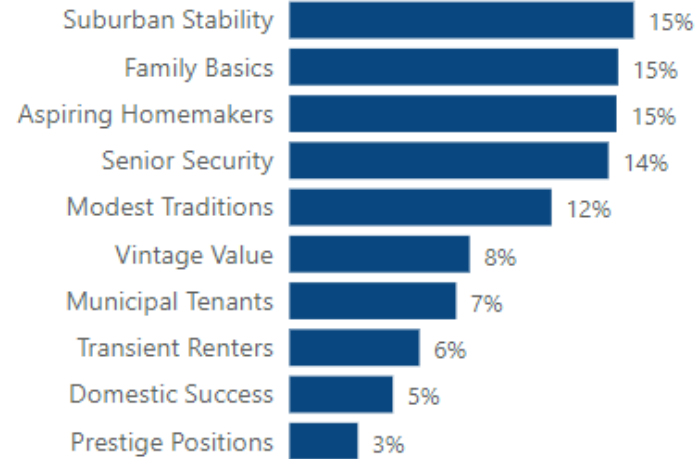
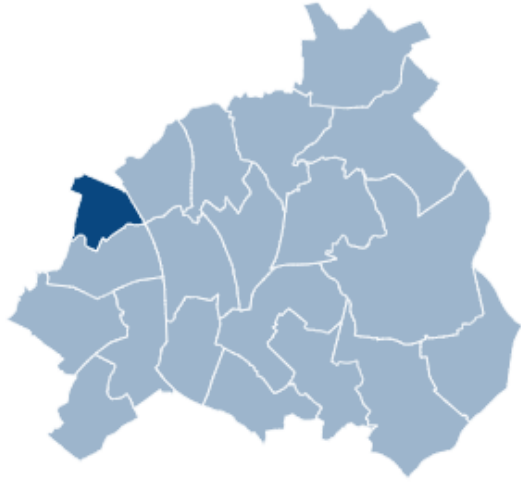
## Key Points:

- With 92.4% of residents being UK born, Willenhall North has the 9<sup>th</sup> largest proportion of UK born residents of the 20 Walsall wards.
- 7.6% of Willenhall North's residents were born outside of the UK, contrasted with the borough's 14.7%.
- The largest area of non-UK birth is the Middle East and Asia, at around 525 residents or approximately 4.1% (Borough 7.7%). There are also fewer from Africa, 0.8%, and EU8 (2004 EU enlargement nations such as Poland, Hungary, Lithuania, Slovenia and Slovakia) at approximately at 1.1%.
- The fourth largest area of non-UK are EU14 born residents: founding EU states such as Germany, France, Italy and Spain, accounting for 0.8% of the ward's population (98 residents).

Global map sourced from thematicmapping.org, World Borders, Data source Census 2021

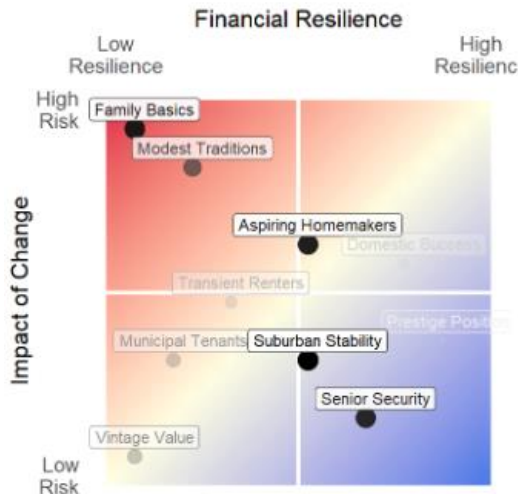
# Social Segmentation

## Social Segment Composition of Willenhall North (% Households)



### Key Points:

- Social Segmentation is a means of categorising residential populations by shared socio-economic traits and similar behaviours.
- Willenhall North is diversely segmented, with the largest being **Suburban Stability**, **Family Basics**, **Aspiring Homemakers** and **Senior Security**.
- These segments cover a wide spread of life-stages and economic circumstances, from young families to mid-life and older couples: split between a minority low income (**Family Basics**), and majority of more comfortable households (**Suburban Stability**, **Aspiring Homemakers**, **Senior Security**).
- As the largest segment, **Suburban Stability** (15% of households) are older families whose children have moved out, are settled, with disposable income and assets: they are less susceptible to economic shock. They make use of the internet for their news and media.



## Suburban Stability



Mature suburban owners living settled lives in mid-range housing

- Older families, no children
- Own mid-value semis
- 3 bedrooms
- Established in community
- News and media sites
- Solar panels

£ 37,300  
Household Income

56–65  
Age Band

Semi-detached  
Property Type

## Family Basics



Families with limited resources who budget to make ends meet

- Families with lots of children
- Council/HA tenants
- Low discretionary income
- Low affluence
- Internet via smartphone
- Games consoles

£ 25,500  
Household Income

36–45  
Age Band

Terraced  
Property Type

## Aspiring Homemakers



Younger households settling down in housing priced within their means

- Families with young children
- 3 bedrooms
- High outstanding mortgages
- Internet via smartphone
- Texts and photos on smartphone
- Order from takeaways

£ 45,800  
Household Income

26–35  
Age Band

Semi-detached  
Property Type

## Senior Security



Elderly people with assets who are enjoying a comfortable retirement

- Retired singles and couples
- Pre-war generation
- Established in community
- Low internet use
- Have wills
- Solar panels

£ 21,900  
Household Income

66+  
Age Band

Bungalow  
Property Type



# Education



There are 3 Primary schools in the ward:

Primary

Beacon Primary  
New Invention Infant  
New Invention Junior

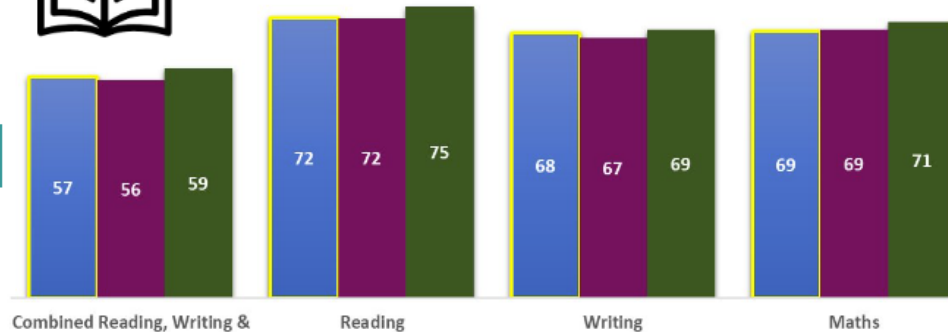


100%  
% Good or Outstanding



% Children who achieved the expected standard at KS2 in 2022

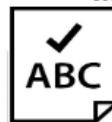
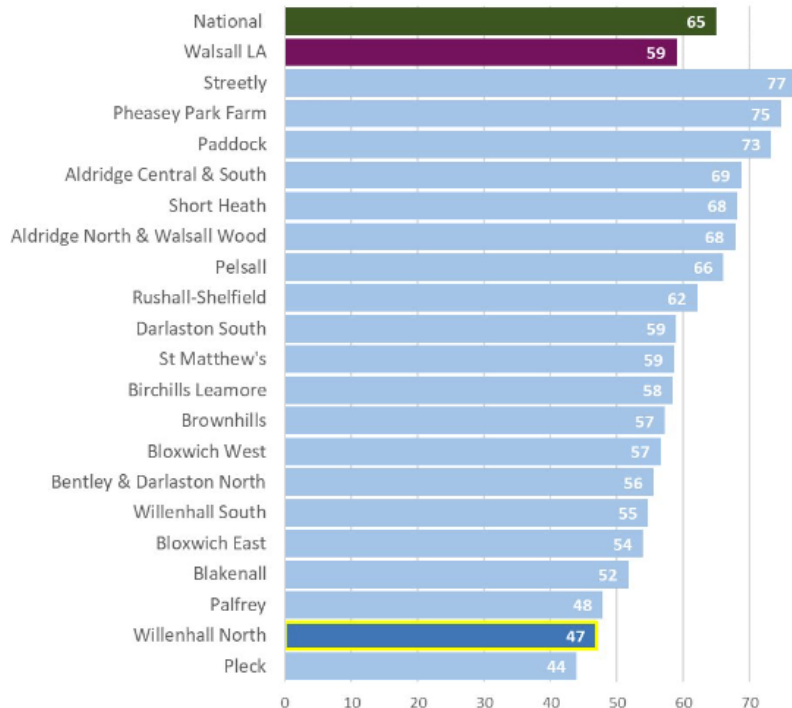
Willenhall North Walsall LA National



Key Points:

Attainment data by ward is matched based on children resident in the ward who attended any Walsall school within the local authority. Any children who attended an out of borough school are excluded from the analysis.

% Children who reached a good level of development in 2022



Children are defined as having reached a good level of development at the end of their Reception year if they have achieved at least the expected level in prime and specific areas of learning.

The overall GLD for Walsall in 2022 was 59%. 47% of children who reside in the **Willenhall North** ward achieved a GLD, 12% lower than the LA average and 18% lower than the national average. **Willenhall North** ward are ranked second lowest achieving ward in Walsall.



Achieving GCSE English and maths in 2022

% Standard pass Grade 4-9

% Good pass Grade 5-9



Willenhall North Walsall LA National

Attainment data for 2022 matched to January school census pupil address/postcode information. Includes only those whose address is located within a ward and who achieved assessments in a Walsall LA school

Pupils take national curriculum assessments in year 6 at the end of KS2, when most will reach the age of 11. Pupils take tests commonly referred to as SATs. The achievement of children who reside in the **Willenhall North** ward is broadly in line with the overall Walsall performance.

At the end of KS4 (Year 11) pupils sit examinations in a range of GCSE and other vocational qualifications.

The percentage of pupils in Walsall who have achieved at least a grade 4 or above in English and maths GCSE is slightly below national at 63%. The proportion of students' resident in the **Willenhall North** ward who achieve a standard pass is lower than this.

32% of students who live in the ward achieve a good pass in English and maths GCSE— 12% lower than the Walsall LA figure and 15% below the National average.



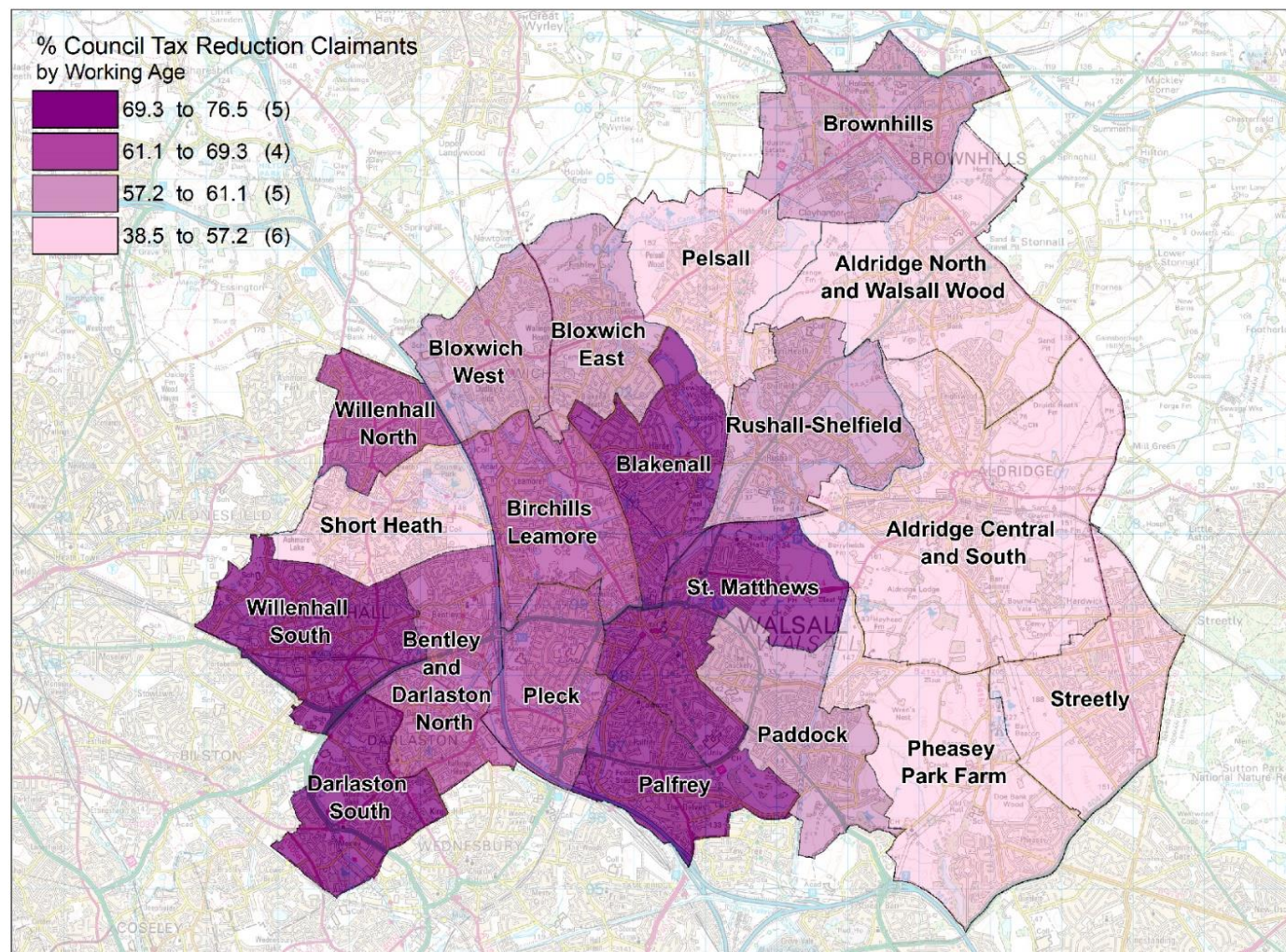
Walsall Council

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Data Source: Department of Education, NCER Nexus and Spring School Census 2022



# Council Tax Reduction (CTR) household claimants – working age

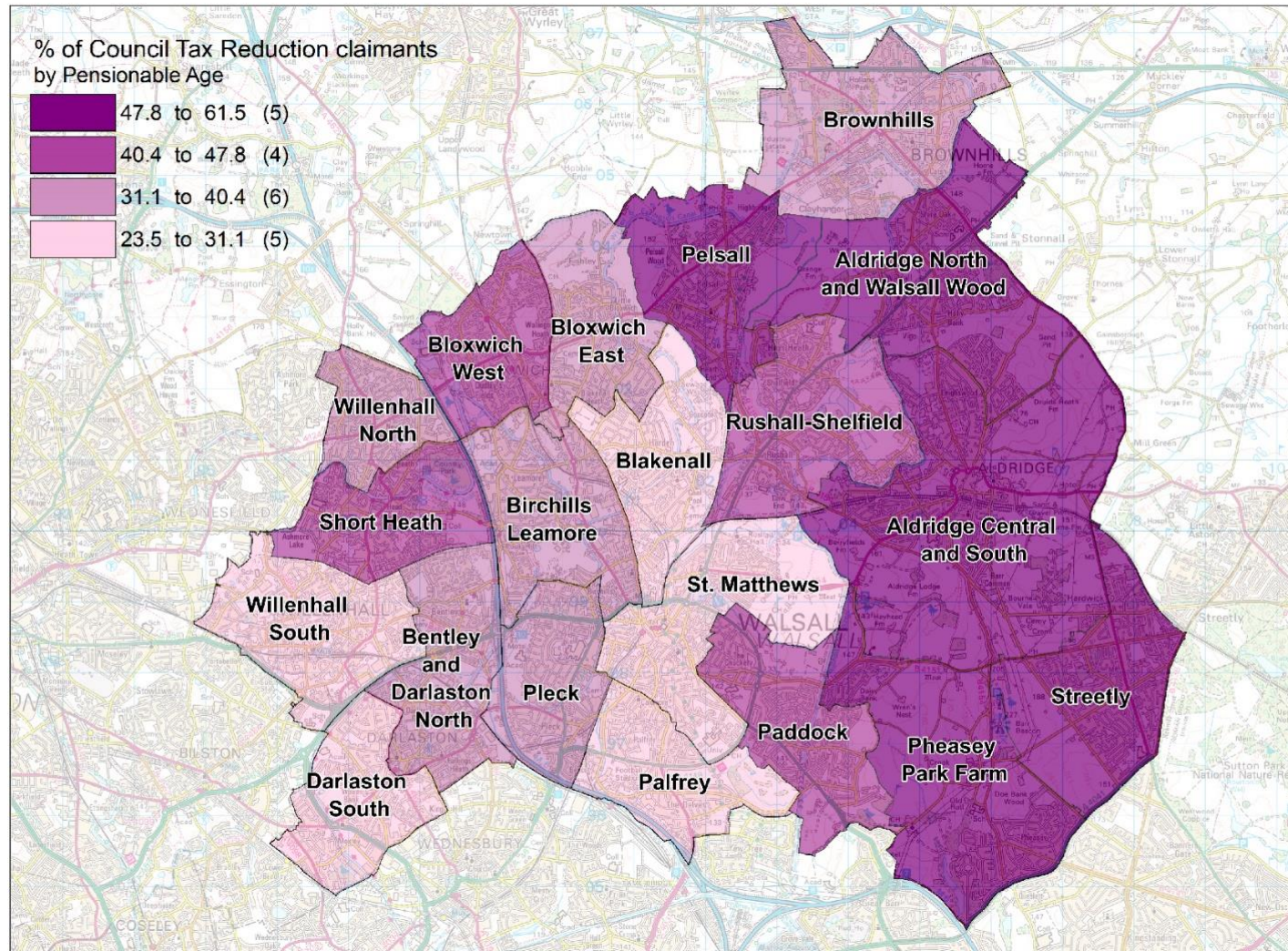


63.2% of households in Willenhall North claim CTR by working age (ranking 9th highest of Walsall's wards) and similar to the Borough average of 64.1%.

| Ward                            | Total Number of Households in Receipt of Council Tax Reduction | % that are of Pensionable Age | % that are of Working Age |
|---------------------------------|--|-------------------------------|---------------------------|
| Aldridge Central and South      | 924  | 49.68                         | 50.32                     |
| Aldridge North and Walsall Wood | 949  | 47.84                         | 52.16                     |
| Bentley and Darlaston North     | 1,773  | 33.62                         | 66.38                     |
| Birchills Leamore               | 2,323  | 31.12                         | 68.88                     |
| Blakenall                       | 1,995  | 29.77                         | 70.23                     |
| Bloxwich East                   | 1,788  | 38.93                         | 61.07                     |
| Bloxwich West                   | 1,690  | 40.41                         | 59.59                     |
| Brownhills                      | 1,352  | 40.38                         | 59.62                     |
| Darlaston South                 | 2,165  | 29.84                         | 70.16                     |
| Paddock                         | 556  | 41.01                         | 58.99                     |
| Palfrey                         | 1,771  | 30.66                         | 69.34                     |
| Pelsall                         | 824  | 52.55                         | 47.45                     |
| Pheasey Park Farm               | 444  | 55.18                         | 44.82                     |
| Pleck                           | 1,829  | 32.59                         | 67.41                     |
| Rushall-Shelfield               | 1,138  | 41.74                         | 58.26                     |
| Short Heath                     | 1,009  | 42.81                         | 57.19                     |
| St. Matthews                    | 2,035  | 23.54                         | 76.46                     |
| Streetly                        | 309  | 61.49                         | 38.51                     |
| <b>Willenhall North</b>         | <b>1,078</b>   | <b>36.83</b>                  | <b>63.17</b>              |
| Willenhall South                | 1,835  | 30.08                         | 69.92                     |
| <b>WALSALL</b>                  | <b>27,787</b>  | <b>35.87</b>                  | <b>64.13</b>              |



# Council Tax Reduction (CTR) household claimants – pensionable age



36.8% of households in Willenhall North claim CTR by pensionable age (ranking 12th highest out of Walsall's wards) and is similar to the Borough average of 35.9%.

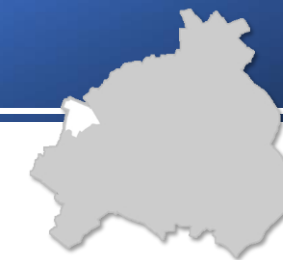
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# Health & Social Care

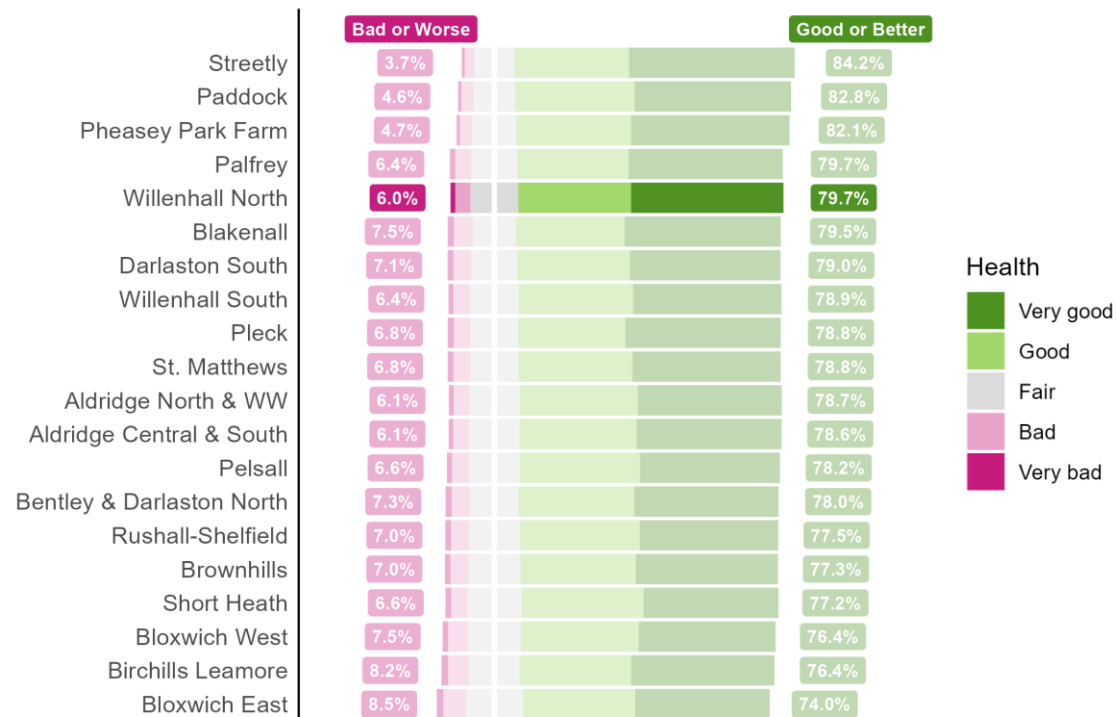
What are the health and social care needs of the Ward?

# General Health



## What is the General Health of Willenhall North?

Census 2021, % of resident population



- Willenhall North residents report their general level of health as relatively high, with 79.7% rating their general health as Good or Better - albeit lower than the England average of 82.1%.
- Approximately 1 in 17 residents in Willenhall North reported living in poor health or worse compared to approximately 1 in 27 in Streetly ward (the highest self-reported health ward).

## Disability

Census 2021, resident population



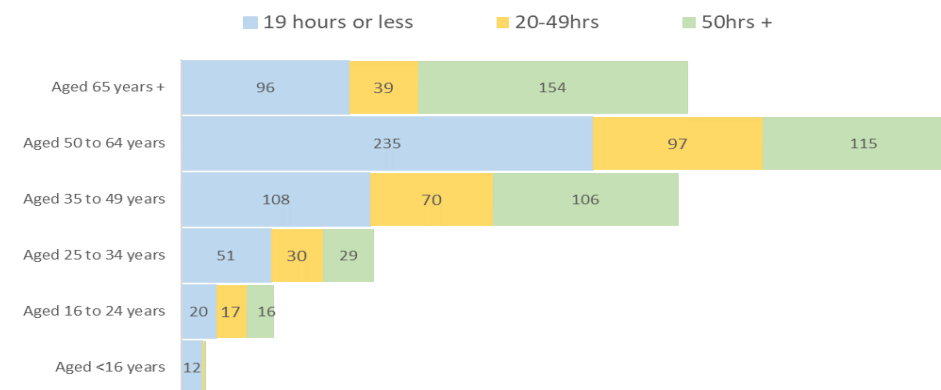
**17.9%** Reported as Disabled

Where day-to-day activities are limited  
(approximately 1 in 6 residents).

- This is below the Walsall figure (19.1%) and ranks 6th lowest out of Walsall's 20 wards.
- However, 5.9% have a long term physical or mental Health condition but where daily activities are not limited, this is slightly above that of Walsall overall (5.9%).

## Unpaid Care

Census 2021, resident population (aged 5yrs +)



- 3rd Least** number of unpaid carers in Walsall, 1,197 compared to Pheasey with fewest (1,044) and Aldridge Central & South with most (1,471).
- 1 in 10** residents provide weekly unpaid care. Over half of carers aged over 65yrs themselves are providing more than 50hrs care per week.

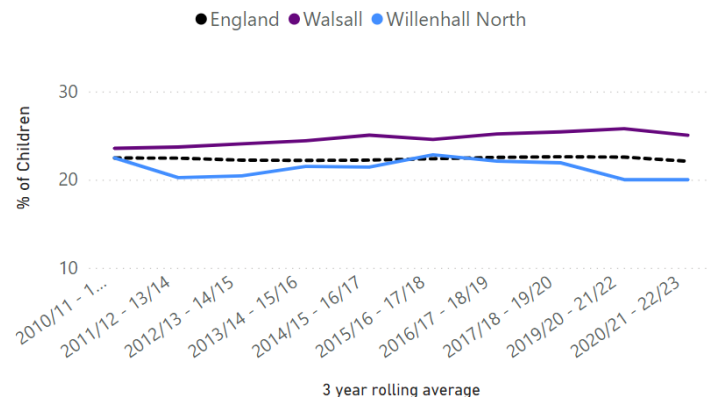


# Child Healthy Weight



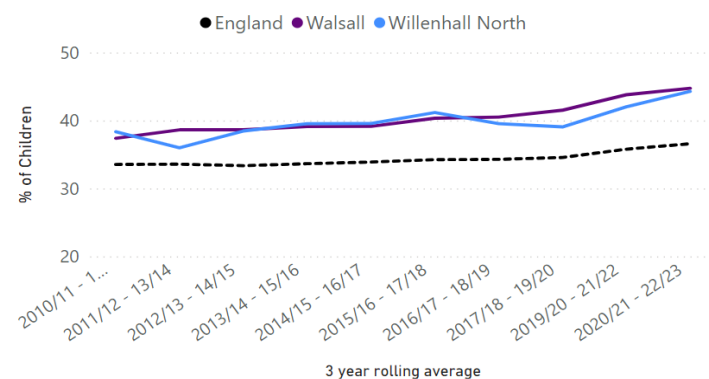
Overall, in Willenhall North  
**3 in 4**  
children are a healthy weight.

Prevalence of Overweight and Obesity in Reception Year



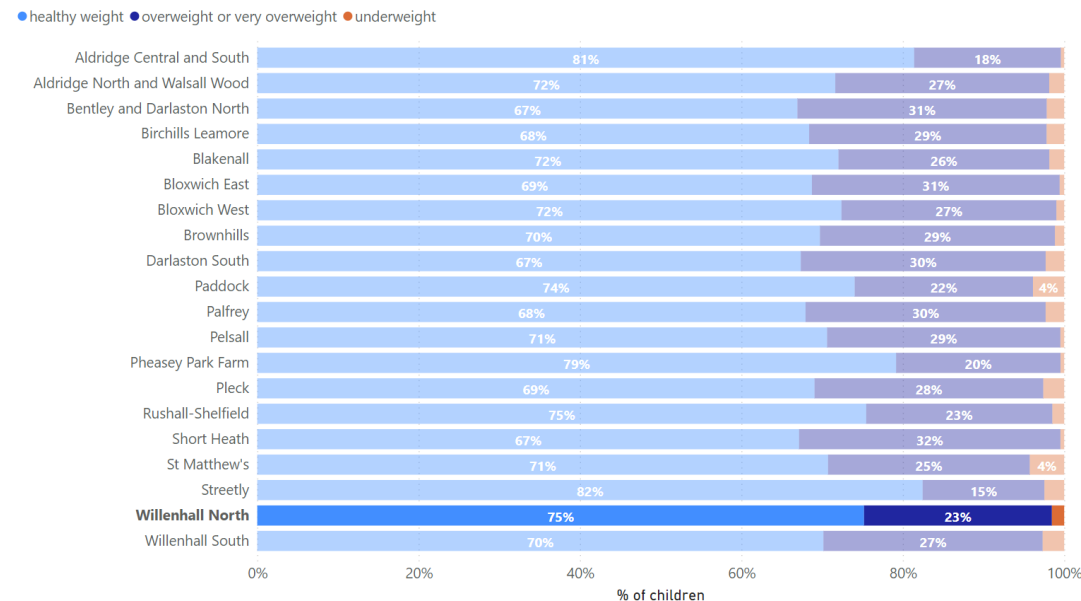
The prevalence of Reception-aged children who are overweight or obese in Willenhall North has slightly decreased trend in recent years, and is significantly lower than the Walsall average and the national rate.

Prevalence of Overweight and Obesity in Year 6

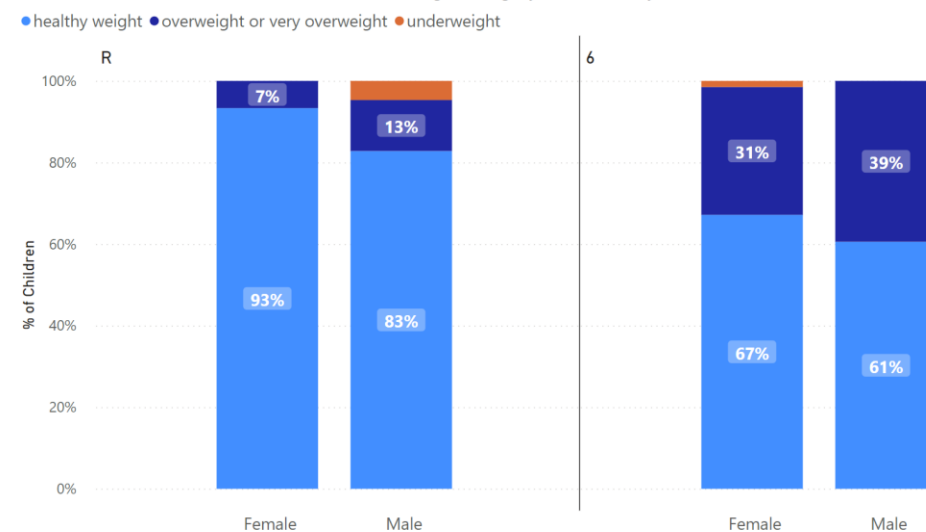


The prevalence of Year 6 children who are overweight or obese in Willenhall North has however has increased in trend in recent years and is now similar to the average for Walsall, and is significantly higher than the national rate.

Weight category of children by ward



Weight Category of Children by Sex



In Reception aged children in this ward, a significantly higher proportion of girls are a **healthy weight** than boys.

Similarly, in Year 6, the rate of overweight and obesity is higher in boys than in girls, with 4 in 10 boys and around 3 in 10 girls being overweight or obese.



# Adult Social Care



## Key facts and figures about Ward residents receiving support in 2022-23

475

New requests for support,  
received from

291 individuals



11 people aged 18-24, 53 aged 25-64 and 227 aged 65+

142

People received an assessment



6 people aged 18-24, 27 aged 25-64 and 109 aged 65+

51 assessments resulted in a long term service

17

Carers were assessed and  
supported during the year



0 people aged 18-24, 8 aged 25-64 and 9 aged 65+

159

People received a long term  
service such as domiciliary  
care, etc



8 people aged 18-24, 21 aged 25-64 and 130 aged 65+

133

Safeguarding concerns were  
received, relating to

92 individuals



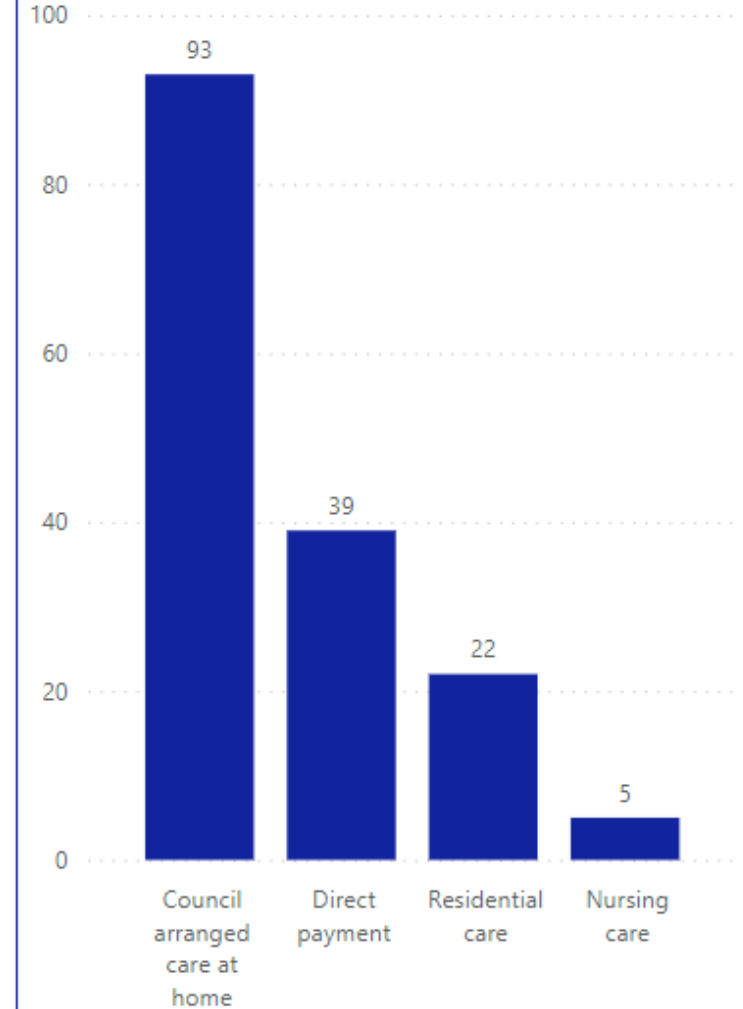
6 people aged 18-24, 15 aged 25-64 and 71 aged 65+

19.55%

Of safeguarding concerns received  
progressed to a formal  
investigation



## Care packages provided in 2023-23 by type



# Adult Social Care Adult User Survey 2022-23



## Responses from Ward residents

**107**  
People surveyed

**28**  
Responses

**26.17%**  
Response rate

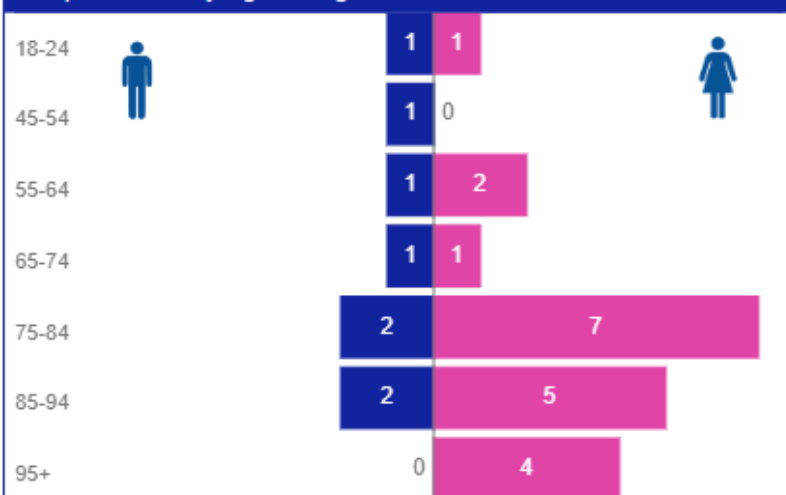
## Responses were received from

**23**  
People residing in their own home

**1**  
People residing in nursing care

**4**  
People residing in residential care

## Respondents by age and gender



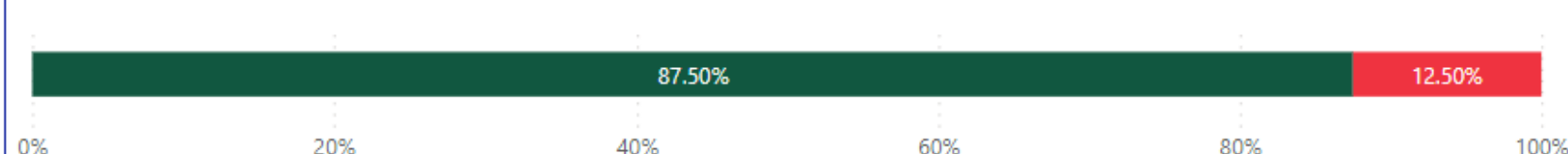
## How satisfied or dissatisfied are you with the care and support services you receive?

Extremely satisfied Very satisfied Quite satisfied Neither satisfied nor dissatisfied



## Do care and support services help you to have a better quality of life?

Yes No



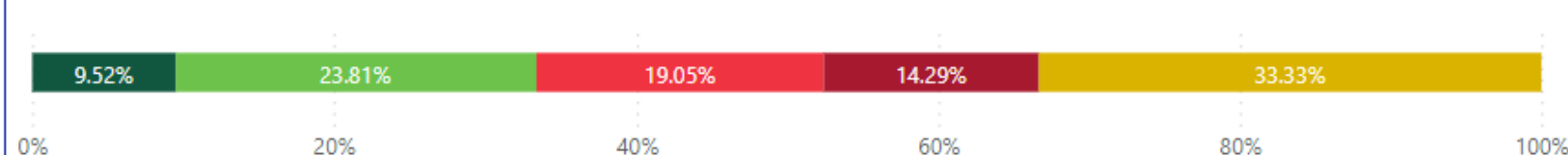
## Which of the following statements best describes how safe you feel?

I feel as safe as I want I feel adequately safe, but not as safe as I would like I feel less than adequately safe



## In the past year, have you generally found it easy or difficult to find information and advice about support, services or benefits?

Very easy to find Fairly easy to find Fairly difficult to find Very difficult to find I've never tried to find information or advice



# Crime

What do we know about local crime levels and how do they compare to the wider Borough?

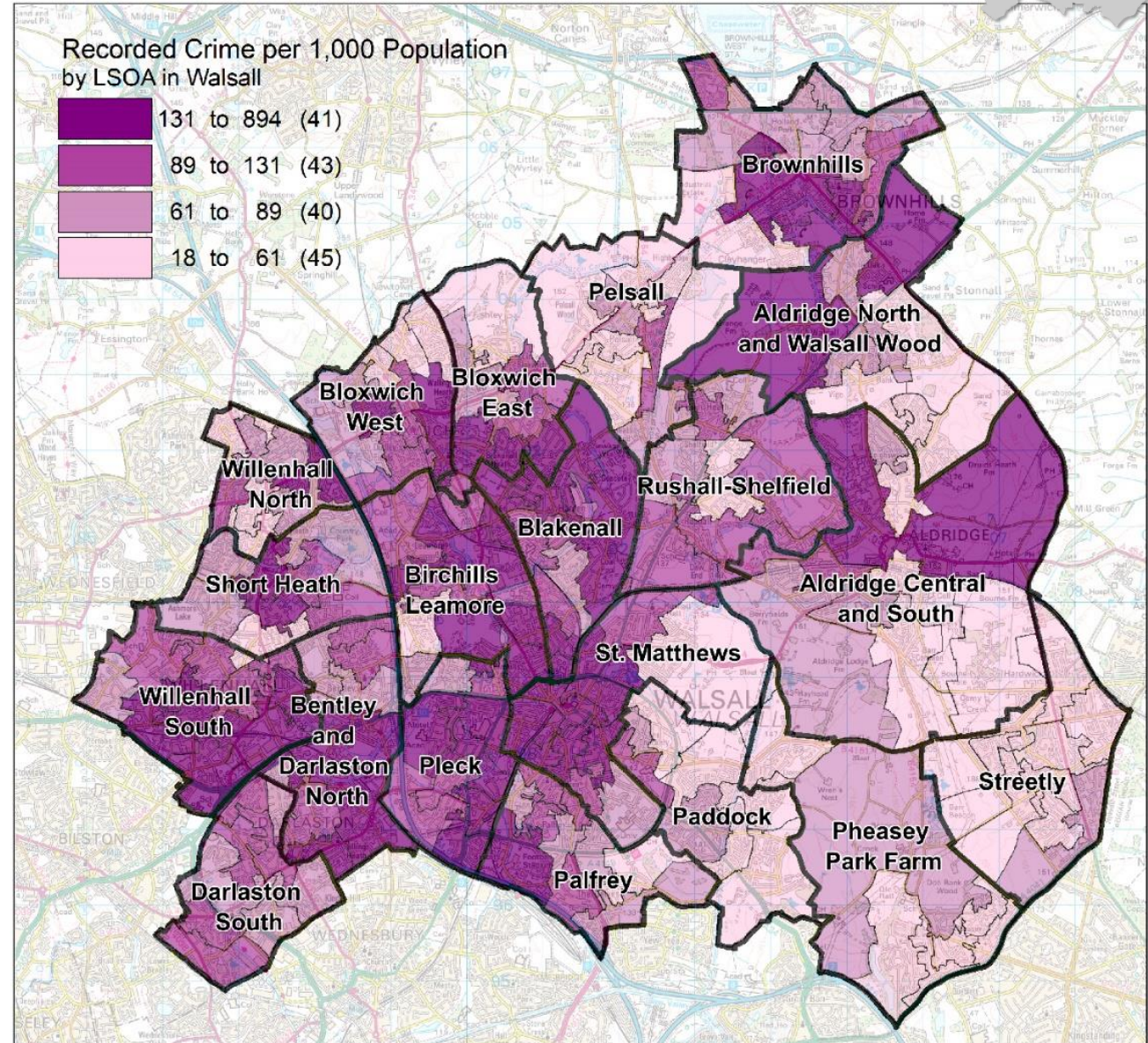


# Recorded Crime



| Ward                            | Count        | Popn          | Rate per 1,000 Popn |
|---------------------------------|--------------|---------------|---------------------|
| Aldridge Central and South      | 1203         | 14695         | 81.86               |
| Aldridge North and Walsall Wood | 1226         | 13167         | 93.11               |
| Bentley and Darlaston North     | 1887         | 13994         | 134.84              |
| Birchills Leamore               | 2655         | 16523         | 160.69              |
| Blakenall                       | 2375         | 16003         | 148.41              |
| Bloxwich East                   | 1584         | 13655         | 116.00              |
| Bloxwich West                   | 1487         | 13680         | 108.70              |
| Brownhills                      | 1607         | 13437         | 119.60              |
| Darlaston South                 | 1693         | 17596         | 96.22               |
| Paddock                         | 765          | 13206         | 57.93               |
| Palfrey                         | 1604         | 16692         | 96.09               |
| Pelsall                         | 695          | 11350         | 61.23               |
| Pheasey Park Farm               | 594          | 11428         | 51.98               |
| Pleck                           | 2596         | 16534         | 157.01              |
| Rushall-Shelfield               | 1125         | 12434         | 90.48               |
| Short Heath                     | 1227         | 11662         | 105.21              |
| St. Matthews                    | 4655         | 15564         | 299.09              |
| Streetly                        | 582          | 12578         | 46.27               |
| <b>Willenhall North</b>         | <b>1147</b>  | <b>12717</b>  | <b>90.19</b>        |
| Willenhall South                | 2939         | 17242         | 170.46              |
| <b>Walsall Borough</b>          | <b>33646</b> | <b>284157</b> | <b>118.41</b>       |

Willenhall North ward ranks as 6th lowest for recorded crime, at a rate of 90.2, lower than the Borough average but with variations at a LSOA level.



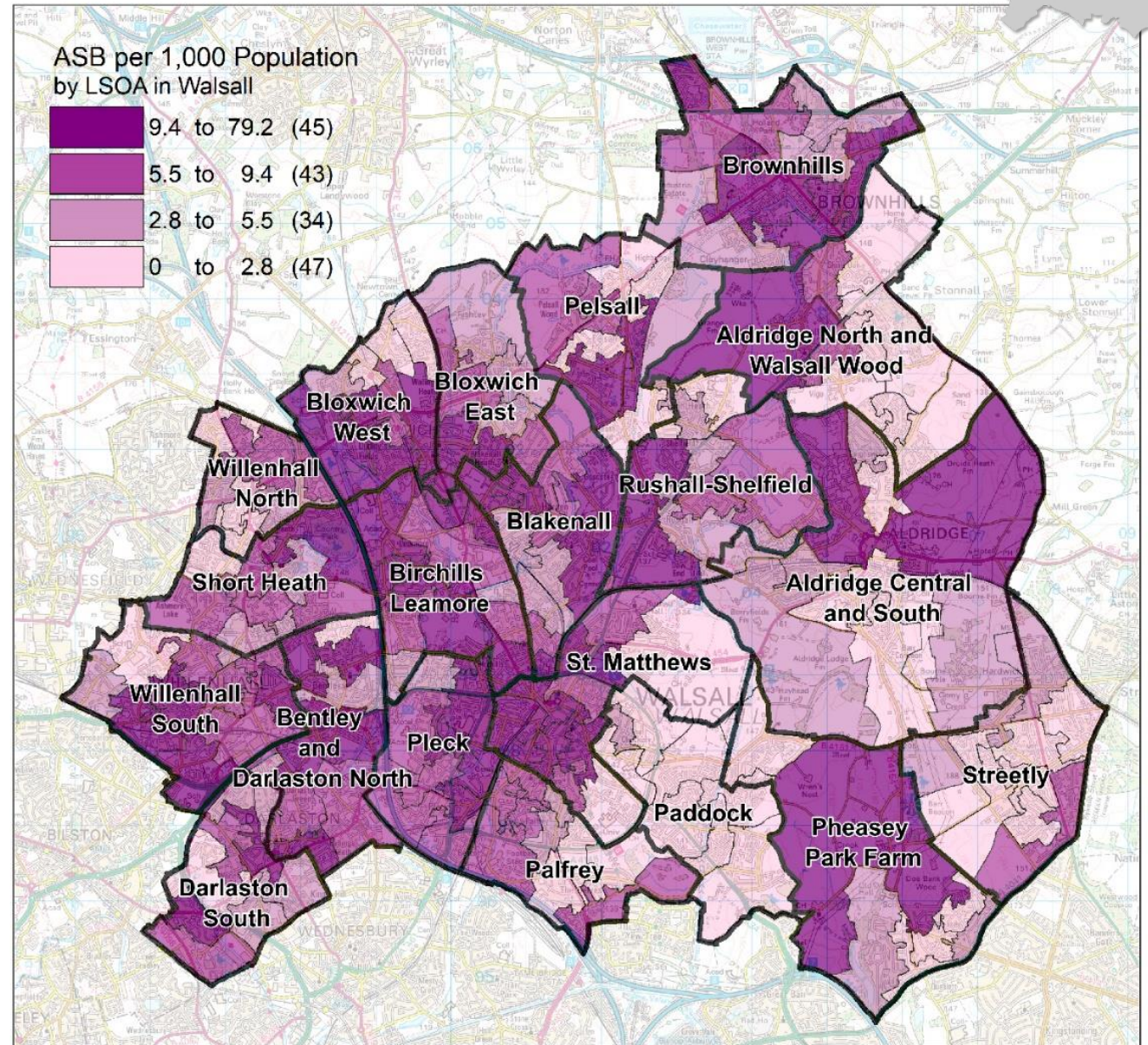


# Anti-social Behaviour



| Ward                            | Count       | Popn          | Rate per 1,000 Popn |
|---------------------------------|-------------|---------------|---------------------|
| Aldridge Central and South      | 58          | 14695         | 3.95                |
| Aldridge North and Walsall Wood | 74          | 13167         | 5.62                |
| Bentley and Darlaston North     | 135         | 13994         | 9.65                |
| Birchills Leamore               | 287         | 16523         | 17.37               |
| Blakenall                       | 195         | 16003         | 12.19               |
| Bloxwich East                   | 119         | 13655         | 8.71                |
| Bloxwich West                   | 183         | 13680         | 13.38               |
| Brownhills                      | 131         | 13437         | 9.75                |
| Darlaston South                 | 104         | 17596         | 5.91                |
| Paddock                         | 21          | 13206         | 1.59                |
| Palfrey                         | 76          | 16692         | 4.55                |
| Pelsall                         | 64          | 11350         | 5.64                |
| Pheasey Park Farm               | 43          | 11428         | 3.76                |
| Pleck                           | 126         | 16534         | 7.62                |
| Rushall-Shelfield               | 85          | 12434         | 6.84                |
| Short Heath                     | 73          | 11662         | 6.26                |
| St. Matthews                    | 328         | 15564         | 21.07               |
| Streetly                        | 32          | 12578         | 2.54                |
| <b>Willenhall North</b>         | <b>60</b>   | <b>12717</b>  | <b>4.72</b>         |
| Willenhall South                | 143         | 17242         | 8.29                |
| <b>Walsall Borough</b>          | <b>2337</b> | <b>284157</b> | <b>8.22</b>         |

Willenhall North ward ranks as 6th lowest for recorded anti-social behaviour, with a rate of 4.7. It is lower than the Borough average but with variations at a LSOA level.





- **Walsall Insight** - Trends & data covering the Walsall Borough  
<https://www.walsallintelligence.org.uk>
- **Walsall Council** - [Homepage](#) | [Walsall Council](#)
- **Economic Intelligence Unit (EIU)** - <https://www.theeiu.org>
- **Office for National Statistics (ONS)** -
  - Census 2021 Ward data, England and Wales  
<https://www.ons.gov.uk/releases/warddataenglandandwalescensus2021>
  - Census 2021 Walsall Population Summary  
<https://www.ons.gov.uk/visualisations/censuspopulationchange/E08000030>
- **NOMIS** Official Census and Labour Market Statistics - <https://www.nomisweb.co.uk/>



# Acknowledgements

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