Pleck

Ward Profile

Produced by Walsall Business Insights February 2024



Welcome to Pleck





- Pleck Park Once part of Bescot Hall Estate, the park was created as a memorial to those lost in WW1. The park hosts summer party charity events for families such as 'Superheroes Assemble' with stalls, bouncy castles, games and mehndi.
- Walsall Manor Hospital is situated in Pleck with a main entrance on Pleck Road. Walsall
 Healthcare Trust provides the towns NHS acute care and community services. The Pleck
 road's £170 million development of the site was completed in 2010,upgrades included state of
 the art operating theatres.
- Transport: Pleck Railway Station Built on the London & North West line in 1881 in Pleck, the station closed permanently in 1958 and lines are now used for freight only, on Walsall to Wolverhampton line.







- Covers 3.56 sq km (355.9 ha)
- Makes up 3.4% of the total area of Walsall Borough
- Has a population density of 4,541 people per square kilometer

(This is higher than borough average of 3,159)



Councillors

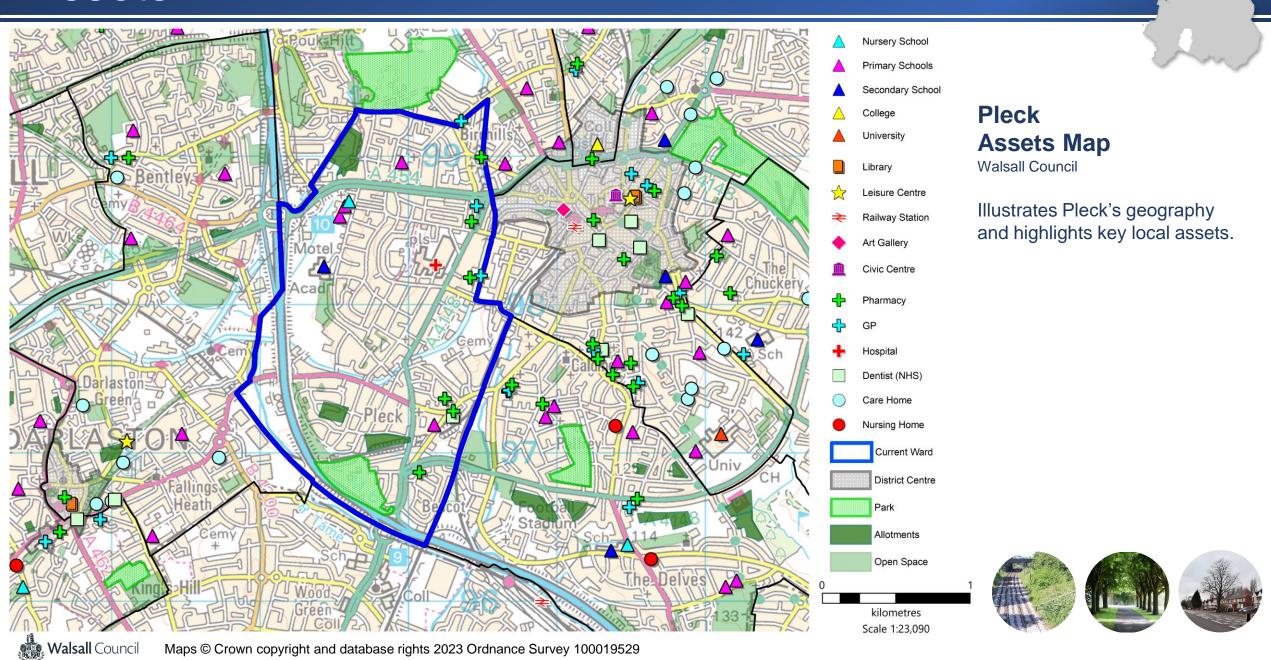




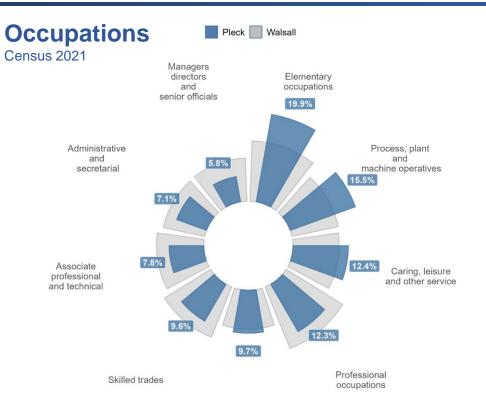
Place

What are the attributes and assets of the local area, and how can we characterise it compared to the rest of Walsall?

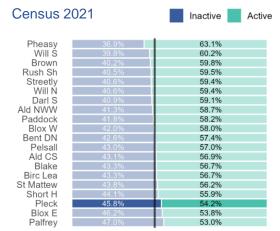
Assets



Economy and Workforce



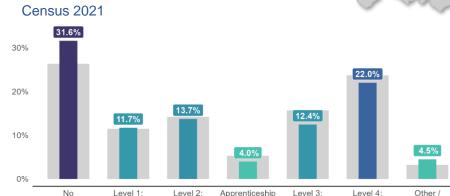
Economic Status



53%Are Economically Active

The 3rd least active of the 20 wards. *Inactivity includes retirees, students, long-term sick/disabled, homemaking and other.*

Qualifications



GCSEs

(5+ A*-C)

Grey bars = Walsa

International

Pleck's qualifications profile is similar to Walsall's but differs with almost 1 in 3 adults (31.6%) having no formal qualifications (Walsall 26.3%), and fewer A Levels/NVQ3 or higher (12.4%, Walsall 15.7%). There are 4.5% of adults with other/international (not recognised) qualifications.

A Levels

(2+ or NVQ3)

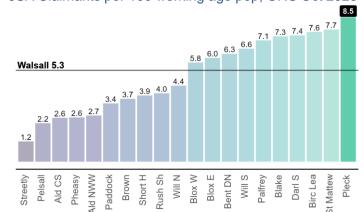
Claimant Count

JSA Claimants per 100 working age pop, ONS Oct 2023

qualifications

GCSEs

(1-4 A*-C)



 Pleck's Claimant Count (Jobseekers Allowance) is approximately 8.5 per 100 working age adults.

Degree

or Higher

This is the largest of the 20 Walsall wardsl, and above above the borough rate of 5.3.

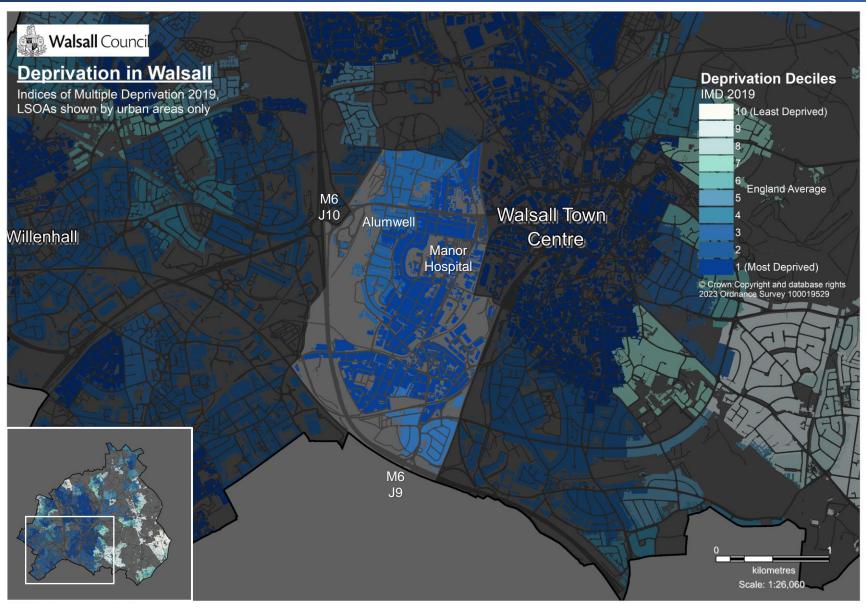
- Pleck's occupational profile differs from Walsall in some key areas: substantially more employed in elementary occupations (19.9%, almost 1 in 5, compared to Walsall's 13.5%), machine operators (15.5%, Walsall 12.6%), and Caring/Leisure (12.4%). A small proportion are employed within professional occupation, administrative, directors, skilled trades and technical occupations.
- This indicates the labour force Palfrey is distributed more towards manual and unskilled occupations and industry factory/plant operators, with relatively fewer office-based administrative, professionals and directors.



Source: Census 2021

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Deprivation



Pleck is a highly deprived area, with all neighbourhoods falling within the 20% most deprived areas in England.

Pleck faces particularly high deprivation in:

- Adult Skills
- Income
- Employment
- Outdoors i.e. Air Quality and Road Accidents All within the 1st decile, or the 10% most deprived areas in England, for those specific domains.

However it does rank positively for:

Proximity to Services

Within the 7th decile when compared to England.

England (2 in 10)



9 in 10

Borough (5 In 10)

Residents Living in **High Deprivation**Amongst the bottom 20% of areas nationwide.

Note: Deprivation is a relative measure, not absolute. High deprivation suggests an area has not kept pace with progress relative to other areas in England.



Housing & Households



5,500 Households 1

Increased since 2011, Ward makes up **4.9%** of all Walsall Households



592 (10.7%) Pleck's Households are Lone Parents of Dependent children



28.2% School Children & Full- time Students (aged 5yrs & over) Approximately 2:7

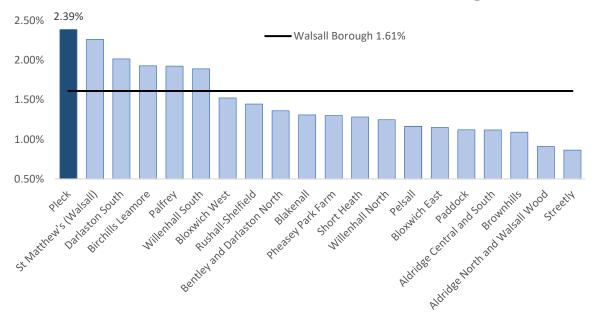


Tenure

29% Households Rent privately or live Rent Free 46% Homeowners: 25% Social Rented (Borough 23.7%)

- Pleck's household population of full-time students and schoolchildren, aged over 5yrs, is 28.2%, above the Walsall figure(22.1%) and twice the number of Pheasey's students.
- High number of Single-family households consisting of a lone parent with dependent children, making up 10.7% of Pleck's households, this is 5th highest in borough and Bloxwich East ward. The number of lone parent households in Pleck is more than double that of Pelsall (279) and three times as many as the number in Streetly (186)
- Lower number of homeowners 45.6% are owned. Of those,55% are owned outright, without a mortgage or shared ownership. Pleck has the largest percentage (29%) of households where residents either rent privately or live rent free (Borough 16.5%).
 One in four homes in Peck are socially rented (25.1%) matching Willenhall South.
- The number of households living with **no** central heating across the borough has positively decreased by about half since 2011. Pleck has the highest proportion of households living without central heating at 2.39%, the Walsall figure is 1.61%. Pleck ward has 132 households living with no central heating, this ranks 3rd in number, just below Darlaston South (133) & St. Matthews (160)

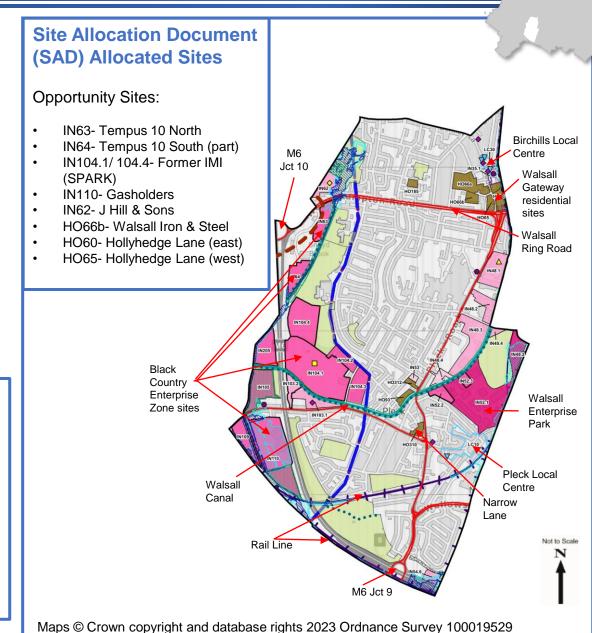
% Households in Ward with no Central heating





Development & Regeneration

- Walsall Manor Hospital serves 270,000 residents across Walsall and surrounding areas. Services include the new £40m emergency unit completed and operational since 2023.
- Birchills and Pleck Local Centres with multiple independent retailers.
- Existing High Quality Employment Areas including Walsall Enterprise Park and supporting strategic companies including Fortel, Superior Sections, Promat, Perfection Foods, Joseph Ash Galvanising & Anochrome. Network Rail Training Centre is also Network Rail's largest workforce development centre.
- Black Country Enterprise Zone Darlaston sites strategic employment development land, including SPARK, Parallel 113, Tempus 10, Box Pool and former Gasholders sites.
- Strategic transport improvements including the £78m M6 Junction 10 works nearing completion and completed £26m Darlaston Access Project to help reduce congestion and travel times on highways network.
- Walking and cycling improvements along the canal towpath.
- Narrow Lane temporary transit site for Gypsy, Roma and Traveller communities.
- Part of the Walsall Town Deal area with multiple projects totalling £21.3m in progress.
- Remedition and redevelopment of the SPARK site is well underway- this is the largest employment opportunity site in the borough and will deliver up to 620,000sqft floorspace and 1100 new jobs.
- Continued support and development of the balance of the Black Country Enterprise Zone sites including Tempus 10 North (planning application under assessment), Tempus 10 South (reserved matters consent) and former Gasholders.
- Residential development opportunities as part of the Walsall Gateway. The former Harvestime Bakery site within Walsall Gateway is completed and occupied.







People

What are the characteristics of the local population, and how do they compare to the wider Walsall Borough?

Demography



16,200

Population



51% Female **49%** Male



26% Aged 0-15 Approximately 1 in 4 people (4,200)



62% Aged 16-64 Approximately 5 in 8 people (10,000)



11% Aged 65+ Approximately 1 in 9 people (1,900)



32 YearsMedian Age (Walsall 39)

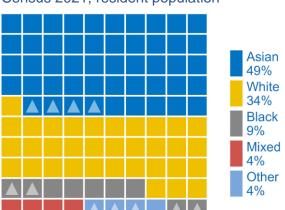


+7.7% Population since 2011

+1,160 people. Walsall increased by 5.5%

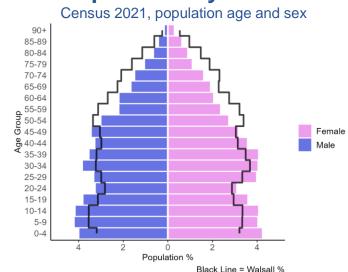
Ethnicity

Census 2021, resident population



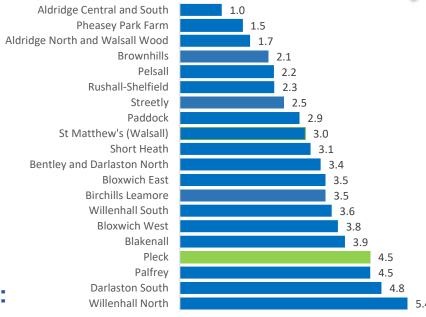
▲ = increase since 2011

Population Pyramid



Population Density

Census 2021, population per km²



Key Points:

- Pleck has the 3rd youngest population of Walsall's wards, with around 1 in 4 people aged 0-15yrs, and a median age of 32 years old,7 years below the Borough average (39 years). This is a stark contrast to Walsall's oldest ward, Aldridge Central & South, at 48 years. Pleck has lower populations of residents aged over 50yrs than Walsall.
- In terms of Population Density, Pleck is the 4th most densely populated ward, equating to 4,541 people per sq km. For context: Walsall's density is 2,733, and Aldridge Central & South, Walsall's least crowded ward, has 1000 people per sq. km.
- Ethnically, the ward has growing populations of Asian (49%), Black (9%) and Other Ethnic Groups (4%), with a reduction seen in White population of 10% in the last decade (34%). The Mixed or Multiple Ethnic group also reduced by 1% since 2011.

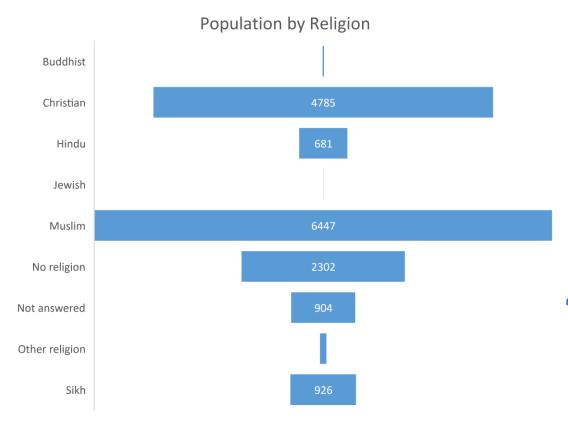
Data Source: Census 2021

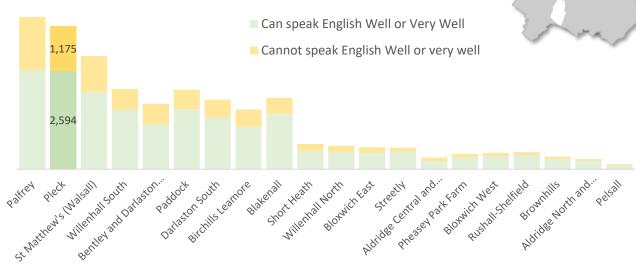


Language and Religion



65% of Pleck's Households where All Adults use English as main language





- 81.1% of households have all or at least one adult where English is the main language, matching Palfrey as lowest in borough and compared to 99.3% of Pelsall households. When English is not the main spoken language in the home, 31% of these residents cannot speak English or cannot speak it well.
- Pleck has the highest proportion of non-English speakers in households (788)
 14.2% of all households in the ward, compared to only 0.5% in Pelsall (26).

40% household residents are Muslim (Borough 11%)

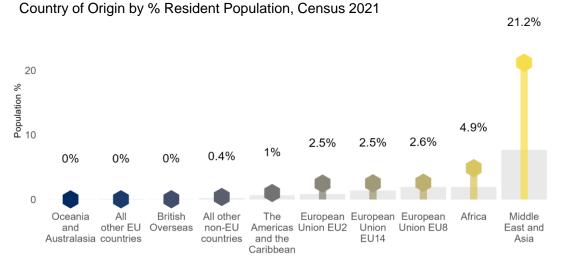
- Pleck ward has a majority population of Muslim residents (39.9%). This is much higher than the Walsall borough percentage of 11.3%. It has the second lowest proportion of Christians in the borough (29.6%) The Hindu population of 4.2% is also higher than Walsall at 1.8%
- Only 14.2% of Pleck residents reported in 2021 Census as having No Religion, compared to Walsall (30.2%) and Brownhills(41%), Walsall's least religious ward.



Non-UK Country of Birth



Pleck versus Borough Comparison



- With 64.9% of residents being UK born, Pleck has the largest proportion of non-UK born residents of the 20 Walsall wards.
- It has substantially more non-UK born residents, at 35.1% of the population, when contrasted with the borough's 14.7%.
- The largest area of non-UK birth is Middle East and Asia, at around 3,423 residents or approximately 21.2% (Borough 7.9%) – and the second largest of the 20 Walsall wards.
- Whilst Palfrey's Middle East and Asian born population is larger (24.2%), Pleck's non-UK born population is the most diverse of the wards, with relatively more born in other areas of the world. African born comprises 4.9% of the population (Walsall 1.94%), approximately 784 residents.
- EU areas of birth are similarly higher: 2.6% EU8 (2004 EU enlargement nations such as Poland, Hungary, Lithuania, Slovenia and Slovakia), 2.5% EU14 nations (founding EU states such as Germany, France, Italy and Spain) and 2.5% from EU2 nations (Bulgaria and Romania).



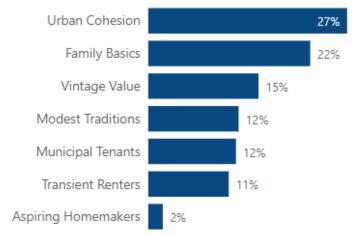
Social Segmentation

Social Segment Composition of Walsall Wards (% Households)



Financial Resilience

Urban Cohesion



Key Points:

Resilienc

- Social Segmentation is a means of categorising residential populations by shared socio-economic traits and similar behaviours.
- Pleck features a range of segments, **Urban Cohesion** is the largest, followed by Family Basics and Vintage Value. These are defined on the right of this page.
- 27% of Pleck's households could be described as **Urban Cohesion**: diverse urban communities, with a strong sense of identity, making much use of online services, leisure and information. This segment is relatively more resilient to economic shock than others in Palfrey.
- Family Basics and Vintage Value (a combined 37% of households), are segments that, whilst experiencing different life-stages, face similarly constrained incomes and limited educations. They have potential to experience fuel poverty and are susceptible to economic turmoil/crises.

Urban Cohesion



Residents of settled urban communities with a strong sense of identity

Homesharers in terraces Uber passengers

Free mobile phone apps

Read news and shop online

Visual arts and design sites

Watch TV

33,600

Household Income



56-65

Age Band



Terraced

Property Type

Family Basics



Families with limited resources who budget to make ends meet

Families with lots of children

Council/HA tenants

Low discretionary income

Low affluence

Internet via smartphone

Games consoles

25,500

Household Income



36 - 45

Age Band



Terraced

Property Type

Vintage Value



Elderly people with limited pension income, mostly living alone

Retired singles

Council/HA tenants

No qualifications

Low discretionary income

Low-tech households

Fuel and water poverty

8,000 Household Income



66+

Age Band



Bungalow Property Type



Risk

mpact of Change

Low

Resilience

Family Basics

Modest Traditions

Municipal Tenants

Vintage Value

Transient Renters

Education



Nurserv

Primary

There are 1 Nursery school, 4 Primary/Infant/Junior schools and 1 Secondary school in the ward:

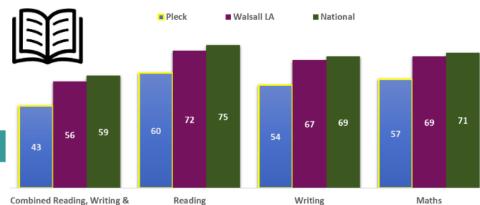
Alumwell Nursery

Alumwell Infant
Alumwell Junior
Hillary Primary

Secondary West Walsall E-ACT Academy

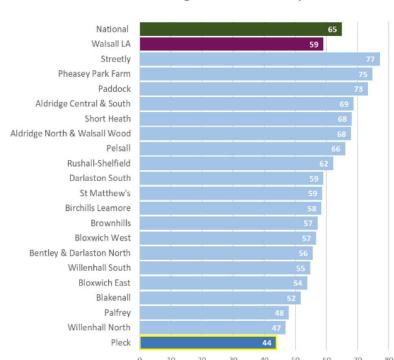
Reedswood E-ACT Academy

% Children who achieved the expected standard at KS2 in 2022



% Standard pass Grade

% Children who reached a good level of development in 2022



ABC

83%

% Good or

Outstanding

Children are defined as having reached a good level of development at the end of their Reception year if they have achieved at least the expected level in prime and specific areas of learning.

Maths

The overall GLD for Walsall in 2022 was 59%. 44% of children who reside in the **Pleck** ward achieved a good level of development – 15% lower than the LA average and 21% below the national average. **Pleck** is ranked the lowest achieving ward in Walsall.





% Good pass Grade

Key Points:

Attainment data by ward is matched based on children resident in the ward who attended <u>any</u> Walsall school within the local authority. Any children who attended an out of borough school are excluded from the analysis.

Pupils take national curriculum assessments in year 6 at the end of KS2, when most will reach the age of 11. Pupils take tests commonly referred to as SATs.

A lower proportion of children who reside in the **Pleck** ward achieve the expected standard at KS2 compared to Walsall and National averages across all core subjects. Pupils perform highest in Reading.

At the end of KS4 (Year 11) pupils sit examinations in a range of GCSE and other vocational qualifications

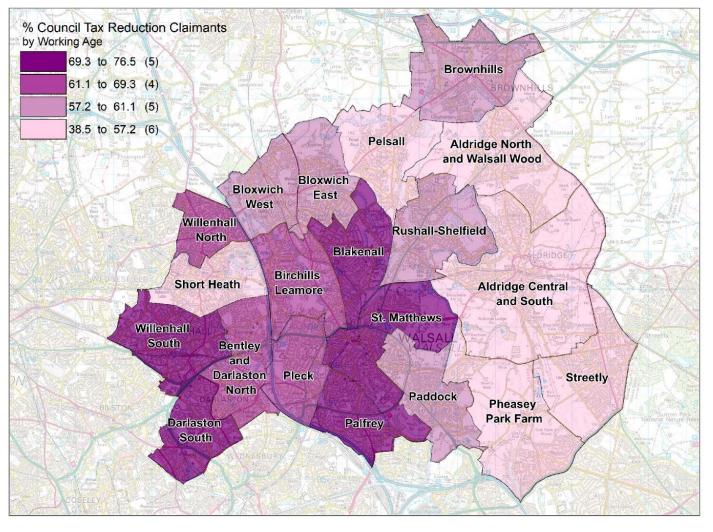
The percentage of pupils in Walsall who have achieved at least a grade 4 or above in English and maths GCSE is slightly below national at 63%. Students' resident in the **Pleck** ward do less well with 56% achieving a standard pass at GCSE.

41% of students who live in the ward achieve a good pass in English and maths GCSE. This is slightly below the Walsall LA average by 3% and 6% below the National average.

Attainment data for 2022 matched to January school census pupil address/postcode information. Includes only those whose address is located within a ward and who achieved assessments in a Walsall LA school



Council Tax Reduction (CTR) household claimants – working age

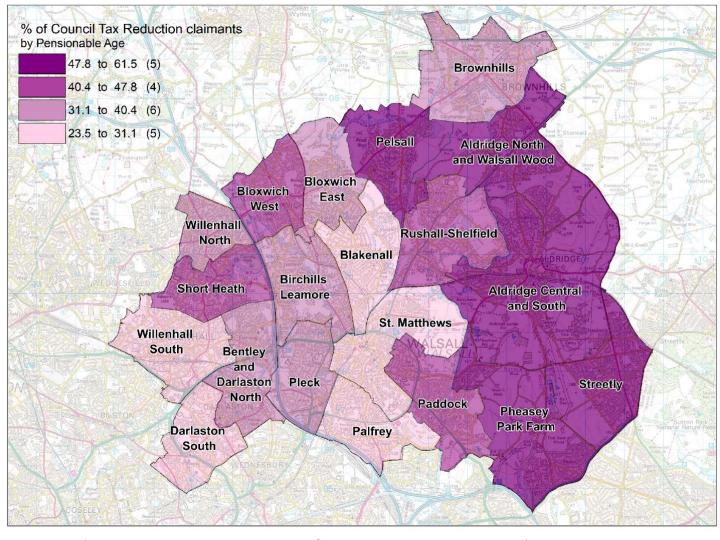


67.4% of households in Pleck claim CTR by working age (seventh highest of Walsall's wards) and is slightly higher than the Borough average of 64.1%.

Ward	Total Number of Households in Receipt of Council Tax Reduction	% that are of Pensionable Age	% that are of Working Age	
Aldridge Central and South	924	49.68	50.32	
Aldridge North and Walsall Wood	949	47.84	52.16	
Bentley and Darlaston North	1,773	33.62	66.38	
Birchills Leamore	2,323	31.12	68.88	
Blakenall	1,995	29.77	70.23	
Bloxwich East	1,788	38.93	61.07	
Bloxwich West	1,690	40.41	59.59	
Brownhills	1,352	40.38	59.62	
Darlaston South	2,165	29.84	70.16	
Paddock	556	41.01	58.99	
Palfrey	1,771	30.66	69.34	
Pelsall	824	52.55	47.45	
Pheasey Park Farm	444	55.18	44.82	
Pleck	1,829	32.59	67.41	
Rushall-Shelfield	1,138	41.74	58.26	
Short Heath	1,009	42.81	57.19	
St. Matthews	2,035	23.54	76.46	
Streetly	309	61.49	38.51	
Willenhall North	1,078	36.83	63.17	
Willenhall South	1,835	30.08	69.92	
WALSALL	27,787	35.87	64.13	



Council Tax Reduction (CTR) household claimants – pensionable age



A third of households in Pleck claim CTR by pensionable age (ranking 14th highest
out of Walsall's wards), and slightly lower than the Borough average of 35.9%.

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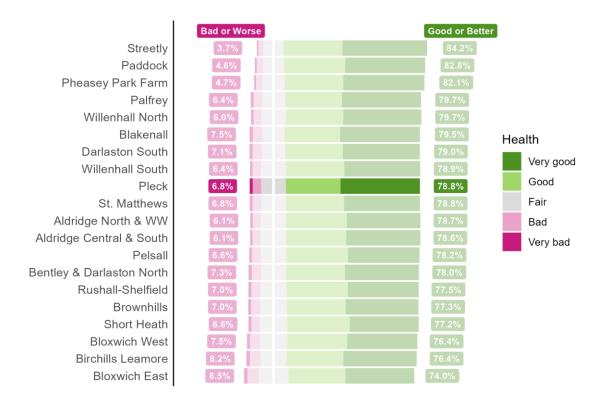
Health & Social Care

What are the health and social care needs of the Ward?

General Health

What is the General Health of Pleck?

Census 2021, % of resident population



- 78.8% of Pleck's residents rated their general health as being good or better, ranking 9th highest of the Walsall wards, albeit lower than England average of 82.1%.
- At 6.8%, approximately 1 in 15 residents rated their health as bad or worse.



Disability

Census 2021, resident population



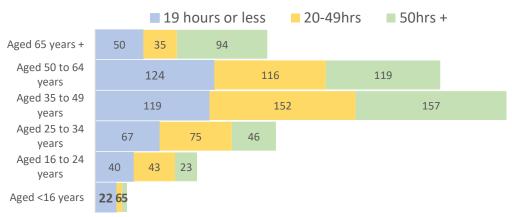
16.9% Reported as Disabled

Where day-to-day activities are limited (approximately 1 in 6 residents).

- This is lower than Walsall figure (19.1%) and ranks 5th lowest out of Walsall's 20 wards.
- 3.6% have a long term physical or mental Health condition but daily activities are not limited, (Walsall-5.5%) with the lowest number of residents of 576.

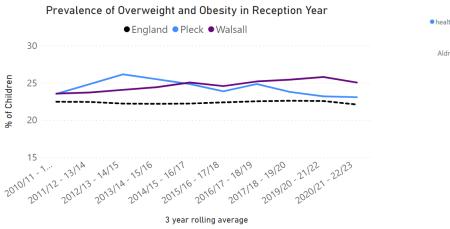
Unpaid Care

Census 2021. resident population (aged 5vrs +)

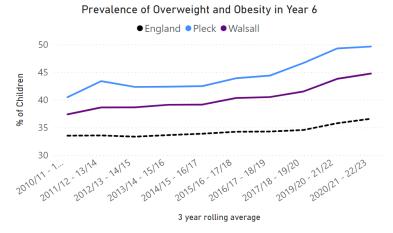


- 7th lowest number of Unpaid carers in Walsall, 1,293 compared to Pheasey with fewest (1,044) & Aldridge Central & South with most (1,471). Approximately 1 in 11 residents provide weekly unpaid care.
- Pleck has the highest number of Young Carers in Walsall (33) aged <16yrs

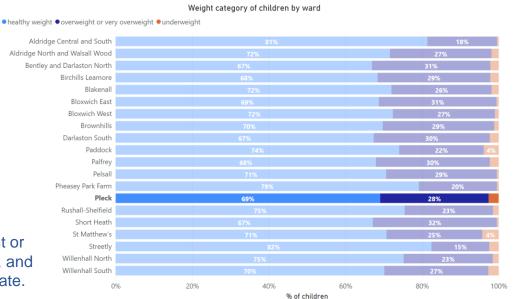
Child Healthy Weight



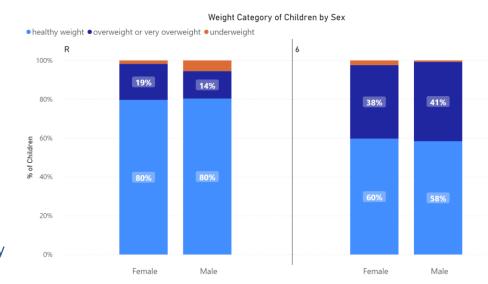
The prevalence of Reception-aged children who are overweight or obese in Pleck has shown an decreasing trend in recent years, and is lower than the Walsall average but higher than the national rate.



The prevalence of Year 6 children who are overweight or obese in Pleck has increased sharply in recent years and is also significantly higher than both the Walsall average and the national rate.







In Reception aged children in this ward, the proportion of children that are a healthy weight is the same in boys and girls. However, the proportion of Reception-aged boys that are underweight in Pleck is higher than in girls.

In Year 6, the proportion of children that are overweight or obese is similar in girls and boys.



Source: National Child Measurement Programme (NCMP) 2023

Adult Social Care

Key facts and figures about Ward residents receiving support in 2022-23

597

New requests for support, received from

399 individuals

9 people aged 18-24, 159aged 25-64 and 231 aged 65+

208

People received an assessment

5 people aged 18-24, 82 aged 25-64 and 121 aged 65+

65 assessments resulted in a long term service

13

Carers were assessed and supported during the year



0 people aged 18-24, **9** aged 25-64 and **4** aged 65+

186

People received a long term service such as domiciliary care, etc



9 people aged 18-24, 50 aged 25-64 and 127 aged 65+

259

Safeguarding concerns were received, relating to

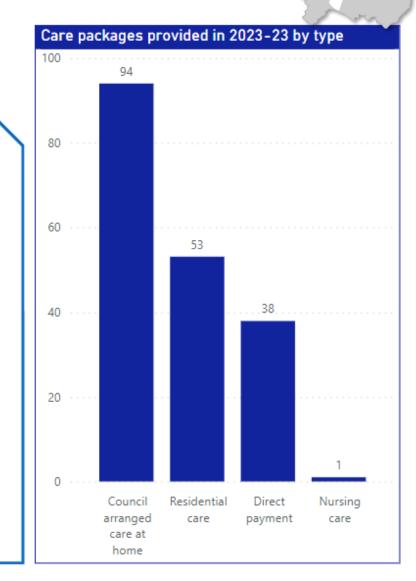
181 individuals

17 people aged 18-24, 81 aged 25-64 and 83 aged 65+

23.94%

Of safeguarding concerns received progressed to a formal investigation ...





Adult Social Care Adult User Survey 2022-23







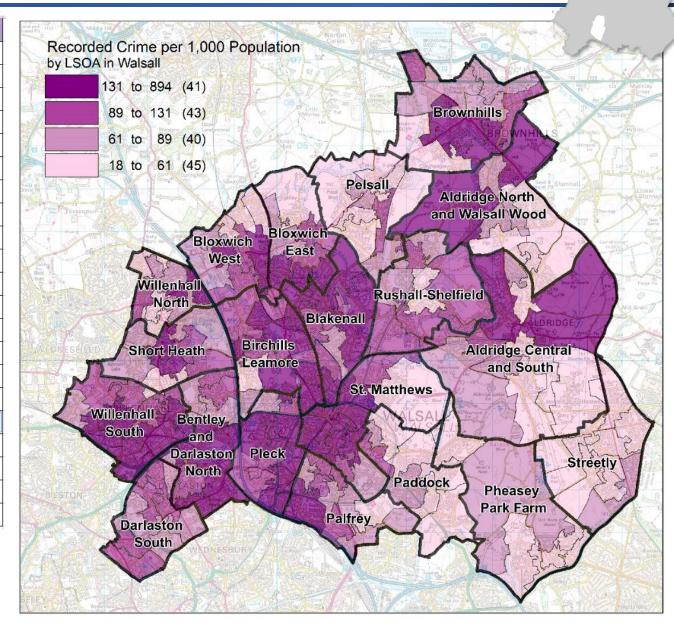
Crime

What do we know about local crime levels and how do they compare to the wider Borough?

Recorded Crime

Ward	Count	Popn	Rate p	per 1,000 Popn
Aldridge Central and South	1203	14695		81.86
Aldridge North and Walsall Wood	1226	13167		93.11
Bentley and Darlaston North	1887	13994		134.84
Birchills Leamore	2655	16523		160.69
Blakenall	2375	16003		148.41
Bloxwich East	1584	13655		116.00
Bloxwich West	1487	13680		108.70
Brownhills	1607	13437		119.60
Darlaston South	1693	17596		96.22
Paddock	765	13206		57.93
Palfrey	1604	16692		96.09
Pelsall	695	11350		61.23
Pheasey Park Farm	594	11428		51.98
Pleck	2596	16534		157.01
Rushall-Shelfield	1125	12434		90.48
Short Heath	1227	11662		105.21
St. Matthews	4655	15564		299.09
Streetly	582	12578		46.27
Willenhall North	1147	12717		90.19
Willenhall South	2939	17242		170.46
Walsall Borough	33646	284157		118.41

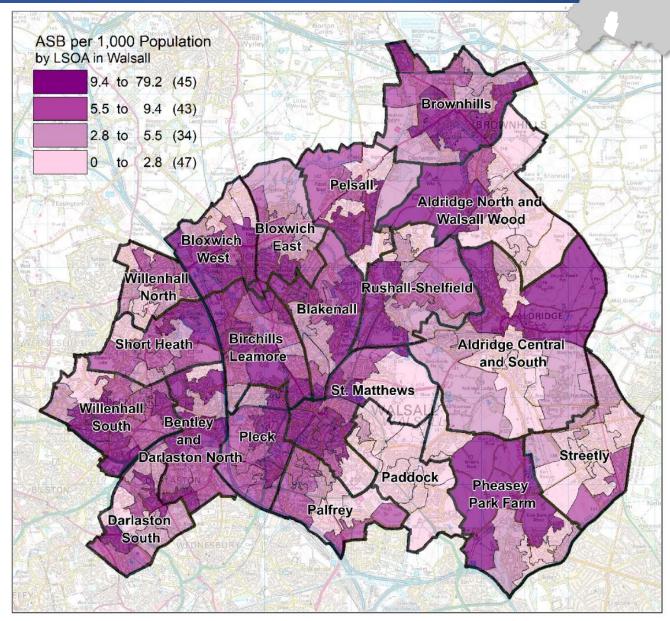
Pleck ward ranks 4th highest for recorded crime, at a rate of 157.0, considerably higher than the borough average but with slight variations at a LSOA level.



Anti-social Behaviour

Ward	Count	Popn	Rate	per 1,000 Popn
Aldridge Central and South	58	14695		3.95
Aldridge North and Walsall Wood	74	13167		5.62
Bentley and Darlaston North	135	13994		9.65
Birchills Leamore	287	16523		17.37
Blakenall	195	16003		12.19
Bloxwich East	119	13655		8.71
Bloxwich West	183	13680		13.38
Brownhills	131	13437		9.75
Darlaston South	104	17596		5.91
Paddock	21	13206		1.59
Palfrey	76	16692		4.55
Pelsall	64	11350		5.64
Pheasey Park Farm	43	11428		3.76
Pleck	126	16534		7.62
Rushall-Shelfield	85	12434		6.84
Short Heath	73	11662		6.26
St. Matthews	328	15564		21.07
Streetly	32	12578		2.54
Willenhall North	60	12717		4.72
Willenhall South	143	17242		8.29
Walsall Borough	2337	284157		8.22

Pleck ward ranks 9th highest for recorded anti-social behaviour, with a rate of 7.6, similar to the borough average of 8.2 but with slight variations at a LSOA level.



Useful Links

- Walsall Insight Trends & data covering the Walsall Borough https://www.walsallintelligence.org.uk
- Walsall Council Homepage | Walsall Council
- Economic Intelligence Unit (EIU) https://www.theeiu.org
- Office for National Statistics (ONS) -
 - Census 2021 Ward data, England and Wales
 https://www.ons.gov.uk/releases/warddataenglandandwalescensus2021
 - Census 2021 Walsall Population Summary
 https://www.ons.gov.uk/visualisations/censuspopulationchange/E08000030
- NOMIS Official Census and Labour Market Statistics https://www.nomisweb.co.uk/



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