

Ward Walk Profile: Streetly

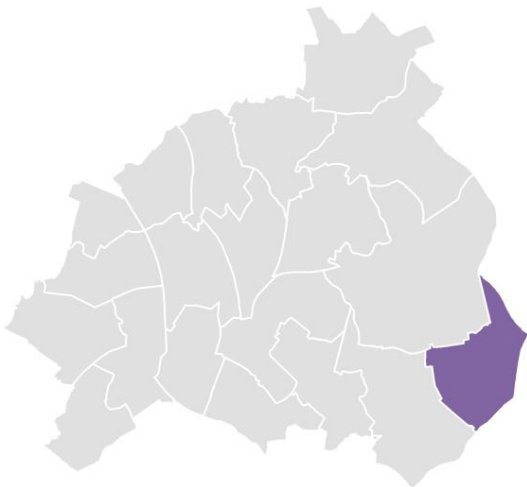
January 2019

Version 1.0 - FINAL

Cllr Brian Douglas-Maul (Conservatives)

Cllr Amers Kudhail (Conservatives)

Cllr Suky Samra (Conservatives)

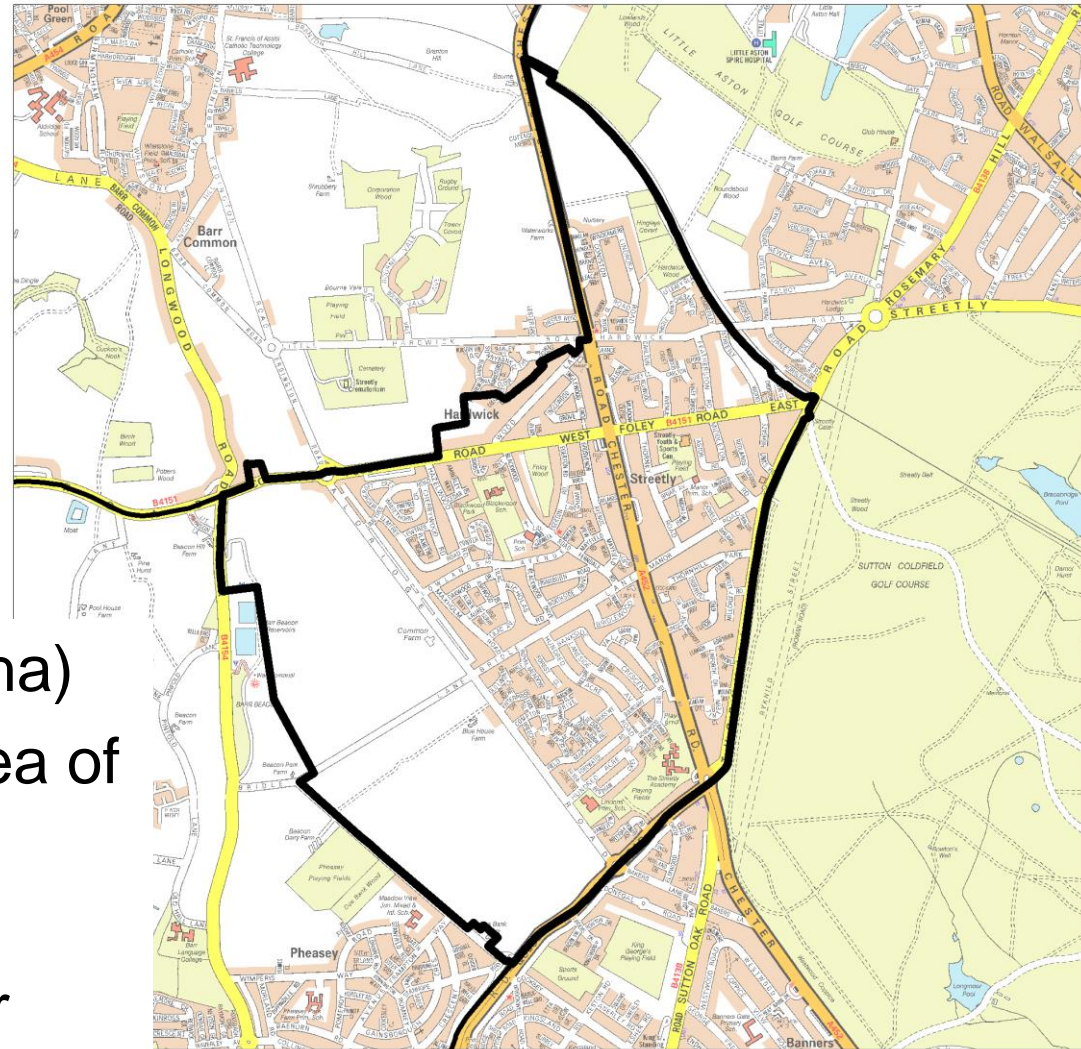
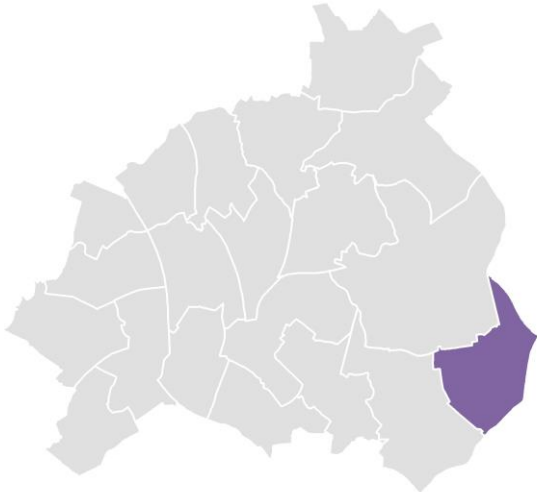


Walsall Council



**Walsall
Partnership**

Geography

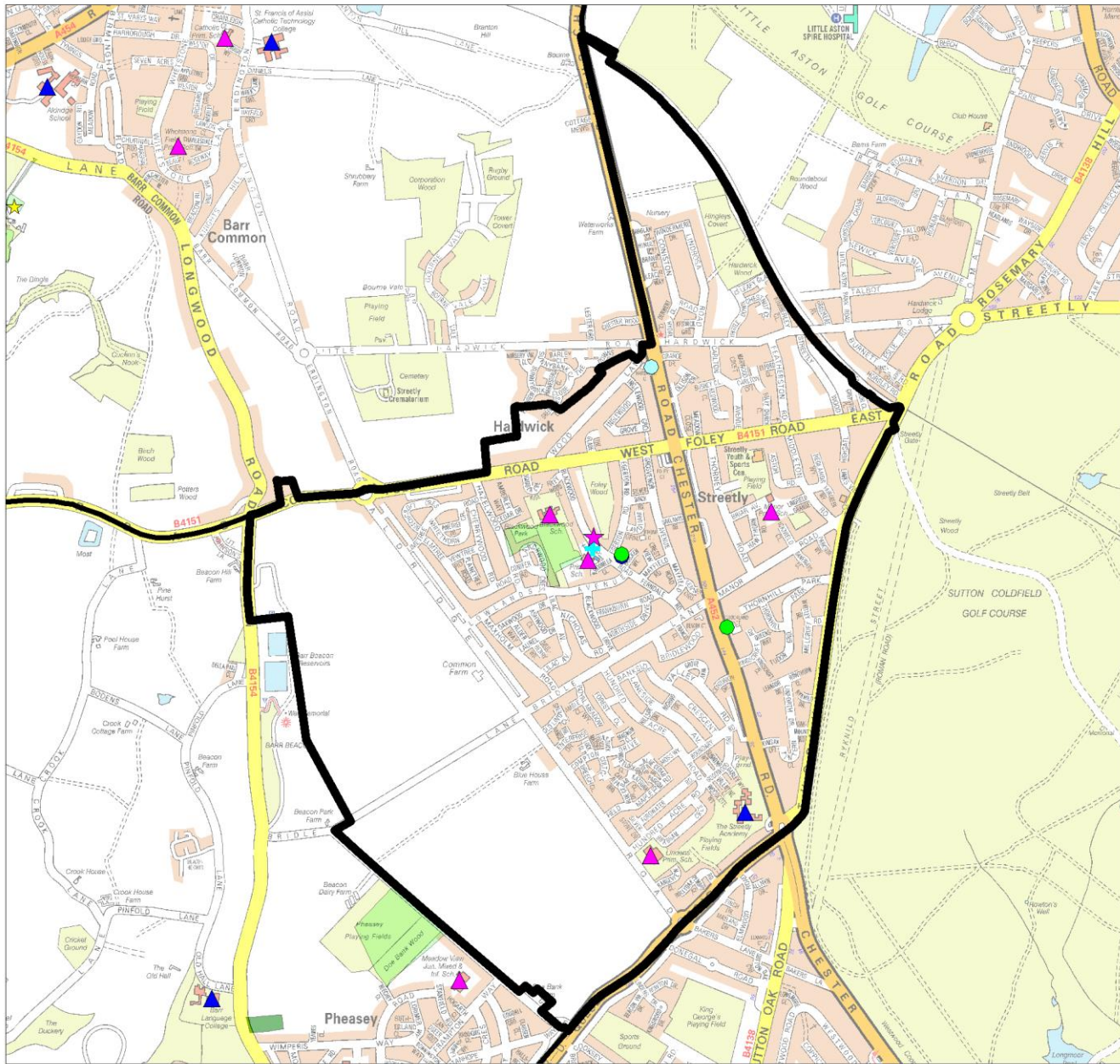


- Covers 5.83 sq km (583 ha)
- Makes up 5.6% of the area of Walsall borough
- Population density of 24 people per hectare (lower than borough average of 27)

Source: Ordnance Survey; ONS, Mid-2016 Population Estimates



A Map of Facilities in Streetly Ward

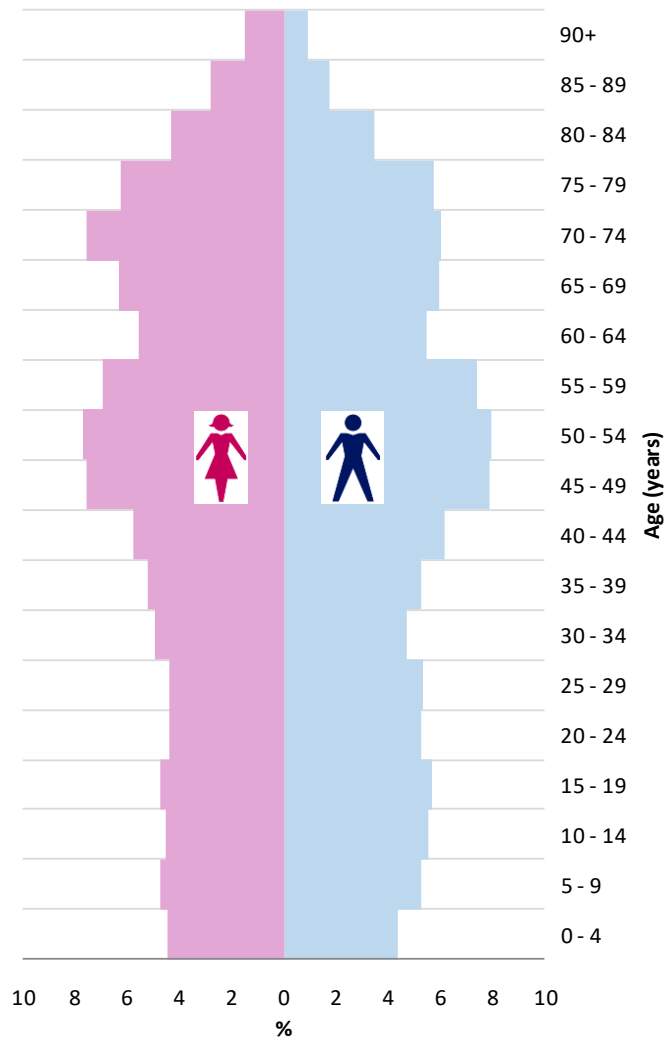


KEY:

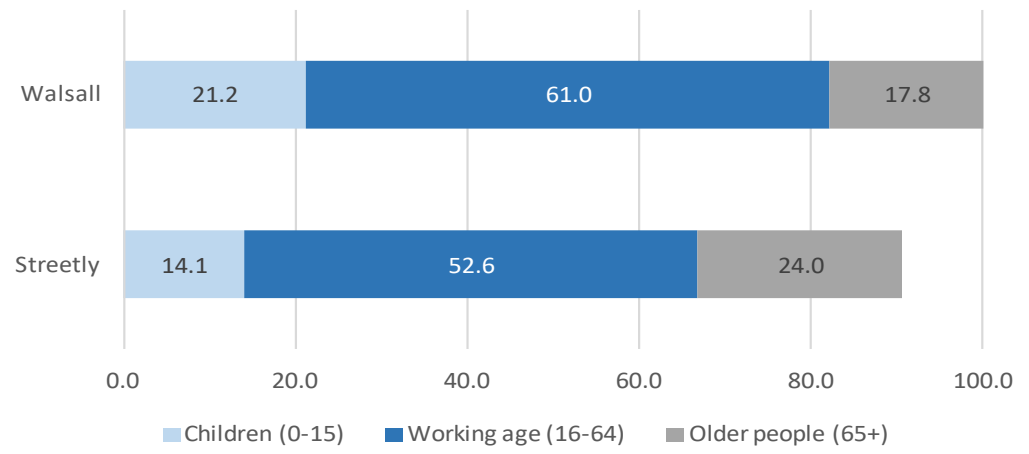
- ◆ Childrens Centre
- ▲ Special School
- ▲ Nursery School
- ▲ Primary School
- ▲ Secondary School
- ★ Leisure Centre
- ★ Library
- GP
- Pharmacy
- NHS Dentist
- Urgent Care Centre
- Manor Hospital
- Optician
- Care Home
- Nursing Home
- Allotment
- Park
- District Centre
- Ward



Population Structure



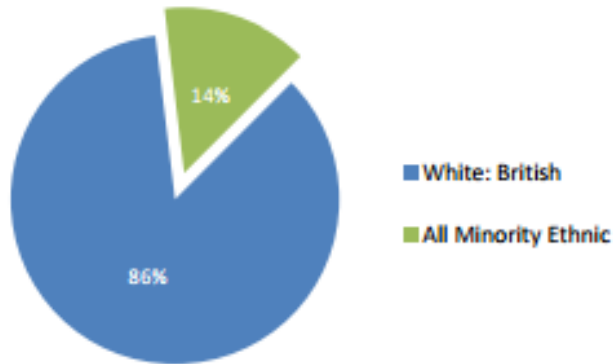
- **Total population: 12,900**
- **Less children than the borough as a whole**
- **Fewer proportion of working age**
- **More over 65's to borough**



Source: ONS, Mid-2016 Population Estimates



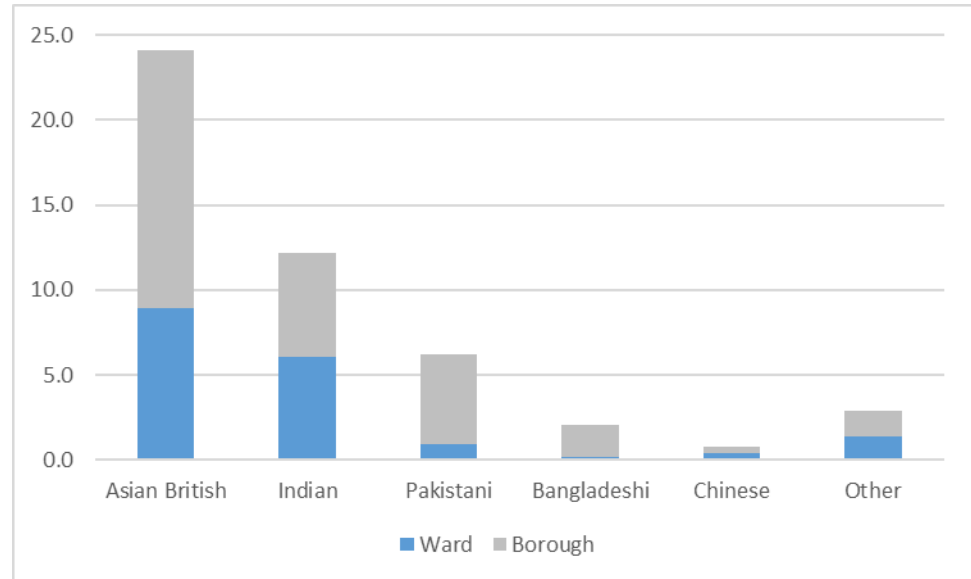
Ethnicity



Total minority ethnic residents*: 2,013
 Percentage of total population: 14.4%
 Change since 2001: 60.0%

Ethnic Group	Total	Ward %	Walsall %	E&W %
White: British	11,921	85.6	76.9	80.5
White: Other	327	2.3	1.9	5.5
Mixed	226	1.6	2.7	2.2
Asian	1,243	8.9	15.2	7.5
Black	139	1.0	2.4	3.3
Other	78	0.6	0.8	1.0

* Non-White British



- 14% minority ethnic residents
- Asian is the largest minority group at 8.9% (on par with Walsall average of 15.2%)
- Of the Asian minority group, Indian is the most prolific at 6.1%



Housing Composition

- 5,710 households (with at least 1 usual resident)
- Increase of 12.6% since 2001 (Proportion of borough total 5.3%)
- Average household size: 2.4 residents per h/hold (similar to Walsall average of 2.5)

Household Composition	Total	Ward %	Walsall %	E&W %
Family: Couple	2,705	47.4	43.4	43.0
Family : Lone parent	392	6.9	12.0	10.6
One person: Below 65	581	10.2	15.7	17.8
One person: Over 65	814	14.3	12.8	12.4
Other household types	1,218	21.3	16.1	16.1

Tenure

Tenure	Total	Ward %	Walsall %	E&W %
Owned outright	2,802	49.1	31.1	30.8
Owned mortgage	2,374	41.6	31.9	33.5
Socially rented	89	1.6	24.1	17.6
Privately rented	412	7.2	11.7	16.7
Living rent-free	33	0.6	1.3	1.4



- 2.3% of households ‘overcrowded’* (Walsall average 6.5%)
- 1.4% of households without central heating (Walsall average 2.8%)
- Low proportion of socially rented (1.6%) properties compared to borough (24.1%)
- Above average (31.9%) mortgage owned (41.6%)

* ONS measure – based on (room) occupancy rating of -1 or less

Source: ONS, Census 2011



Social Segmentation

The largest groups of households are classified as group B – Prestige Positions (35%) & group F – Senior Security (25%)

B Prestige Positions



Key Features

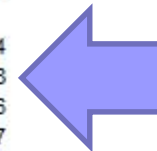
- High value detached homes
- Married couples
- Managerial and senior positions
- Supporting students and older children
- High assets and investments
- Online shopping and banking

Channel Preference

- Face to Face
- Post
- Landline
- Email
- Mobile
- Online

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Most effective communication route

F Senior Security



Key Features

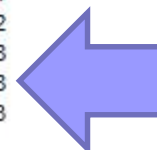
- Elderly singles and couples
- Homeowners
- Comfortable homes
- Additional pensions above state
- Don't like new technology
- Low mileage drivers

Channel Preference

- Face to Face
- Post
- Landline
- Email
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- Online

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Least effective communication route

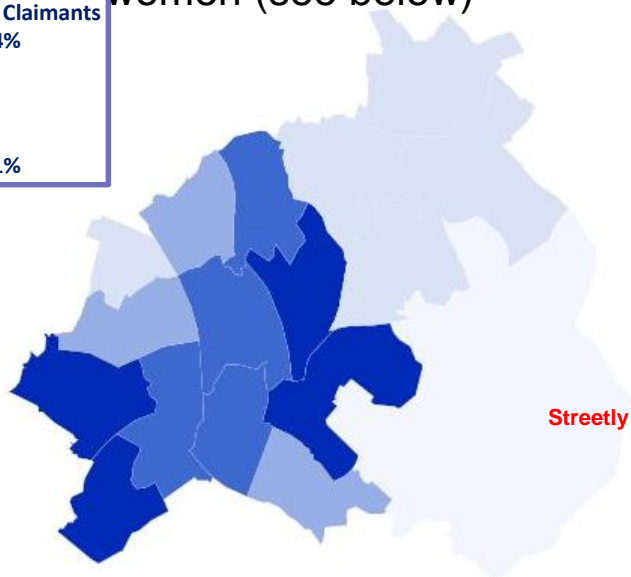
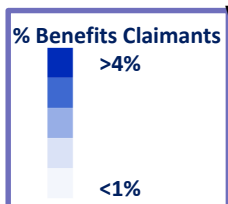


Economic Summary

82.6% of working age people in this ward were **economically active** (2011 Census), this was well above the Walsall value of 74% and the National Value of 76.8%

The largest **occupation group** in the ward was Professional (19.6%) followed Administrative & secretarial (15.4%)

In November 2017 there were **only 55 benefit claimants** in the ward – 30 men and 25 women (see below)



Streetly has Walsall's lowest number of benefit claimants.

Benefit Claimants Table (Source: ONS Claimant count by sex and age [November 2017]. Note: %'s relate to those aged 16-64.

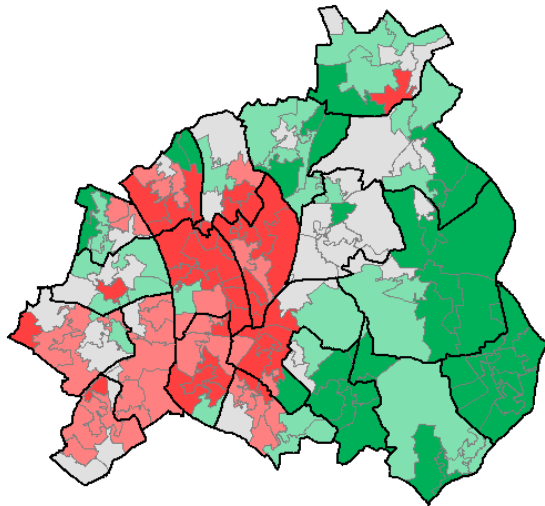
Ward	Claimant Count	% Claiming in Ward	% of ALL Walsall Claimants
Willenhall South	505	4.8%	10.5%
Darlaston South	415	4.4%	8.6%
St Matthew's	430	4.1%	9.0%
Blakenall	355	4.0%	7.4%
Birchills Leamore	380	3.9%	7.9%
Pleck	350	3.7%	7.3%
Bentley and Darlaston North	285	3.4%	5.9%
Bloxwich East	255	3.4%	5.3%
Palfrey	305	3.0%	6.4%
Bloxwich West	255	3.0%	5.3%
Short Heath	190	2.7%	4.0%
Willenhall North	190	2.3%	4.0%
Rushall-Shelfield	150	2.1%	3.1%
Brownhills	170	2.1%	3.5%
Pelsall	115	1.7%	2.4%
Aldridge North and Walsall Wood	140	1.7%	2.9%
Aldridge Central and South	100	1.2%	2.1%
Paddock	85	1.1%	1.8%
Pheasey Park Farm	70	1.1%	1.5%
Streetly	55	0.7%	1.1%

9.3% of ward residents had **no qualifications**, Walsall value was 24.3% and 15% Nationally

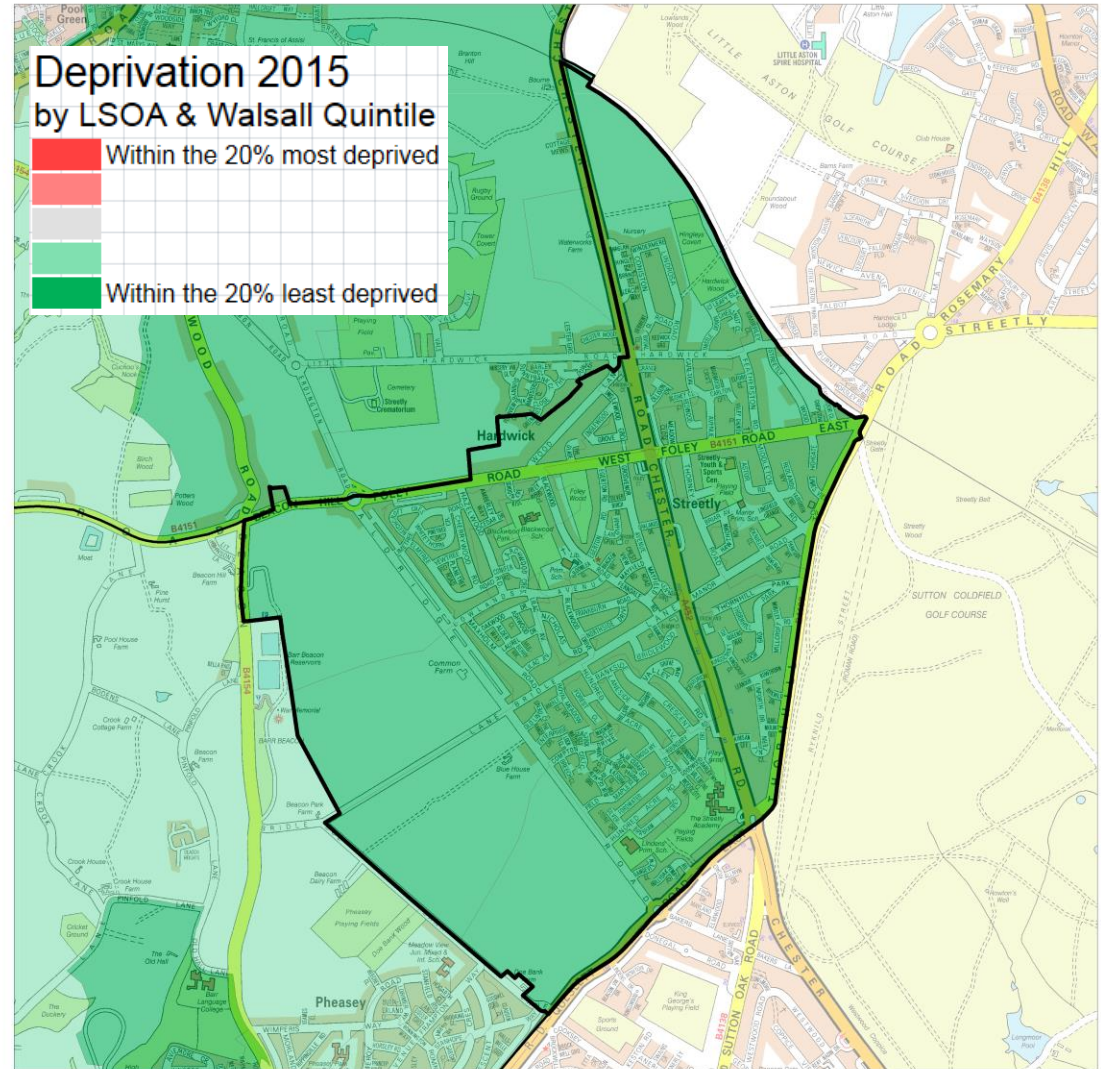


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Deprivation



All LSOAs within the 20% least deprived in England.



Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500

Source: DCLG, Index of Multiple Deprivation, 2015



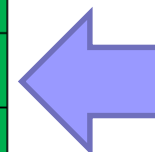
Educational Attainment

Well Above average within Early Years & Y1 phonics

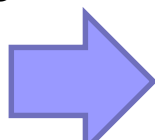


Key Stage	Measure	Ward: Streetly 2017	Walsall 2017	National 2017	Ward Rank
Early Years	Pupils achieving a 'Good Level of Development'	76%	66%	71%	3/20
Y1 Phonics	Pupils meeting the expected standard of Phonic decoding	93%	80%	81%	1/20
Key Stage 1	Pupils achieving the expected standard in Reading	79%	72%	76%	2/20
Key Stage 1	Pupils achieving the expected standard in Writing	73%	63%	68%	2/20
Key Stage 1	Pupils achieving the expected standard in Maths	81%	73%	75%	1/20
Key Stage 2	Pupils reaching the expected standard in Reading, Writing & Maths Combined	78%	53%	62%	1/20
Key Stage 2	Average progress of pupils in Reading	1.5	-1.1	0	1/20
Key Stage 2	Average progress of pupils in writing	0.7	-0.6	0	1/20
Key Stage 2	Average progress of pupils in Maths	0.0	-0.8	0	3/20
Key Stage 4	Average Attainment 8 score	50.9	43.0	46.1	1/20
Key Stage 4	Average Progress 8 score	-0.16	-0.24	-0.03	6/20
	Rate of Fixed Period Exclusions	2.70	4.57	4.29	7/20
	Rate of Permanent Exclusions	0.00	0.16	0.08	1/20

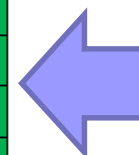
Well Above average within KS1



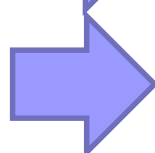
Above average KS4 ave. progress 8 score



Well Above average within KS2



Well Above average for exclusions

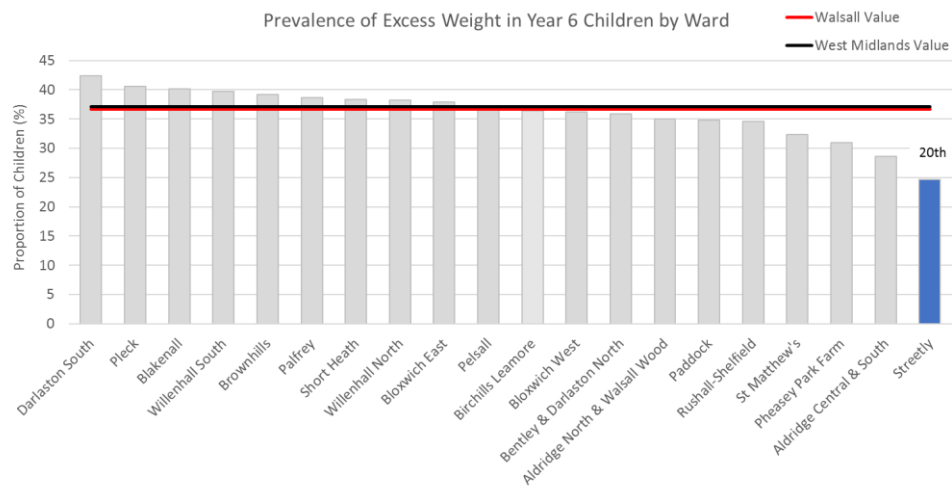
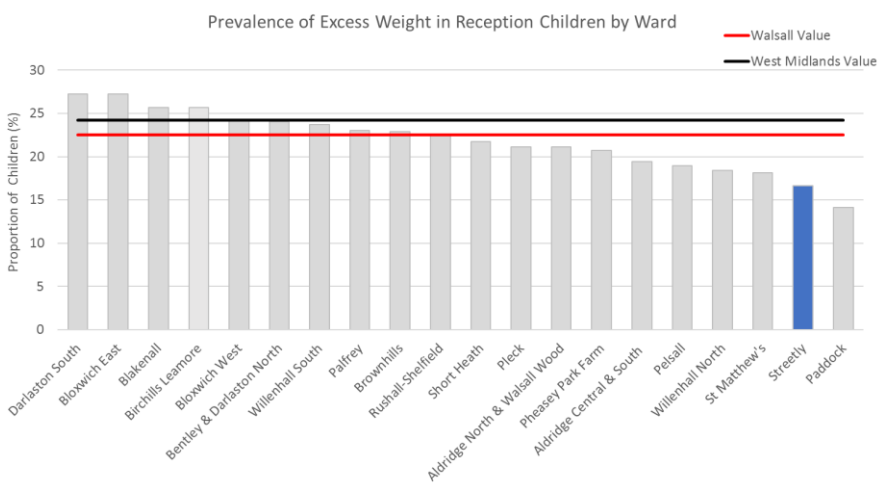


Key

In the top quartile wards in Walsall (performing well above average)	In the second quartile wards in Walsall (above average)	In the third quartile wards in Walsall (below average)	In the bottom quartile wards in Walsall (well below average)
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Childhood Obesity



- The above charts show the proportion of children resident in the ward that are overweight or obese in Reception (Aged 5) and in Year 6 (Age 10).
- Of the 20 Walsall wards, Streetly ranks **19th** in Reception and **20th** in Year 6 in terms of the prevalence of excess weight in childhood.

Source: National Child Measurement Programme (NCMP), 2014-17

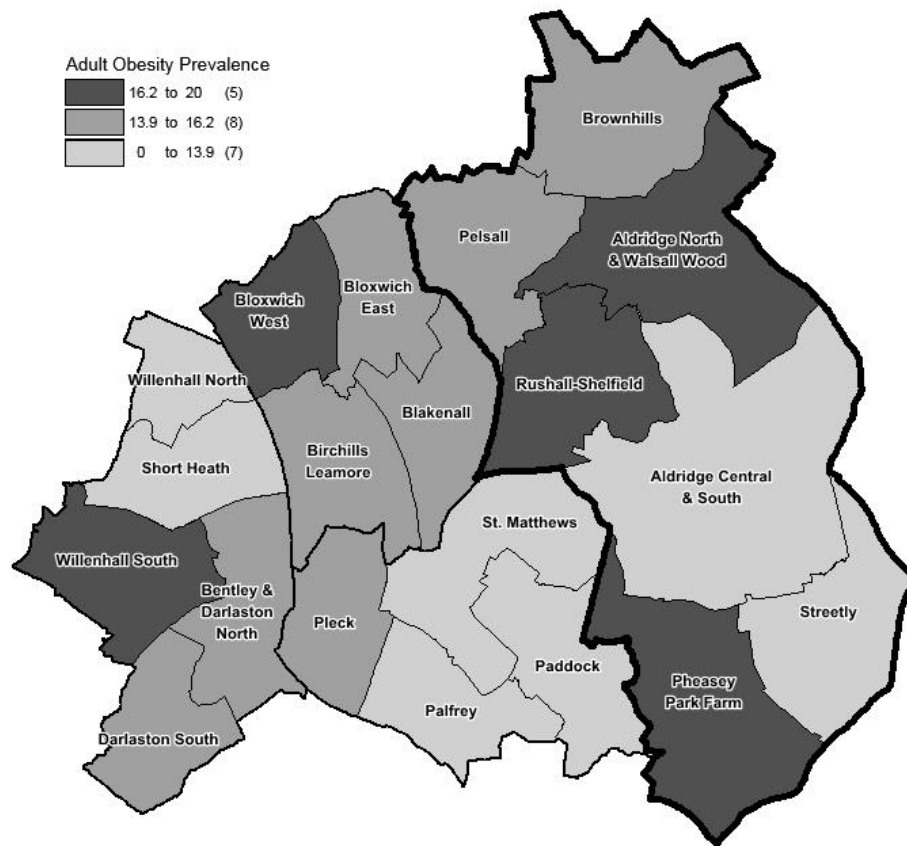


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Adult Obesity Prevalence

Ward	%
Rushall-Shelfield	18.14
Aldridge North & Walsall Wood	17.81
Pheasey Park Farm	16.60
Brownhills	15.91
Pelsall	14.48
Streetly	12.80
Aldridge Central and South	11.28
WALSALL	14.89



Streetly has lower prevalence of adult obesity (12.8%) than the borough average of 14.9%

Note – based on GP practice patient lists

Source: Quality and Outcomes Framework, 2015/16

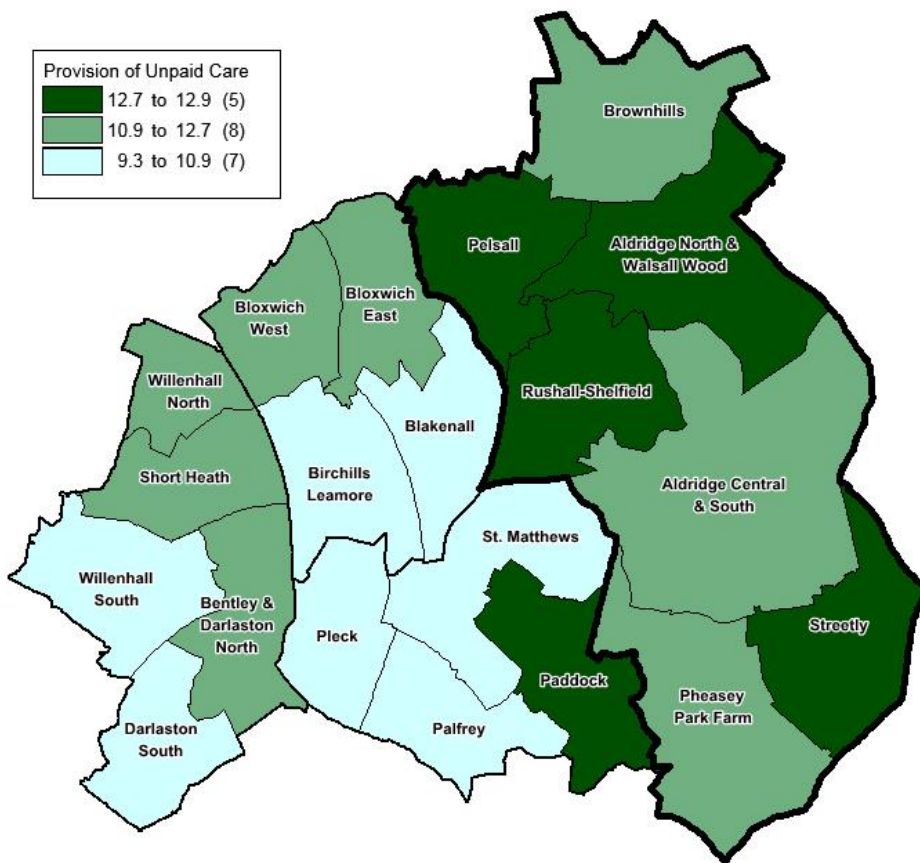


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Provision of Unpaid Care

Ward	#	%
Pelsall	1,553	12.9
Streetly	1,482	12.7
Rushall-Shelfield	1,419	12.7
Aldridge North and Walsall Wood	1,404	12.7
Aldridge Central and South	1,661	12.6
Pheasey Park Farm	1,483	12.5
Brownhills	1,386	11.8
WALSALL	30,632	11.4



Streetly residents are providing slightly more unpaid care (12.7%) than the average for the borough (11.4%)

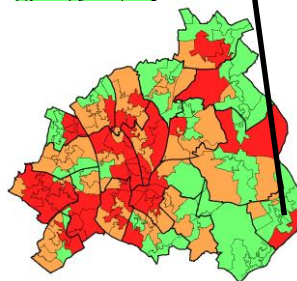
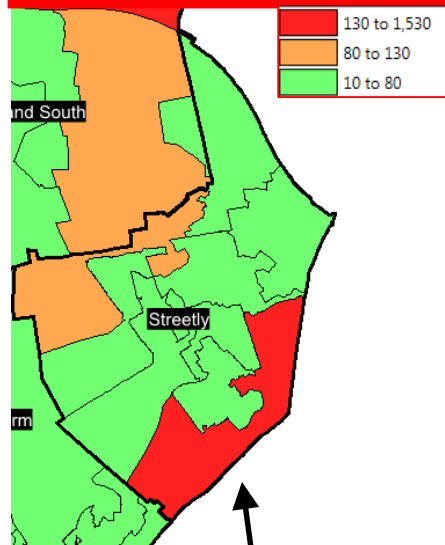
Recorded Crime

Low number of recorded crimes in this Ward during 2017.

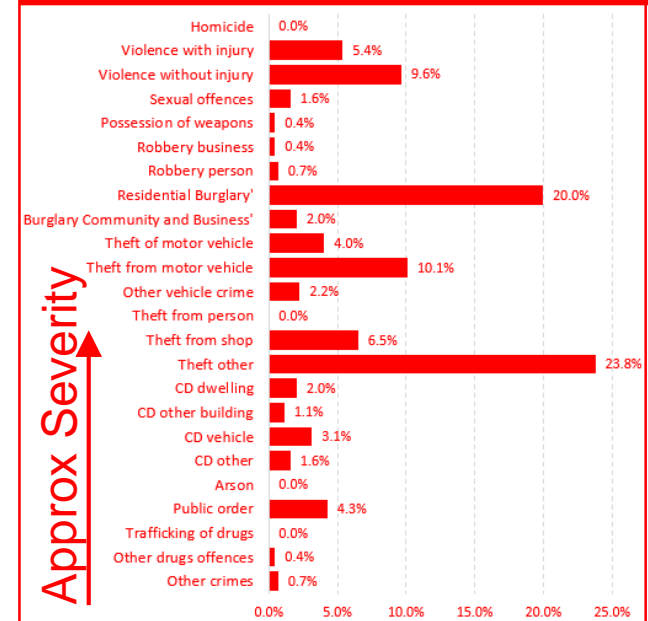
Ward	Total Recorded Crime	Serious Acquisitive crime
Aldridge Central and South	722	162
Aldridge North and Walsall Wood	616	162
Bentley and Darlaston North	1,191	361
Birchills Leamore	1,587	335
Blakenall	1,290	294
Bloxwich East	1,093	235
Bloxwich West	1,079	254
Brownhills	757	162
Darlaston South	927	231
Paddock	557	252
Palfrey	966	290
Pelsall	575	179
Pheasey Park Farm	406	144
Pleck	1,397	355
Rushall Shelfield	708	184
Short Heath	725	228
St Matthew's	3,248	547
Streetly	550	179
Willenhall North	841	204
Willenhall South	1,992	508

**Serious Acquisitive crimes are defined as :*
 Residential burglary
 Robbery (person)
 Robbery (business)
 Theft of motor vehicle
 Theft from motor vehicle

LSOA's in the Ward showing mainly low numbers of recorded crimes with one hot-spot LSOA.



Theft (other) and residential burglary are the biggest issues here (43.8%)



Data Source: WM Police Data



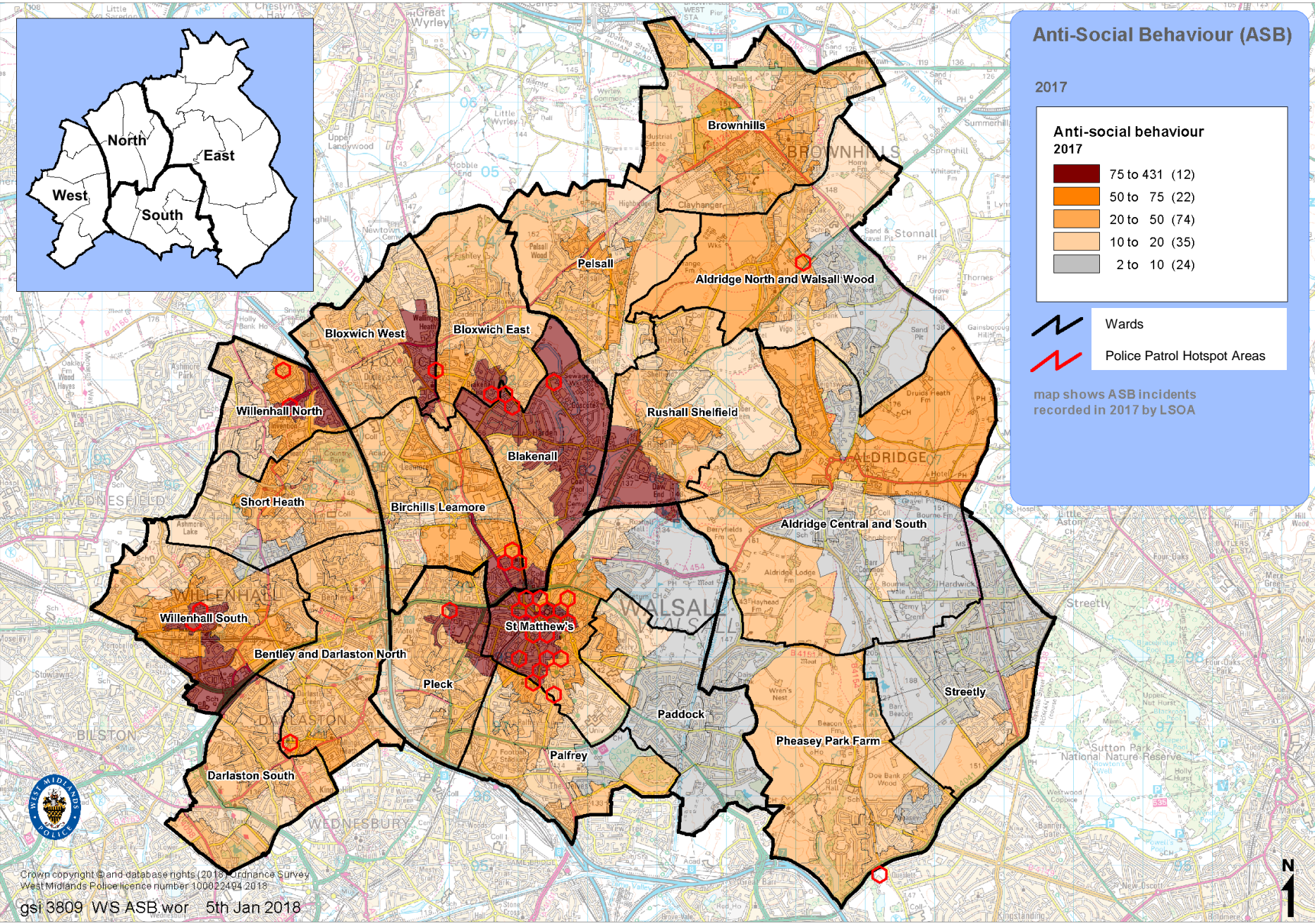
Anti-Social Behaviour (ASB)

2017

Anti-social behaviour 2017	
	75 to 431 (12)
	50 to 75 (22)
	20 to 50 (74)
	10 to 20 (35)
	2 to 10 (24)

Wards
 Police Patrol Hotspot Areas

map shows ASB incidents recorded in 2017 by LSOA



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS ASB 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017



Voluntary & Community Orgs.

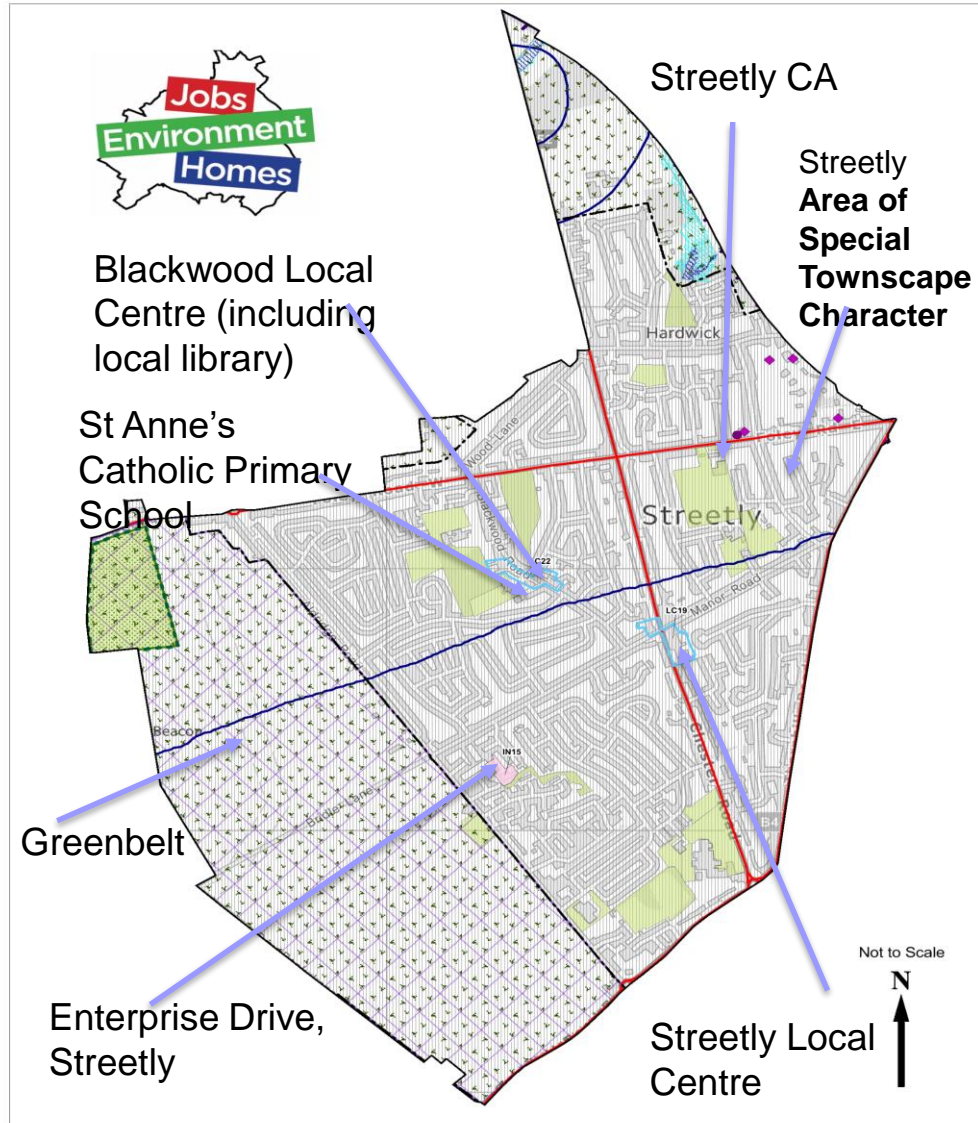
- There are a range of groups within Streetly including (not exhaustive to): Brownies, Guides, Scouts, Blackwood Singers, Forget Me Not – Streetly dementia support group, Sutton Coldfield Canoe Club
- A network meeting for all groups / organisations meets on a quarterly basis. The next planned meeting is 16 January 2019.



Regeneration



- Well established **residential area** with access to **Greenbelt**. Streetly is a more affluent part of the Borough and therefore intervention is limited.
- Healthy **local centres** providing a range of good services and with good levels of occupancy: Blackwood and Streetly.
- Many residents are likely to **commute for work**, e.g. Walsall, Birmingham and Sutton Coldfield.
- Streetly **CA** is well established and active in the area.
- **Streetly Library** continues to be operated in conjunction with the friends group.
- **Area of Special Townscape Character** (Thornhill Road/ Middleton Road/ Foley Road East) – used by Development Management as guidance for new development to protect the character and appearance of this area.
- **Future housing opportunity** at Enterprise Drive subject to industry vacating site (occupied site to be considered for release in Site Allocation Document).
- **Future proposals** include the Library Garden and car parking provision for St Anne's School on the site of the former youth club.





Useful Links

- **Walsall Intelligence:** Data and intelligence portal for Walsall Partnership, including links to profiles, needs assessments and additional resources www.walsallintelligence.org.uk
- **2011 Census:** Information related to the release of the latest census results, including analysis and reports for Walsall and links to official ONS websites www.walsall.gov.uk/census
- **Nomis:** detailed and up-to-date UK labour market and economic statistics from official sources www.nomisweb.co.uk



These profiles have been compiled by analysts and other colleagues from across Walsall Insight



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Extended Thanks to Ruby Bacha & Christine Williams

January 2019

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Notes

