

Ward Walk Profile: Aldridge North & Walsall Wood

January 2019

Version 1.0 - FINAL

Cllr Gary Clarke (Conservatives)

Cllr Anthony Harris (Conservatives)

Cllr Keith Sears (Conservatives)



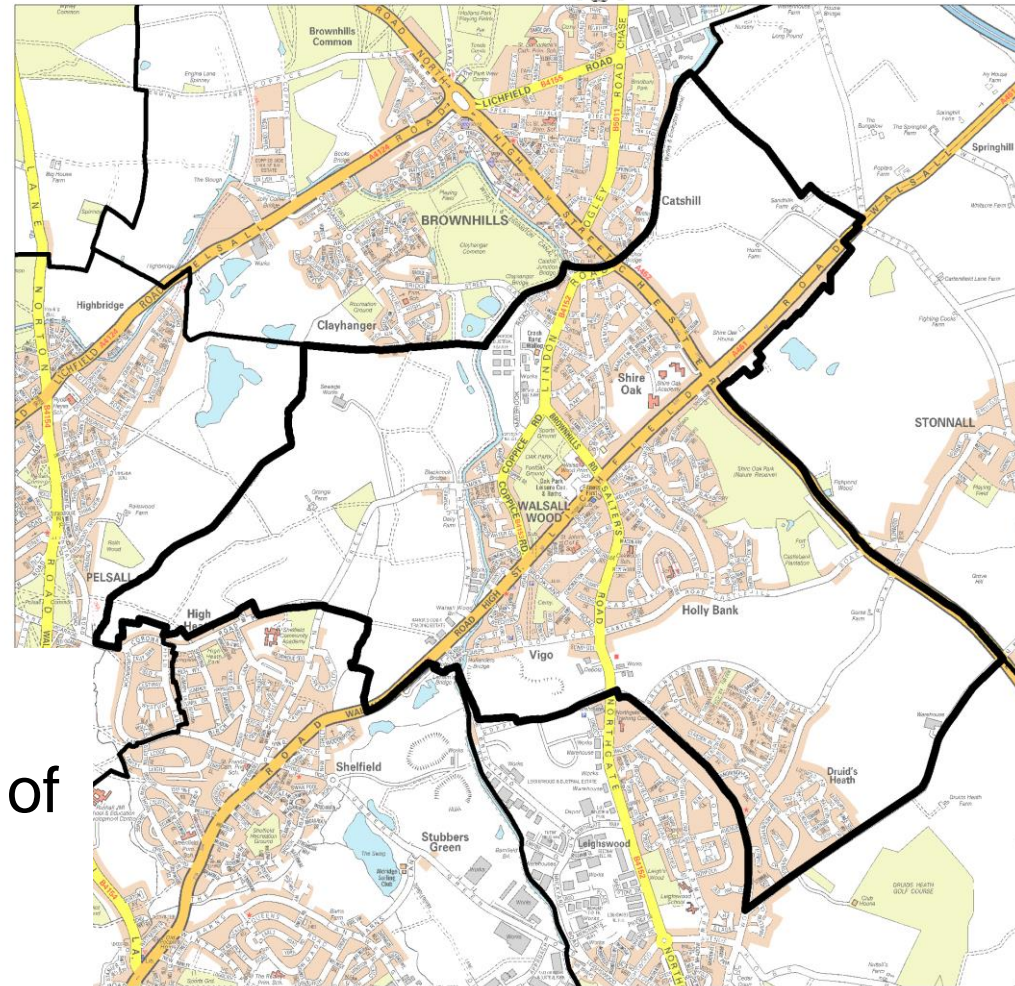
Walsall Council



**Walsall
Partnership**



Geography



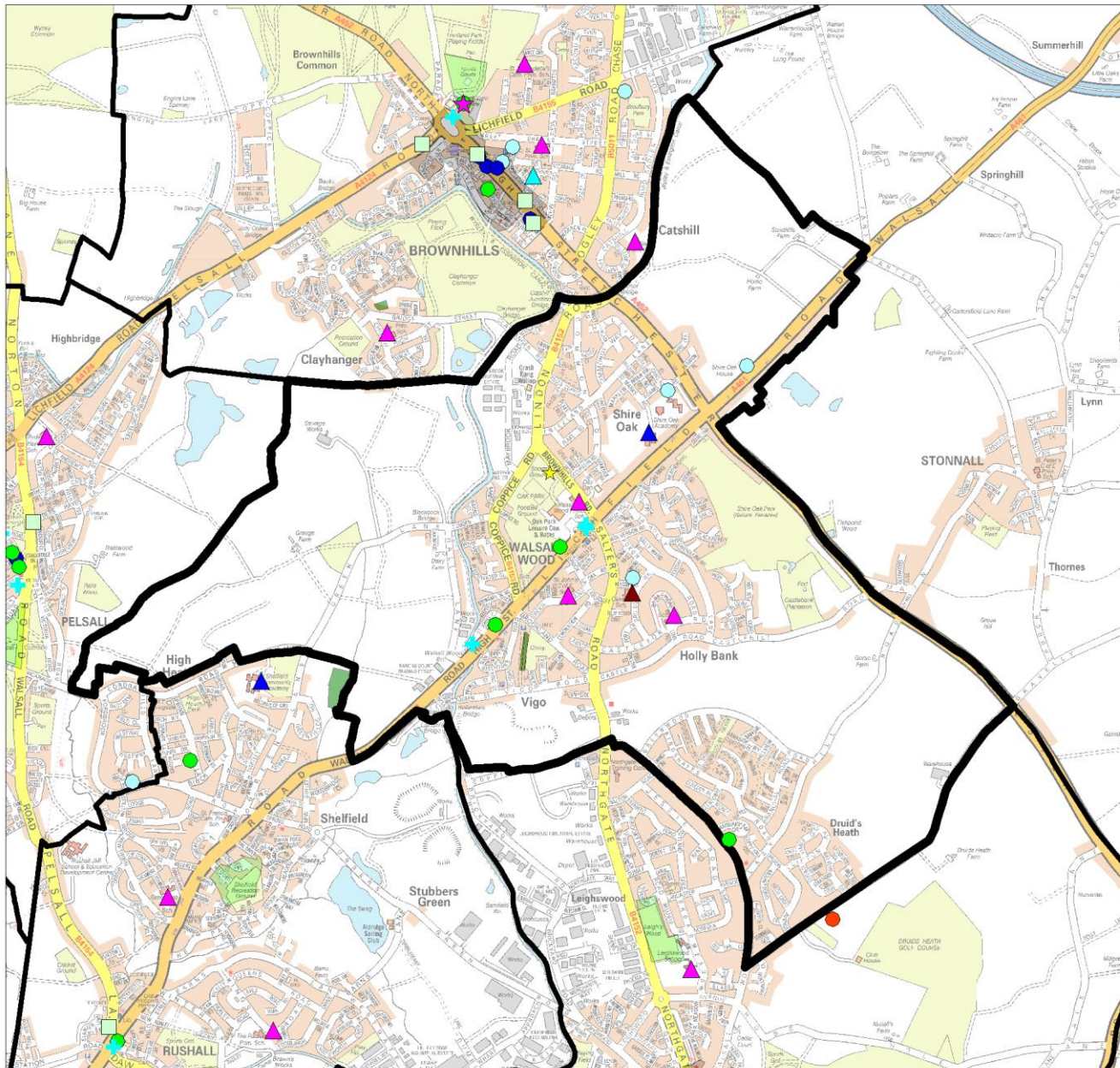
- Covers 7.8 sq km (783 ha)
- Makes up 7.5% of the area of Walsall borough
- Population density of 17 people per hectare (lower than borough average of 27)

Source: Ordnance Survey; ONS, Mid-2016 Population Estimates





A Map of Facilities in Aldridge North & Walsall Wood Ward



KEY:

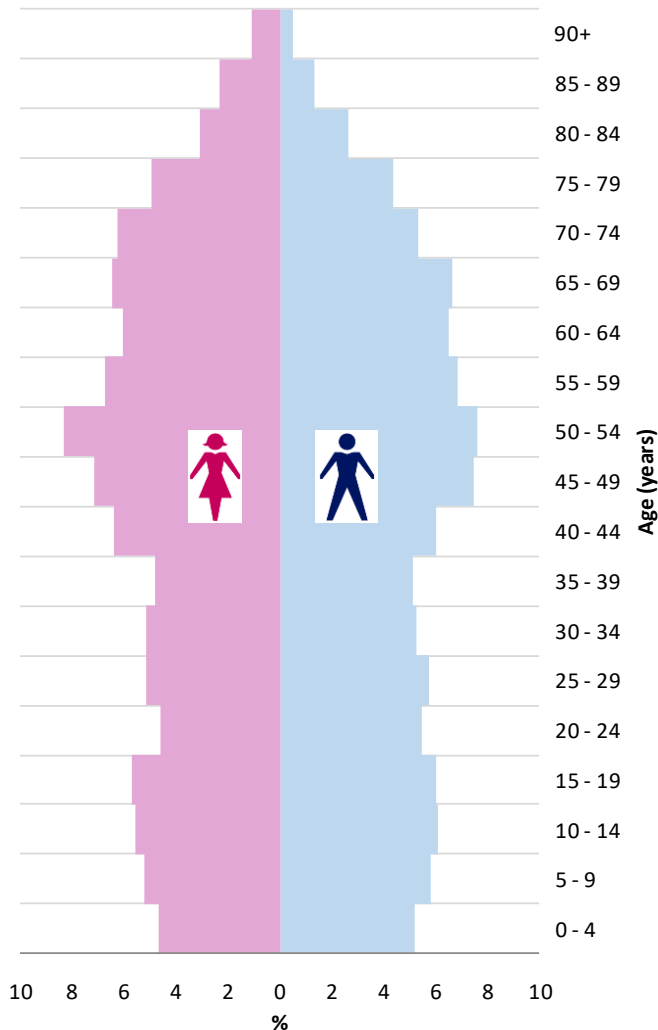
- ◆ Childrens Centre
- ▲ Special School
- ▲ Nursery School
- ▲ Primary School
- ▲ Secondary School
- ★ Leisure Centre
- ☆ Library
- GP
- Pharmacy
- NHS Dentist
- Urgent Care Centre
- Manor Hospital
- Optician
- Care Home
- Nursing Home
- Allotment
- Park
- District Centre
- Ward

INSIGHT

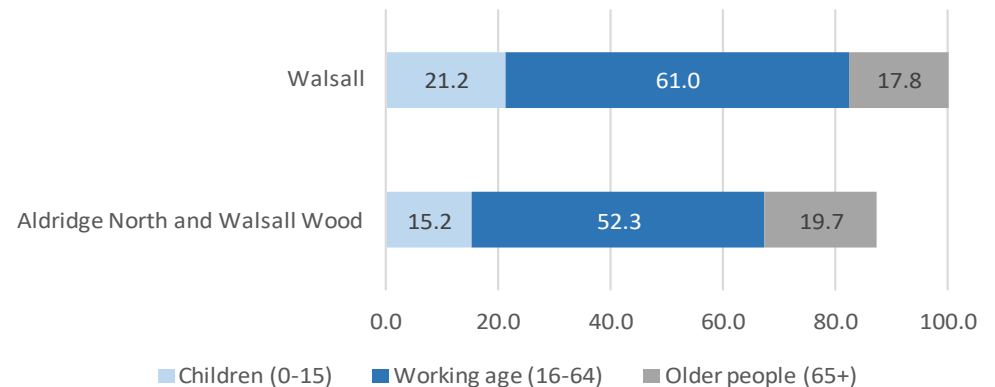
Walsall Partnership



Population Structure

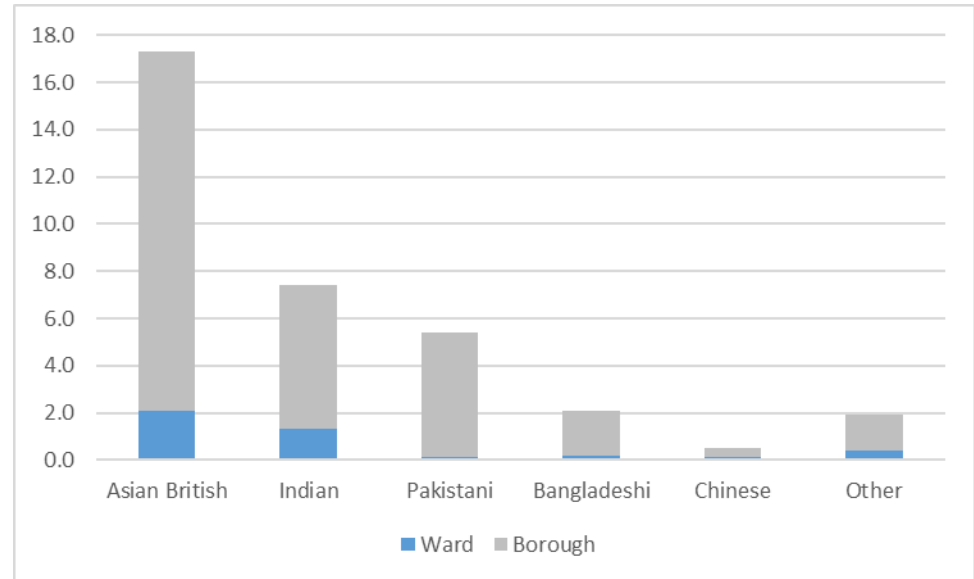
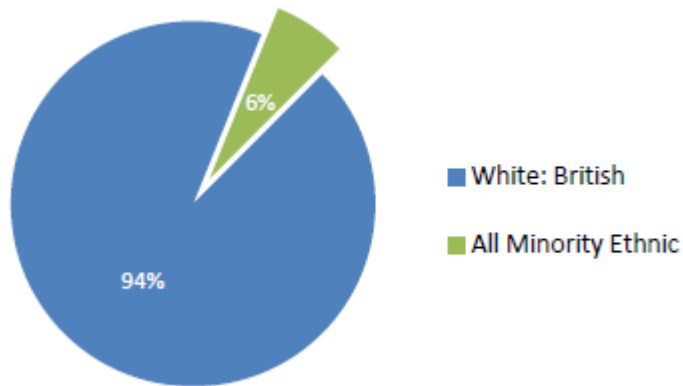


- **Total population: 13,200**
- **Less children than the borough as a whole**
- **Fewer proportion of working age**
- **Similar over 65's to borough**



Source: ONS, Mid-2016 Population Estimates

Ethnicity



Total minority ethnic residents*: 845
 Percentage of total population: 6.4%
 Change since 2001: 31.8%

Ethnic Group	Total	Ward %	Walsall %	E&W %
White: British	12,362	93.6	76.9	80.5
White: Other	195	1.5	1.9	5.5
Mixed	224	1.7	2.7	2.2
Asian	283	2.1	15.2	7.5
Black	105	0.8	2.4	3.3
Other	38	0.3	0.8	1.0

* Non-White British

- Only 6% minority ethnic residents
- Asian is the largest minority group at 2.1% (much less than Walsall average of 15.2%)
- Of the Asian minority group, Indian is the most prolific at 1.3%

Source: ONS, 2011 Census



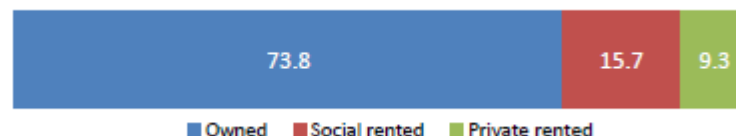
Housing Composition

- 5,532 households (with at least 1 usual resident)
- Increase of 5.8% since 2001 (Proportion of borough total 5.1%)
- Average household size: 2.4 residents per h/hold (similar to Walsall average of 2.5)

Household Composition	Total	Ward %	Walsall %	E&W %
Family: Couple	2,602	47.0	43.4	43.0
Family : Lone parent	515	9.3	12.0	10.6
One person: Below 65	739	13.4	15.7	17.8
One person: Over 65	754	13.6	12.8	12.4
Other household types	922	16.7	16.1	16.1

Tenure

Tenure	Total	Ward %	Walsall %	E&W %
Owned outright	2,027	36.6	31.1	30.8
Owned mortgage	2,060	37.2	31.9	33.5
Socially rented	870	15.7	24.1	17.6
Privately rented	513	9.3	11.7	16.7
Living rent-free	62	1.1	1.3	1.4



- 4.4% of households ‘overcrowded’* (Walsall average 6.5%)
- 1.5% of households without central heating (Walsall average 2.8%)
- Low proportion of socially rented (15.7%) properties compared to borough (24.1%)
- Above average (31.9%) mortgage owned (37.2%)

* ONS measure – based on (room) occupancy rating of -1 or less

Source: ONS, Census 2011



Social Segmentation

The largest groups of households are classified as group F – Senior Security (17%) & group E – Suburban Stability (15%)

F Senior Security



Key Features

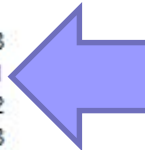
- Elderly singles and couples
- Homeowners
- Comfortable homes
- Additional pensions above state
- Don't like new technology
- Low mileage drivers

Channel Preference

Face to Face	98
Post	111
Landline	102
Email	98
Mobile	58
Online	83

Index

98
111
102
98
58
83



Most effective communication route

E Suburban Stability



Key Features

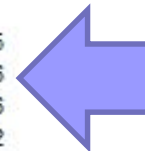
- Older families
- Some adult children at home
- Suburban mid-range homes
- 3 bedrooms
- Have lived at same address some years
- Research on Internet

Channel Preference

Face to Face	105
Post	96
Landline	96
Email	102
Mobile	97
Online	104

Index

105
96
96
102
97
104



Least effective communication route



Economic Summary

79.5% of working age people in this ward were **economically active** (2011 Census), this exceeded the Walsall value of 74% and National Value of 76.8%

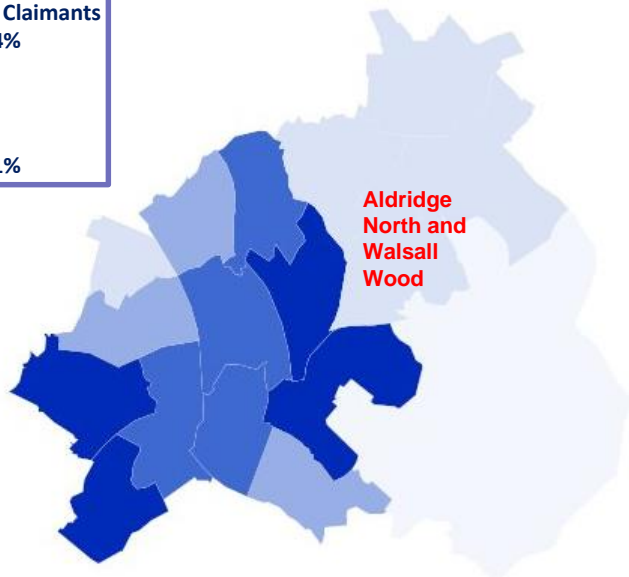
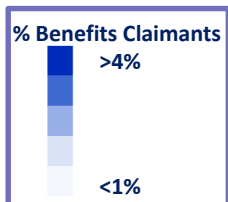


The largest **occupation group** in the ward was Professional (14.2%) followed by Skilled Trades (13.5%)



In November 2017 there were only **140 benefit claimants** in the ward – 85 men and 50 women (see below)

Benefit Claimants Table (Source: ONS Claimant count by sex and age [November 2017]. Note: %'s relate to those aged 16-64.

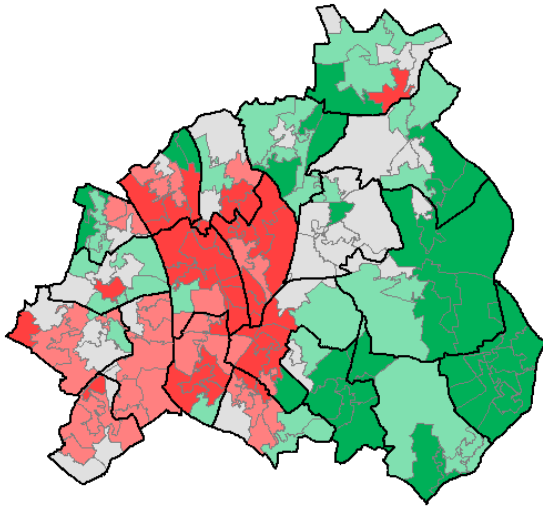


Ward	Claimant Count	% Claiming in Ward	% of ALL Walsall Claimants
Willenhall South	505	4.8%	10.5%
Darlaston South	415	4.4%	8.6%
St Matthew's	430	4.1%	9.0%
Blakenall	355	4.0%	7.4%
Birchills Leamore	380	3.9%	7.9%
Pleck	350	3.7%	7.3%
Bentley and Darlaston North	285	3.4%	5.9%
Bloxwich East	255	3.4%	5.3%
Palfrey	305	3.0%	6.4%
Bloxwich West	255	3.0%	5.3%
Short Heath	190	2.7%	4.0%
Willenhall North	190	2.3%	4.0%
Rushall-Shelfield	150	2.1%	3.1%
Brownhills	170	2.1%	3.5%
Pelsall	115	1.7%	2.4%
Aldridge North and Walsall Wood	140	1.7%	2.9%
Aldridge Central and South	100	1.2%	2.1%
Paddock	85	1.1%	1.8%
Pheasey Park Farm	70	1.1%	1.5%
Streetly	55	0.7%	1.1%

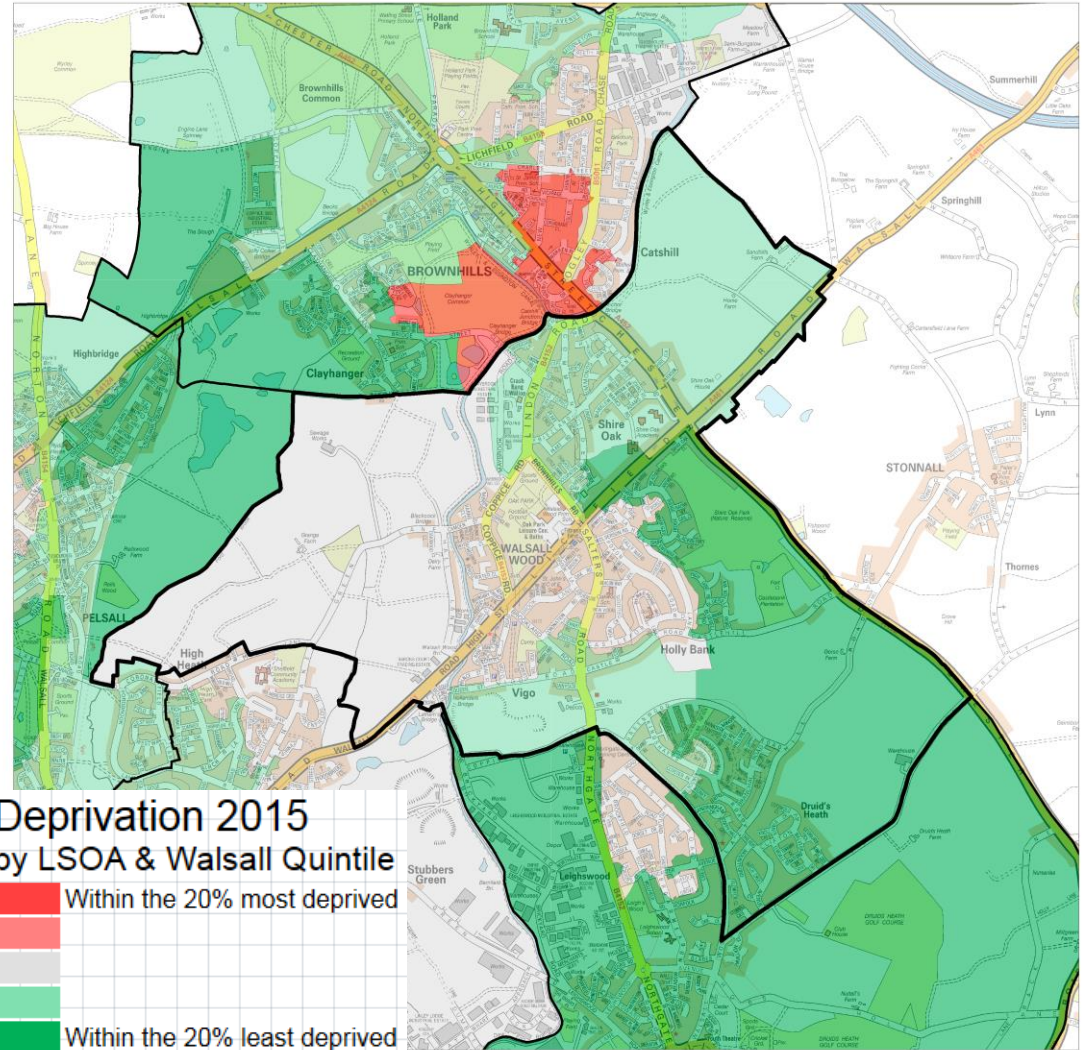
18.5% of ward residents had **no qualifications**, Walsall value was 24.3% and 15% Nationally



Deprivation



Low levels of deprivation within the ward, with some LSOAs in the 20% least deprived in England.



Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500

Source: DCLG, Index of Multiple Deprivation, 2015



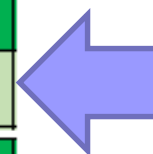
Educational Attainment

Well Above average within Early Years & in Y1 phonics

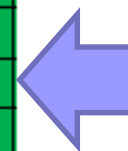


Key Stage	Measure	Ward: Aldridge North & Walsall Wood 2017	Walsall 2017	National 2017	Ward Rank
Early Years	Pupils achieving a 'Good Level of Development'	74%	66%	71%	5/20
Y1 Phonics	Pupils meeting the expected standard of Phonic decoding	84%	80%	81%	5/20
Key Stage 1	Pupils achieving the expected standard in Reading	78%	72%	76%	3/20
Key Stage 1	Pupils achieving the expected standard in Writing	70%	63%	68%	3/20
Key Stage 1	Pupils achieving the expected standard in Maths	78%	73%	75%	6/20
Key Stage 2	Pupils reaching the expected standard in Reading, Writing & Maths Combined	69%	53%	62%	2/20
Key Stage 2	Average progress of pupils in Reading	0.2	-1.1	0	3/20
Key Stage 2	Average progress of pupils in writing	0.3	-0.6	0	2/20
Key Stage 2	Average progress of pupils in Maths	1.2	-0.8	0	2/20
Key Stage 4	Average Attainment 8 score	41.7	43.0	46.1	9/20
Key Stage 4	Average Progress 8 score	-0.60	-0.24	-0.03	18/20
	Rate of Fixed Period Exclusions	2.84	4.57	4.29	9/20
	Rate of Permanent Exclusions	0.12	0.16	0.08	6/20

Above average within KS1 Maths



Well Above average across KS2 – Reading, Writing & Maths



Well below average –



KS4 average progress 8 score

Key

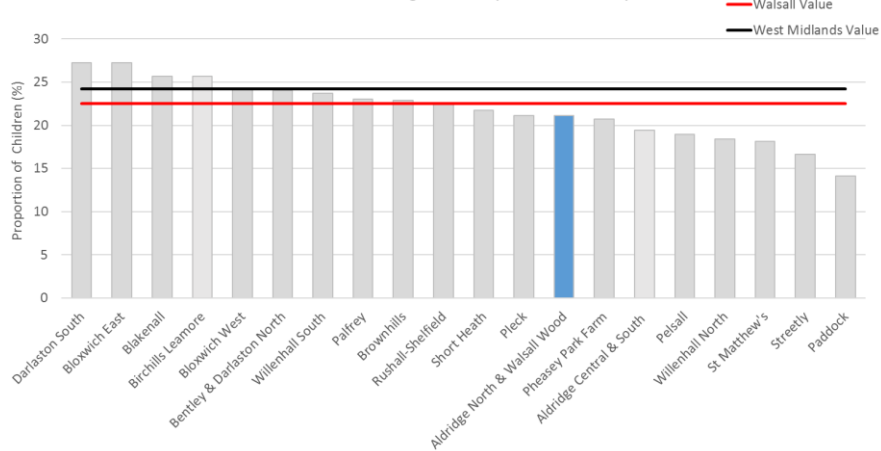
In the top quartile wards in Walsall (performing well above average)	In the second quartile wards in Walsall (above average)	In the third quartile wards in Walsall (below average)	In the bottom quartile wards in Walsall (well below average)
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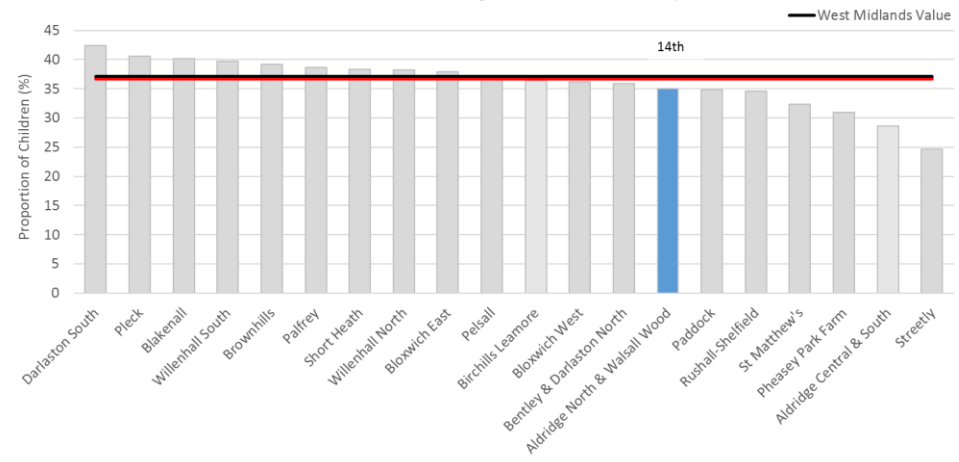


Childhood Obesity

Prevalence of Excess Weight in Reception Children by Ward



Prevalence of Excess Weight in Year 6 Children by Ward



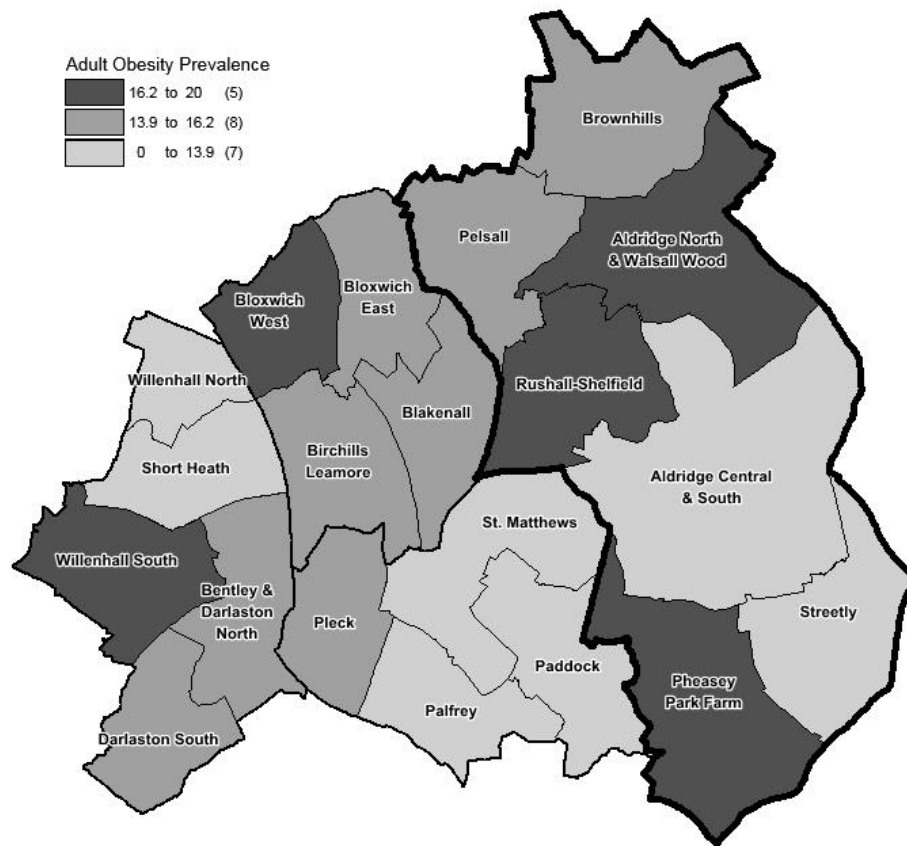
- The above charts show the proportion of children resident in the ward that are overweight or obese in Reception (Aged 5) and in Year 6 (Age 10).
- Of the 20 Walsall wards, Aldridge North & Walsall Wood ranks **13th** in Reception and **14th** in Year 6 in terms of the prevalence of excess weight in childhood.

Source: National Child Measurement Programme (NCMP), 2014-17



Adult Obesity Prevalence

Ward	%
Rushall-Shelfield	18.14
Aldridge North & Walsall Wood	17.81
Pheasey Park Farm	16.60
Brownhills	15.91
Pelsall	14.48
Streetly	12.80
Aldridge Central and South	11.28
WALSALL	14.89



Aldridge North & Walsall Wood has higher levels of adult obesity prevalence than the borough at 17.8%

Note – based on GP practice patient lists

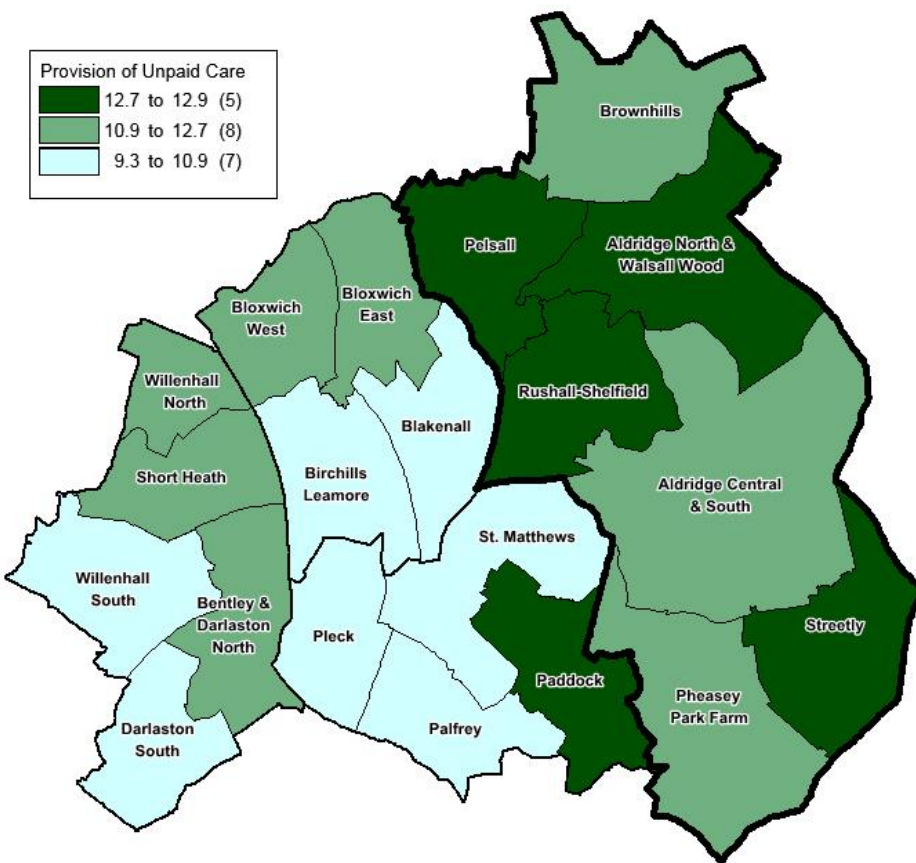
Source: Quality and Outcomes Framework, 2015/16



Walsall Partnership



Provision of Unpaid Care



Ward	#	%
Pelsall	1,553	12.9
Streetly	1,482	12.7
Rushall-Shelfield	1,419	12.7
Aldridge North and Walsall Wood	1,404	12.7
Aldridge Central and South	1,661	12.6
Pheasey Park Farm	1,483	12.5
Brownhills	1,386	11.8
WALSALL	30,632	11.4

Above average provision of unpaid care within Aldridge North & Walsall Wood (12.7% compared to 11.4%).

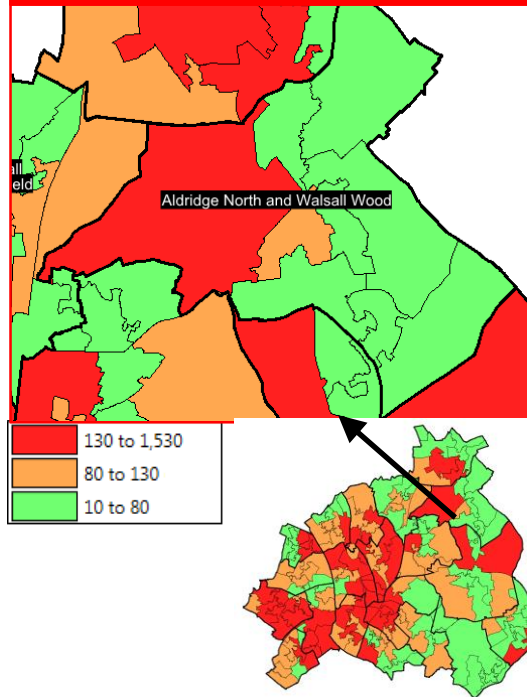


Recorded Crime

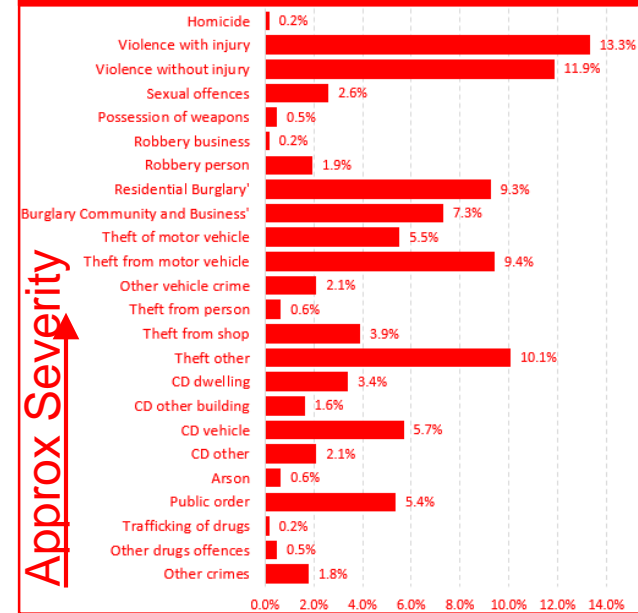
Low number of recorded crimes in this Ward (616) during 2017.

Ward	Total Recorded Crime	Serious Acquisitive crime
Aldridge Central and South	722	162
Aldridge North and Walsall Wood	616	162
Bentley and Darlaston North	1,191	361
Birchills Leamore	1,587	335
Blakenall	1,290	294
Bloxwich East	1,093	235
Bloxwich West	1,079	254
Brownhills	757	162
Darlaston South	927	231
Paddock	557	252
Palfrey	966	290
Pelsall	575	179
Pheasey Park Farm	406	144
Pleck	1,397	355
Rushall Shelfield	708	184
Short Heath	725	228
St Matthew's	3,248	547
Streetly	550	179
Willenhall North	841	204
Willenhall South	1,992	508

However, there was a pocket of high crime within the ward at LSOA level.



Almost one quarter of crimes in this ward were violence with/without injury. There was also one homicide during 2017.



*Serious Acquisitive crimes are defined as :

- Residential burglary
- Robbery (person)
- Robbery (business)
- Theft of motor vehicle
- Theft from motor vehicle

Source: West Midlands Police, Jan to Dec 2017



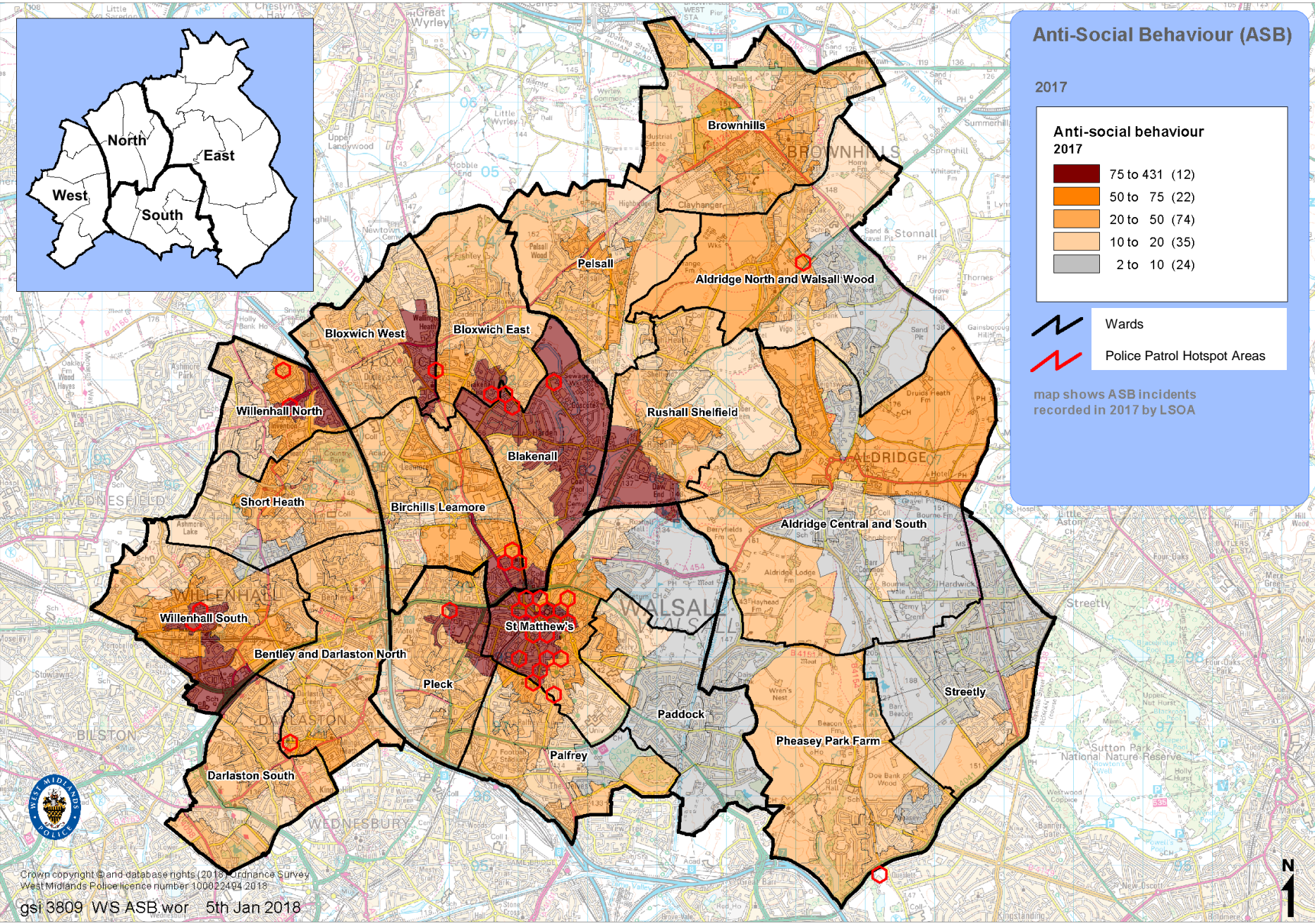
Anti-Social Behaviour (ASB)

2017

Anti-social behaviour 2017	
	75 to 431 (12)
	50 to 75 (22)
	20 to 50 (74)
	10 to 20 (35)
	2 to 10 (24)

Wards
 Police Patrol Hotspot Areas

map shows ASB incidents recorded in 2017 by LSOA



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS ASB 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017



Voluntary & Community Orgs.

- There are a range of groups within Aldridge North & Walsall Wood including (not exhaustive to): 1st Walsall Wood Scouts, Fitness First, Shire Oak Residents Group, Walsall Wood Boys / Girls Brigade
- A network meeting for all groups / organisations meets on a quarterly basis. The next planned meeting is 21 January 2019.



Regeneration



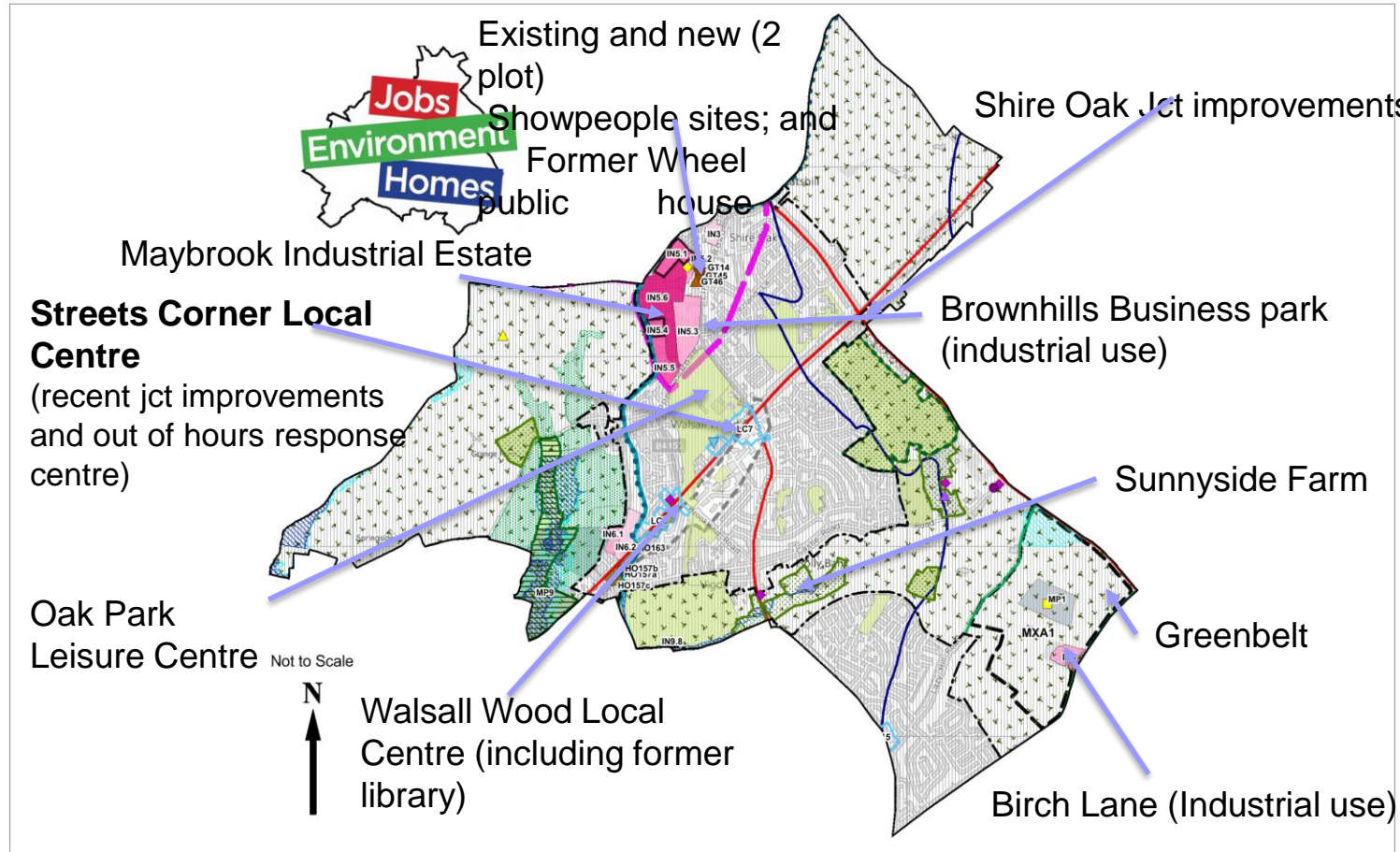
- Well established **residential area** with access to **Greenbelt and** good quality **industrial areas** (e.g. Maybrook industrial Estate).
- **Local centres** providing a range of good services: Walsall Wood and Streets Corner.
- Recent transport improvements at Shire Oak Junction and Streets Corner.
- Key businesses located in the area include European Steelcraft Limited and DSV .
- Former Wheel Public House – recent appeal supports Council’s site allocation for Showpeople.
- Council investment in Oak Park Leisure Centre with proposals for further investment.
- **Future proposals/opportunities** include Vigo Quarry due to become open space, former Walsall Wood Library currently being marketed, recent approval for Sunnyside Farm – housing in greenbelt.
- Further disposal opportunity once the out of hours response centre (Streets Corner) is relocated.



Walsall Local Plan Policies Map Extract: Aldridge North and Walsall Wood

Submission Version Including Draft Modifications

February 2018





Useful Links

- **Walsall Intelligence:** Data and intelligence portal for Walsall Partnership, including links to profiles, needs assessments and additional resources www.walsallintelligence.org.uk
- **2011 Census:** Information related to the release of the latest census results, including analysis and reports for Walsall and links to official ONS websites www.walsall.gov.uk/census
- **Nomis:** detailed and up-to-date UK labour market and economic statistics from official sources www.nomisweb.co.uk



These profiles have been compiled by analysts and other colleagues from across Walsall Insight



Contact: insight@walsall.gov.uk or intelligence@walsall.gov.uk

Key Contributors:

Emma Thomas, Claire Heath, David Hughes & Lee Harley (Public Health), Liz Connolly & Jill Collins (Economic Intelligence), Caroline Harper (Regeneration), John Morris (Localities & Partnerships), Nick Perks (Children's Services), Andy Brumwell (WM Police)

Extended Thanks to Ruby Bacha & Christine Williams

January 2019

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Notes

