

Ward Walk Profile: Pleck

October 2018

Version 1.0 - FINAL

Cllr Naheed Gultasib (Labour)

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Walsall Council



**Walsall
Partnership**

Geography

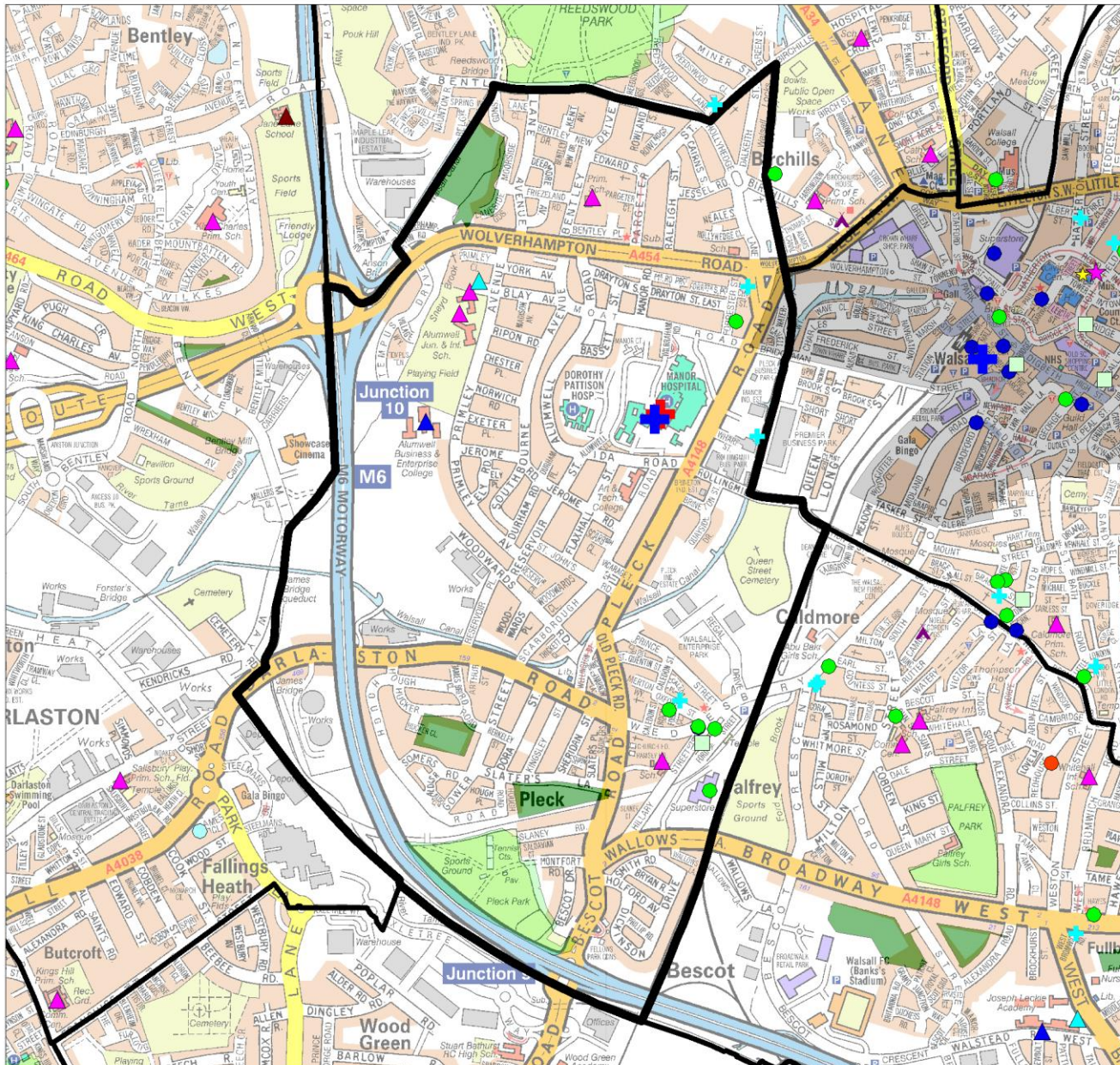


- Covers 3.60 sq km (360 ha)
- Makes up 3.5% of the area of Walsall borough
- Population density of 44 people per hectare (higher than borough average of 27)

Source: Ordnance Survey; ONS, Mid-2016 Population Estimates



A Map of Facilities in Pleck Ward



KEY:

- ◆ Childrens Centre
- ▲ Special School
- ▲ Nursery School
- ▲ Primary School
- ▲ Secondary School
- ★ Leisure Centre
- ★ Library
- GP
- Pharmacy
- NHS Dentist
- Urgent Care Centre
- Manor Hospital
- Optician
- Care Home
- Nursing Home
- Allotment
- Park
- District Centre
- Ward

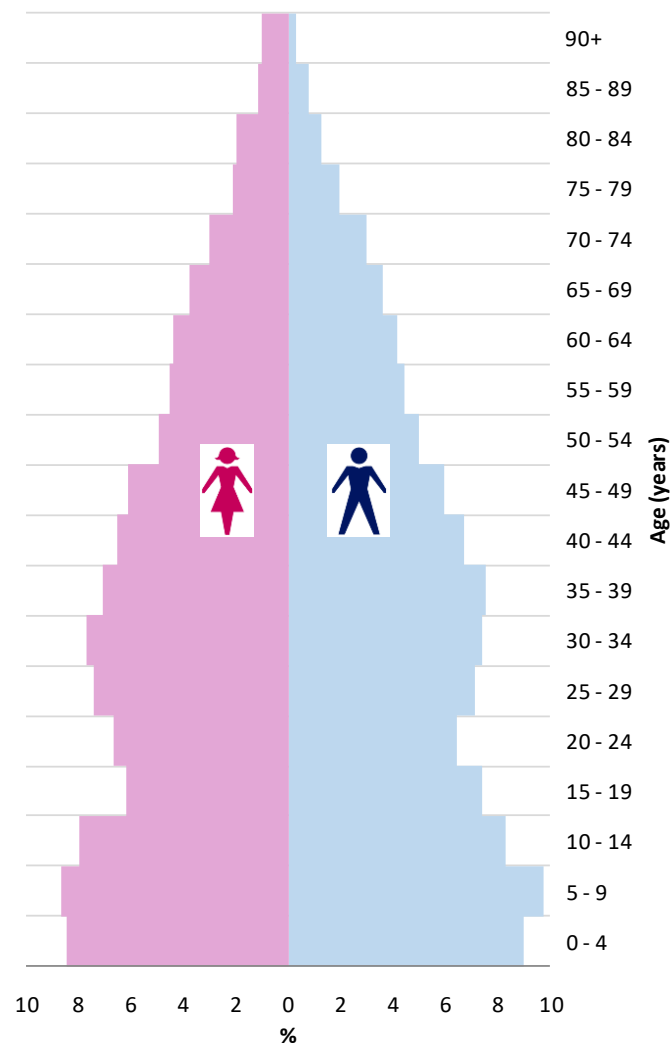
INSIGHT



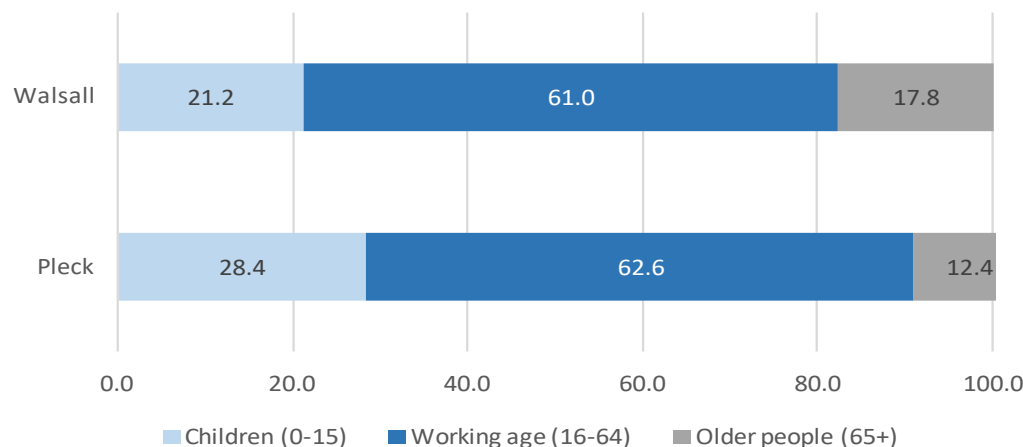
Walsall Partnership



Population Structure



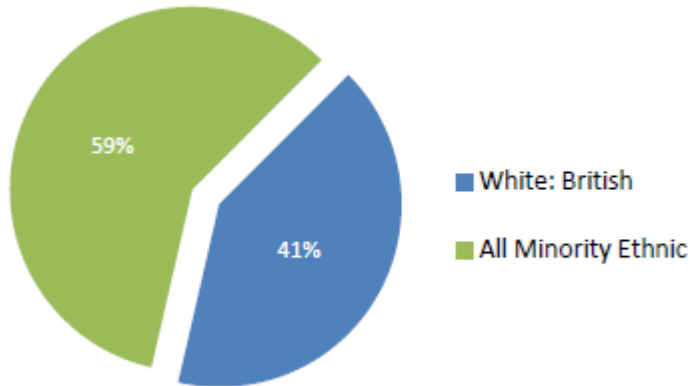
- **Total population: 15,700**
- **More children than the borough as a whole**
- **Similar proportion of working age**
- **Fewer over 65's to borough**



Source: ONS, Mid-2016 Population Estimates



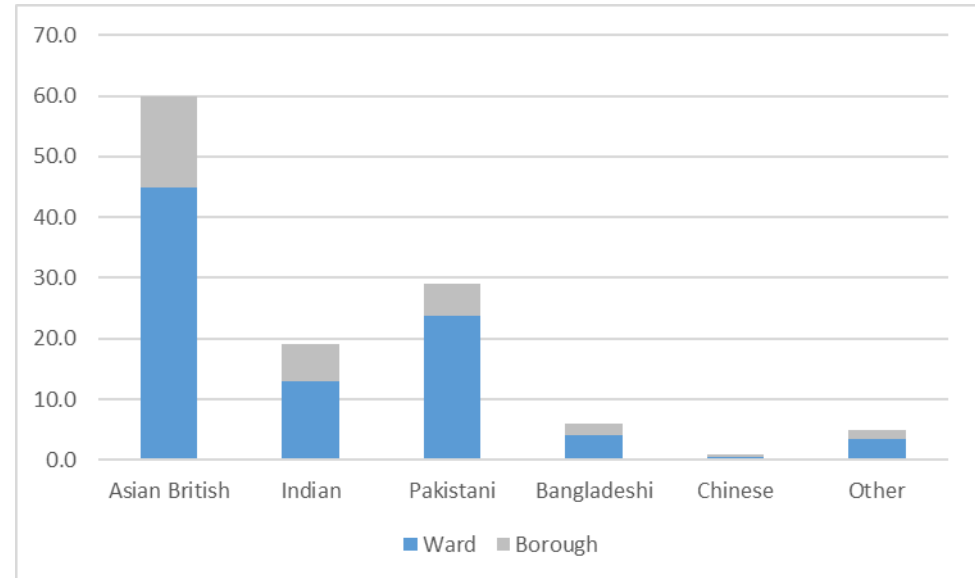
Ethnicity



Total minority ethnic residents*: 8,843
 Percentage of total population: 58.9%
 Change since 2001: 34.6%

Ethnic Group	Total	Ward %	Walsall %	E&W %
White: British	6,171	41.1	76.9	80.5
White: Other	446	3.0	1.9	5.5
Mixed	767	5.1	2.7	2.2
Asian	6,725	44.8	15.2	7.5
Black	708	4.7	2.4	3.3
Other	197	1.3	0.8	1.0

* Non-White British



- 59% minority ethnic residents
- Asian is the largest minority group at 44.8% (much higher than Walsall average of 15.2%)
- Of the Asian minority group, Pakistani is the most prolific at 23.8% (5.3% for borough)

Source: ONS, 2011 Census



Housing Composition

- 5,377 households (with at least 1 usual resident)
- Increase of 1.4% since 2001 (Proportion of borough total 5.0%)
- Average household size: 2.8 residents per h/hold (slightly higher than Walsall average of 2.5)

Household Composition	Total	Ward %	Walsall %	E&W %
Family: Couple	2,156	40.1	43.4	43.0
Family : Lone parent	834	15.5	12.0	10.6
One person: Below 65	900	16.7	15.7	17.8
One person: Over 65	640	11.9	12.8	12.4
Other household types	847	15.8	16.1	16.1

Tenure

Tenure	Total	Ward %	Walsall %	E&W %
Owned outright	1,318	24.5	31.1	30.8
Owned mortgage	1,387	25.8	31.9	33.5
Socially rented	1,575	29.3	24.1	17.6
Privately rented	981	18.2	11.7	16.7
Living rent-free	116	2.2	1.3	1.4



- 12.0% of households ‘overcrowded’* (Walsall average 6.5%)
- 3.8% of households without central heating (Walsall average 2.8%)
- Similar proportion of socially rented (29.3%) properties compared to borough (24.1%)
- Below average (31.9%) mortgage owned (25.8%)

* ONS measure – based on (room) occupancy rating of -1 or less

Source: ONS, Census 2011





Social Segmentation

The largest groups of households are classified as group I – Urban Cohesion (41%) & group N – Vintage Value (18%)

I Urban Cohesion



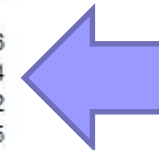
Key Features

- Settled extended families
- City suburbs
- Multicultural
- Own 3 bedroom homes
- Sense of community
- Younger generation love technology

Channel Preference

Face to Face	106
Post	134
Landline	102
Email	85
Mobile	102
Online	92

Index



Most effective communication route

N Vintage Value



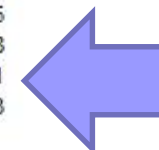
Key Features

- Elderly
- Living alone
- Low income
- Small houses and flats
- Need support
- Low technology use

Channel Preference

Face to Face	109
Post	112
Landline	115
Email	88
Mobile	71
Online	83

Index



Least effective communication route

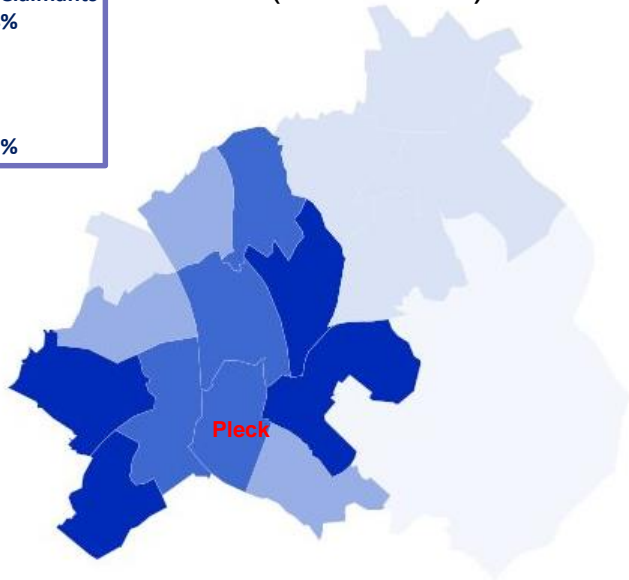
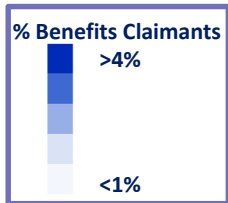


Economic Summary

65.7% of working age people in this ward were **economically active** (2011 Census), this was well below the Walsall value of 74% and the National Value of 76.8%

The largest **occupation group** in the ward was Elementary Occupations (17.6%) followed by Process plant & machine operators (14.1%)

In November 2017 there were **350 benefit claimants** in the ward – 205 men and 145 women (see below)

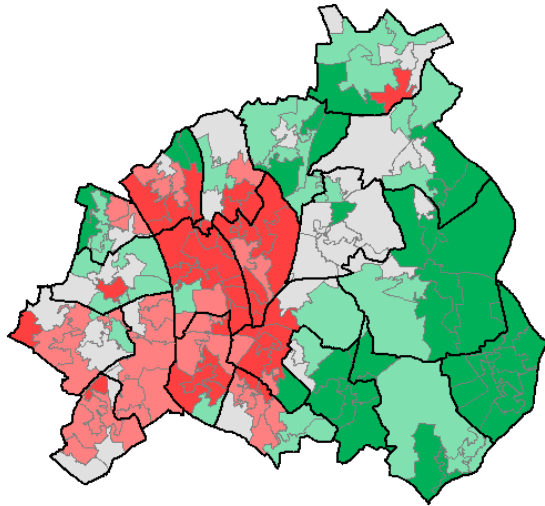


Benefit Claimants Table (Source: ONS Claimant count by sex and age [November 2017]. Note: %'s relate to those aged 16-64.

Ward	Claimant Count	% Claiming in Ward	% of ALL Walsall Claimants
Willenhall South	505	4.8%	10.5%
Darlaston South	415	4.4%	8.6%
St Matthew's	430	4.1%	9.0%
Blakenall	355	4.0%	7.4%
Birchills Leamore	380	3.9%	7.9%
Pleck	350	3.7%	7.3%
Bentley and Darlaston North	285	3.4%	5.9%
Bloxwich East	255	3.4%	5.3%
Palfrey	305	3.0%	6.4%
Bloxwich West	255	3.0%	5.3%
Short Heath	190	2.7%	4.0%
Willenhall North	190	2.3%	4.0%
Rushall-Shelfield	150	2.1%	3.1%
Brownhills	170	2.1%	3.5%
Pelsall	115	1.7%	2.4%
Aldridge North and Walsall Wood	140	1.7%	2.9%
Aldridge Central and South	100	1.2%	2.1%
Paddock	85	1.1%	1.8%
Pheasey Park Farm	70	1.1%	1.5%
Streetly	55	0.7%	1.1%

29.5% of ward residents had **no qualifications**, Walsall value was 24.3% and 15% Nationally

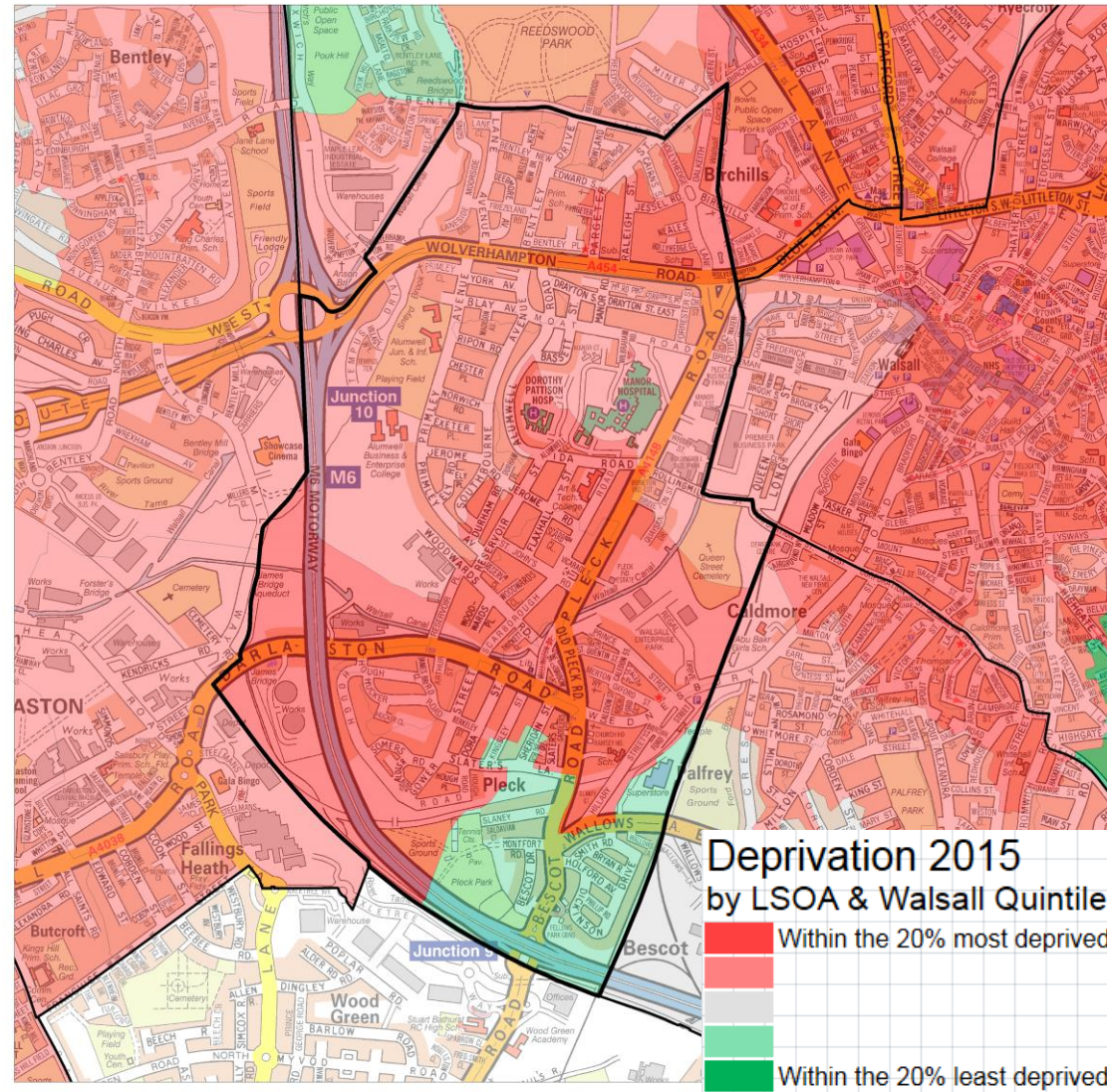
Deprivation



Mainly high levels of deprivation with the exception of an LSOA to the south east which is within the 40% least deprived.

Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500

Source: DCLG, Index of Multiple Deprivation, 2015



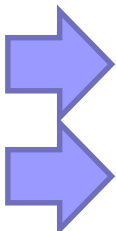
Deprivation 2015
by LSOA & Walsall Quintile

- Within the 20% most deprived
- Within the 20% least deprived



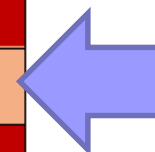
Educational Attainment

Well Below average within Early Years & Y1 phonics

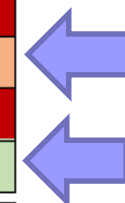


Key Stage	Measure	Ward: Pleck 2017	Walsall 2017	National 2017	Ward Rank
Early Years	Pupils achieving a 'Good Level of Development'	56%	66%	71%	19/20
Y1 Phonics	Pupils meeting the expected standard of Phonic decoding	76%	80%	81%	16/20
Key Stage 1	Pupils achieving the expected standard in Reading	68%	72%	76%	17/20
Key Stage 1	Pupils achieving the expected standard in Writing	63%	63%	68%	13/20
Key Stage 1	Pupils achieving the expected standard in Maths	69%	73%	75%	18/20
Key Stage 2	Pupils reaching the expected standard in Reading, Writing & Maths Combined	47%	53%	62%	16/20
Key Stage 2	Average progress of pupils in Reading	-1.6	-1.1	0	14/20
Key Stage 2	Average progress of pupils in writing	-1.0	-0.6	0	17/20
Key Stage 2	Average progress of pupils in Maths	-0.3	-0.8	0	8/20
Key Stage 4	Average Attainment 8 score	37.8	43.0	46.1	17/20
Key Stage 4	Average Progress 8 score	-0.28	-0.24	-0.03	10/20
	Rate of Fixed Period Exclusions	3.30	4.57	4.29	11/20
	Rate of Permanent Exclusions	0.31	0.16	0.08	16/20

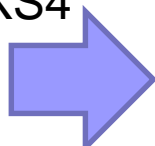
Below average within KS1 Writing



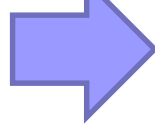
Above average within KS2 ave. progress in Maths



Well Below average KS4



Well below average for permanent exclusions



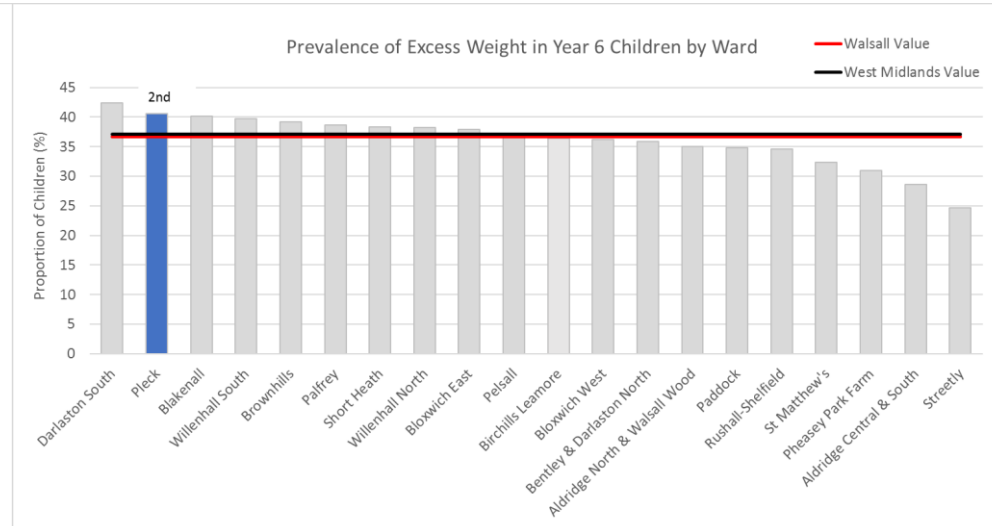
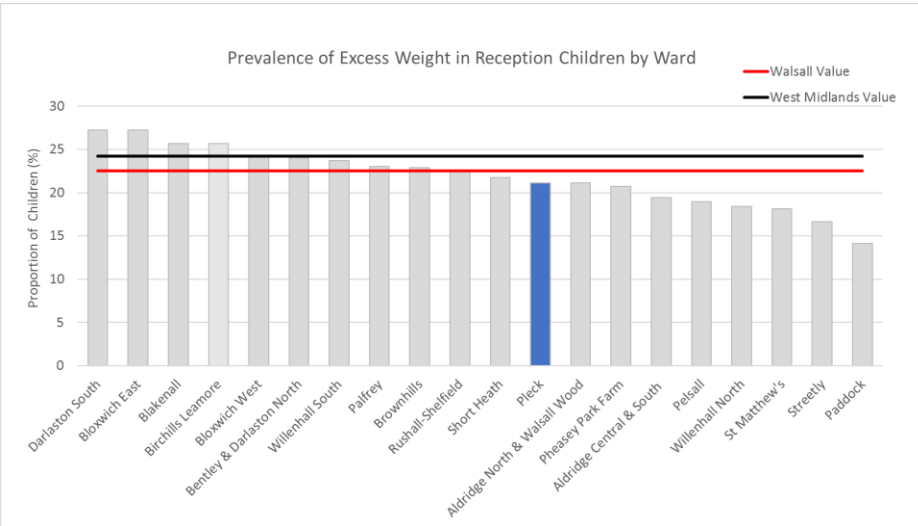
Key

In the top quartile wards in Walsall (performing well above average)	In the second quartile wards in Walsall (above average)	In the third quartile wards in Walsall (below average)	In the bottom quartile wards in Walsall (well below average)
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Childhood Obesity



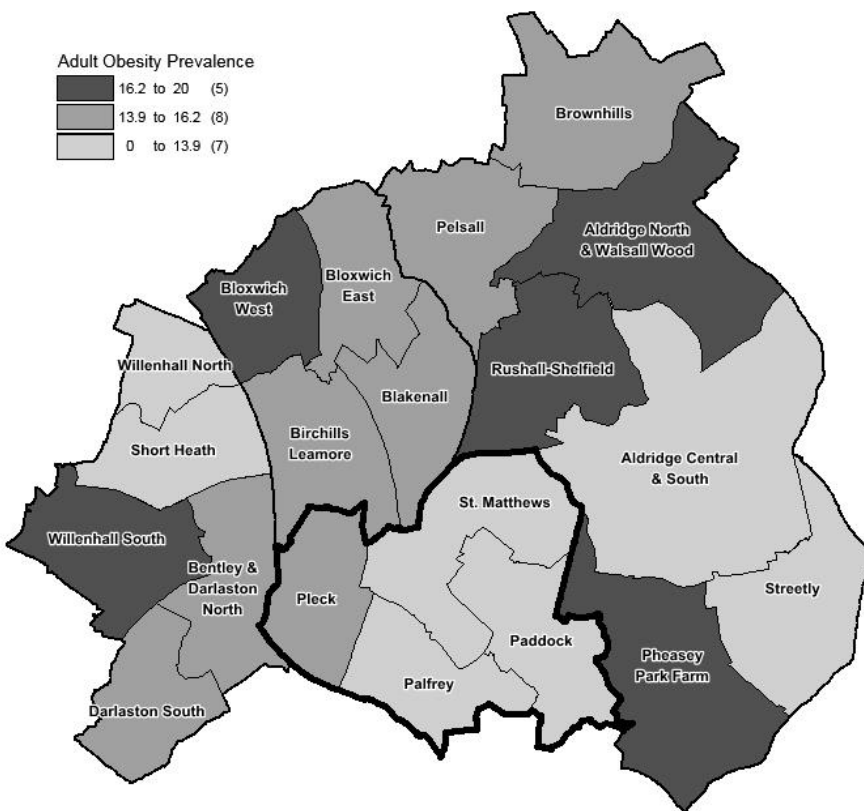
- The above charts show the proportion of children resident in the ward that are overweight or obese in Reception (Aged 5) and in Year 6 (Age 10).
- Of the 20 Walsall wards, Pleck ranks 12th in Reception and 2nd in Year 6 in terms of the prevalence of excess weight in childhood.

Source: National Child Measurement Programme (NCMP), 2014-17



Adult Obesity Prevalence

Ward	%
Pleck	13.92
Palfrey	12.10
St. Matthews	9.93
Paddock	-
WALSALL	14.89



Adult obesity levels are below average for Pleck (13.9%) compared to the borough average (14.9%)

Note – based on GP practice patient lists

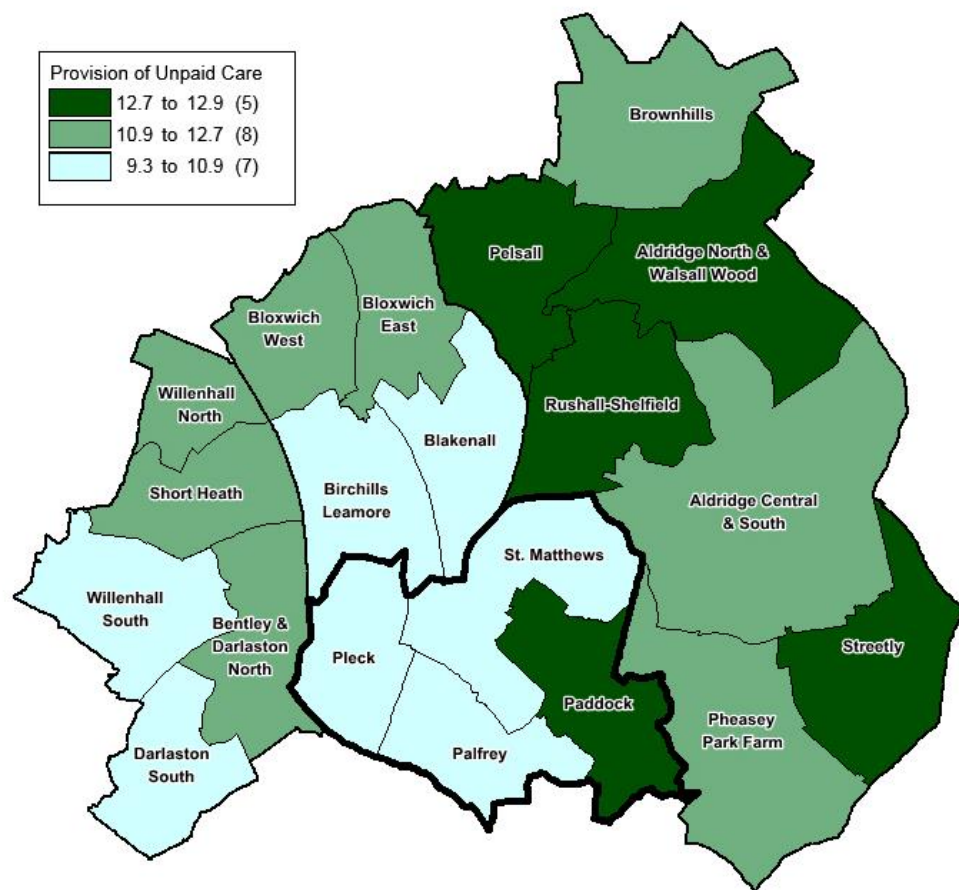
Source: Quality and Outcomes Framework, 2015/16



Provision of Unpaid Care

Ward	#	%
Paddock	1,626	12.8
St. Matthews	1,435	10.2
Palfrey	1,675	9.9
Pleck	1,559	9.3
WALSALL	30,632	11.4

The provision of unpaid care in Pleck is low (9.3%) compared to the borough average of 11.4%.



Source: ONS, 2011 Census



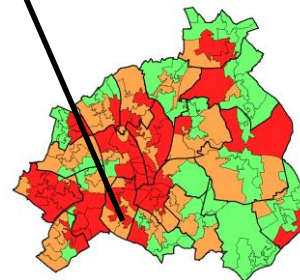
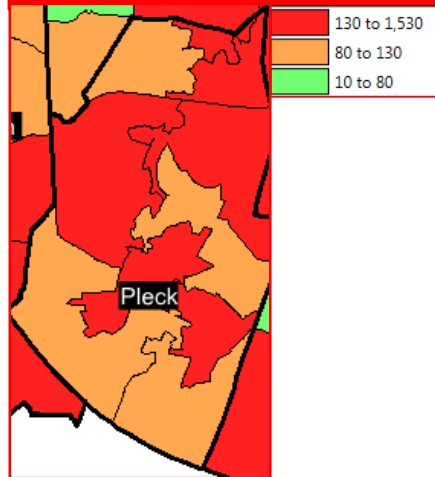
Recorded Crime

High number of recorded crimes in this Ward during 2017.

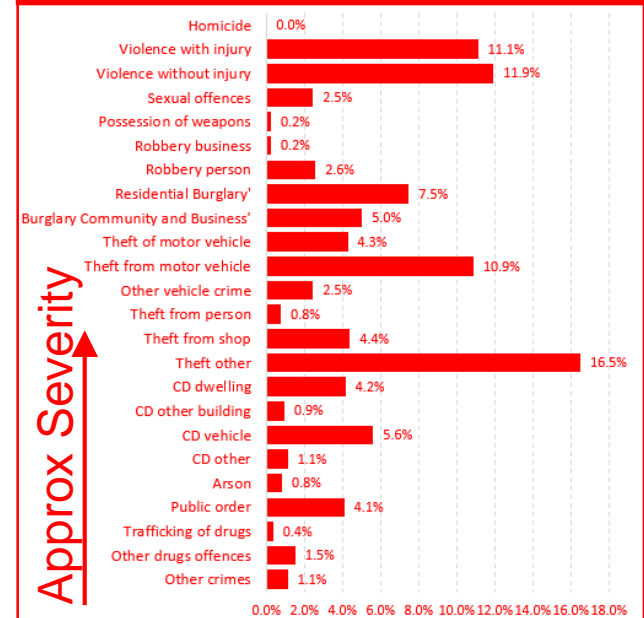
Ward	Total Recorded Crime	Serious Acquisitive crime
Aldridge Central and South	722	162
Aldridge North and Walsall Wood	616	162
Bentley and Darlaston North	1,191	361
Birchills Leamore	1,587	335
Blakenall	1,290	294
Bloxwich East	1,093	235
Bloxwich West	1,079	254
Brownhills	757	162
Darlaston South	927	231
Paddock	557	252
Palfrey	966	290
Pelsall	575	179
Pheasey Park Farm	406	144
Pleck	1,397	355
Rushall Shelfield	708	184
Short Heath	725	228
St Matthew's	3,248	547
Streetly	550	179
Willenhall North	841	204
Willenhall South	1,992	508

*Serious Acquisitive crimes are defined as :
 Residential burglary
 Robbery (person)
 Robbery (business)
 Theft of motor vehicle
 Theft from motor vehicle

ALL LSOA's in the Ward showing high numbers of recorded crimes.



Theft other is the single largest problem in this ward (16.5%), violence is also significant (23%)





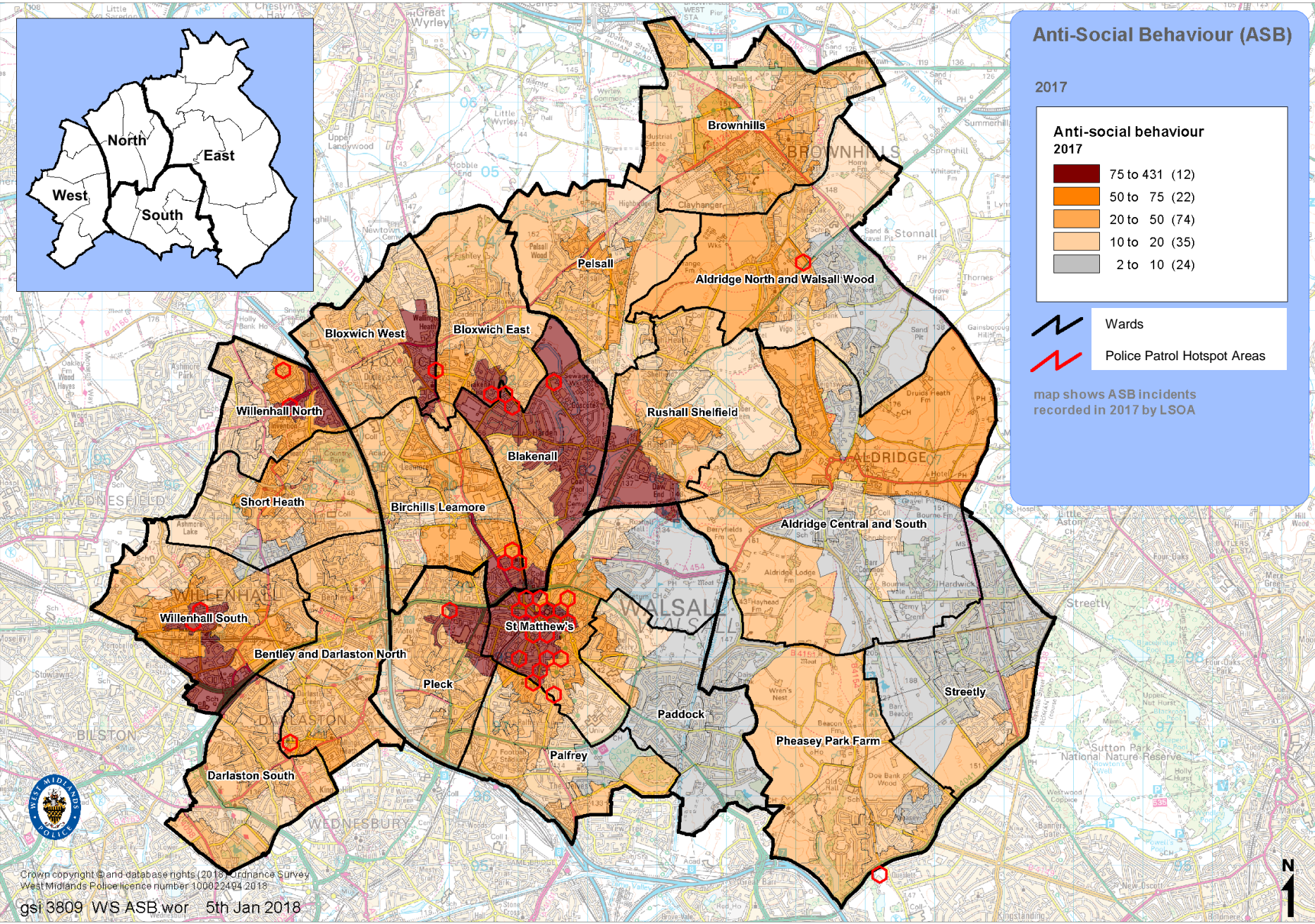
Anti-Social Behaviour (ASB)

2017

Anti-social behaviour 2017	
	75 to 431 (12)
	50 to 75 (22)
	20 to 50 (74)
	10 to 20 (35)
	2 to 10 (24)

Wards
 Police Patrol Hotspot Areas

map shows ASB incidents recorded in 2017 by LSOA



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gsi 3809 WS ASB 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017



Other Information

- **Pleck Park** – located in Monfort Road – the park offers a variety of physical activity opportunities such as walking, play area for under 12s, tennis, bowls, football, cricket, trim trail and BMX. A car park is also available for use.
- **Primley Avenue Park** – similar to Pleck Park



Voluntary & Community Orgs.

There are a variety of organisations which include:

- Hucker Road Allotments
- Slaters Lane Allotments
- UK Somali Association
- Birchills Agenda 21
- Over 55's Smiley Club
- Walsall Hindu Forum (Pleck Youth Club)
- British Muslim Youth Group
- Shree Gujarati Senior Citizen Mandal
- Minhaj Youth Club
- Accord Age Matters
- Manor Hospital Garden Group

Source: Localities & Partnerships, Walsall Council



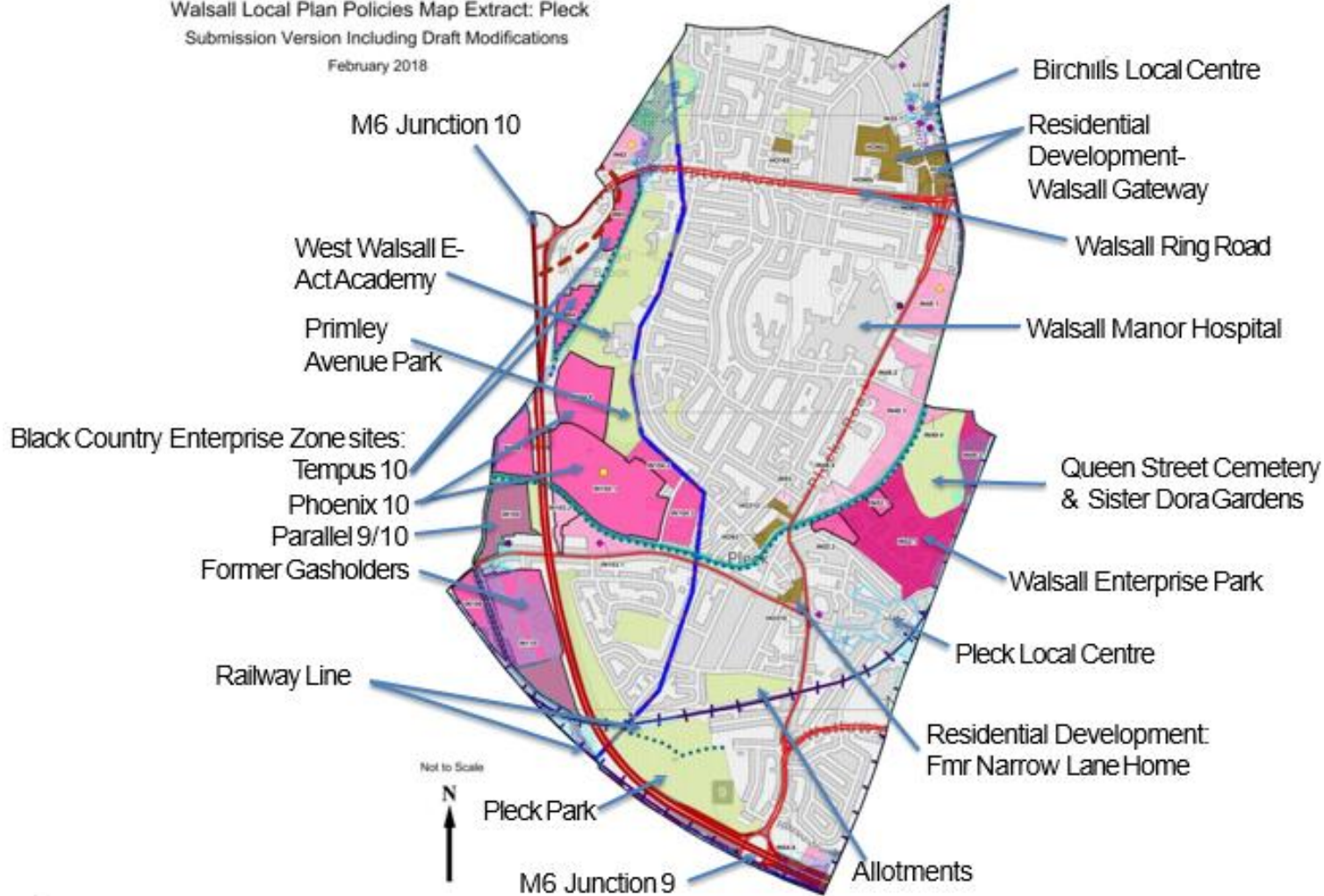
Regeneration



- **Town Centre Transport Package** – completed 2009.
- **Manor Hospital** - £175m redevelopment completed in 2010.
- **Birchills and Pleck Local Centres** – independent retailers.
- **Residential developments** – Bovis/whg at Old Pleck Road, and Mulhouse Court.
- **Black Country Enterprise Zone** – Darlaston sites – strategic employment development land, including **Phoenix 10** and former **Gasholders** sites.
- £26m **Darlaston Access Project** completed summer 2016 to help reduce congestion on local highways, including **Brown Lion Junction**.
- **Existing High Quality Employment Areas** including Walsall Enterprise Park and supporting **strategic companies** including Superior Sections (£1.3m expansion), Promat, Perfection Foods, Joseph Ash Galvanising & Anochrome
- **Network Rail Training Centre** – Network Rail’s largest workforce development centre.



Walsall Local Plan Policies Map Extract: Pleck
Submission Version Including Draft Modifications
February 2018





Looking Forward

- **Employment opportunities** – Black Country Enterprise Zone sites – **Phoenix 10, former Gasholders, Tempus 10.**
- **Residential opportunities** – Walsall Gateway including former Harvestime Bakery and sites at Hollyhedge Lane.
- Council-owned development opportunity at **Former Narrow Lane Home** site.
- **M6 Jct10 improvements**, including works at Bloxwich Lane/W'ton Rd, starting 2019.
- **Motorway Box/M6 Jct 5-11 Studies** led by Midlands Connect and Highways England.
- Proximity to **Darlaston rail station** (Cemetery Rd) to be delivered by 2021, providing services to Walsall, Wolverhampton and Birmingham.
- **Air Quality and Noise hotspots** for improvement/mitigation – Black Country Route/M6 Jct10.
- **Canal corridor towpath improvements** along Walsall Canal into the town centre.



Phoenix 10 Artist Impression



M6 Junction 10 Planned Improvements



Useful Links

- **Walsall Intelligence:** Data and intelligence portal for Walsall Partnership, including links to profiles, needs assessments and additional resources www.walsallintelligence.org.uk
- **2011 Census:** Information related to the release of the latest census results, including analysis and reports for Walsall and links to official ONS websites www.walsall.gov.uk/census
- **Nomis:** detailed and up-to-date UK labour market and economic statistics from official sources www.nomisweb.co.uk



These profiles have been compiled by analysts and other colleagues from across Walsall Insight



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Extended Thanks to Ruby Bacha, Jo Fellows & Christine Williams

October 2018

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Notes

