

Ward Walk Profile: Bloxwich West

July 2018

Version 1.0 - FINAL

Cllr Bradley Allen (Conservatives)

Cllr Matthew Follows (Conservatives)

Cllr Louise Harrison (Conservatives)

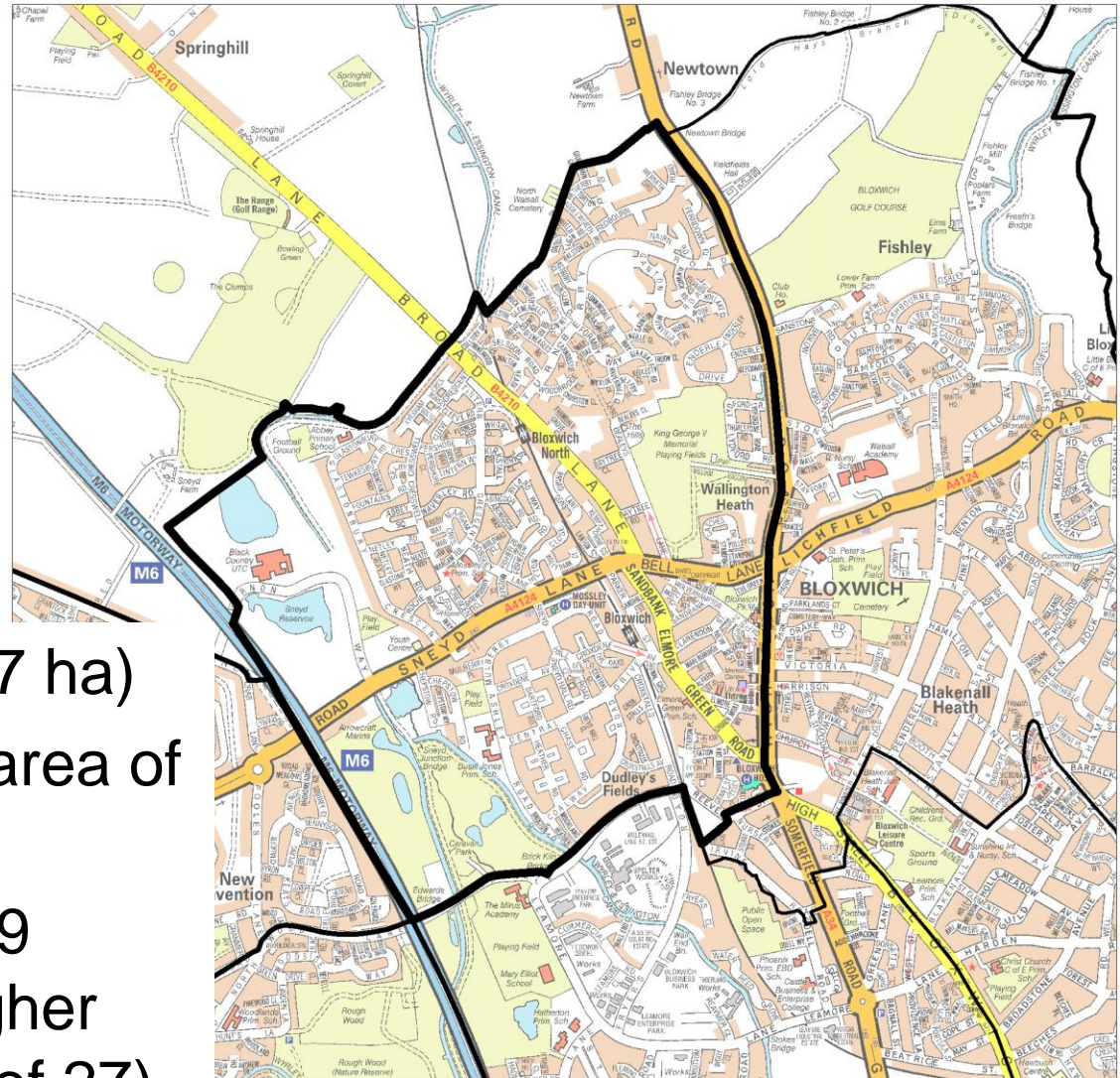


Walsall Council



**Walsall
Partnership**

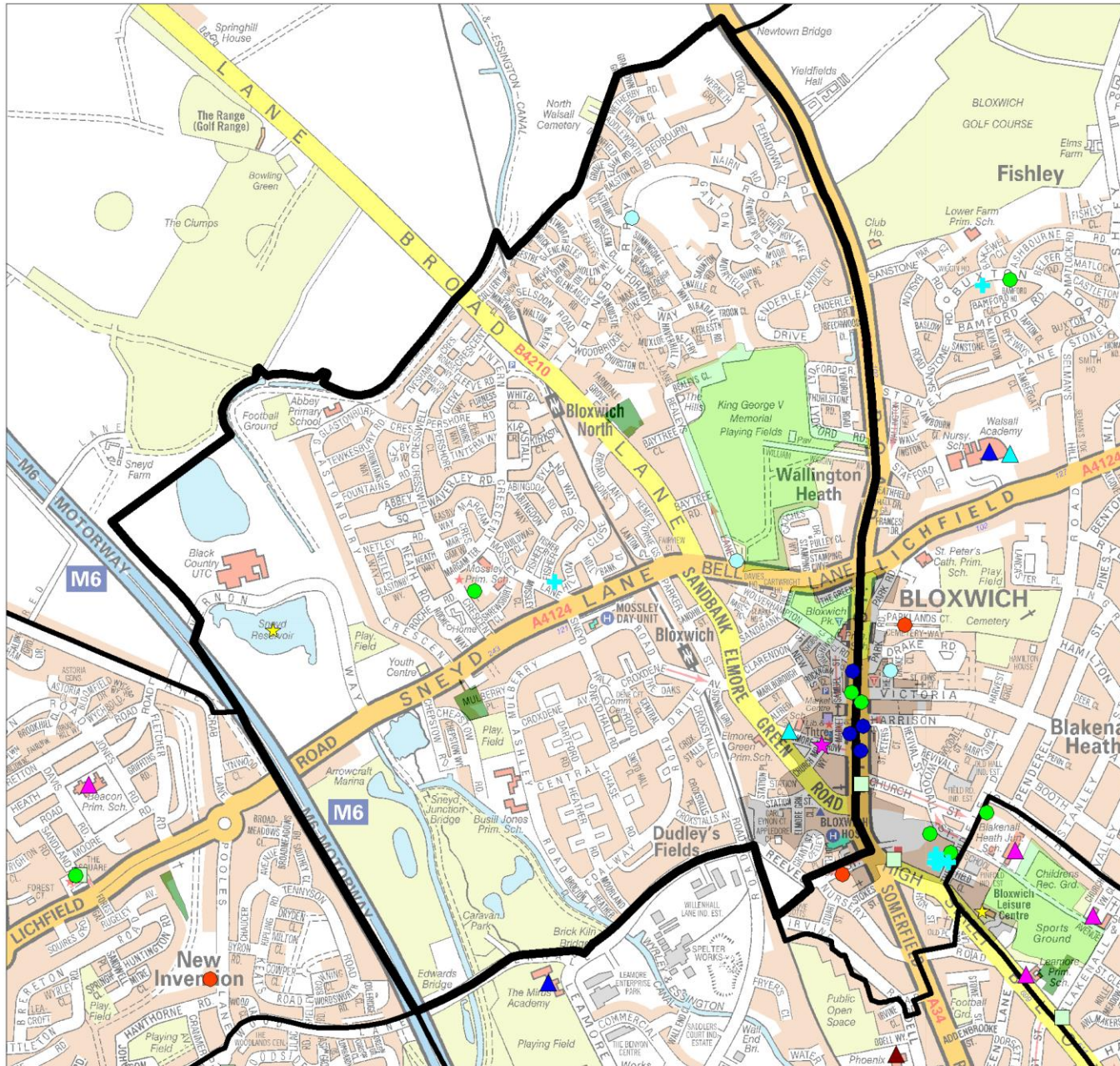
Geography



- Covers 3.57 sq km (357 ha)
- Makes up 3.4% of the area of Walsall borough
- Population density of 39 people per hectare (higher than borough average of 27)

Source: Ordnance Survey; ONS, Mid-2016 Population Estimates

A Map of Facilities in Bloxwich West Ward



KEY:

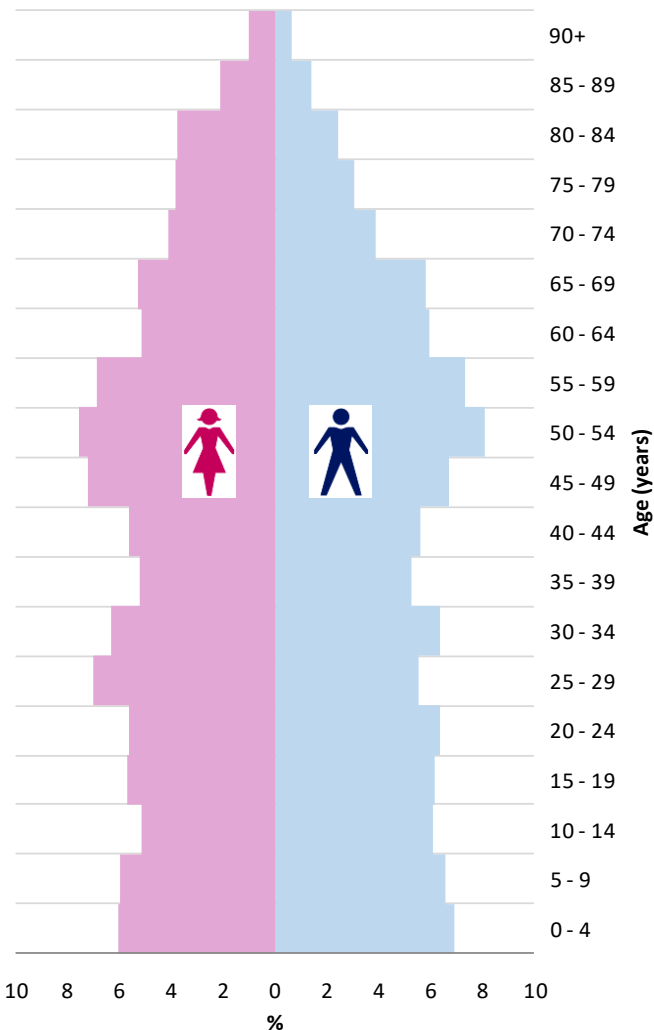
- ◆ Childrens Centre
- ▲ Special School
- ▲ Nursery School
- ▲ Primary School
- ▲ Secondary School
- ★ Leisure Centre
- ★ Library
- ★ GP
- Pharmacy
- NHS Dentist
- Urgent Care Centre
- Manor Hospital
- Optician
- Care Home
- Nursing Home
- Allotment
- Park
- District Centre
- Ward

INSIGHT

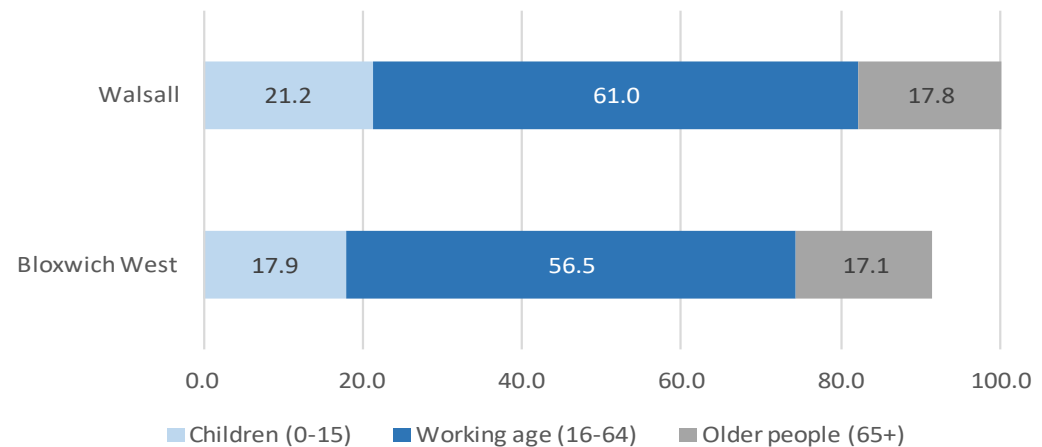


Walsall Partnership

Population Structure



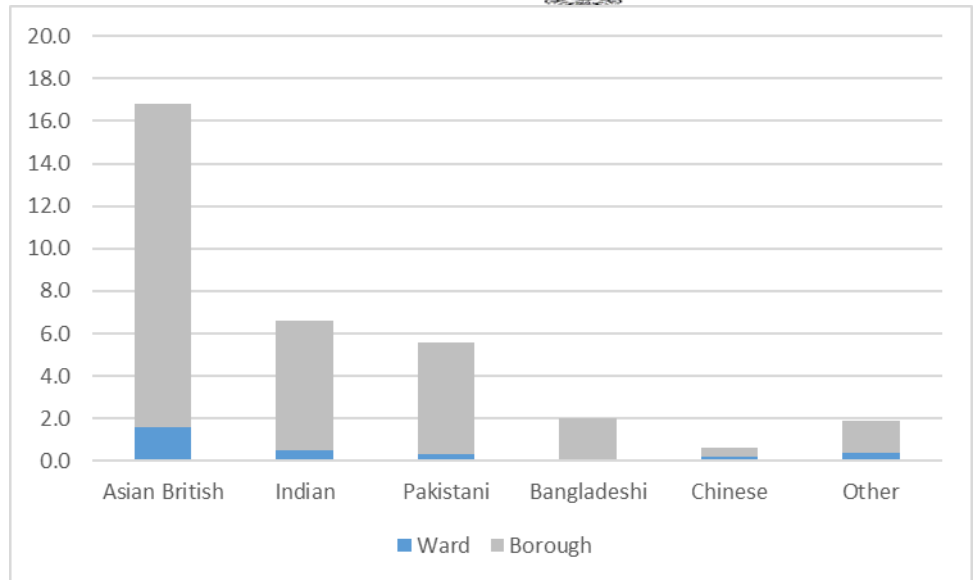
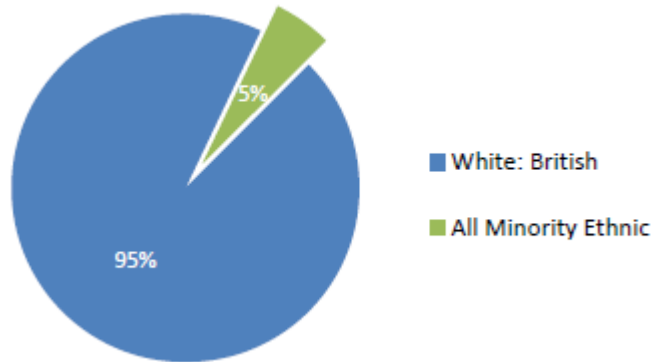
- **Total population: 13,900**
- **Less children than the borough as a whole**
- **Higher proportion of working age**
- **Similar over 65's to borough**



Source: ONS, Mid-2016 Population Estimates



Ethnicity



Total minority ethnic residents*: 709
 Percentage of total population: 5.4%
 Change since 2001: 29.3%

Ethnic Group	Total	Ward %	Walsall %	E&W %
White: British	12,537	94.6	76.9	80.5
White: Other	138	1.0	1.9	5.5
Mixed	227	1.7	2.7	2.2
Asian	213	1.6	15.2	7.5
Black	117	0.9	2.4	3.3
Other	14	0.1	0.8	1.0

* Non-White British

- Only 5% minority ethnic residents
- Asian is the largest minority group at 1.6% (much less than Walsall average of 15.2%)
- Of the Asian minority group, Indian is the most prolific at 0.5%

Source: ONS, 2011 Census



Housing Composition

- 5,032 households (with at least 1 usual resident)
- Decrease of 2.3% since 2001 (Proportion of borough total 4.7%)
- Average household size: 2.4 residents per h/hold (similar to Walsall average of 2.5)

Household Composition	Total	Ward %	Walsall %	E&W %
Family: Couple	2,376	41.7	43.4	43.0
Family : Lone parent	743	13.0	12.0	10.6
One person: Below 65	975	17.1	15.7	17.8
One person: Over 65	833	14.6	12.8	12.4
Other household types	774	13.6	16.1	16.1

Tenure

Tenure	Total	Ward %	Walsall %	E&W %
Owned outright	1,480	26.0	31.1	30.8
Owned mortgage	1,737	30.5	31.9	33.5
Socially rented	1,873	32.9	24.1	17.6
Privately rented	521	9.1	11.7	16.7
Living rent-free	90	1.6	1.3	1.4



- 6.2% of households ‘overcrowded’* (Walsall average 6.5%)
- 3.3% of households without central heating (Walsall average 2.8%)
- High proportion of socially rented (32.9%) properties compared to borough (24.1%)
- Similar to average (31.9%) mortgage owned (30.5%)

* ONS measure – based on (room) occupancy rating of -1 or less

Source: ONS, Census 2011



Social Segmentation

The largest groups of households are classified as group M – Family Basics (23%) & group N – Vintage Value (18%)

M Family Basics



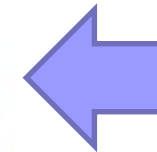
Key Features

- Families with children
- Aged 25 to 40
- Limited resources
- Some own low cost homes
- Some rent from social landlords
- Squeezed budgets

Channel Preference

Face to Face	103
Post	86
Landline	110
Email	102
Mobile	118
Online	95

Index



Most effective communication route

N Vintage Value



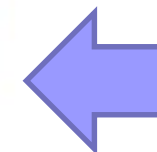
Key Features

- Elderly
- Living alone
- Low income
- Small houses and flats
- Need support
- Low technology use

Channel Preference

Face to Face	109
Post	112
Landline	115
Email	88
Mobile	71
Online	83

Index



Least effective communication route

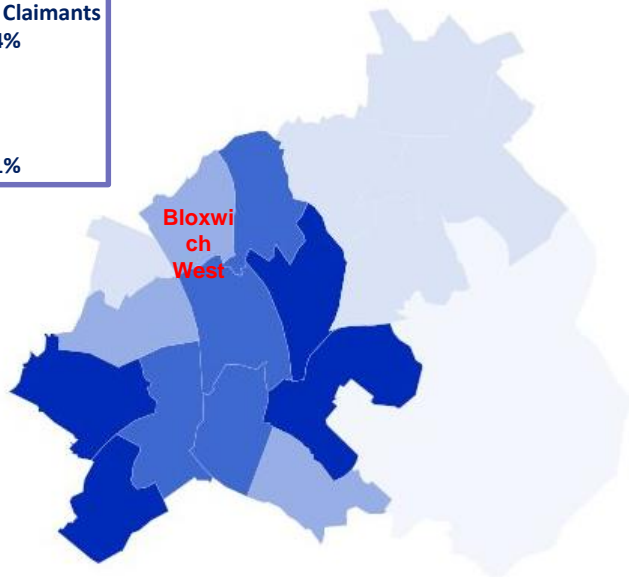
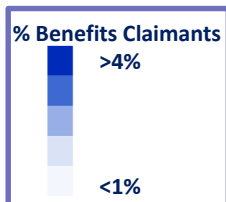


Economic Summary

74% of working age people in this ward were **economically active** (2011 Census), this was equal to the Walsall value of 74% but lower than the National Value of 76.8%

The largest **occupation group** in the ward was Skilled trades (15.9%) followed by Elementary occupations (13.5%)

In November 2017 there were **255 benefit claimants** in the ward – 160 men and 95 women (see below)



Benefit Claimants Table (Source: ONS Claimant count by sex and age [November 2017]. Note: %'s relate to those aged 16-64.

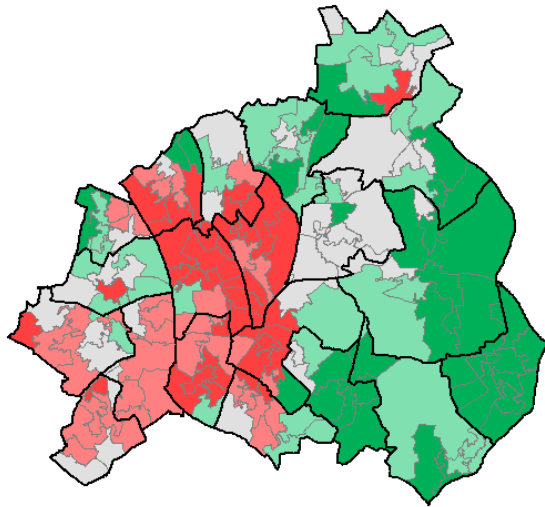
Ward	Claimant Count	% Claiming in Ward	% of ALL Walsall Claimants
Willenhall South	505	4.8%	10.5%
Darlaston South	415	4.4%	8.6%
St Matthew's	430	4.1%	9.0%
Blakenall	355	4.0%	7.4%
Birchills Leamore	380	3.9%	7.9%
Pleck	350	3.7%	7.3%
Bentley and Darlaston North	285	3.4%	5.9%
Bloxwich East	255	3.4%	5.3%
Palfrey	305	3.0%	6.4%
Bloxwich West	255	3.0%	5.3%
Short Heath	190	2.7%	4.0%
Willenhall North	190	2.3%	4.0%
Rushall-Shelfield	150	2.1%	3.1%
Brownhills	170	2.1%	3.5%
Pelsall	115	1.7%	2.4%
Aldridge North and Walsall Wood	140	1.7%	2.9%
Aldridge Central and South	100	1.2%	2.1%
Paddock	85	1.1%	1.8%
Pheasey Park Farm	70	1.1%	1.5%
Streetly	55	0.7%	1.1%

29.6% of ward residents had **no qualifications**, Walsall value was 24.3% and 15% Nationally

Source: 2011 Census, ONS, NOMIS

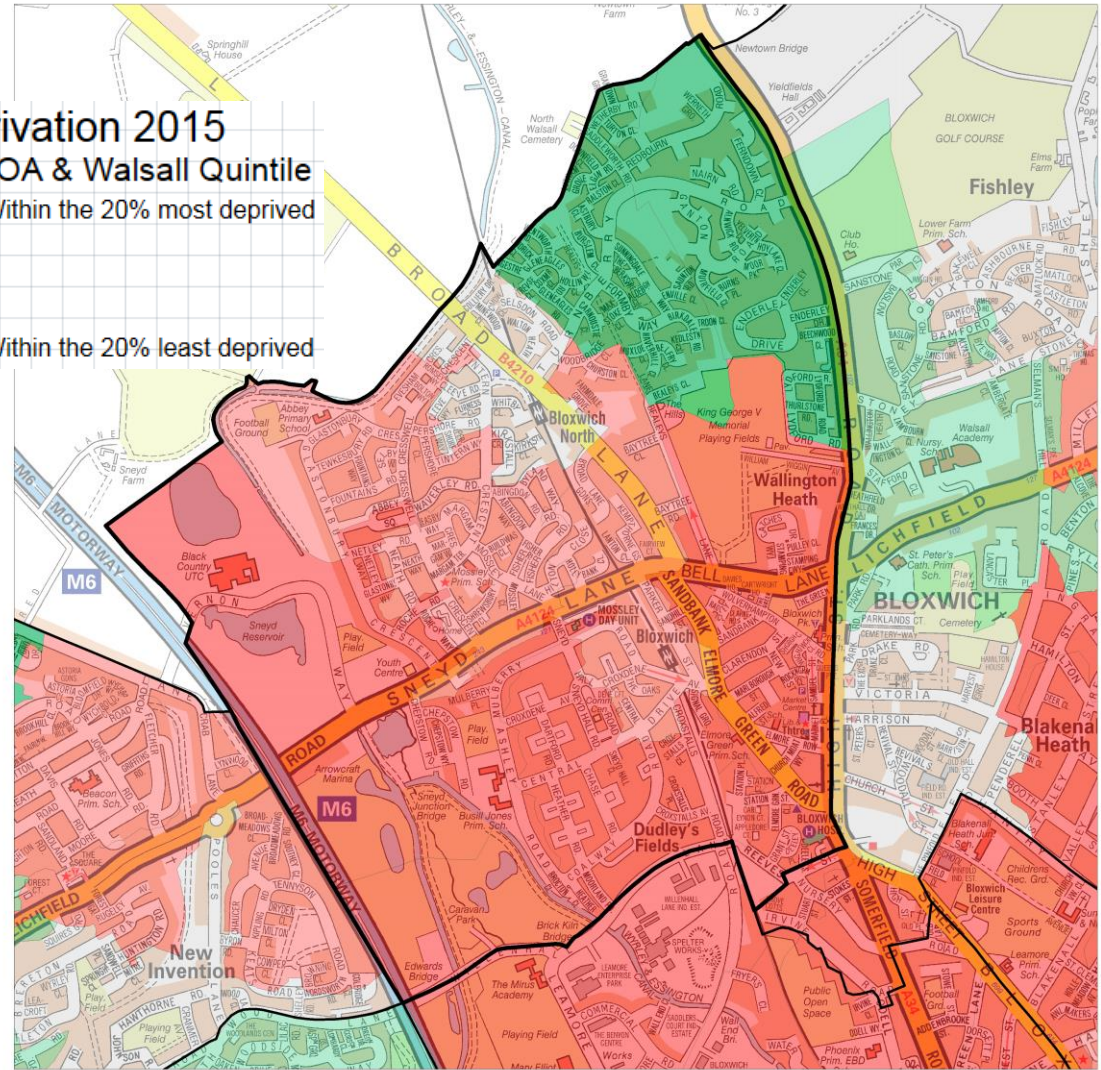


Deprivation



Deprivation 2015
by LSOA & Walsall Quintile

- Within the 20% most deprived
- Within the 20% least deprived



A mixture of deprivation with levels amongst the 20% most deprived towards the south of the ward. In contrast, an LSOA to the north within the 20% least deprived

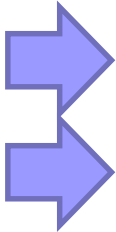
Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500

Source: DCLG, Index of Multiple Deprivation, 2015



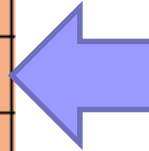
Educational Attainment

Below average within Early Years
Well below average in Y1 phonics



Key Stage	Measure	Ward: Bloxwich West 2017	Walsall 2017	National 2017	Ward Rank
Early Years	Pupils achieving a 'Good Level of Development'	66%	66%	71%	12/20
Y1 Phonics	Pupils meeting the expected standard of Phonic decoding	75%	80%	81%	17/20
Key Stage 1	Pupils achieving the expected standard in Reading	70%	72%	76%	14/20
Key Stage 1	Pupils achieving the expected standard in Writing	61%	63%	68%	15/20
Key Stage 1	Pupils achieving the expected standard in Maths	72%	73%	75%	14/20
Key Stage 2	Pupils reaching the expected standard in Reading, Writing & Maths Combined	40%	53%	62%	18/20
Key Stage 2	Average progress of pupils in Reading	-1.4	-1.1	0	13/20
Key Stage 2	Average progress of pupils in writing	-3.0	-0.6	0	20/20
Key Stage 2	Average progress of pupils in Maths	-2.0	-0.8	0	16/20
Key Stage 4	Average Attainment 8 score	43.1	43.0	46.1	8/20
Key Stage 4	Average Progress 8 score	-0.27	-0.24	-0.03	9/20
	Rate of Fixed Period Exclusions	6.00	4.57	4.29	17/20
	Rate of Permanent Exclusions	0.37	0.16	0.08	18/20

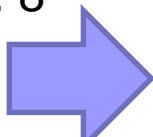
Below average within KS1 Reading, Writing & Maths



Below average KS2 – Reading progress



Above average KS4 ave. 8 score



Well below average For exclusions



Key

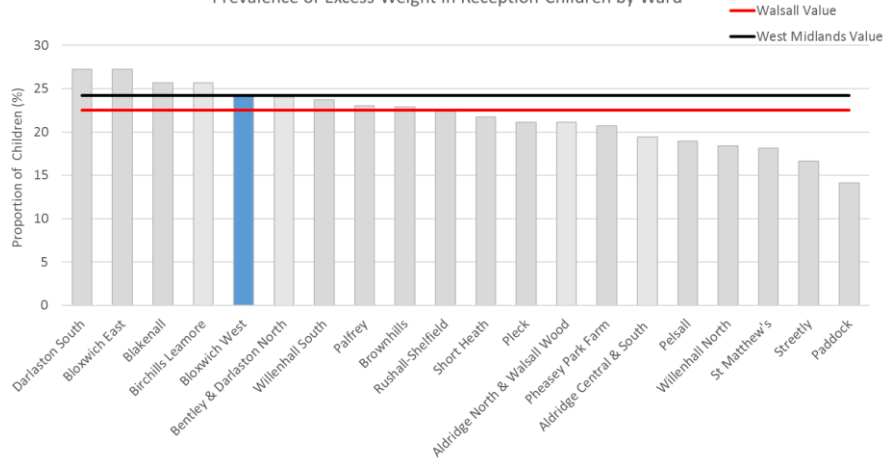
In the top quartile wards in Walsall (performing well above average)	In the second quartile wards in Walsall (above average)	In the third quartile wards in Walsall (below average)	In the bottom quartile wards in Walsall (well below average)
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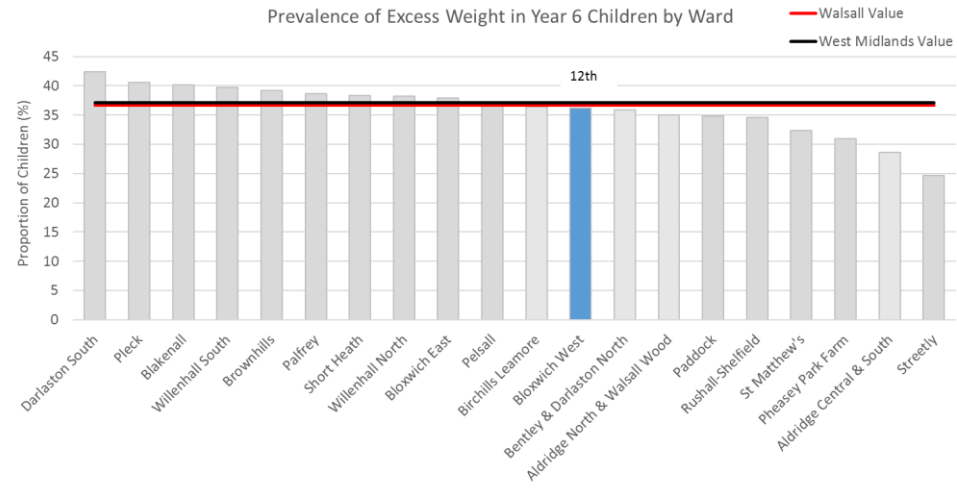


Childhood Obesity

Prevalence of Excess Weight in Reception Children by Ward



Prevalence of Excess Weight in Year 6 Children by Ward



- The above charts show the proportion of children resident in the ward that are overweight or obese in Reception (Aged 5) and in Year 6 (Age 10).
- Of the 20 Walsall wards, Bloxwich West ranks 5th in Reception and 12th in Year 6 in terms of the prevalence of excess weight in childhood.

Source: National Child Measurement Programme (NCMP), 2014-17

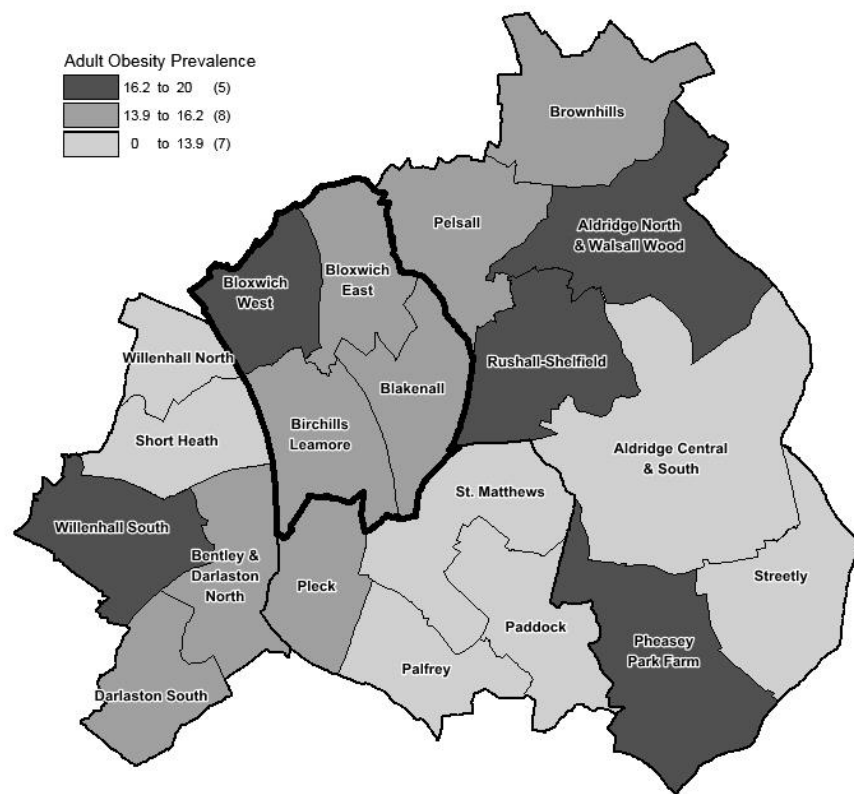


Walsall Partnership



Adult Obesity Prevalence

Ward	%
Bloxwich West	19.97
Bloxwich East	16.19
Birchills Leamore	15.09
Blakenall	14.82
WALSALL	14.89



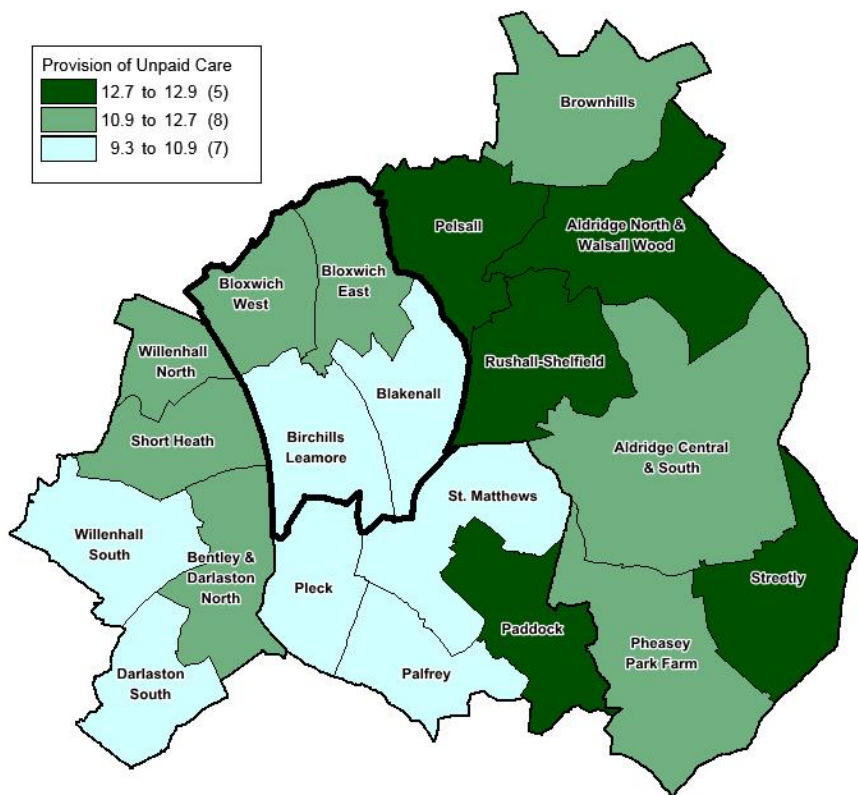
Bloxwich West adult obesity prevalence (19.9%) is higher than the borough average (14.9%)

Note – based on GP practice patient lists



Provision of Unpaid Care

Provision of unpaid care in Bloxwich West is similar to the borough average (11.7% and 11.4% respectively).



Ward	#	%
Bloxwich West	1,412	11.7
Bloxwich East	1,505	11.6
Blakenall	1,437	9.9
Birchills Leamore	1,549	9.7
WALSALL	30,632	11.4

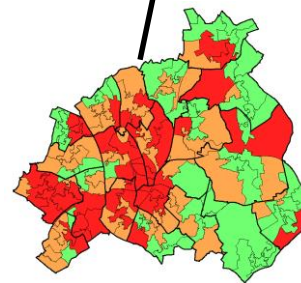
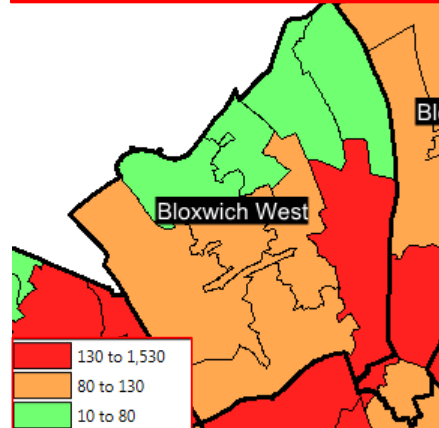
Recorded Crime

Fairly high number of recorded crimes in this Ward during 2017. Similar to Bloxwich East.

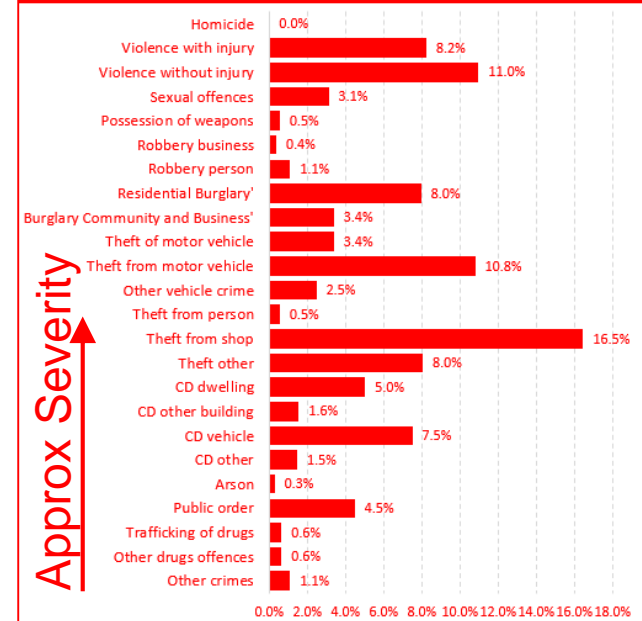
Ward	Total Recorded Crime	Serious Acquisitive crime
Aldridge Central and South	722	162
Aldridge North and Walsall Wood	616	162
Bentley and Darlaston North	1,191	361
Birchills Leamore	1,587	335
Blakenall	1,290	294
Bloxwich East	1,093	235
Bloxwich West	1,079	254
Brownhills	757	162
Darlaston South	927	231
Paddock	557	252
Palfrey	966	290
Pelsall	575	179
Pheasey Park Farm	406	144
Pleck	1,397	355
Rushall Shelfield	708	184
Short Heath	725	228
St Matthew's	3,248	547
Streetly	550	179
Willenhall North	841	204
Willenhall South	1,992	508

*Serious Acquisitive crimes are defined as :
 Residential burglary
 Robbery (person)
 Robbery (business)
 Theft of motor vehicle
 Theft from motor vehicle

LSOA's in the Ward showing mixed numbers of recorded crimes.



Theft, particularly from shops is a big issue in this ward. Burglary is also a significant problem.



Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500



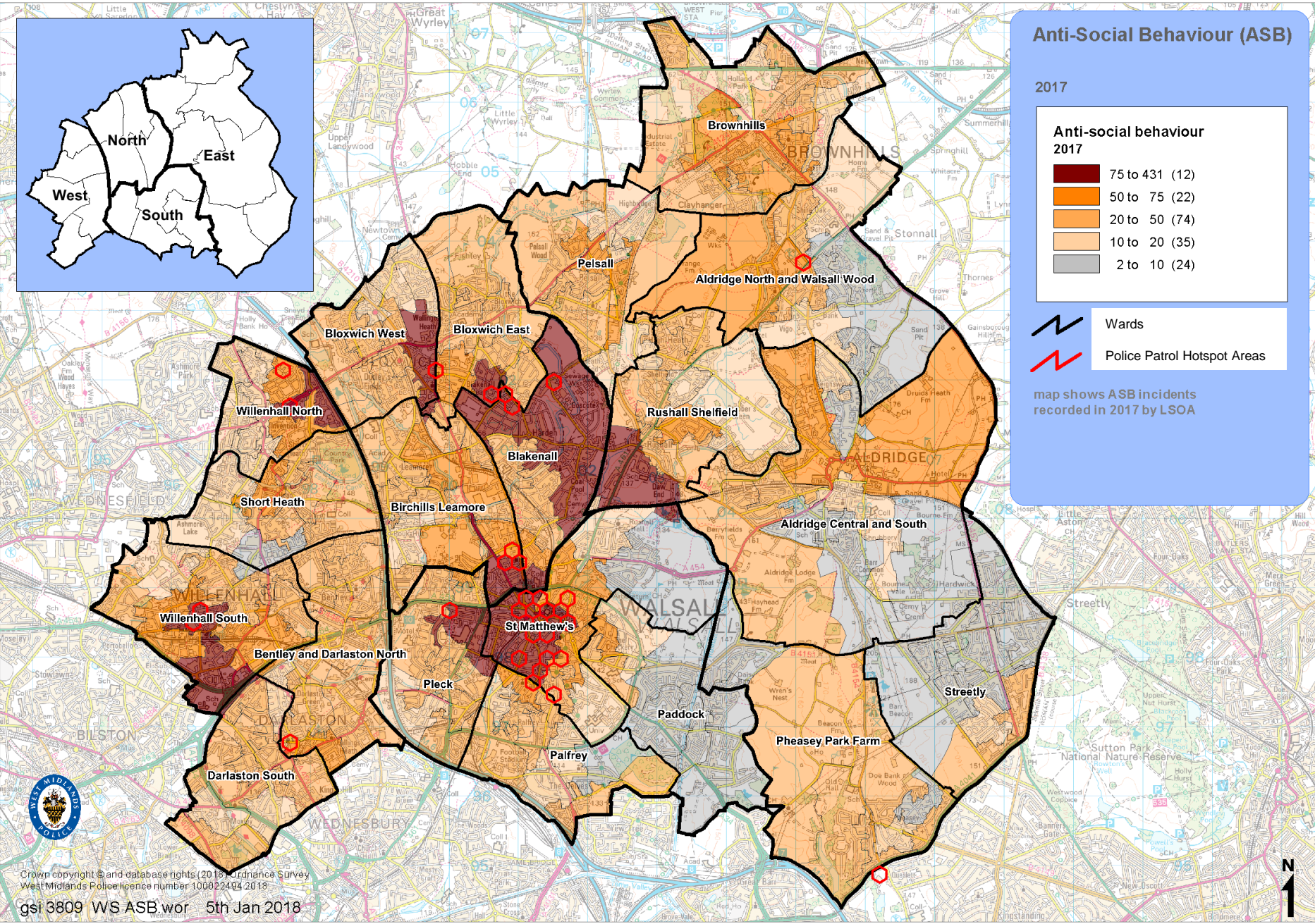
Anti-Social Behaviour (ASB)

2017

Anti-social behaviour 2017	
	75 to 431 (12)
	50 to 75 (22)
	20 to 50 (74)
	10 to 20 (35)
	2 to 10 (24)

Wards
 Police Patrol Hotspot Areas

map shows ASB incidents recorded in 2017 by LSOA



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS ASB 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017



Other Information

- **Mossley Youth Club** – remains a void Council building. Mossley Big Local expressed an interest in taking over the running of the building but four years later, a decision has not been made by Asset Management on the forward plan of the building. It is listed as an Asset of Community Value.
- **Mattesley Court** - a Housing & Care 21 residential building who work with partners & communities to deliver various schemes for their residents & the local community. They are keen to link with activities in the area & regularly host events in the centre & grounds.
- **Mossley Big Local** have just renewed their plan which also encompassed changing their Local Trust Organisation from Sneyd CA to One Walsall.
- **King George V Memorial playing fields** is a large green space to the North of the ward which offers a play area, a lido in the summer, football, cricket and rugby. July 2017 saw the site invaded with travellers and in November 17 this location was added to the traveller injunction sites.
- **Silver Fitness Scheme** is a gym designed with equipment especially for those aged 50 plus. It has specialist equipment to help with rehabilitations and disabilities. It operates through Accord Group at Furlong House.



Voluntary & Community Orgs.

- **Sneyd Community Association** - offers a plethora of activities for all ages. Facilities include - swimming pool, large astro turf & a lake for canoeing activities. Clubs include - Sneyd Striders, dog training, indoor bowls, dancing, crafts, sewing & a model railway club.
- **St Thomas Church** - hosts the local scout group who also deliver the Duke of Edinburgh scheme, as well as various community activities. They have been working with the Mossley Big Local who have part funded their renovations of a new kitchen, toilets, reception area & disability access (due to be completed in September). A new Revd, Chris Davies joins in September.
- **Mossley Residents** - meet bi-monthly to raise issues with local partners. A long standing group who the Council are encouraging to be more proactive. The group links in with Mossley Big Local.
- **Over 60s** - a thriving group which brings together some of the older population to do various activities & trips.

Source: Localities & Partnerships, Walsall Council

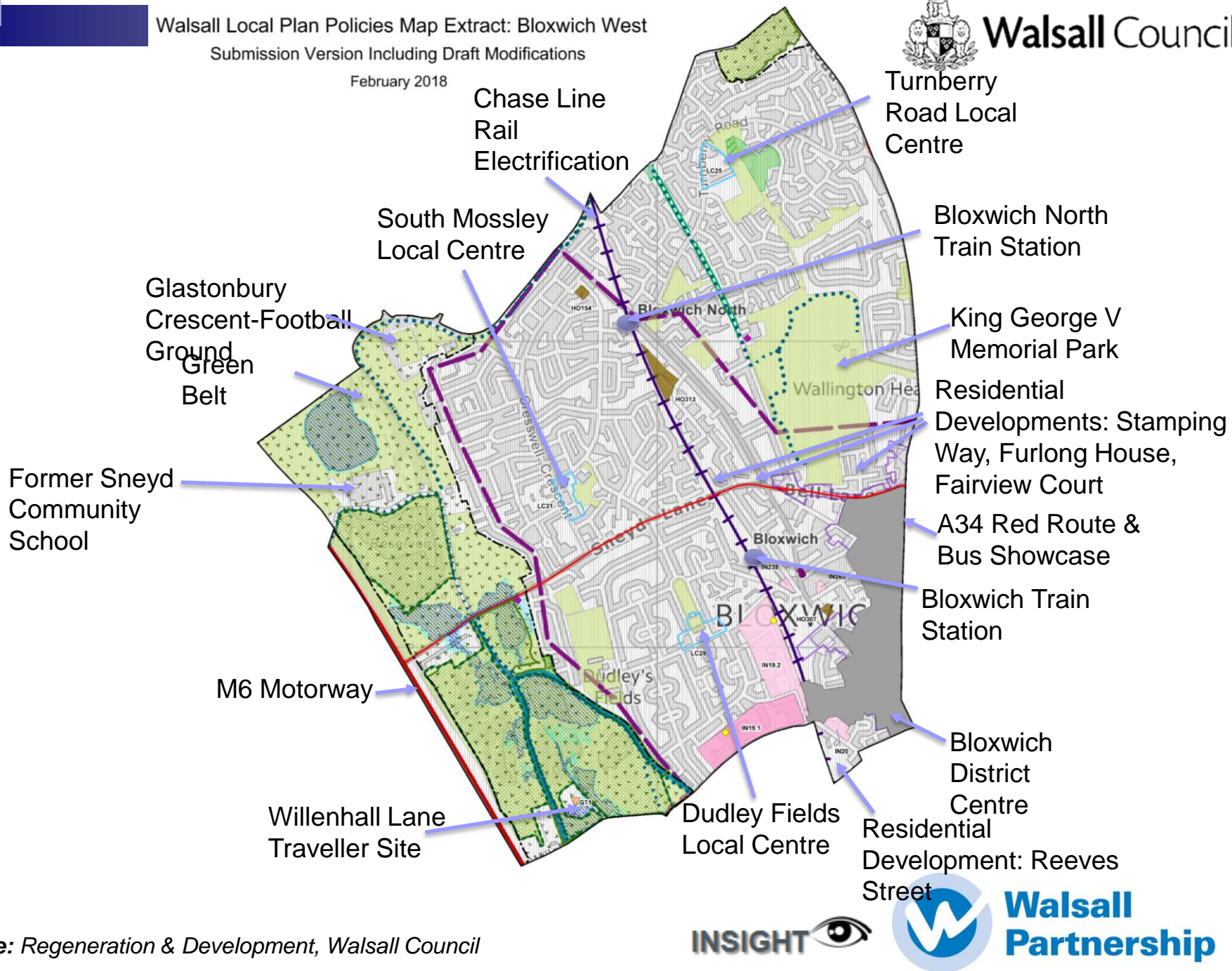


Regeneration



- **Bloxwich District Centre** – with national retailers / occupiers, including Asda, Wilkos, Home Bargains, JD Wetherspoon, and multiple independents.
- £1m Bloxwich **Townscape Heritage Initiative** (2006)
- **Residential developments**, including the Oaks, Furlong House, Fairview Court, Mattesley Court, Reeves Street, Stamping Way, Astbury View.
- **Mossley and Dudley Fields Medical Centre**- New building opened in 2015.
- **King George V Memorial Park** improvements.
- A34 North **Red Route** and **Bloxwich Bus Showcase**
- **Chase Line Train Service** now providing 2 trains per hour at Bloxwich and Bloxwich North stations.
- **Chase Line Rail Electrification** including closure of Bloxwich Level Crossing (business implications) and proposed new pedestrian footbridge and road realignment works (Leamore Lane/Fryer Rd) led by Network Rail, together with traffic calming measures (e.g. Dudley Fields).







Looking Forward

- **Train station car park expansion** at Bloxwich North - subject to planning application.
- Strategy being prepared to consider the future of the **former Sneyd Community School site**, including links with Sneyd Community Association.
- **Mossley Youth Club** – Bid Local for a Community Asset Transfer.
- Proposals for the closed **Bloxwich public conveniences** e.g. demolition.
- Work to secure a lease holder for the **football ground at Glastonbury Crescent**
- **Bloxwich High Street Conservation Area** enhancements.
- Continue to support **Bloxwich Business Partnership** and sustainability of the District Centre.



Bloxwich North Proposed Car Park Expansion



Bloxwich
Business Partnership C.I.C.



Useful Links

- **Walsall Intelligence:** Data and intelligence portal for Walsall Partnership, including links to profiles, needs assessments and additional resources www.walsallintelligence.org.uk
- **2011 Census:** Information related to the release of the latest census results, including analysis and reports for Walsall and links to official ONS websites www.walsall.gov.uk/census
- **Nomis:** detailed and up-to-date UK labour market and economic statistics from official sources www.nomisweb.co.uk



These profiles have been compiled by analysts and other colleagues from across Walsall Insight



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Extended Thanks to Ruby Bacha , Jo Fellows & Christine Williams

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Notes

