

Ward Walk Profile: Bentley & Darlaston North July 2018

Version 1.0 - FINAL



Cllr Rose Burley (Labour)

Cllr Keith Chambers (Labour)

Cllr Angela Underhill (Labour)

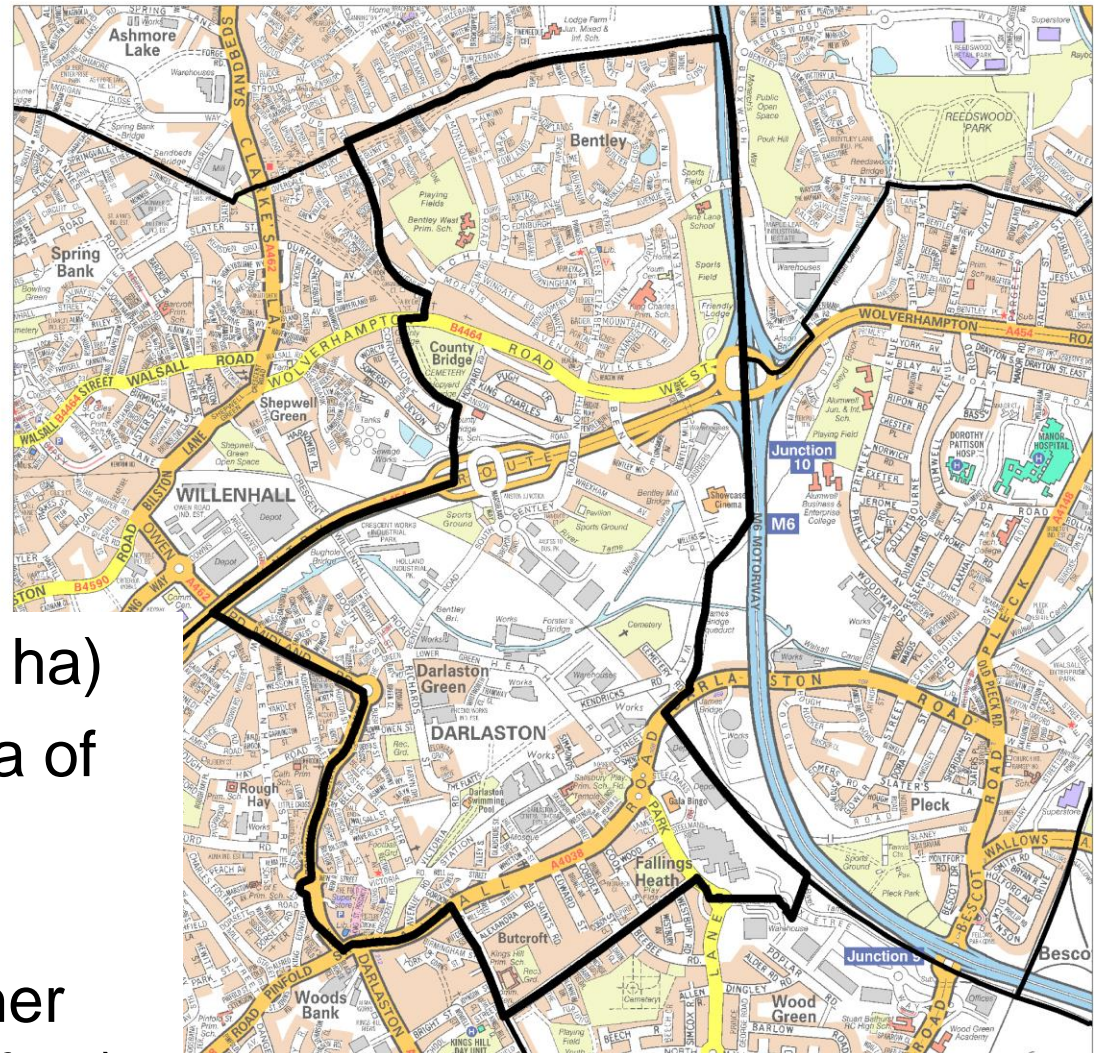


Walsall Council



**Walsall
Partnership**

Geography

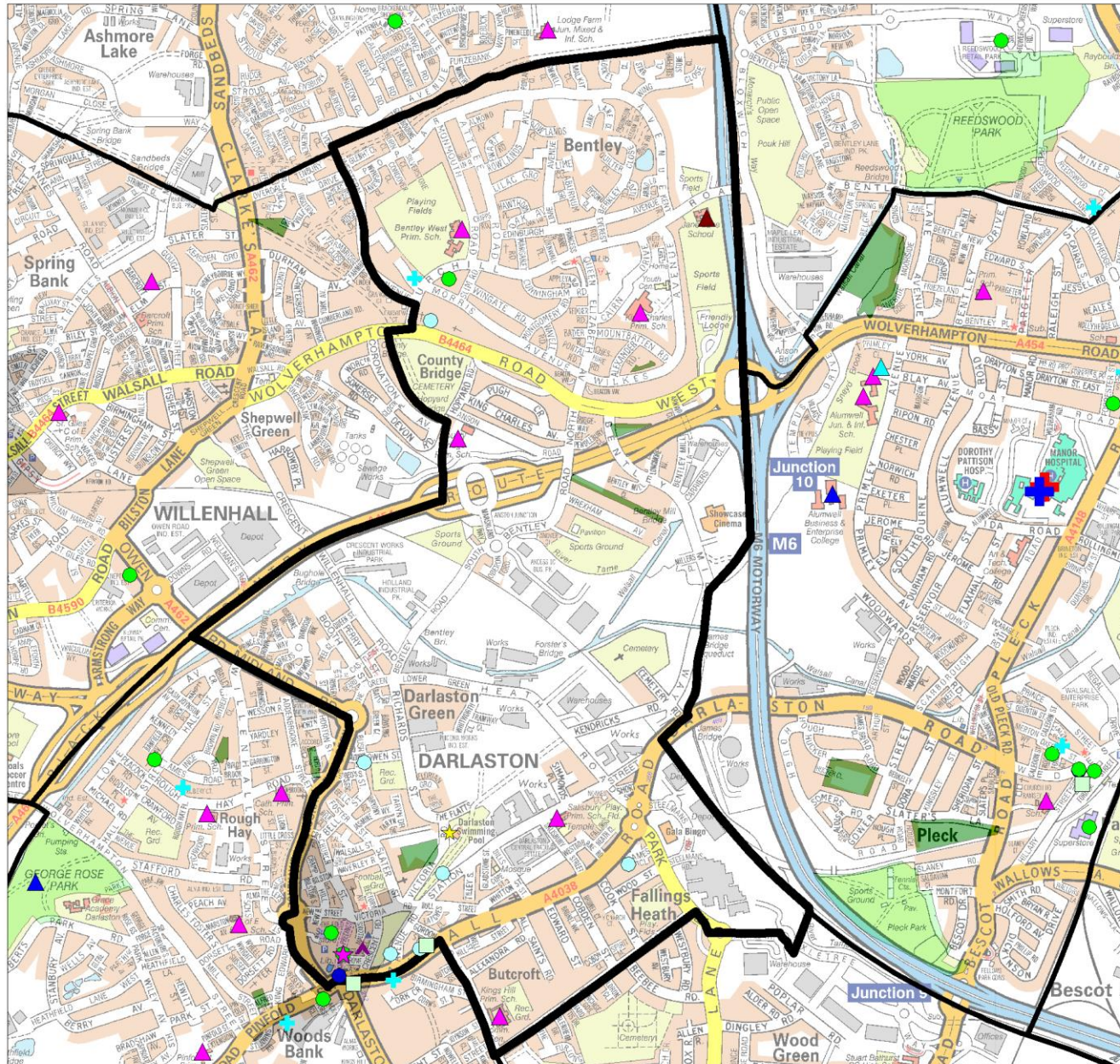


- Covers 4.18 sq km (418 ha)
- Makes up 4% of the area of Walsall borough
- Population density of 33 people per hectare (higher than borough average of 27)

Source: Ordnance Survey; ONS, Mid-2016 Population Estimates



A Map of Facilities in Bentley & Darlaston North Ward



KEY:

- ◆ Childrens Centre
- ▲ Special School
- ▲ Nursery School
- ▲ Primary School
- ▲ Secondary School
- ★ Leisure Centre
- ★ Library
- GP
- Pharmacy
- NHS Dentist
- ✚ Urgent Care Centre
- ✚ Manor Hospital
- Optician
- Care Home
- Nursing Home
- Allotment
- Park
- District Centre
- ▭ Ward

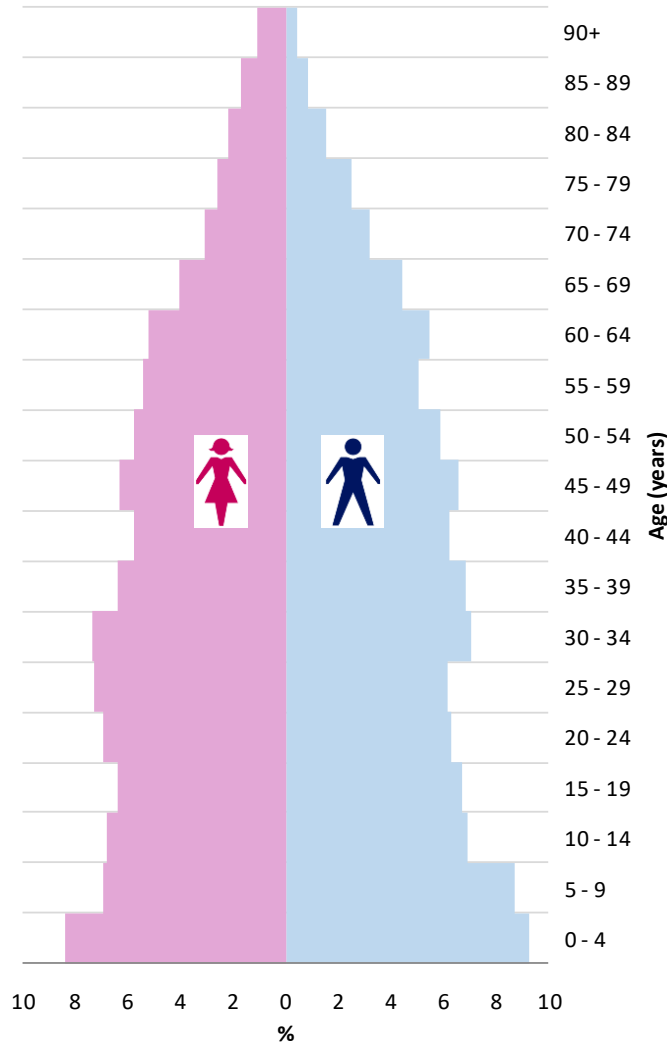
INSIGHT



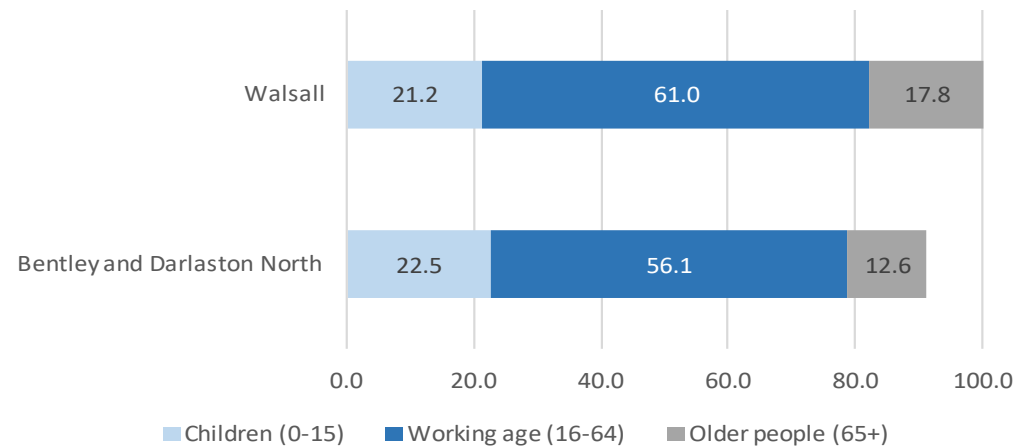
Walsall Partnership



Population Structure



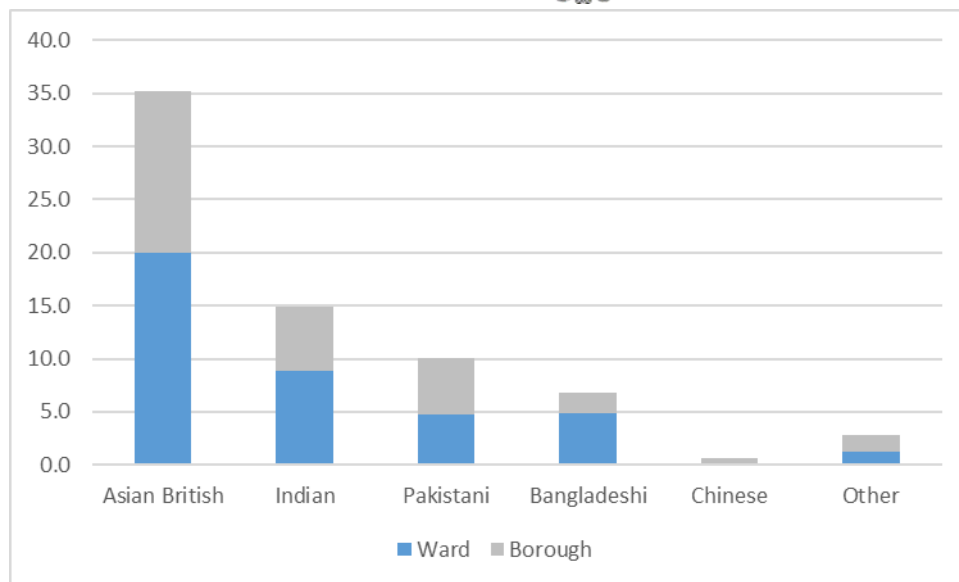
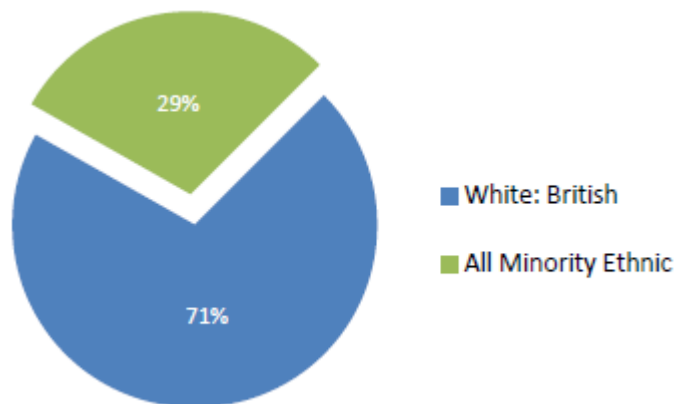
- **Total population: 13,800**
- Similar children to the borough
- Fewer proportion of working age
- Fewer over 65's to borough



Source: ONS, Mid-2016 Population Estimates



Ethnicity



Total minority ethnic residents*: 3,950
 Percentage of total population: 29.3%
 Change since 2001: 35.3%

Ethnic Group	Total	Ward %	Walsall %	E&W %
White: British	9,529	70.7	76.9	80.5
White: Other	189	1.4	1.9	5.5
Mixed	559	4.1	2.7	2.2
Asian	2,693	20.0	15.2	7.5
Black	439	3.3	2.4	3.3
Other	70	0.5	0.8	1.0

* Non-White British

- 29% minority ethnic residents
- Asian is the largest minority group at 2.0% (higher than Walsall average of 15.2%)
- Of the Asian minority group, Indian are the most prolific at 8.8%

Source: ONS, 2011 Census



Housing Composition

- 5,137 households (with at least 1 usual resident)
- Increase of 6.4% since 2001 (Proportion of borough total 4.8%)
- Average household size: 2.6 residents per h/hold (similar to Walsall average of 2.5)

Household Composition	Total	Ward %	Walsall %	E&W %
Family: Couple	2,239	43.6	43.4	43.0
Family : Lone parent	794	15.5	12.0	10.6
One person: Below 65	790	15.4	15.7	17.8
One person: Over 65	586	11.4	12.8	12.4
Other household types	728	14.2	16.1	16.1

Tenure

Tenure	Total	Ward %	Walsall %	E&W %
Owned outright	1,206	23.5	31.1	30.8
Owned mortgage	1,505	29.3	31.9	33.5
Socially rented	1,778	34.6	24.1	17.6
Privately rented	574	11.2	11.7	16.7
Living rent-free	74	1.4	1.3	1.4



- 8.9% of households 'overcrowded'* (Walsall average 6.5%)
- 3.0% of households without central heating (Walsall average 2.8%)
- High proportion of socially rented (34.6%) properties compared to borough (24.1%)
- Below average (31.9%) mortgage owned (29.3%)

* ONS measure – based on (room) occupancy rating of -1 or less

Source: ONS, Census 2011





Social Segmentation

The largest groups of households are classified as group M – Family Basics (21%) & group N – Vintage Value (19%)

M Family Basics

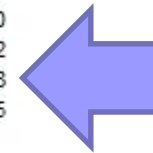


Key Features

- Families with children
- Aged 25 to 40
- Limited resources
- Some own low cost homes
- Some rent from social landlords
- Squeezed budgets

Channel Preference

Channel Preference	Index
Face to Face	103
Post	86
Landline	110
Email	102
Mobile	118
Online	95



Most effective communication route

N Vintage Value

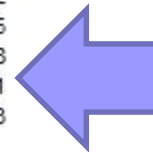


Key Features

- Elderly
- Living alone
- Low income
- Small houses and flats
- Need support
- Low technology use

Channel Preference

Channel Preference	Index
Face to Face	109
Post	112
Landline	115
Email	88
Mobile	71
Online	83



Least effective communication route

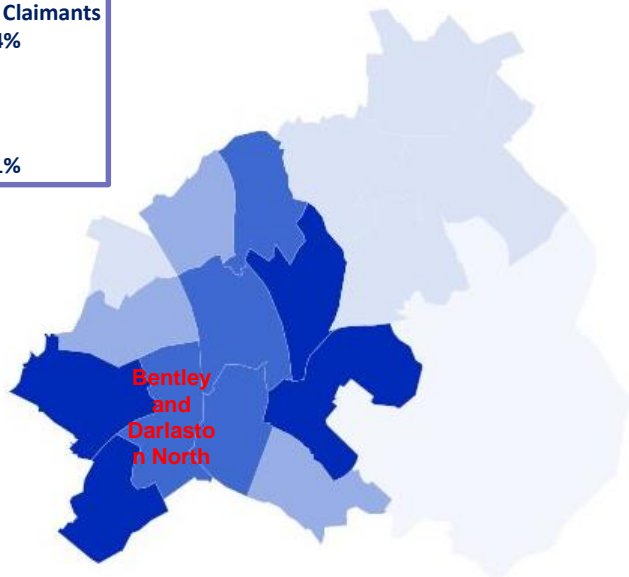
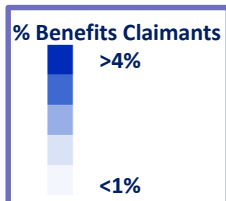


Economic Summary

70.2% of working age people in this ward were **economically active** (2011 Census), this was lower than the Walsall value of 74% and National Value of 76.8%

The largest **occupation group** in the ward was Elementary occupations (16.6%) followed by Process plant & machine operators (13.8%)

In November 2017 there were **285 benefit claimants** in the ward – 160 men and 125 women (see below)



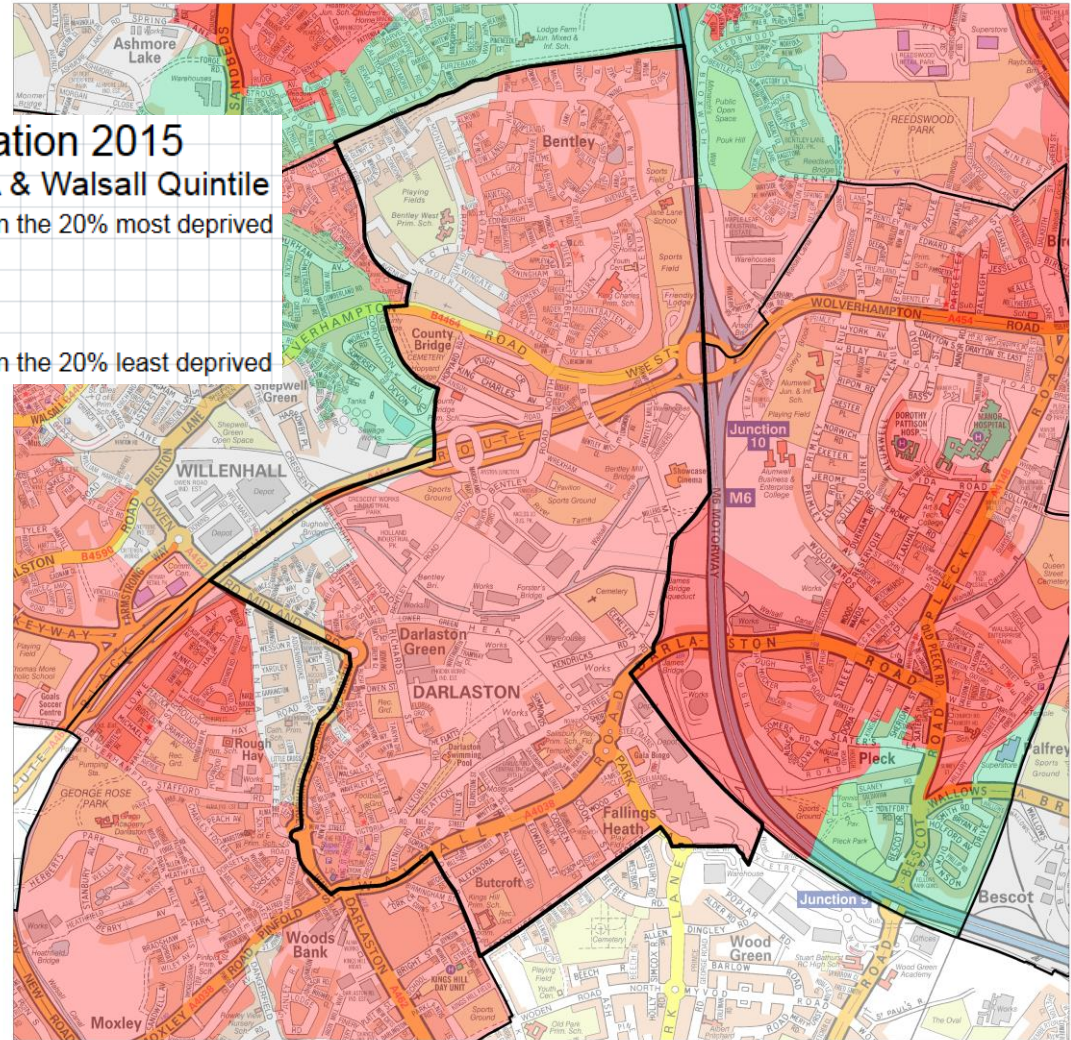
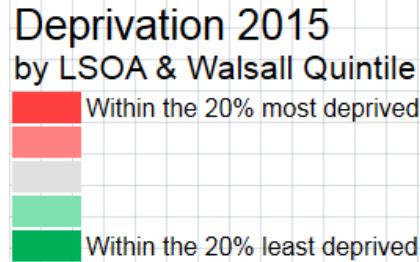
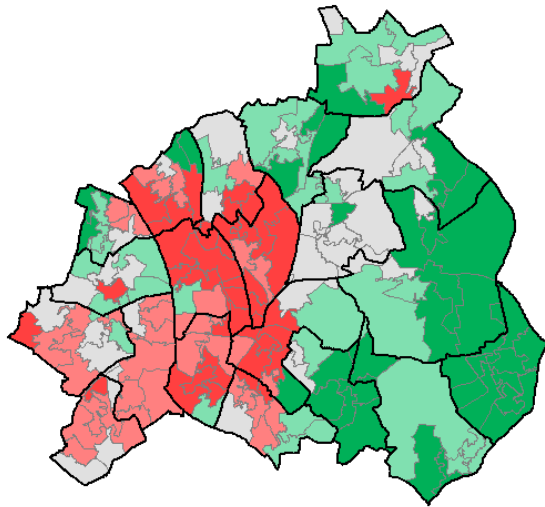
Benefit Claimants Table (Source: ONS Claimant count by sex and age [November 2017]. Note: %'s relate to those aged 16-64.

Ward	Claimant Count	% Claiming in Ward	% of ALL Walsall Claimants
Willenhall South	505	4.8%	10.5%
Darlaston South	415	4.4%	8.6%
St Matthew's	430	4.1%	9.0%
Blakenall	355	4.0%	7.4%
Birchills Leamore	380	3.9%	7.9%
Pleck	350	3.7%	7.3%
Bentley and Darlaston North	285	3.4%	5.9%
Bloxwich East	255	3.4%	5.3%
Palfrey	305	3.0%	6.4%
Bloxwich West	255	3.0%	5.3%
Short Heath	190	2.7%	4.0%
Willenhall North	190	2.3%	4.0%
Rushall-Shelfield	150	2.1%	3.1%
Brownhills	170	2.1%	3.5%
Pelsall	115	1.7%	2.4%
Aldridge North and Walsall Wood	140	1.7%	2.9%
Aldridge Central and South	100	1.2%	2.1%
Paddock	85	1.1%	1.8%
Pheasey Park Farm	70	1.1%	1.5%
Streetly	55	0.7%	1.1%

29.9% of ward residents had **no qualifications**, Walsall value was 24.3% and 15% Nationally



Deprivation



A deprived ward with the majority of LSOAs amongst the 40% most deprived in England.

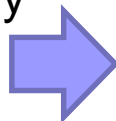
Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500

Source: DCLG, Index of Multiple Deprivation, 2015



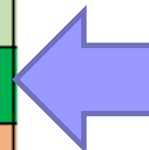
Educational Attainment

Below average within Early Years & Above average in Y1 phonics

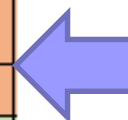


Key Stage	Measure	Ward: Bentley & Darlaston North 2017	Walsall 2017	National 2017	Ward Rank
Early Years	Pupils achieving a 'Good Level of Development'	68%	66%	71%	11/20
Y1 Phonics	Pupils meeting the expected standard of Phonic decoding	84%	80%	81%	7/20
Key Stage 1	Pupils achieving the expected standard in Reading	75%	72%	76%	7/20
Key Stage 1	Pupils achieving the expected standard in Writing	68%	63%	68%	4/20
Key Stage 1	Pupils achieving the expected standard in Maths	75%	73%	75%	11/20
Key Stage 2	Pupils reaching the expected standard in Reading, Writing & Maths Combined	54%	53%	62%	11/20
Key Stage 2	Average progress of pupils in Reading	-1.1	-1.1	0	12/20
Key Stage 2	Average progress of pupils in writing	-0.1	-0.6	0	7/20
Key Stage 2	Average progress of pupils in Maths	0.0	-0.8	0	4/20
Key Stage 4	Average Attainment 8 score	36.0	43.0	46.1	18/20
Key Stage 4	Average Progress 8 score	-0.49	-0.24	-0.03	13/20
	Rate of Fixed Period Exclusions	2.75	4.57	4.29	8/20
	Rate of Permanent Exclusions	0.16	0.16	0.08	9/20

Well Above average within KS1 Writing



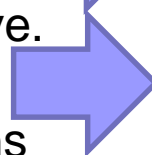
Below average within KS2 – Combined & Reading



Well Below average KS4 ave. attainment 8 score



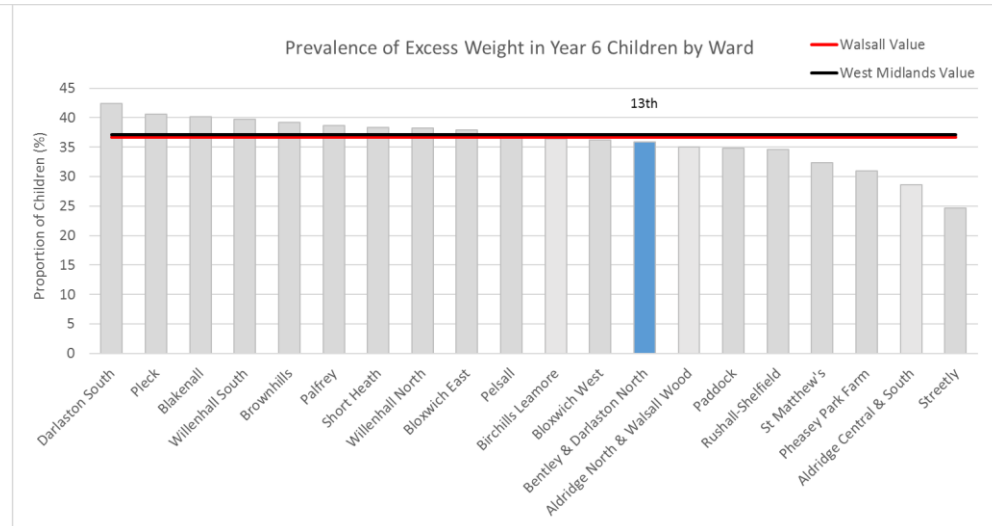
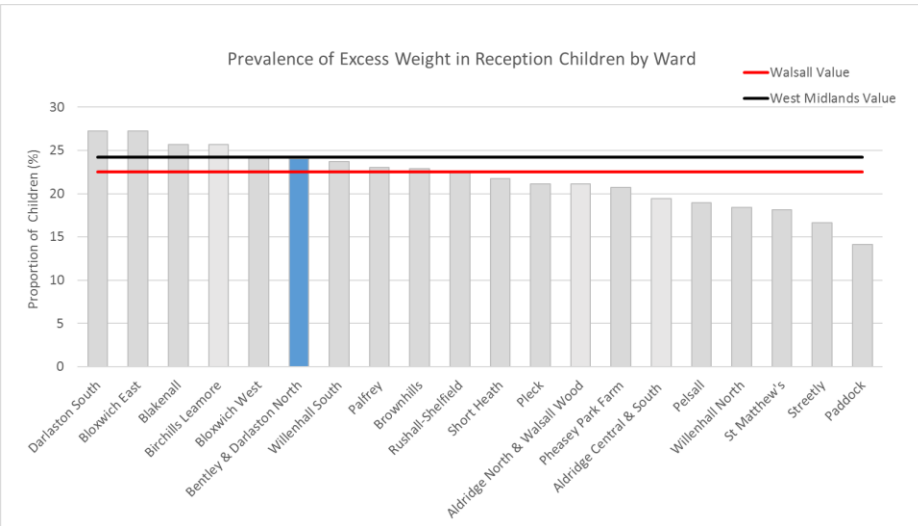
Above ave. for exclusions



Key	In the top quartile wards in Walsall (performing well above average)	In the second quartile wards in Walsall (above average)	In the third quartile wards in Walsall (below average)	In the bottom quartile wards in Walsall (well below average)



Childhood Obesity



- The above charts show the proportion of children resident in the ward that are overweight or obese in Reception (Aged 5) and in Year 6 (Age 10).
- Of the 20 Walsall wards, Bentley & Darlaston North ranks 6th in Reception and 13th in Year 6 in terms of the prevalence of excess weight in childhood.

Source: National Child Measurement Programme (NCMP), 2014-17



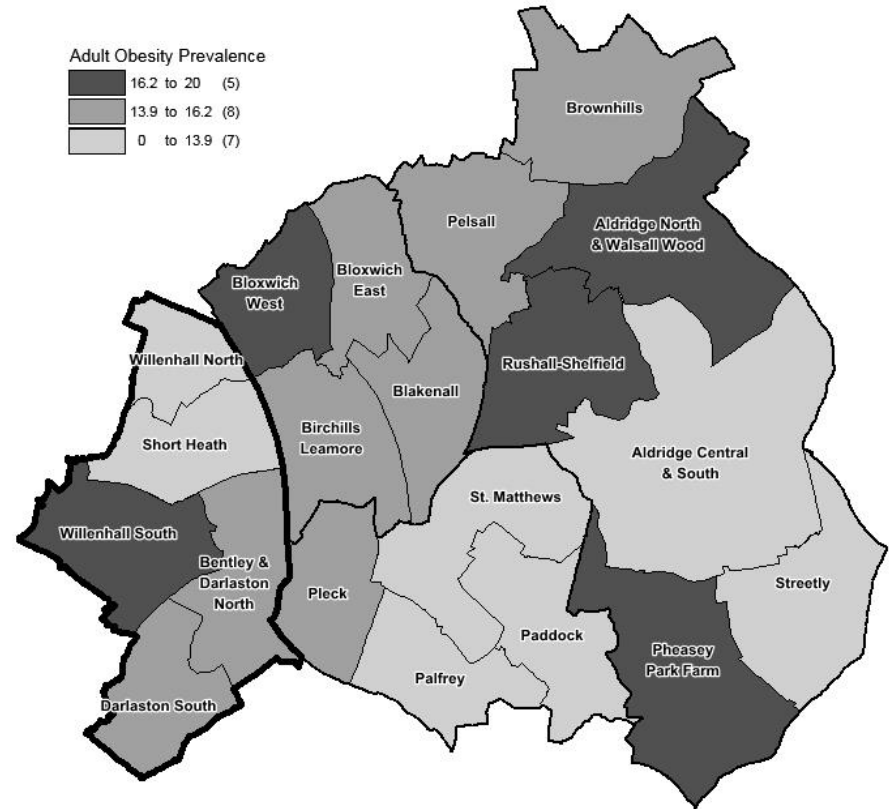


Adult Obesity Prevalence

Ward	%
Willenhall South	16.42
Darlaston South	15.94
Bentley and Darlaston North	15.05
Willenhall North	11.52
Short Heath	-
WALSALL	14.89

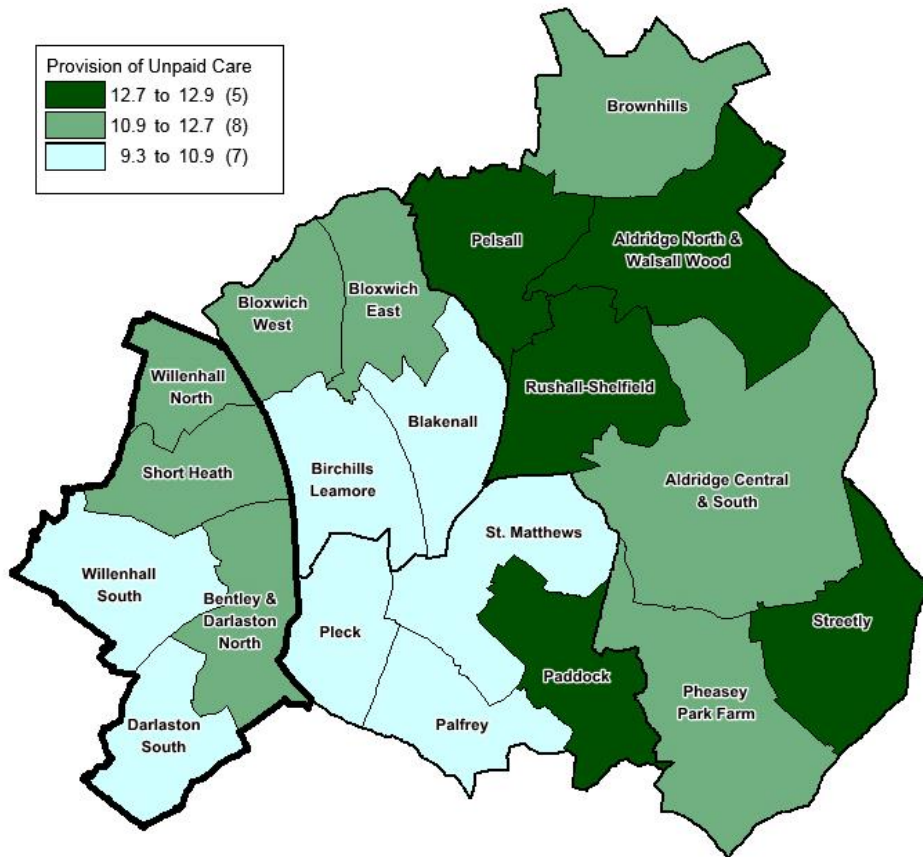
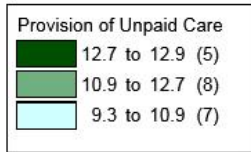
Similar adult obesity prevalence levels to the borough – 15.0% and 14.9% respectively.

Note – based on GP practice patient lists





Provision of Unpaid Care



Ward	#	%
Short Heath	1,374	12.6
Willenhall North	1,667	11.1
Bentley and Darlaston North	1,781	10.9
Darlaston South	1,493	10.8
Willenhall South	1,731	10.5
WALSALL	30,632	11.4

Slightly less levels of unpaid care within the ward (10.9%) compared to the borough (11.4%).



Recorded Crime

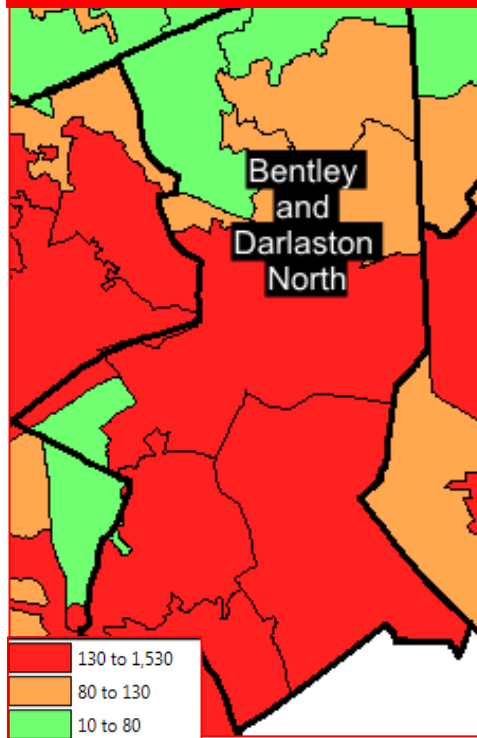
Fairly high number of recorded crimes in this Ward during 2017.

Ward	Total Recorded Crime	Serious Acquisitive crime
Aldridge Central and South	722	162
Aldridge North and Walsall Wood	616	162
Bentley and Darlaston North	1,191	361
Birchills Leamore	1,587	335
Blakenall	1,290	294
Bloxwich East	1,093	235
Bloxwich West	1,079	254
Brownhills	757	162
Darlaston South	927	231
Paddock	557	252
Palfrey	966	290
Pelsall	575	179
Pheasey Park Farm	406	144
Pleck	1,397	355
Rushall Shelfield	708	184
Short Heath	725	228
St Matthew's	3,248	547
Streetly	550	179
Willenhall North	841	204
Willenhall South	1,992	508

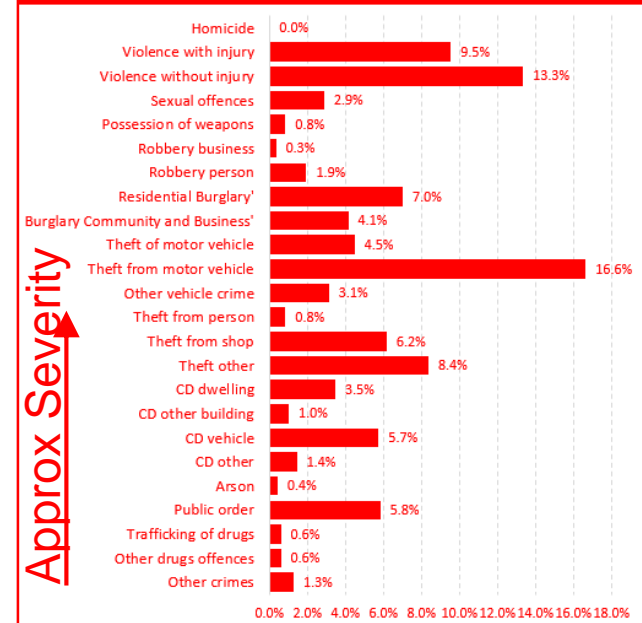
*Serious Acquisitive crimes are defined as :

- Residential burglary
- Robbery (person)
- Robbery (business)
- Theft of motor vehicle
- Theft from motor vehicle

Most LSOA's in the Ward showing high numbers of recorded crimes.



Theft of/from motor vehicles made up over one fifth of crimes in this ward. Violent crime was also high making up over one fifth.



Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500



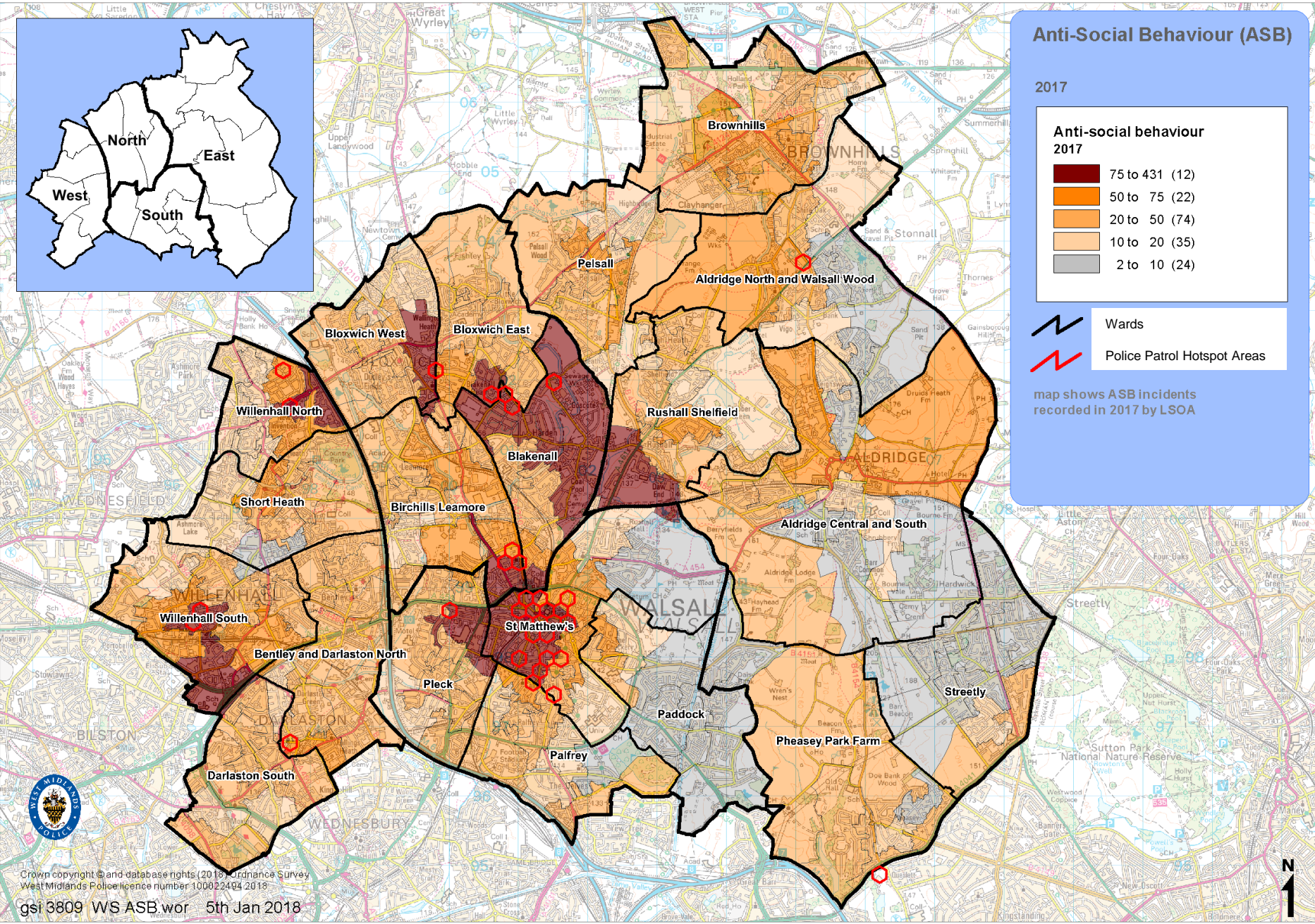
Anti-Social Behaviour (ASB)

2017

Anti-social behaviour 2017	
	75 to 431 (12)
	50 to 75 (22)
	20 to 50 (74)
	10 to 20 (35)
	2 to 10 (24)

Wards
 Police Patrol Hotspot Areas

map shows ASB incidents recorded in 2017 by LSOA



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS ASB map 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017



Other Information

- A significant number of WHG landlords (the Willenhall office serving this ward)
- Logistical companies operate in the local area
- **Darlaston Town Centre Partnership (DTCP)** - comprising of local businesses being supported by WMBC (Localities Team). They work across Darlaston Town Centre to try to increase 'footfall' into local shops
- **Darlaston Town Hall** - building managed by Darlaston All Active, following successful Tender offered by WMBC
- Number of community activities occur in the building including wrestling, Older People's Community Lunches; Physical fitness sessions; community events
- **Darlaston Victoria Park** - Community Park has a 'Friends Group' who aim to put on a number of community events within the park.
- **Darlaston Swimming Pool** - Community swimming pool managed by WMBC. Used by a number of local schools & local residents.
- **Darlaston Allotments** - Community allotments used by local residents. One Walsall working with them to increase income base.
- **Darlaston Town Football Club** now based in Bentley Leisure Pavilion, moved from Darlaston Slater Street.



Voluntary & Community Orgs.

- **Old Hall People's Partnership** - local charity. A number of projects (some lottery funded). Grants from Walsall Council & hiring facilities available for conferences etc.
- **Example projects include** - People's Partnership Centre; Bentley All Ages Activity Centre; The People's Kitchen; The Hub Charity; Bentley Community Library; Spadework Gardening Service (all based in Bentley).
- **Reflexions Charity Shop**; Pass it on Furniture Project (all based in Darlaston). Public Health's commissioned '**Making Connections Walsall**' helping to connect older people back with their communities.

Regeneration



Walsall Council



- **Darlaston District Centre** with anchor retailer- Asda, and multiple independents.
- **Bentley Local Centre** – £600,000 masterplan and public realm improvements delivered in 2008/9.
- **Residential developments**, including Parson's House, Berkeley Close, Wilkes Avenue, and Park Lane/Wood St.
- **Black Country Enterprise Zone** – Darlaston sites – strategic employment development land.
- **Transport** - £26m Darlaston Access Project completed summer 2016 to help reduce congestion on local highways.
- **High Quality Employment Areas** and supporting **strategic companies** including EMR, Veolia, Nationwide Platforms, George Dyke, KTC Edibles, ZF Lemforder, Lone Star, AF Blakemore.
- **Out of centre retail and leisure** – Ikea, Boundary Mill, Gala Bingo, Showcase Cinema and Grosvenor Casino.
- **Canal corridor towpath improvements** – part delivered and planned.

Source: Regeneration & Development, Walsall Council

INSIGHT 



**Walsall
Partnership**



Walsall Local Plan Policies Map Extract: Bentley and Darlaston North
Submission Version Including Draft Modifications
February 2018



Bentley Local Centre

Residential Developments & Sites

M6 Junction 10

Anson Junction

Black Country Route

Showcase Cinema and Casino – emerging employment land allocation

Black Country Enterprise Zone sites

Walsall Canal

Proposed Darlaston Rail Station

High Quality Employment Areas

UDP Inset Map



Darlaston District Centre

Not to Scale



Walsall Partnership



Looking Forward

- **Residential opportunities** – Churchill Road, Bentley Road North/King Charles Avenue, and fmr Darlaston MPC.
- **Employment opportunities** – Black Country Enterprise Zone sites, including local highway network implications & on-site access review
- **M6 Jct10 improvements**, including works at Bloxwich Lane/W'ton Rd, starting 2019.
- **Motorway Box/M6 Jct 5-11 Studies** led by Midlands Connect and Highways England.
- **Darlaston rail station** to be delivered by 2021, providing services to Walsall, Wolverhampton and Birmingham.
- **Direct access from Anson Junction- Black Country**
- **Route** to strategic employment site.
- **Air Quality and Noise hotspots** for improvement/mitigation – Black Country Route/M6 Jct10
- **Road safety improvements** St Lawrence Way
- Opportunity at former **Darlaston FC** site.





Useful Links

- **Walsall Intelligence:** Data and intelligence portal for Walsall Partnership, including links to profiles, needs assessments and additional resources www.walsallintelligence.org.uk
- **2011 Census:** Information related to the release of the latest census results, including analysis and reports for Walsall and links to official ONS websites www.walsall.gov.uk/census
- **Nomis:** detailed and up-to-date UK labour market and economic statistics from official sources www.nomisweb.co.uk



These profiles have been compiled by analysts and other colleagues from across Walsall Insight



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Extended Thanks to Ruby Bacha, Jo Fellows & Christine Williams

July 2018

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Notes

