

Ward Walk Profile: Bloxwich East

March 2018

Version 1.0 - FINAL

Cllr J Fitzpatrick (Labour)

Cllr S Fitzpatrick (Labour)

Cllr M Statham (Conservatives)



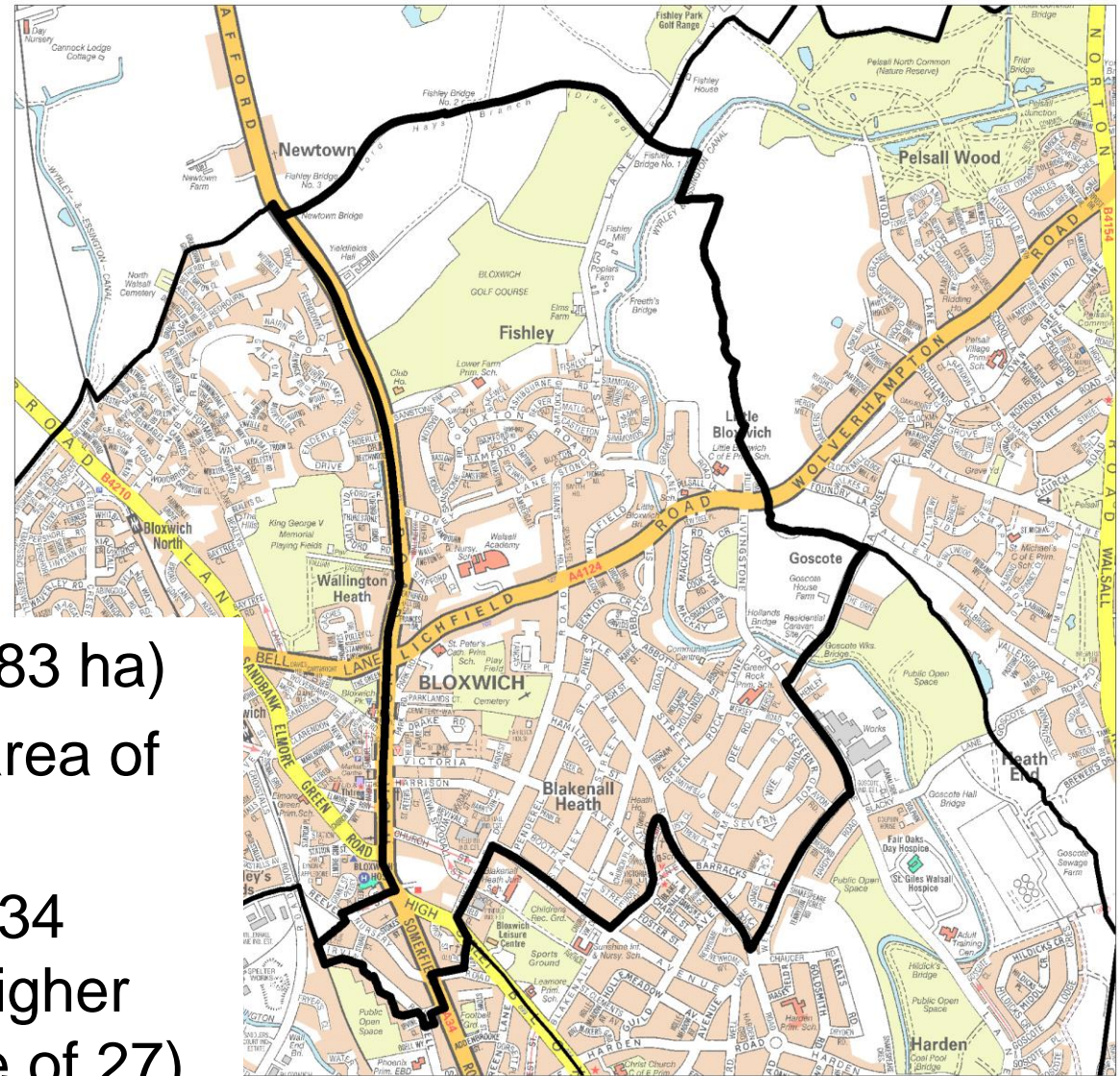
Walsall Council



**Walsall
Partnership**



Geography



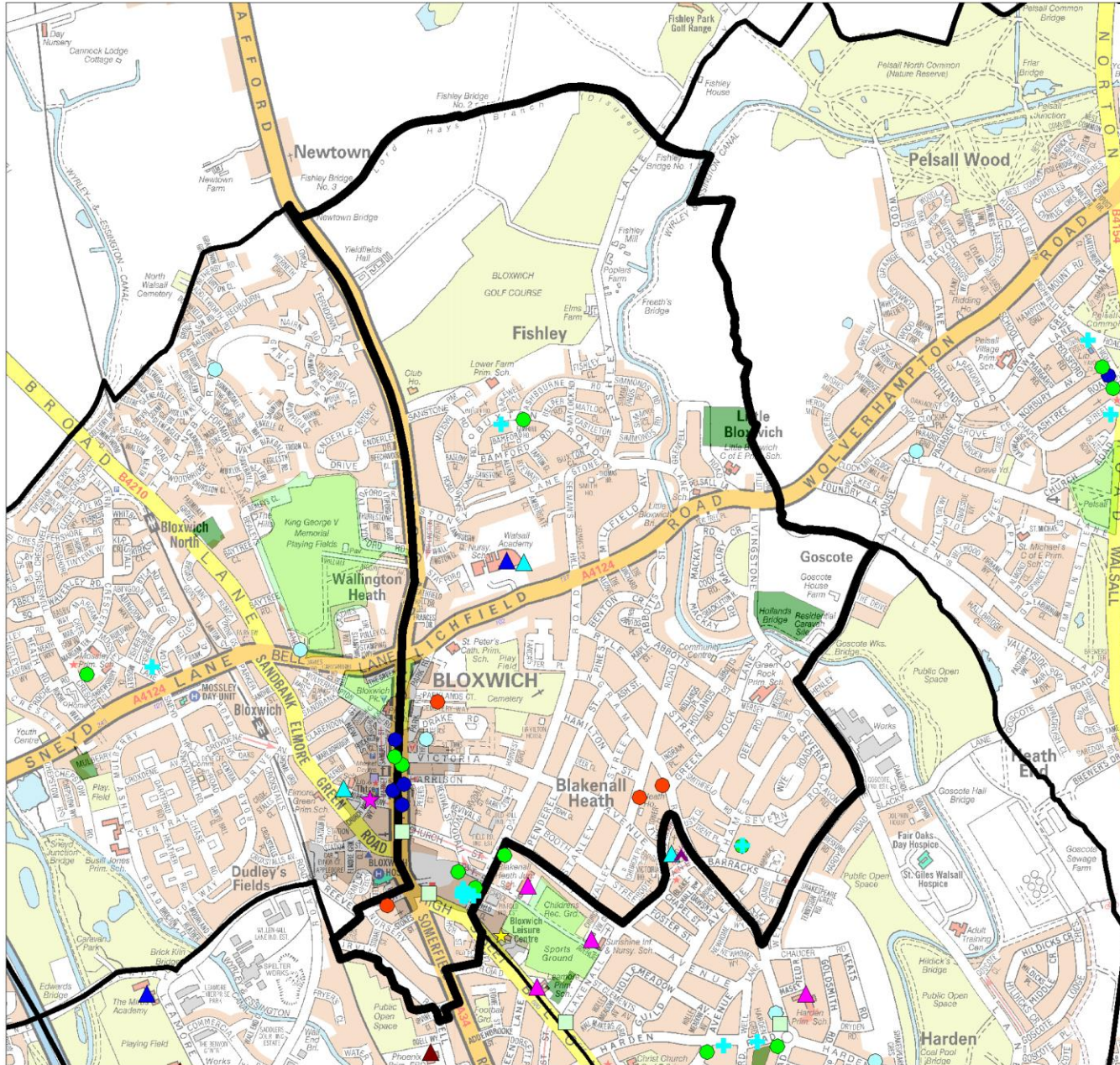
- Covers 3.83 sq km (383 ha)
- Makes up 4% of the area of Walsall borough
- Population density of 34 people per hectare (higher than borough average of 27)

Source: Ordnance Survey; ONS, Mid-2016 Population Estimates



Walsall Partnership

A Map of Facilities in Bloxwich East Ward



KEY:

- ◆ Childrens Centre
- ▲ Special School
- ▲ Nursery School
- ▲ Primary School
- ▲ Secondary School
- ★ Leisure Centre
- ★ Library
- GP
- Pharmacy
- NHS Dentist
- Urgent Care Centre
- Manor Hospital
- Optician
- Care Home
- Nursing Home
- Allotment
- Park
- District Centre
- Ward

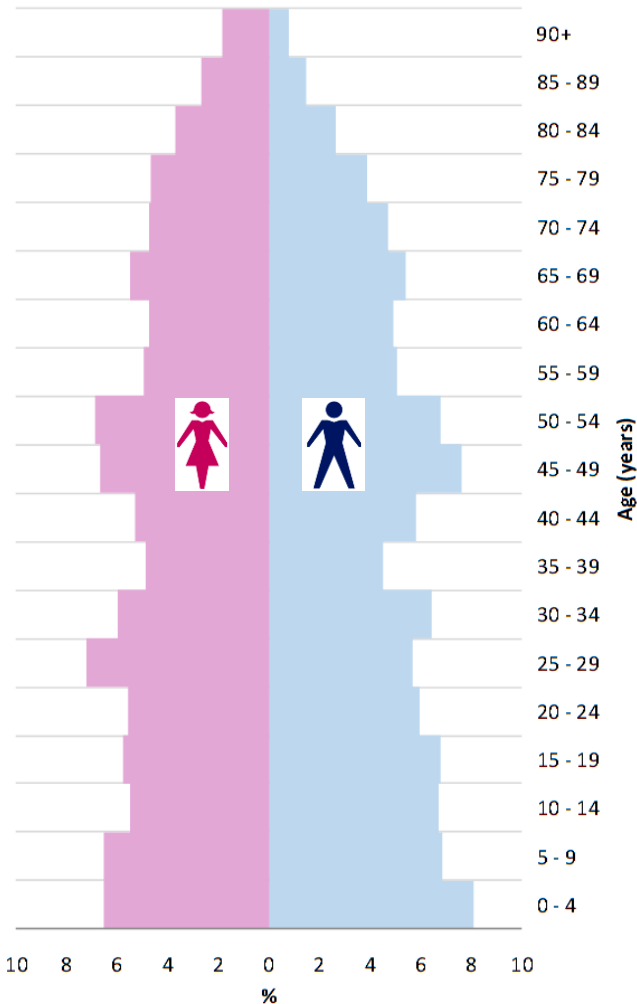
INSIGHT



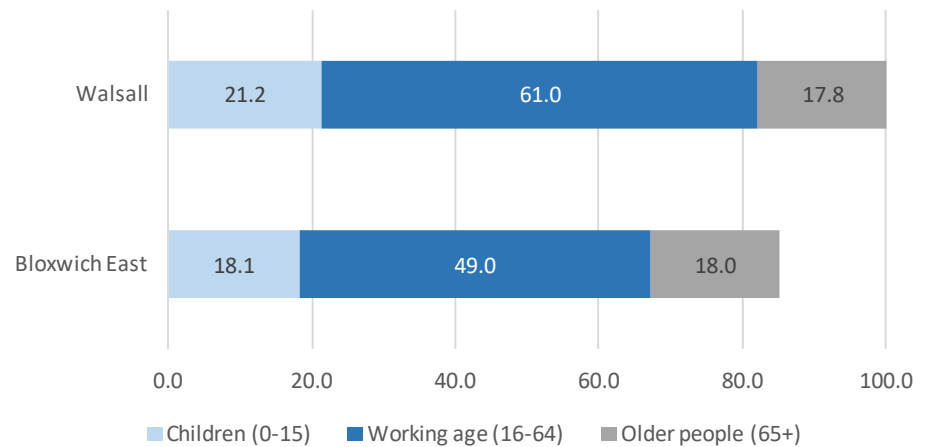
Walsall Partnership



Population Structure



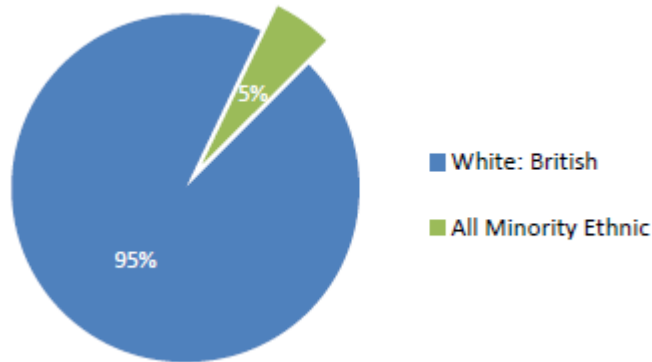
- **Total population: 12,900**
- **Less children than the borough as a whole**
- **Fewer proportion of working age**
- **Similar over 65's to borough**



Source: ONS, Mid-2016 Population Estimates



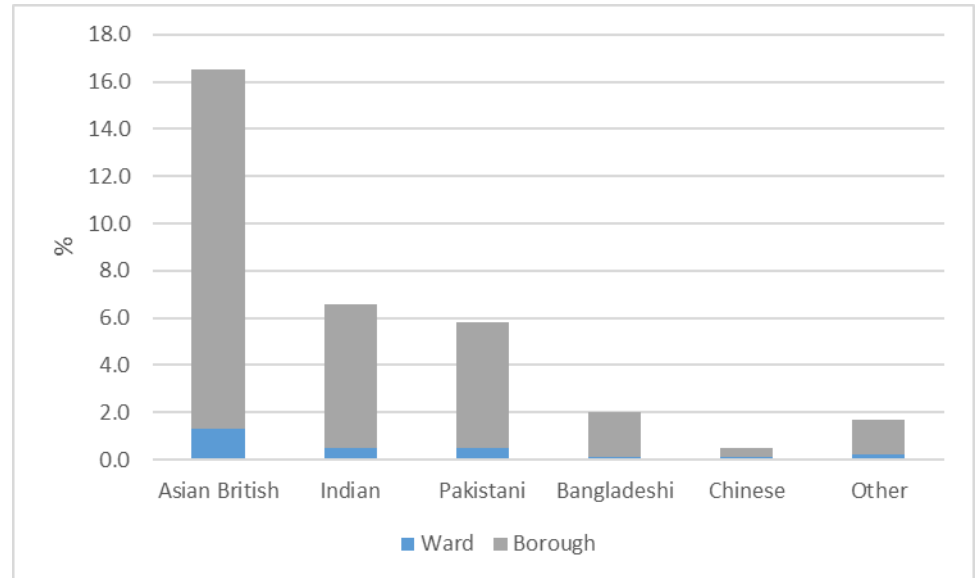
Ethnicity



Total minority ethnic residents*: 666
 Percentage of total population: 5.5%
 Change since 2001: 28.2%

Ethnic Group	Total	Ward %	Walsall %	E&W %
White: British	11,489	94.5	76.9	80.5
White: Other	129	1.1	1.9	5.5
Mixed	247	2.0	2.7	2.2
Asian	164	1.3	15.2	7.5
Black	110	0.9	2.4	3.3
Other	16	0.1	0.8	1.0

* Non-White British



- Only 5% minority ethnic residents
- Asian is the largest minority group at 1.3% (much less than Walsall average of 15.2%)
- Of the Asian minority group, Pakistani & Pakistani are the most prolific at 0.5%

Source: ONS, 2011 Census



Housing Composition

- 5,032 households (with at least 1 usual resident)
- Decrease of 2.3% since 2001 (Proportion of borough total 4.7%)
- Average household size: 2.4 residents per h/hold (similar to Walsall average of 2.5)

Household Composition	Total	Ward %	Walsall %	E&W %
Family: Couple	2,058	40.9	43.4	43.0
Family : Lone parent	646	12.8	12.0	10.6
One person: Below 65	769	15.3	15.7	17.8
One person: Over 65	788	15.7	12.8	12.4
Other household types	771	15.3	16.1	16.1

Tenure

Tenure	Total	Ward %	Walsall %	E&W %
Owned outright	1,357	27.0	31.1	30.8
Owned mortgage	1,314	26.1	31.9	33.5
Socially rented	1,802	35.8	24.1	17.6
Privately rented	475	9.4	11.7	16.7
Living rent-free	84	1.7	1.3	1.4



- 6.0% of households ‘overcrowded’* (Walsall average 6.5%)
- 2.7% of households without central heating (Walsall average 2.8%)
- High proportion of socially rented (35.8%) properties compared to borough (24.1%)
- Below average (31.9%) mortgage owned (26.1%)

* ONS measure – based on (room) occupancy rating of -1 or less

Source: ONS, Census 2011



Social Segmentation

The largest groups of households are classified as group M – Family Basics (21%) & group N – Vintage Value (20%)

M Family Basics



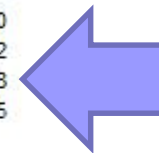
Key Features

- Families with children
- Aged 25 to 40
- Limited resources
- Some own low cost homes
- Some rent from social landlords
- Squeezed budgets

Channel Preference

Channel Preference	Index
Face to Face	103
Post	86
Landline	110
Email	102
Mobile	118
Online	95

Index



Most effective communication route

N Vintage Value



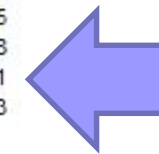
Key Features

- Elderly
- Living alone
- Low income
- Small houses and flats
- Need support
- Low technology use

Channel Preference

Channel Preference	Index
Face to Face	109
Post	112
Landline	115
Email	88
Mobile	71
Online	83

Index



Least effective communication route



Economic Summary

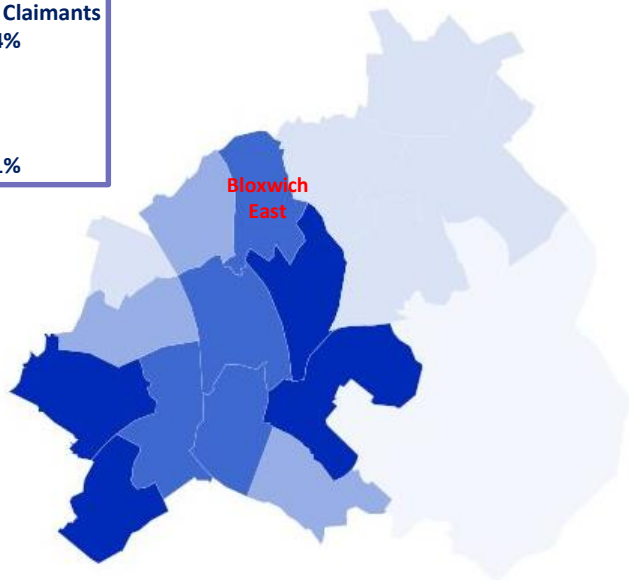
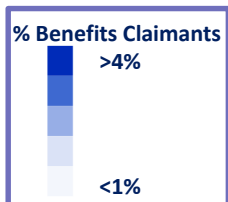


71.4% of working age people in this ward were **economically active** (2011 Census), this was lower than the Walsall value of 74% and National Value of 76.8%



The largest **occupation group** in the ward was Skilled trades (16.9%) followed by Elementary occupations (16.2%)

In November 2017 there were **255 benefit claimants** in the ward – 145 men and 105 women (see below)



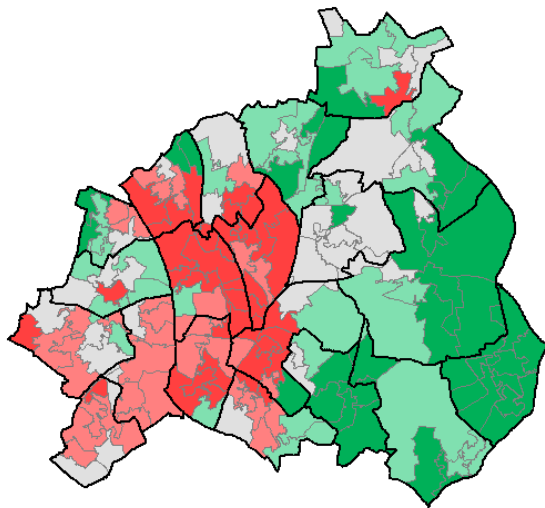
Benefit Claimants Table (Source: ONS Claimant count by sex and age [November 2017]. Note: %'s relate to those aged 16-64.

Ward	Claimant Count	% Claiming in Ward	% of ALL Walsall Claimants
Willenhall South	505	4.8%	10.5%
Darlaston South	415	4.4%	8.6%
St Matthew's	430	4.1%	9.0%
Blakenall	355	4.0%	7.4%
Birchills Leamore	380	3.9%	7.9%
Pleck	350	3.7%	7.3%
Bentley and Darlaston North	285	3.4%	5.9%
Bloxwich East	255	3.4%	5.3%
Palfrey	305	3.0%	6.4%
Bloxwich West	255	3.0%	5.3%
Short Heath	190	2.7%	4.0%
Willenhall North	190	2.3%	4.0%
Rushall-Shelfield	150	2.1%	3.1%
Brownhills	170	2.1%	3.5%
Pelsall	115	1.7%	2.4%
Aldridge North and Walsall Wood	140	1.7%	2.9%
Aldridge Central and South	100	1.2%	2.1%
Paddock	85	1.1%	1.8%
Pheasey Park Farm	70	1.1%	1.5%
Streetly	55	0.7%	1.1%

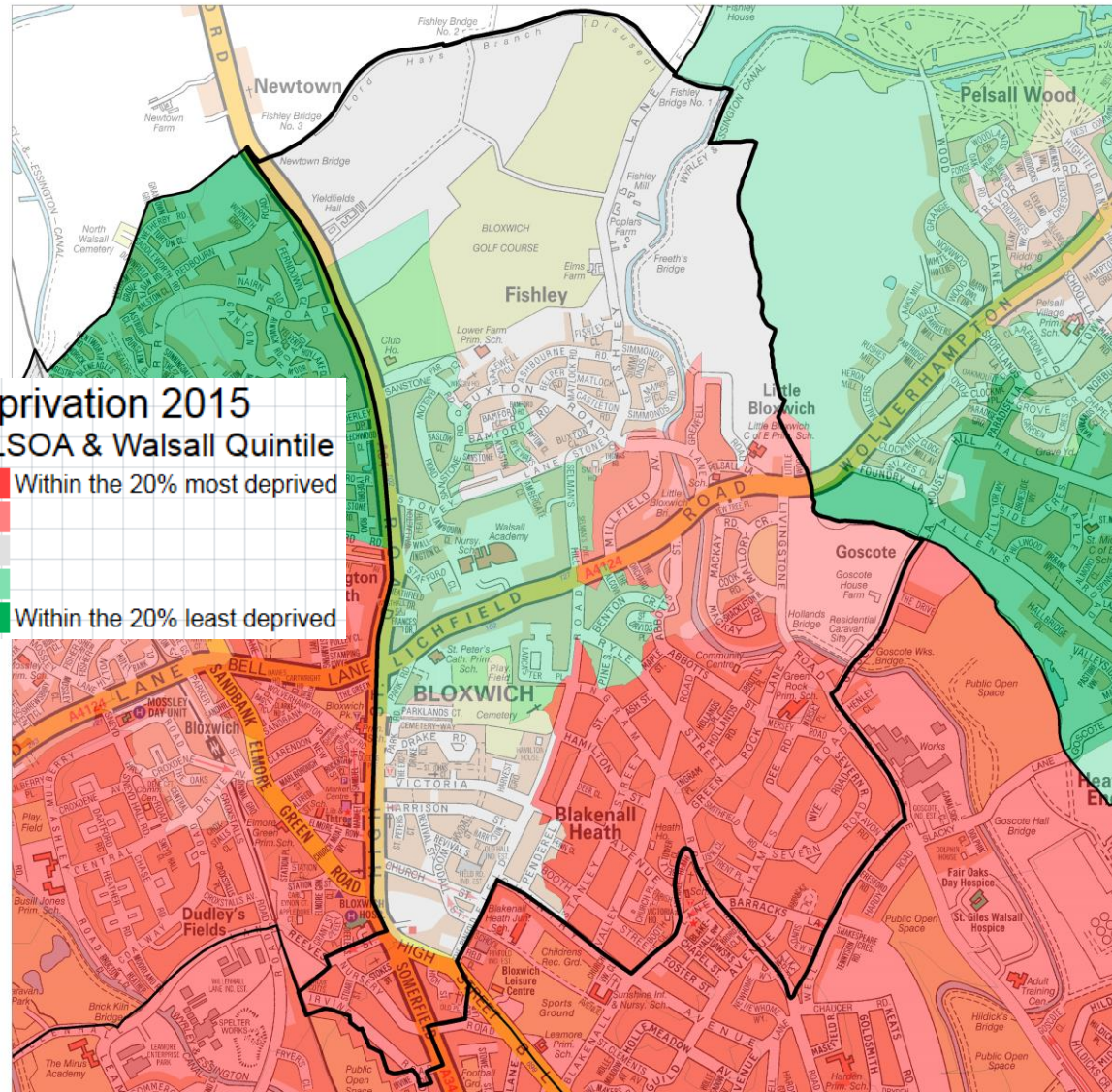
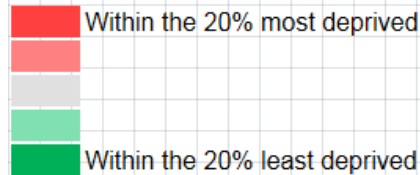
34.4% of ward residents had **no qualifications**, Walsall value was 24.3% and 15% Nationally



Deprivation



Deprivation 2015
by LSOA & Walsall Quintile



A mixture of deprivation with levels amongst the 20% most deprived towards the south of the ward.

Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500

Source: DCLG, Index of Multiple Deprivation, 2015

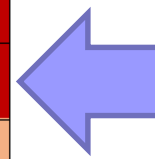


Educational Attainment

Well Below average within Early Years Above average in Y1 phonics

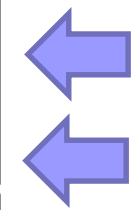


Key Stage	Measure	Ward: Bloxwich East 2017	Walsall 2017	National 2017	Ward Rank
Early Years	Pupils achieving a 'Good Level of Development'	63%	66%	71%	13/20
Y1 Phonics	Pupils meeting the expected standard of Phonic decoding	83%	80%	81%	8/20
Key Stage 1	Pupils achieving the expected standard in Reading	68%	72%	76%	16/20
Key Stage 1	Pupils achieving the expected standard in Writing	51%	63%	68%	20/20
Key Stage 1	Pupils achieving the expected standard in Maths	71%	73%	75%	15/20
Key Stage 2	Pupils reaching the expected standard in Reading, Writing & Maths Combined	48%	53%	62%	15/20
Key Stage 2	Average progress of pupils in Reading	-2.7	-1.1	0	17/20
Key Stage 2	Average progress of pupils in writing	-0.8	-0.6	0	14/20
Key Stage 2	Average progress of pupils in Maths	-2.0	-0.8	0	17/20
Key Stage 4	Average Attainment 8 score	39.4	43.0	46.1	11/20
Key Stage 4	Average Progress 8 score	-0.37	-0.24	-0.03	12/20
	Rate of Fixed Period Exclusions	6.77	4.57	4.29	18/20
	Rate of Permanent Exclusions	0.17	0.16	0.08	11/20



Well Below average within KS1 Reading & Writing

Below average KS4



Well Below average within KS2 – Reading & Maths

Well below average for permanent exclusions



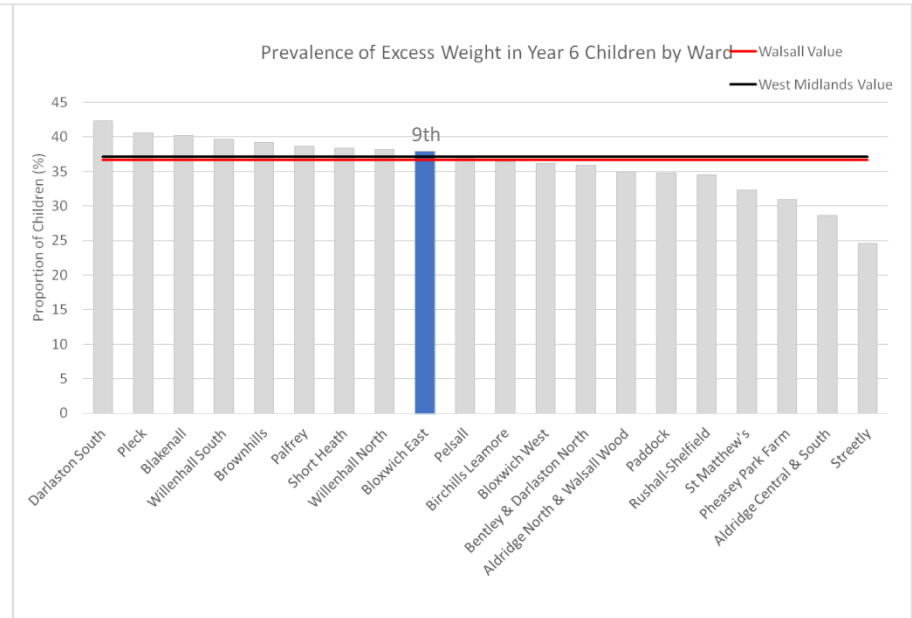
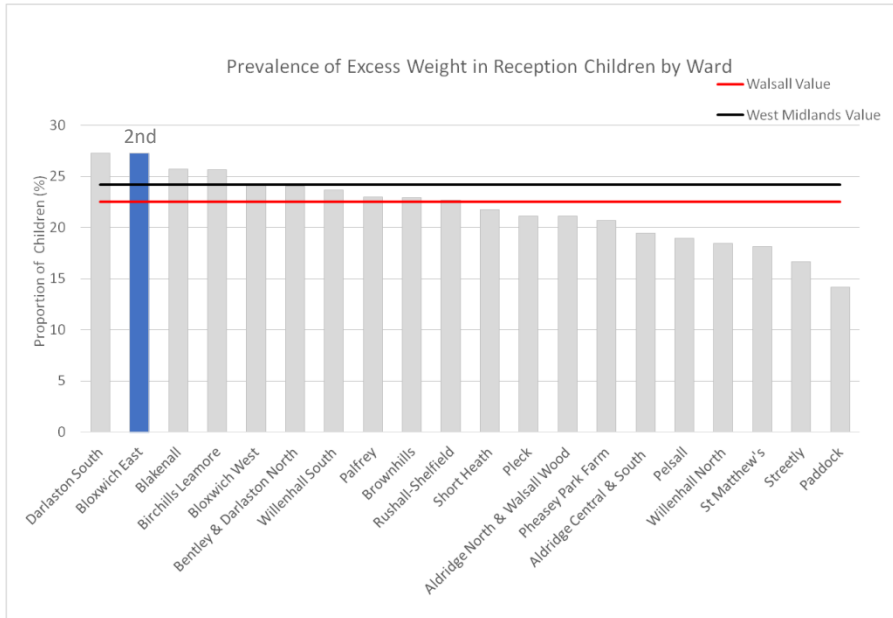
Key	In the top quartile wards in Walsall (performing well above average)	In the second quartile wards in Walsall (above average)	In the third quartile wards in Walsall (below average)	In the bottom quartile wards in Walsall (well below average)
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Source: Department for Education & Skills (DfES), 2017





Childhood Obesity



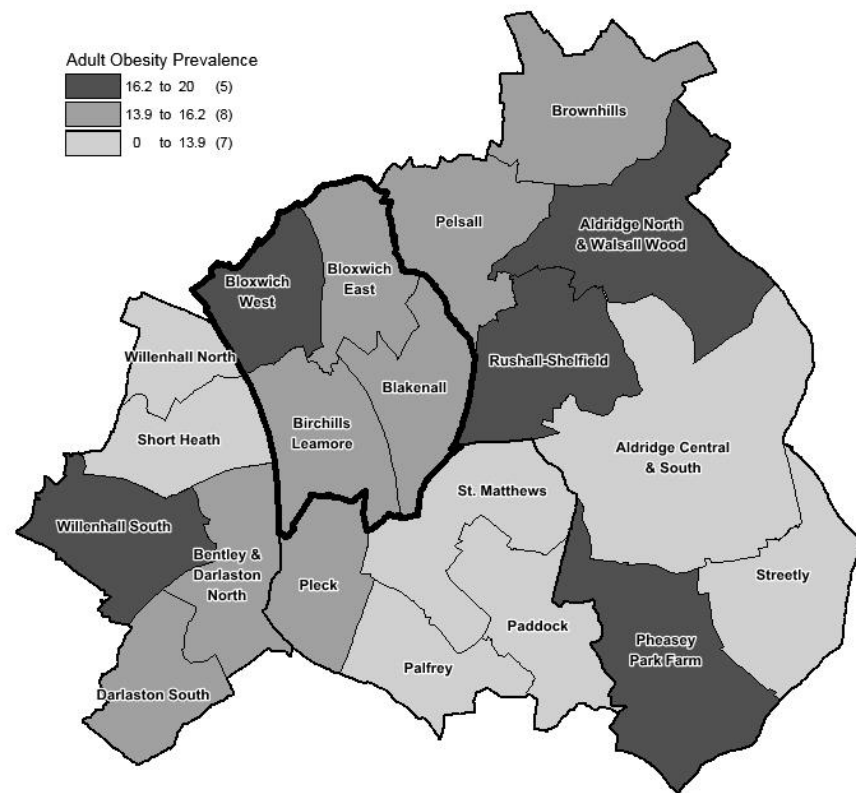
- The above charts show the proportion of children resident in the ward that are overweight or obese in Reception (Aged 5) and in Year 6 (Age 10).
- Of the 20 Walsall wards, Bloxwich East ranks 2nd in Reception and 9th in Year 6 in terms of the prevalence of excess weight in childhood.

Source: National Child Measurement Programme (NCMP), 2014-17



Adult Obesity Prevalence

Ward	%
Bloxwich West	19.97
Bloxwich East	16.19
Birchills Leamore	15.09
Blakenall	14.82
WALSALL	14.89



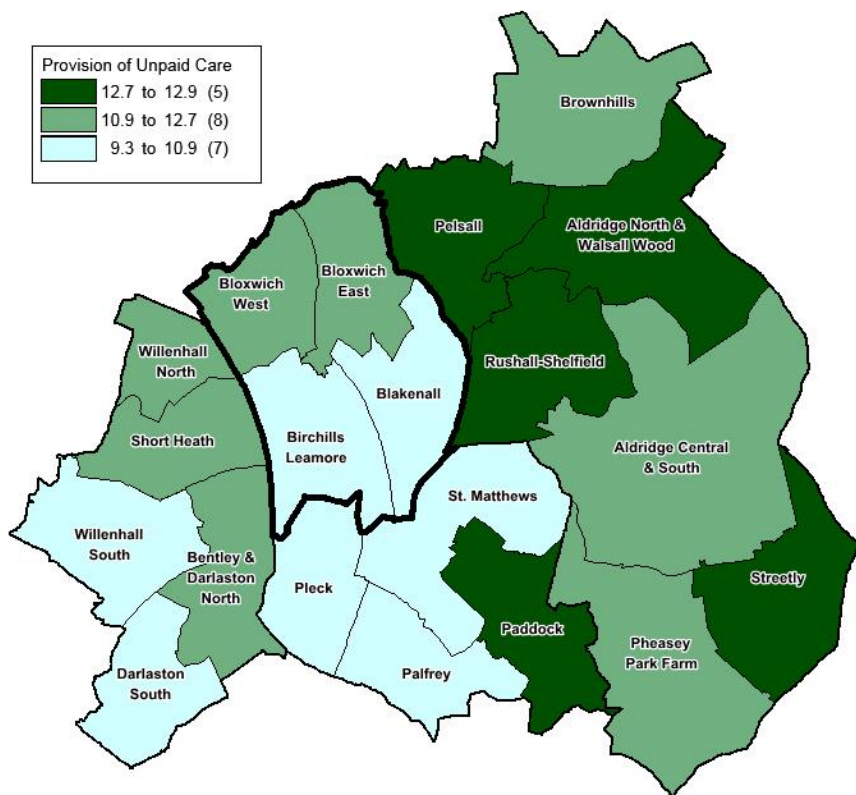
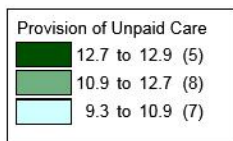
Bloxwich East adult obesity prevalence (16.2%) is slightly higher than the borough average (14.9%)

Note – based on GP practice patient lists



Provision of Unpaid Care

Provision of unpaid care in Bloxwich East is similar to the borough average (11.6% and 11.4% respectively).



Ward	#	%
Bloxwich West	1,412	11.7
Bloxwich East	1,505	11.6
Blakenall	1,437	9.9
Birchills Leamore	1,549	9.7
WALSALL	30,632	11.4

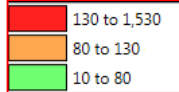
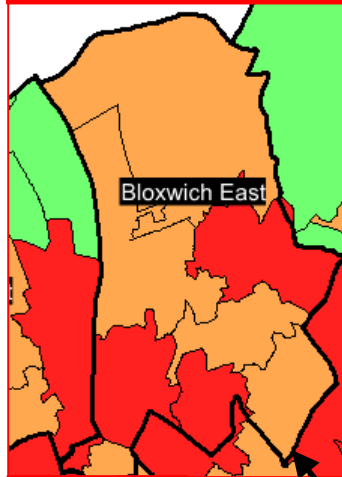


Recorded Crime

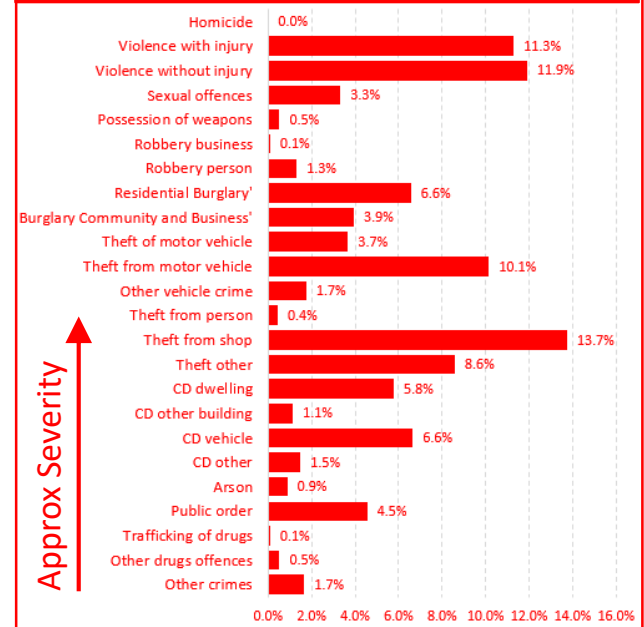
Fairly high number of recorded crimes in this Ward during 2017.

Ward	Total Recorded Crime	Serious Acquisitive crime
Aldridge Central and South	722	162
Aldridge North and Walsall Wood	616	162
Bentley and Darlaston North	1,191	361
Birchills Leamore	1,587	335
Blakenall	1,290	294
Bloxwich East	1,093	235
Bloxwich West	1,079	254
Brownhills	757	162
Darlaston South	927	231
Paddock	557	252
Palfrey	966	290
Pelsall	575	179
Pheasey Park Farm	406	144
Pleck	1,397	355
Rushall Shelfield	708	184
Short Heath	725	228
St Matthew's	3,248	547
Streetly	550	179
Willenhall North	841	204
Willenhall South	1,992	508

ALL LSOA's in the Ward showing high number of recorded crimes.

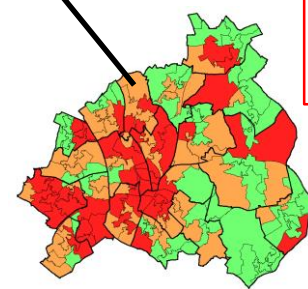


Violence is an issue in this ward as is theft (from shops, vehicles and other)



*Serious Acquisitive crimes are defined as :

- Residential burglary
- Robbery (person)
- Robbery (business)
- Theft of motor vehicle
- Theft from motor vehicle





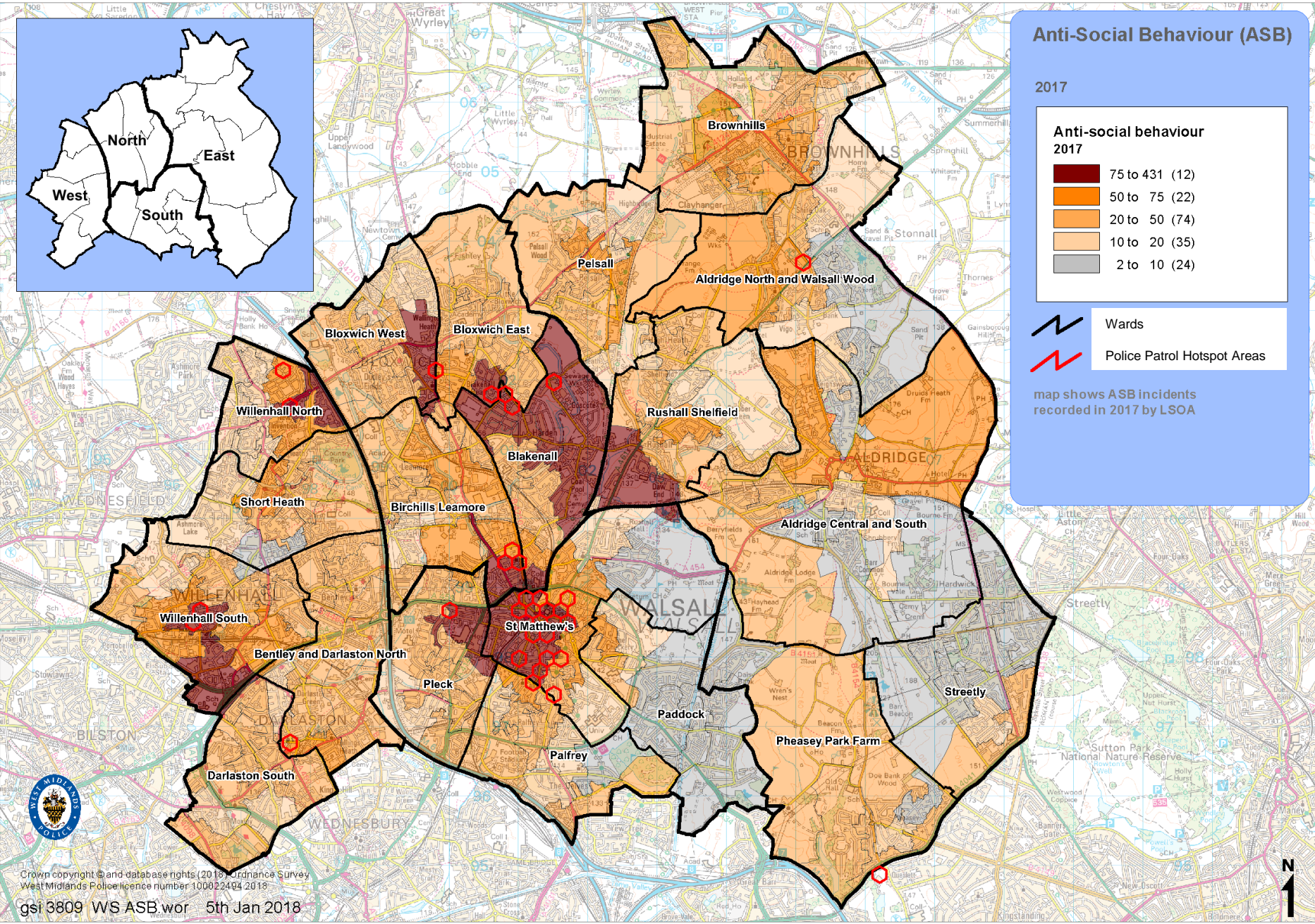
Anti-Social Behaviour (ASB)

2017

Anti-social behaviour 2017	
	75 to 431 (12)
	50 to 75 (22)
	20 to 50 (74)
	10 to 20 (35)
	2 to 10 (24)

Wards
 Police Patrol Hotspot Areas

map shows ASB incidents recorded in 2017 by LSOA



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS ASB map 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017





Voluntary & Community Orgs.

- **Stan Ball Centre** – run by Bloxwich Community Partnership & caters mainly for elderly borough residents. Provides subsidised trips, entertainment shows, events, day care provision & has a bistro.
- **Green Rivers Association** – very small group that offers youth provision & social groups.
- **St John's Methodist Church and Centre** - Victoria Road - used extensively by the community and has linked up with Blakenall Children's Centre and the North Locality panels to deliver projects for our more vulnerable families.



Other Information

- Bloxwich High Street – small localised centre with low key shopping provision at Lower Farm. Fairly vibrant but some retail theft & criminal activity.
- Bloxwich Police Station within Bloxwich town centre is the closest operating station with opening hours to the public 8am to 10pm.
- Bloxwich Golf Club – fully functional 18 hole course with club facilities & range of memberships.
- Grenfell Road Allotments – 101 plots within Little Bloxwich & managed under North Walsall Local management Association (as well as 4 other sites – Broad Lane, Goscote Lane, New Invention & Sneyd Lane).
- Canalside – purpose built building (Walsall New Deal monies) houses various early intervention teams including Children & Adolescent Mental Health Services (CAMHS) & Dudley & Walsall Mental Health Partnership NHS Trust.
- Bloxwich Business Partnership was set up as a Community Interest Company (with support from a dedicated District Centre Officer) – helped raise funds & support for Bloxwich in Bloom, Christmas lights & summer events. Restructures within the LA have resulted in the removal of Officer & Business Partnership looking to dissolve. The Christmas lights have a short life span & no maintenance budget assigned, once removed fear of a negative impact on the High Street.

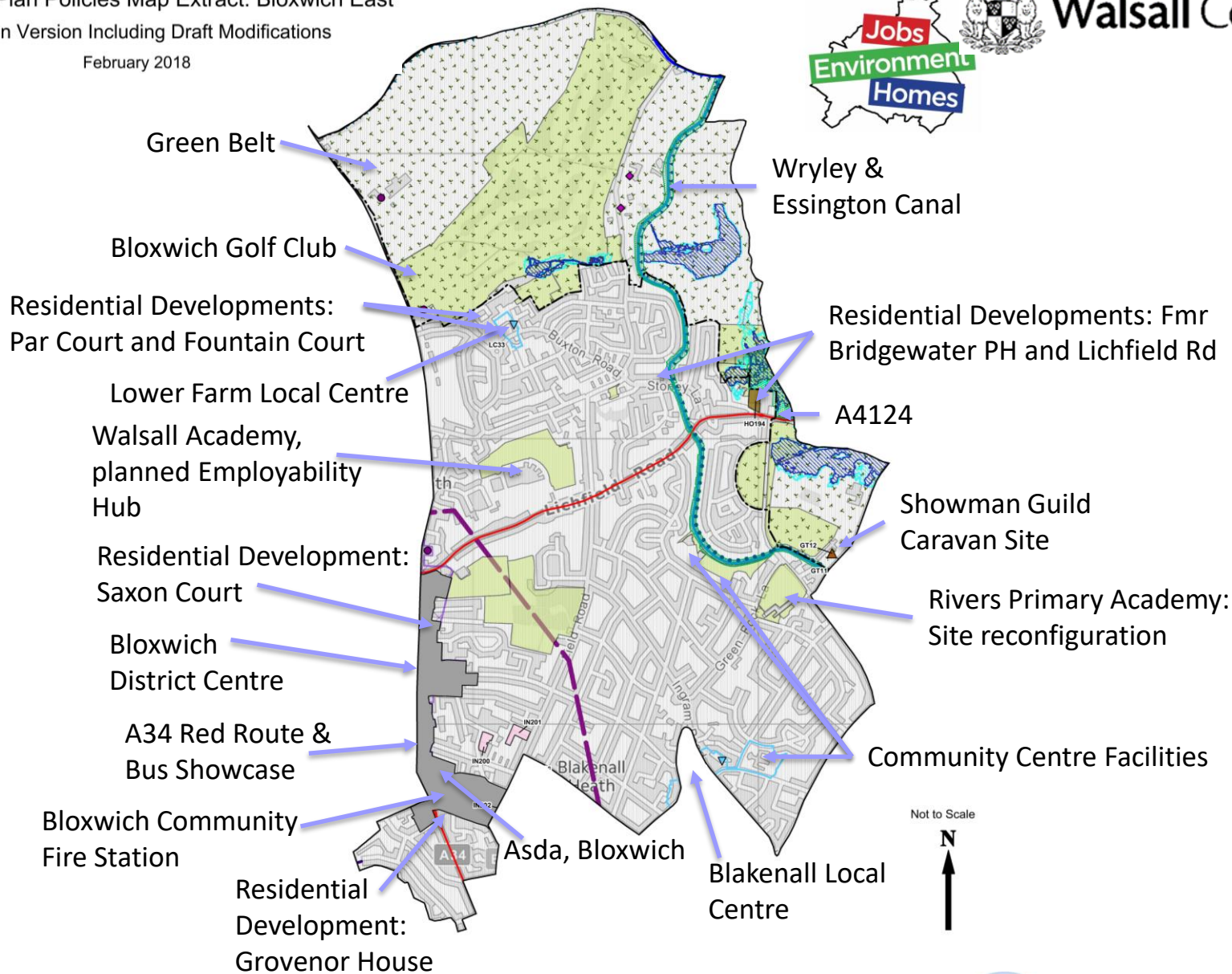
Source: Localities & Partnerships, Walsall Council



Regeneration



- **Bloxwich District Centre** – with national retailers / occupiers, including Asda, Wilkos, Home Bargains, JD Wetherspoon, and multiple independents.
- £1m Bloxwich **Townscape Heritage Initiative** (2006)
- Bloxwich **Gardens** and **Fountain Restoration**.
- Part of the **New Deal** area – 10year government initiative which promoted neighbourhood regeneration.
- **Community facilities** include Stan Ball Centre, Green Rivers, and Blakenall Village Centre
- **Canalside House** – providing mental health and early intervention services by Dudley & Walsall Mental Health Partnership NHS Trust.
- **Residential developments**, including Care UK intensive support accommodation, Bromford supported living units, and whg affordable schemes at Grovenor House, Barracks Lane and Well Place. Plus Par Court and Fountain Court
- A34 North **Red Route** and **Bloxwich Bus Showcase**
- Start-up and home-based SMEs are based in the ward, of which the majority are sole traders.





Looking Forward

- Construction of **Employability Hub, Walsall Academy** campus to provide vocational training facility for Sixth Form students from 2018/19.
- **Rivers Academy** – proposed site redevelopment/ reconfiguration for continued primary education.
- Proposed **petrol station** at Asda, Bloxwich.
- Bloxwich Community **Fire Station** – monitor WM Fire Service asset requirements/review.
- **Bloxwich High Street Conservation Area** enhancements.
- Continue to support **Bloxwich Business Partnership** and sustainability of the District Centre.



Walsall Academy



Bloxwich
Business Partnership C.I.C.





Useful Links

- **Walsall Intelligence:** Data and intelligence portal for Walsall Partnership, including links to profiles, needs assessments and additional resources www.walsallintelligence.org.uk
- **2011 Census:** Information related to the release of the latest census results, including analysis and reports for Walsall and links to official ONS websites www.walsall.gov.uk/census
- **Nomis:** detailed and up-to-date UK labour market and economic statistics from official sources www.nomisweb.co.uk



These profiles have been compiled by analysts and other colleagues from across Walsall Insight



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Extended Thanks to Ruby Bacha & Christine Williams

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Notes

