

Ward Walk Profile: Paddock

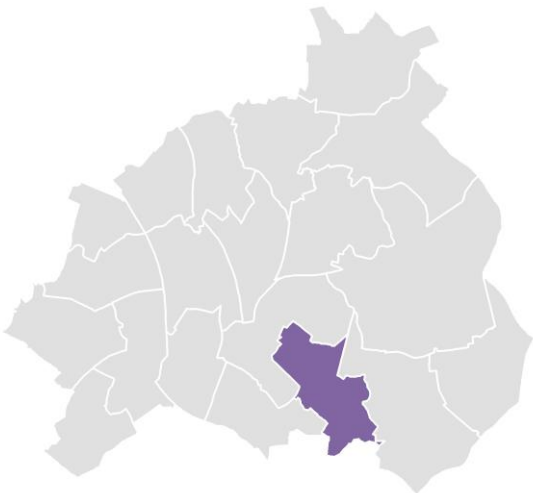
August 2018

Version 1.0 - FINAL

Cllr Rose Martin (Conservatives)

Cllr Waheed Rasab (Conservatives)

Cllr Gurmeet Singh Sohal (Conservatives)



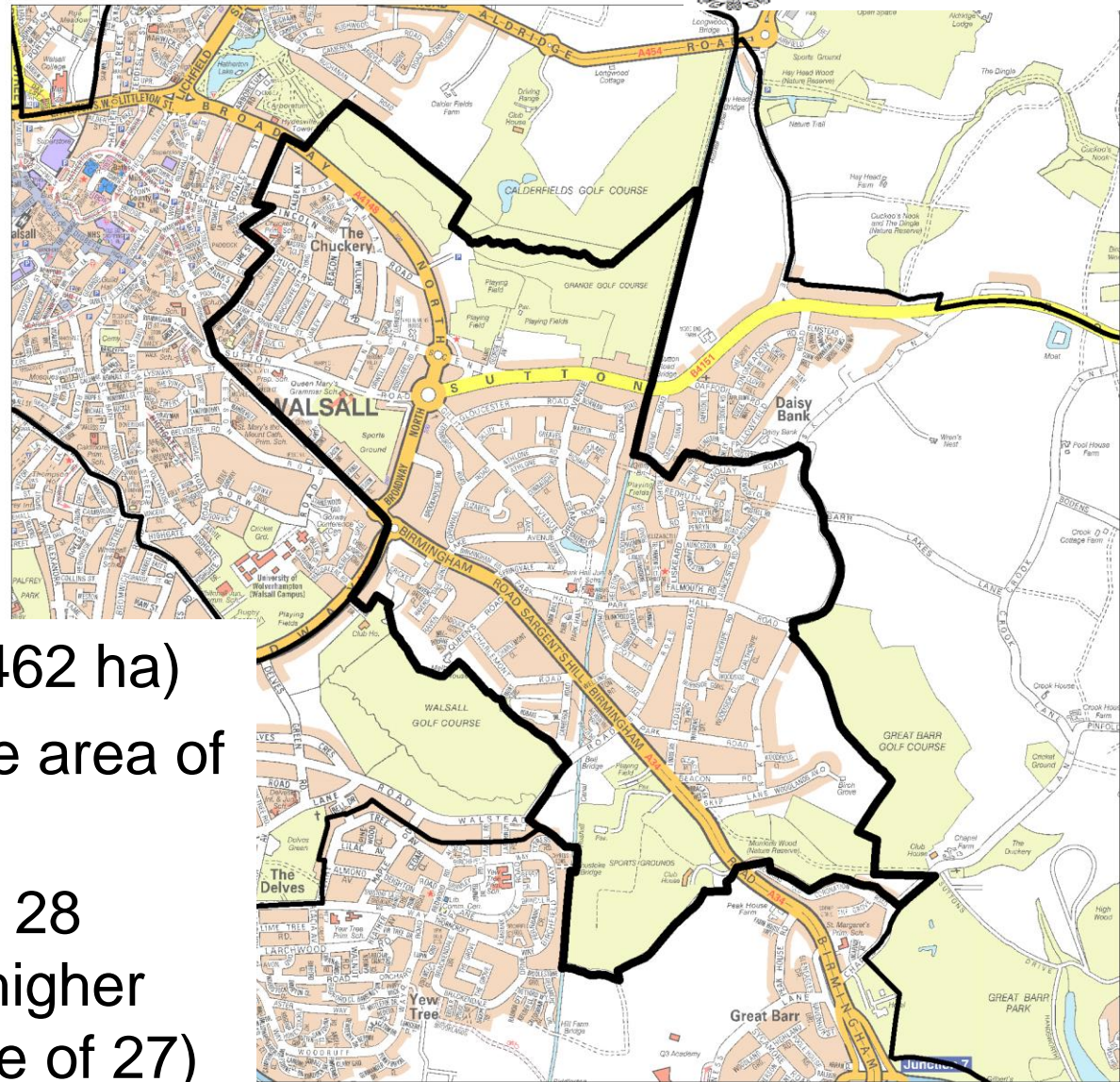
Walsall Council



**Walsall
Partnership**



Geography

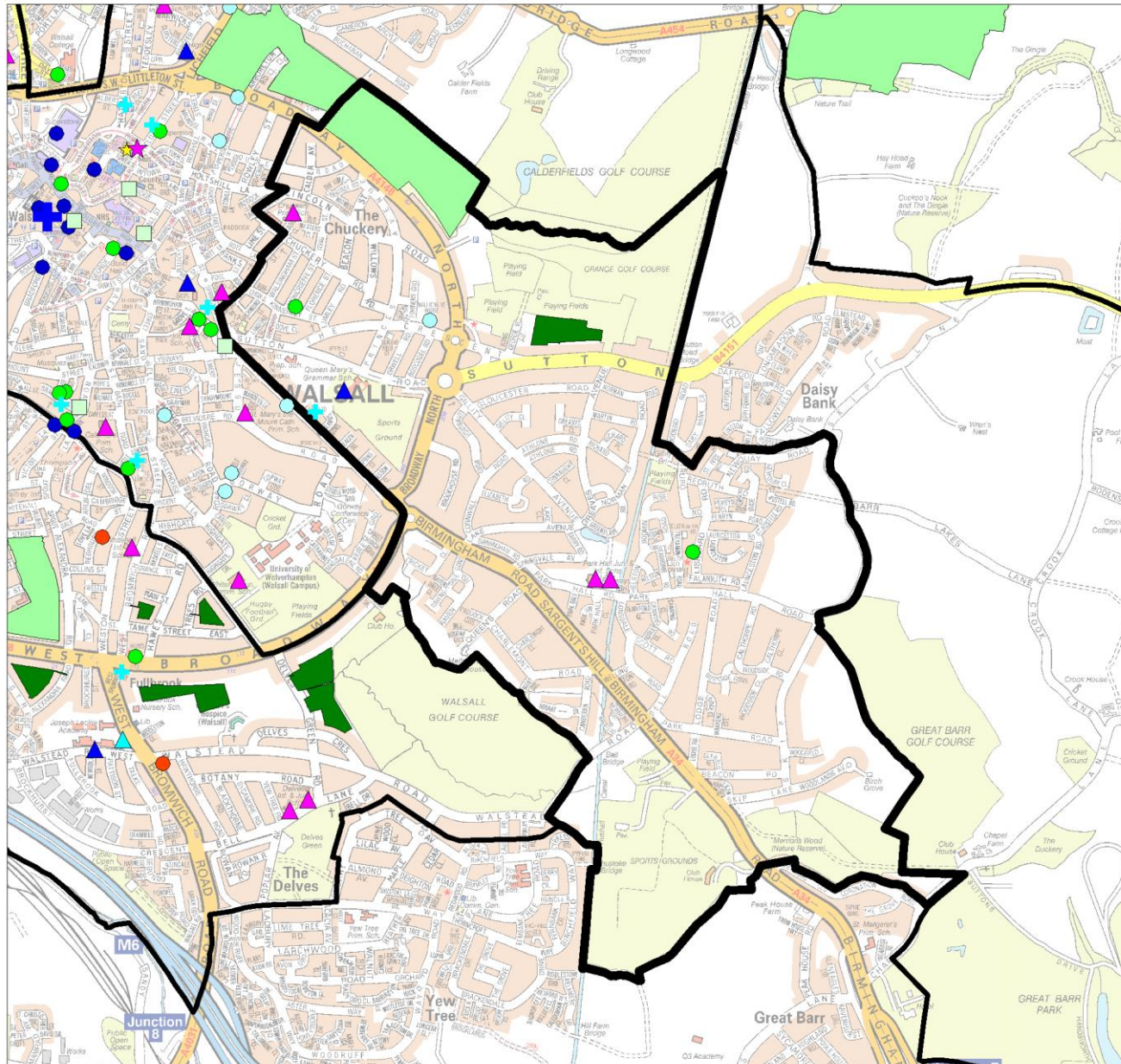


- Covers 4.62 sq km (462 ha)
- Makes up 4.4% of the area of Walsall borough
- Population density of 28 people per hectare (higher than borough average of 27)

Source: Ordnance Survey; ONS, Mid-2016 Population Estimates



A Map of Facilities in Paddock Ward



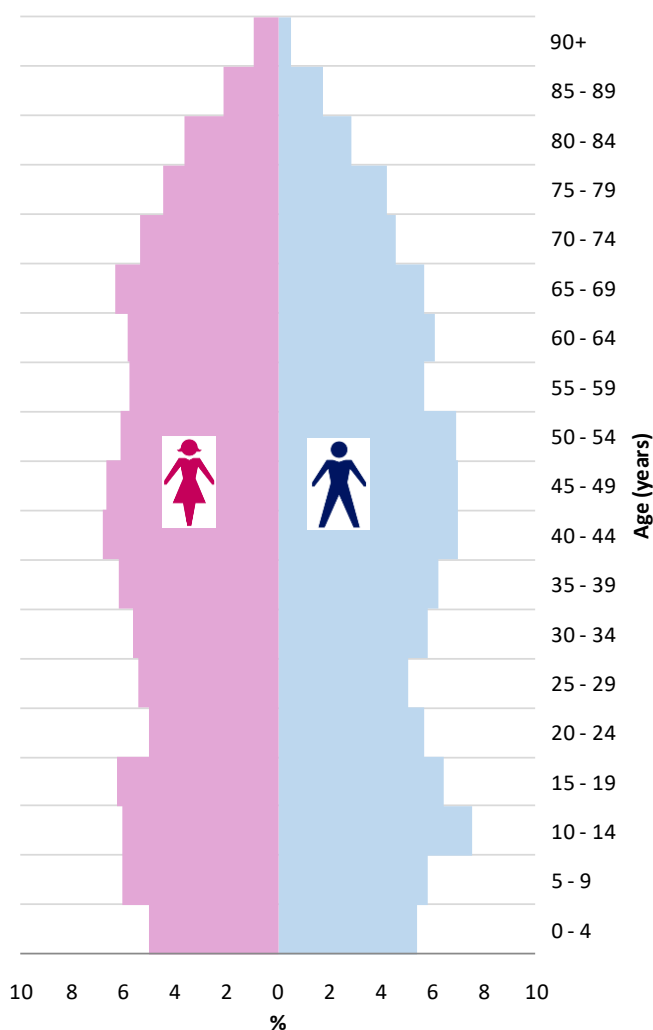
KEY:

- ◆ Childrens Centre
- ▲ Special School
- ▲ Nursery School
- ▲ Primary School
- ▲ Secondary School
- ★ Leisure Centre
- ★ Library
- ★ GP
- Pharmacy
- NHS Dentist
- Urgent Care Centre
- Manor Hospital
- Optician
- Care Home
- Nursing Home
- Allotment
- Park
- District Centre
- Ward

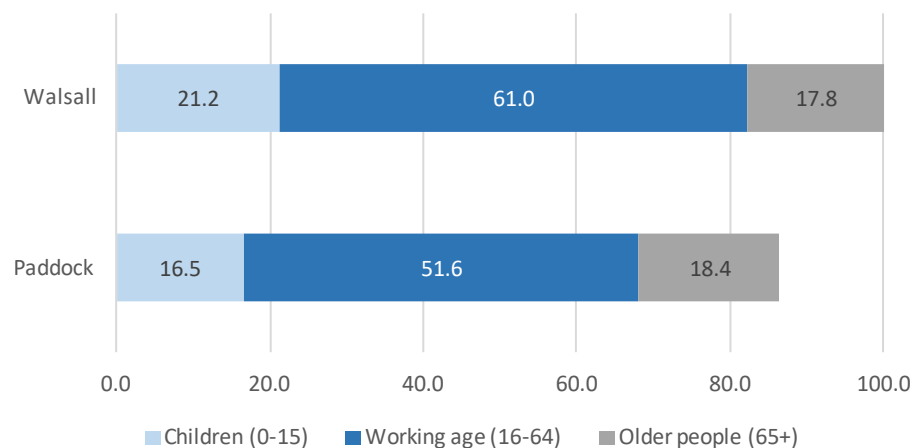




Population Structure



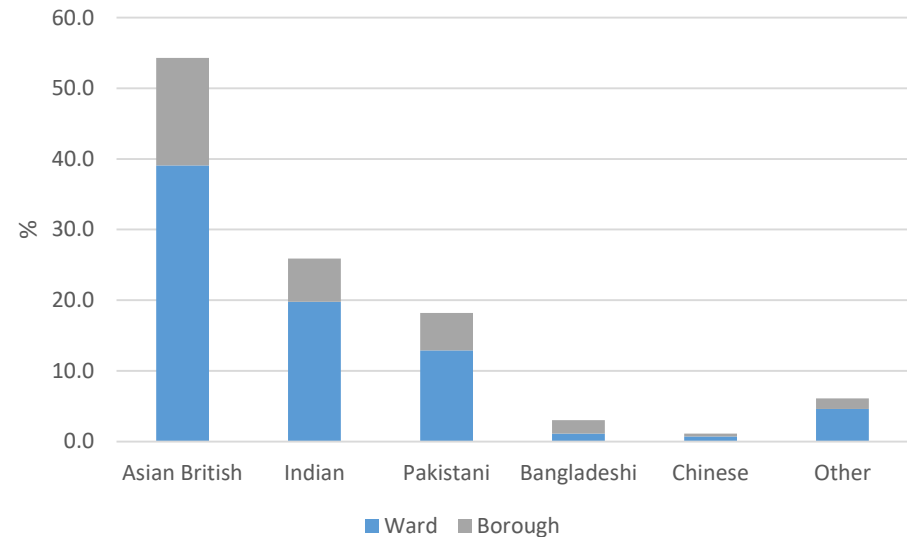
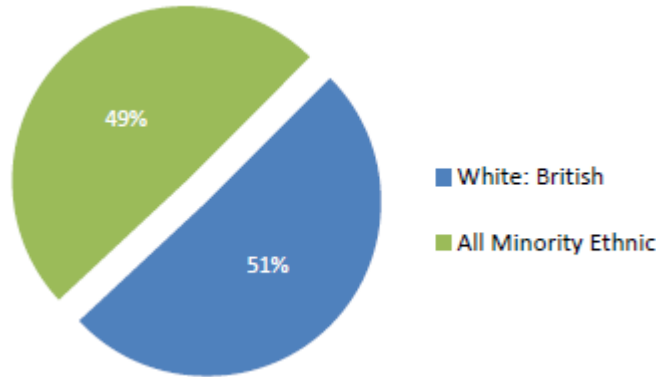
- **Total population: 13,100**
- **Less children than the borough as a whole**
- **Less working age population**
- **Slightly more over 65's than borough**



Source: ONS, Mid-2016 Population Estimates



Ethnicity



Total minority ethnic residents*: 6,427
 Percentage of total population: 49.4%
 Change since 2001: 50.1%

Ethnic Group	Total	Ward %	Walsall %	E&W %
White: British	6,579	50.6	76.9	80.5
White: Other	354	2.7	1.9	5.5
Mixed	282	2.2	2.7	2.2
Asian	5,085	39.1	15.2	7.5
Black	256	2.0	2.4	3.3
Other	450	3.5	0.8	1.0

* Non-White British

- Half of all residents are minority ethnic
- Asian is the largest minority group at 39.1% (more than double the Walsall average (15.2%))
- Of the Asian minority group, Indian is most prolific at 19.8% (more than three times the borough average (6.1%))

Source: ONS, 2011 Census





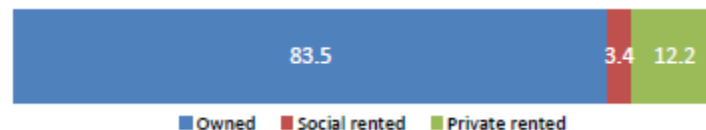
Housing Composition

- 4,811 households (with at least 1 usual resident)
- Increase of 4.5% since 2001 (Proportion of borough total 4.5%)
- Average household size: 2.7 residents per h/hold (Walsall average 2.5)

Household Composition	Total	Ward %	Walsall %	E&W %
Family: Couple	2,150	44.7	43.4	43.0
Family : Lone parent	314	6.5	12.0	10.6
One person: Below 65	555	11.5	15.7	17.8
One person: Over 65	650	13.5	12.8	12.4
Other household types	1,142	23.7	16.1	16.1

Tenure

Tenure	Total	Ward %	Walsall %	E&W %
Owned outright	2,333	48.5	31.1	30.8
Owned mortgage	1,682	35.0	31.9	33.5
Socially rented	163	3.4	24.1	17.6
Privately rented	588	12.2	11.7	16.7
Living rent-free	45	0.9	1.3	1.4



- 3.7% of households ‘overcrowded’* (Walsall av. 6.5%)
- 2.1% of households without central heating (Walsall average 2.8%)
- Very low proportion of socially and privately rented properties
- Above average (31.1%) owned outright (48.5%)

* ONS measure – based on (room) occupancy rating of -1 or less

Source: ONS, Census 2011



Social Segmentation

The largest groups of households are classified as group B – Prestige Positions (34%) & group F – Senior Security (19%)

B Prestige Positions



Key Features

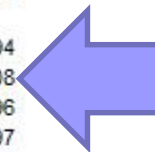
- High value detached homes
- Married couples
- Managerial and senior positions
- Supporting students and older children
- High assets and investments
- Online shopping and banking

Channel Preference

- Face to Face
- Post
- Landline
- Email
- Mobile
- Online

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Most effective communication route

F Senior Security



Key Features

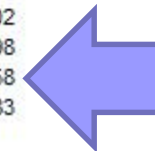
- Elderly singles and couples
- Homeowners
- Comfortable homes
- Additional pensions above state
- Don't like new technology
- Low mileage drivers

Channel Preference

- Face to Face
- Post
- Landline
- Email
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- Online

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Least effective communication route



Economic Summary

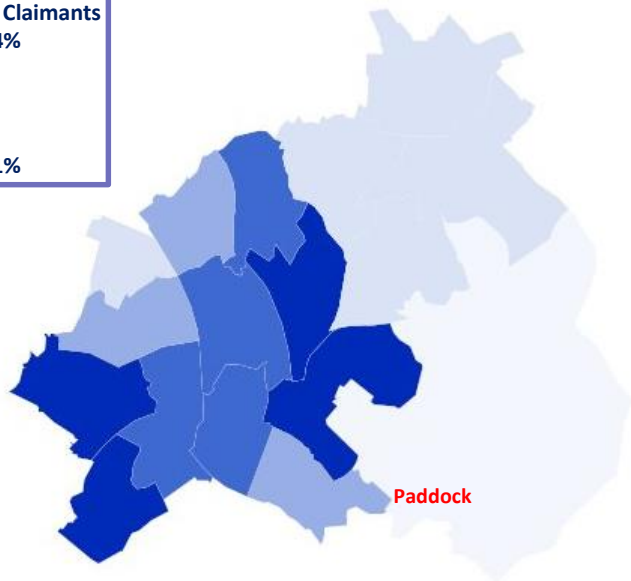
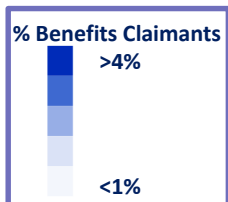


75.8% of working age people in this ward were **economically active** (2011 Census), this was higher than the Walsall value of 74% but lower than the National Value of 76.8%



The largest **occupation group** in the ward was Professional(24.6%) followed by Managers & Senior Officials (14.3%)

In November 2017 there were **85 benefit claimants** in the ward – 50 men and 35 women (see below)



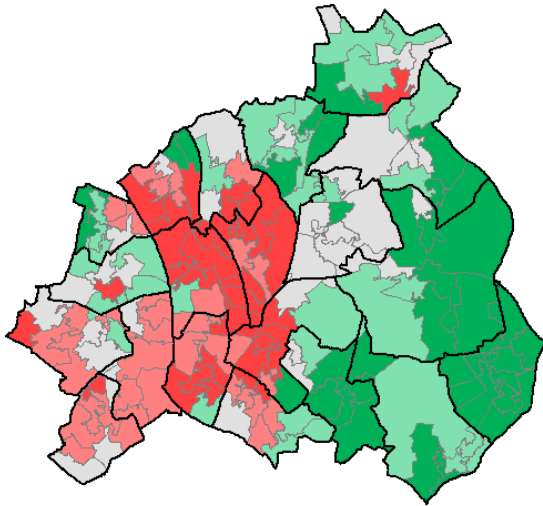
Benefit Claimants Table (Source: ONS Claimant count by sex and age [November 2017]. Note: %'s relate to those aged 16-64.

Ward	Claimant Count	% Claiming in Ward	% of ALL Walsall Claimants
Willenhall South	505	4.8%	10.5%
Darlaston South	415	4.4%	8.6%
St Matthew's	430	4.1%	9.0%
Blakenall	355	4.0%	7.4%
Birchills Leamore	380	3.9%	7.9%
Pleck	350	3.7%	7.3%
Bentley and Darlaston North	285	3.4%	5.9%
Bloxwich East	255	3.4%	5.3%
Palfrey	305	3.0%	6.4%
Bloxwich West	255	3.0%	5.3%
Short Heath	190	2.7%	4.0%
Willenhall North	190	2.3%	4.0%
Rushall-Shelfield	150	2.1%	3.1%
Brownhills	170	2.1%	3.5%
Pelsall	115	1.7%	2.4%
Aldridge North and Walsall Wood	140	1.7%	2.9%
Aldridge Central and South	100	1.2%	2.1%
Paddock	85	1.1%	1.8%
Pheasey Park Farm	70	1.1%	1.5%
Streetly	55	0.7%	1.1%



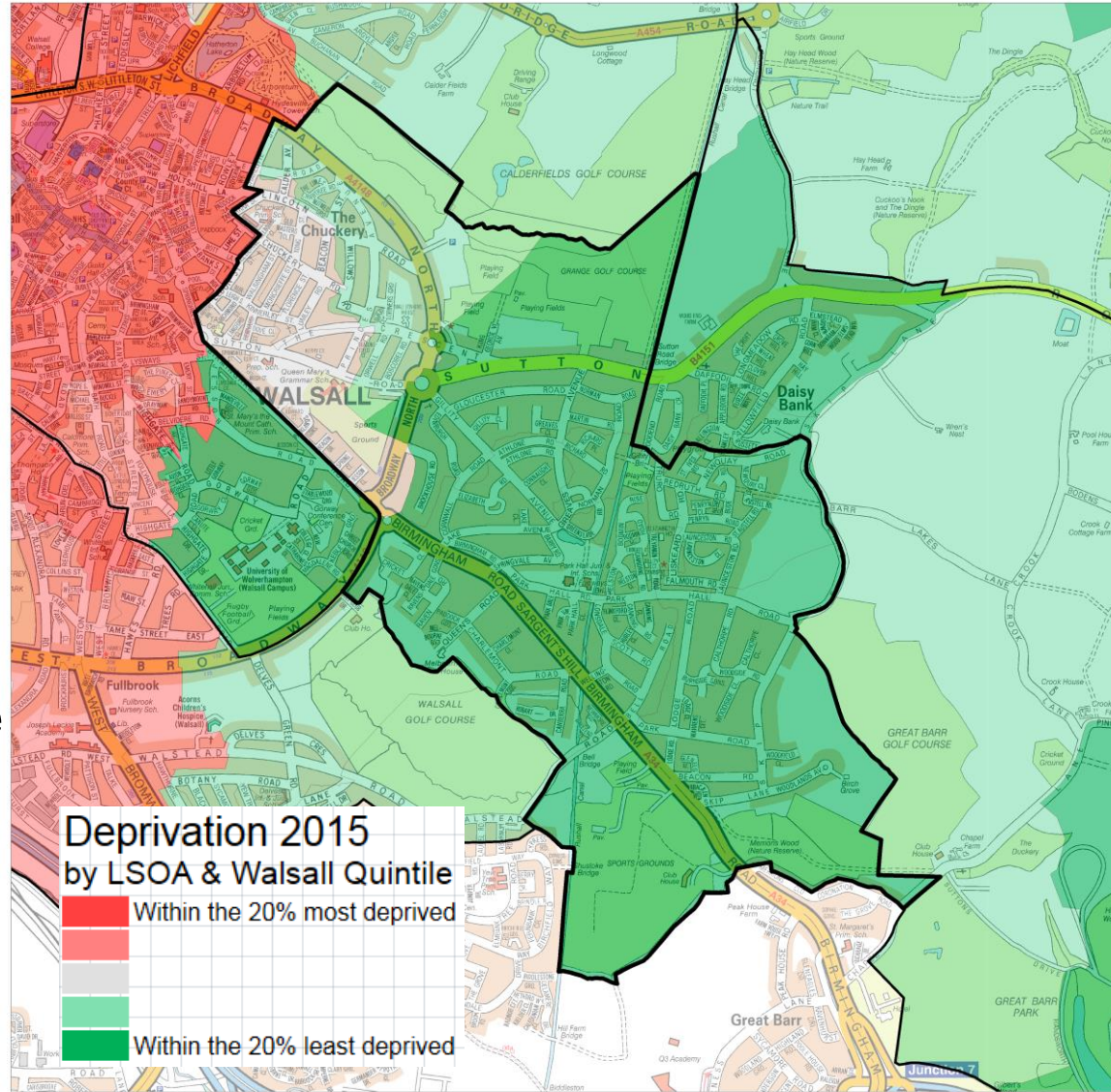
14.2% of ward residents had **no qualifications**, Walsall value was 24.3% and 15% Nationally (2011 Census)

Deprivation



Majority of ward within the 20% least deprived quintile. Slight change towards the town centre to average levels.

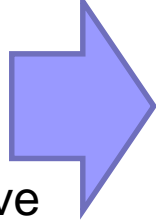
Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500





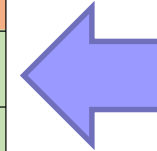
Educational Attainment

Above average within Early Years. Well Above average in Y1 phonics

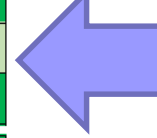
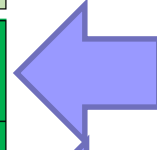


Key Stage	Measure	Ward: Paddock 2017	Walsall 2017	National 2017	Ward Rank
Early Years	Pupils achieving a 'Good Level of Development'	73%	66%	71%	6/20
Y1 Phonics	Pupils meeting the expected standard of Phonic decoding	90%	80%	81%	2/20
Key Stage 1	Pupils achieving the expected standard in Reading	71%	72%	76%	13/20
Key Stage 1	Pupils achieving the expected standard in Writing	65%	63%	68%	10/20
Key Stage 1	Pupils achieving the expected standard in Maths	76%	73%	75%	7/20
Key Stage 2	Pupils reaching the expected standard in Reading, Writing & Maths Combined	66%	53%	62%	3/20
Key Stage 2	Average progress of pupils in Reading	1.1	-1.1	0	2/20
Key Stage 2	Average progress of pupils in writing	0.0	-0.6	0	6/20
Key Stage 2	Average progress of pupils in Maths	1.9	-0.8	0	1/20
Key Stage 4	Average Attainment 8 score	48.2	43.0	46.1	3/20
Key Stage 4	Average Progress 8 score	0.20	-0.24	-0.03	1/20
	Rate of Fixed Period Exclusions	1.89	4.57	4.29	4/20
	Rate of Permanent Exclusions	0.00	0.16	0.08	1/20

Above average within KS1 generally but Below average Pupils achieving expected standard in Reading



Well Above average within KS2 generally but Above Average progress of pupils in Writing



Well Above average within KS4 & Exclusions

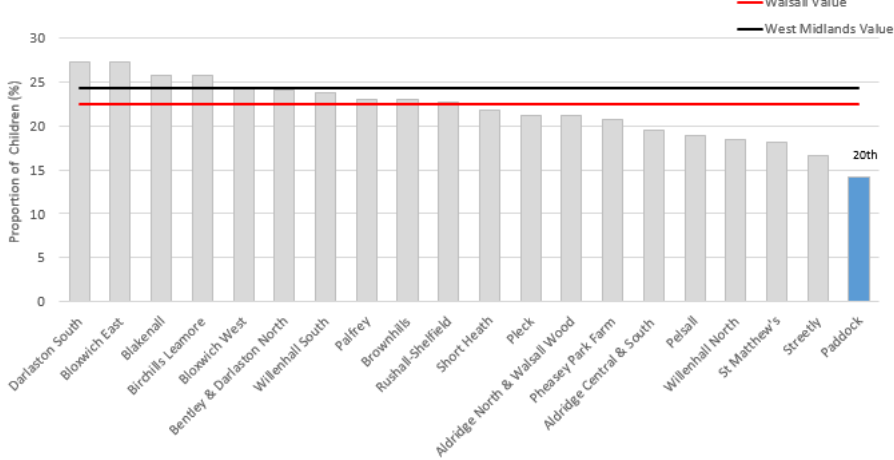


Key	In the top quartile wards in Walsall (performing well above average)	In the second quartile wards in Walsall (above average)	In the third quartile wards in Walsall (below average)	In the bottom quartile wards in Walsall (well below average)
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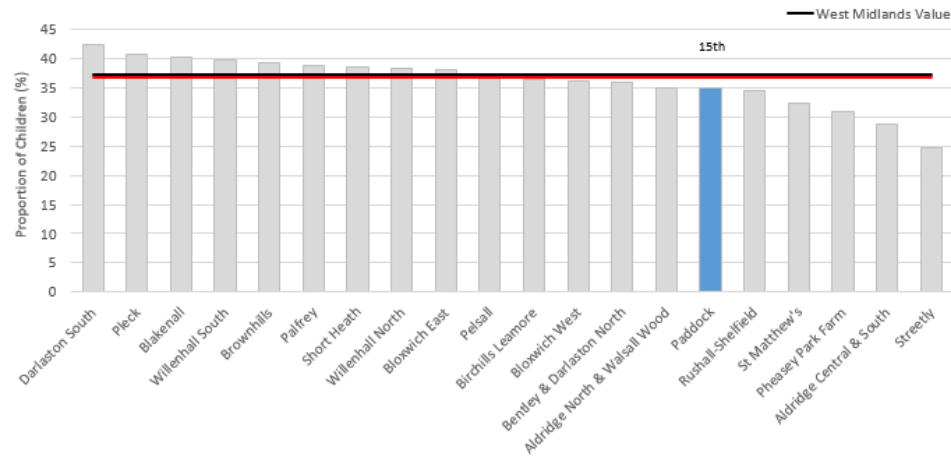


Childhood Obesity

Prevalence of Excess Weight in Reception Children by Ward



Prevalence of Excess Weight in Year 6 Children by Ward

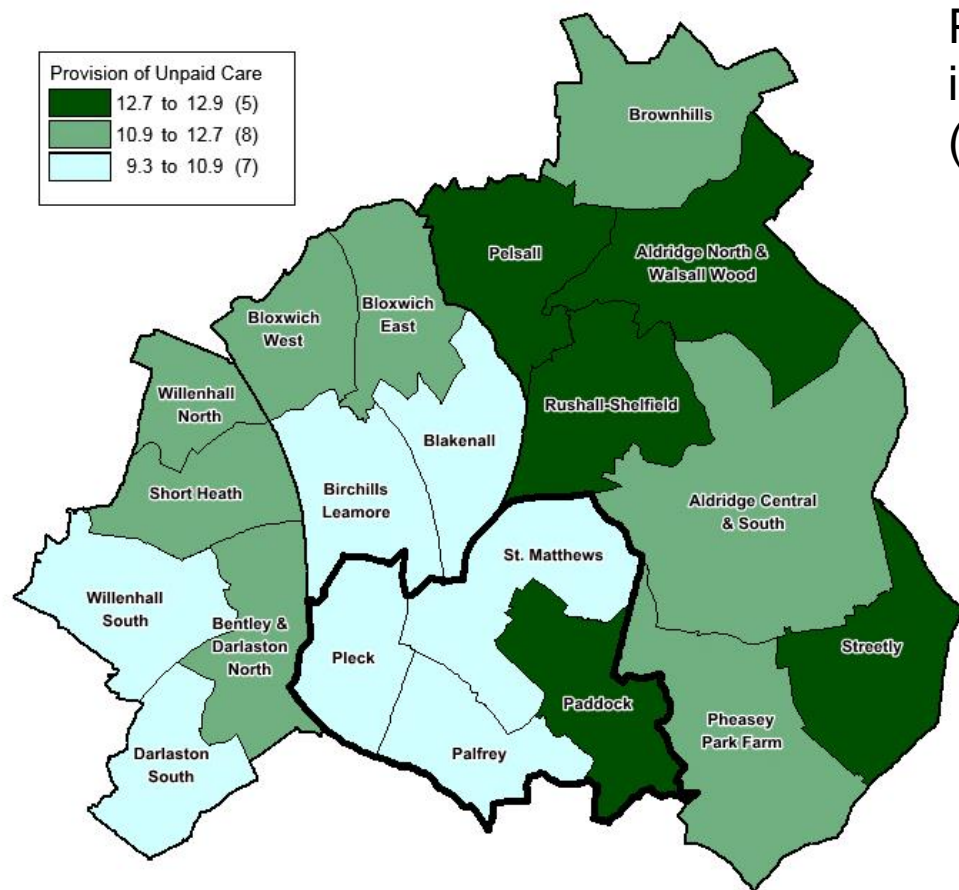


- Proportion of children resident in ward that are overweight or obese in Reception (Aged 5) and in Year 6 (Age 10).
- Paddock ranks 20th in Reception and 15th in Year 6 in terms of the prevalence of excess weight in childhood.



Provision of Unpaid Care

Provision of unpaid care in Paddock is above the borough average (12.8% and 11.4% respectively).



Ward	#	%
Paddock	1,626	12.8
St. Matthews	1,435	10.2
Palfrey	1,675	9.9
Pleck	1,559	9.3
WALSALL	30,632	11.4

Source: 2011 Census, ONS

Recorded Crime

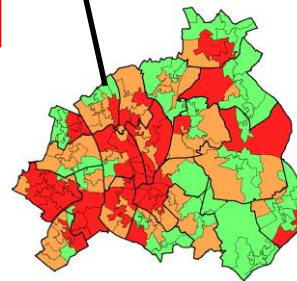
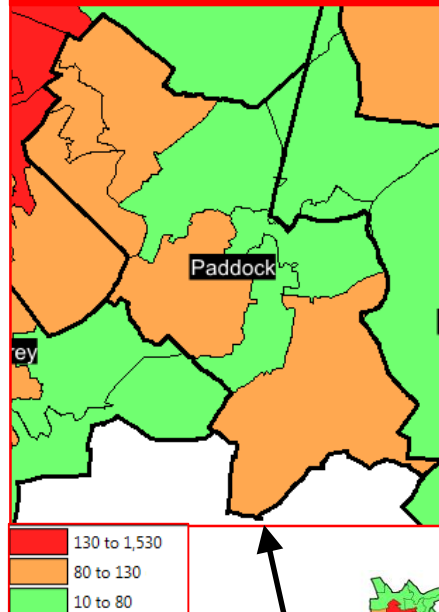
Low number of recorded crimes in this Ward during 2017.

Ward	Total Recorded Crime	Serious Acquisitive crime
Aldridge Central and South	722	162
Aldridge North and Walsall Wood	616	162
Bentley and Darlaston North	1,191	361
Birchills Leamore	1,587	335
Blakenall	1,290	294
Bloxwich East	1,093	235
Bloxwich West	1,079	254
Brownhills	757	162
Darlaston South	927	231
Paddock	557	252
Palfrey	966	290
Pelsall	575	179
Pheasey Park Farm	406	144
Pleck	1,397	355
Rushall Shelfield	708	184
Short Heath	725	228
St Matthew's	3,248	547
Streetly	550	179
Willenhall North	841	204
Willenhall South	1,992	508

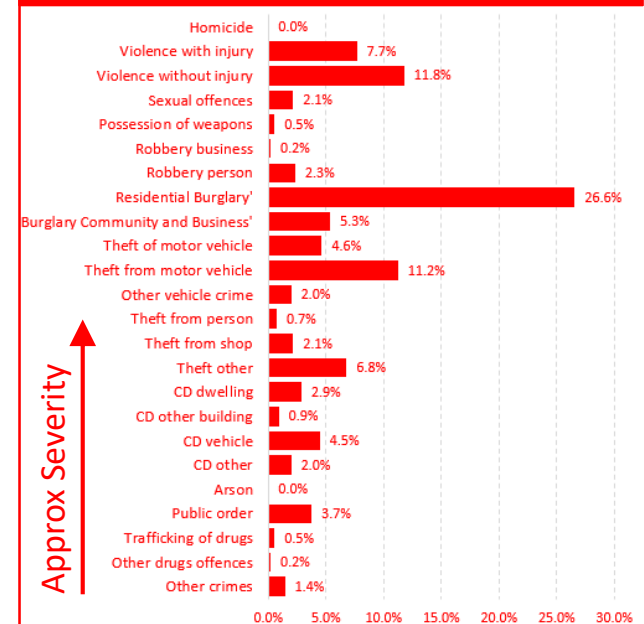
*Serious Acquisitive crimes are defined as :

- Residential burglary
- Robbery (person)
- Robbery (business)
- Theft of motor vehicle
- Theft from motor vehicle

LSOA's in the Ward showing low numbers of recorded crimes.



Residential burglary is the single largest problem in this ward (26.6%)



Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500

Data Source: WM Police Data



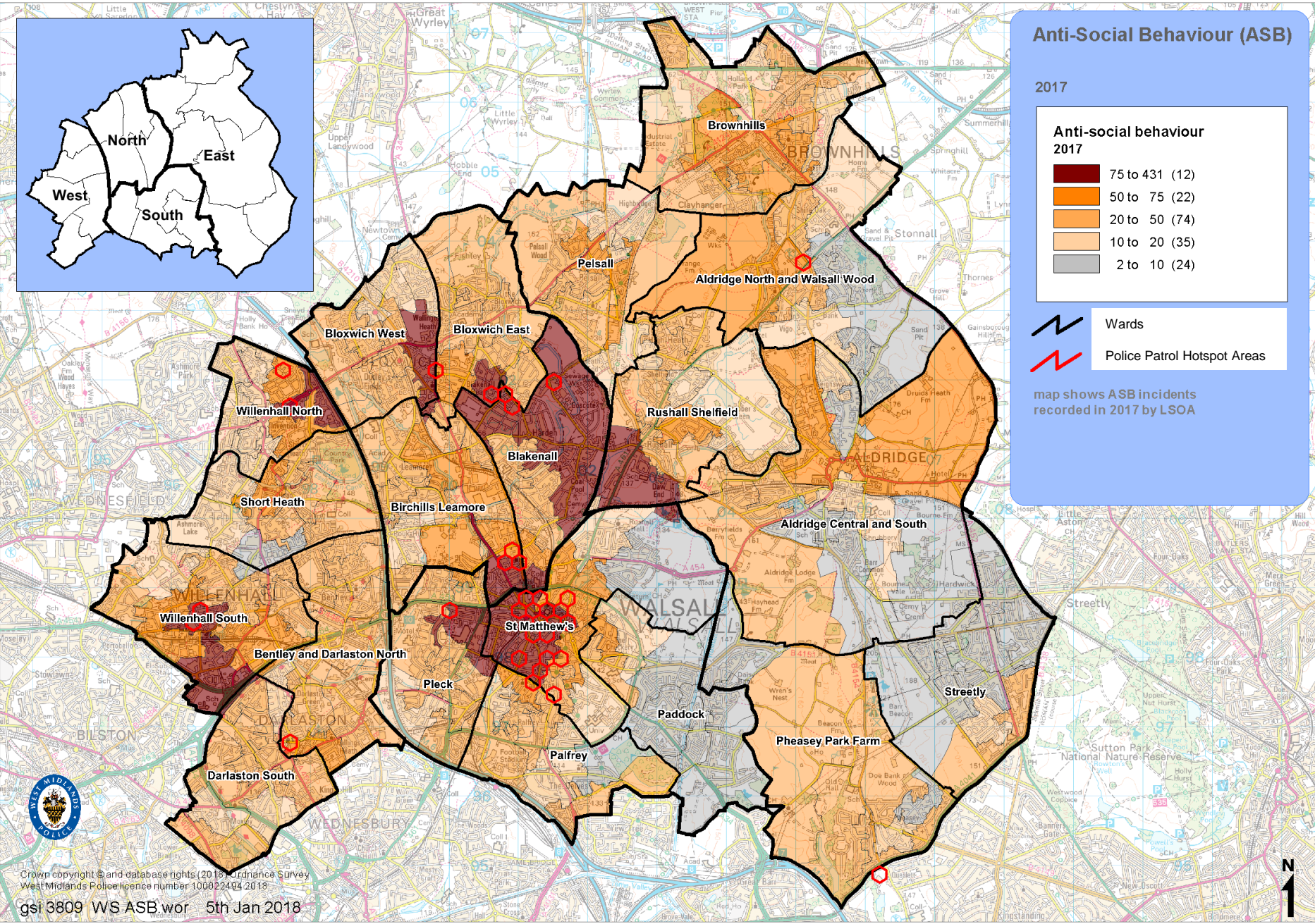
Anti-Social Behaviour (ASB)

2017

Anti-social behaviour 2017	
	75 to 431 (12)
	50 to 75 (22)
	20 to 50 (74)
	10 to 20 (35)
	2 to 10 (24)

Wards
 Police Patrol Hotspot Areas

map shows ASB incidents recorded in 2017 by LSOA



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS ASB 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017



Voluntary & Community Orgs.

- **Park Hall Community Association** – located at Broadway North Centre (used to house ASC staff) - this facility has closed & CA looking for new location to operate with support from Walsall Council.
- **Park Hall Residents' Association** – chaired by Cllr R Martin – currently involved in consultation of GP merger.
- **Park Hall Neighbourhood Watch** – chaired by Robert Read – 1,000s members. Produces quarterly newsletter – 'Watchword'.
- **The Grange Players** – Grange Playhouse recently closed for refurbishment. Group planning fundraiser to help with essential maintenance required.
- **Park Hall Whatsapp Group** – originally set up to share information & suspicious behaviour. Started with several streets in Park Hall being involved, now numbers have increased throughout Park Hall & the creation of sub-groups across Paddock ward. Careful managing of groups required due to bordering vigilante behaviour & potential for racial / religious prejudice



Regeneration



- Easy access to facilities in **Walsall Town Centre**.
- Includes considerable **Greenspace** including Walsall Arboretum and Merrions Wood. £250k investment in new Arboretum Water Park facility in 2013.
- Home to several SMEs and **Chamberlin and Hill Castings Group** HQ - a prominent manufacturer of Automotive Castings. **WBA FC's** training ground is located off Birmingham Road and has been subject of major investment.
- **Residential development** potential with land allocated for housing: Woodside Close and Cricket Close Allotment and Tennis Court.
- **Transport improvements - A34 Sprint** (bus rapid transit scheme) - TfWM led works linked to HS2 connectivity programme now accelerated due to Commonwealth Games, and further local safety schemes to build upon existing road safety improvements along the route such as Walstead Road/Bell Road.
- **Broadway North** – Council owned asset currently occupied by Park Hall Community Association, former Adult Social Care operational property.



Regeneration

Walsall Local Plan Policies Map Extract: Paddock
Submission Version Including Draft Modifications
February 2018



Chamberlin &
Hill Castings

Arboretum
Park

Broadway North

Cricket Close
Allotment and
Tennis Court

Woodside
Close

West Bromwich
Albion training
facility

A34

Merrions Wood



Walsall
Partnership



Looking Forward

- **Ravenscourt Precinct redevelopment** – key regeneration site within the district centre High Street.
- Kirkside Grove/High St/Pier St and fmr Warreners Arms **development sites**.
- Vacant industrial land (Bullows Rd) and environmental uplift of employment areas
- Black Country **Green Belt Review**
- Lichfield – Stourbridge **rail freight and passenger service** including new station at Brownhills





Useful Links

- **Walsall Intelligence:** Data and intelligence portal for Walsall Partnership, including links to profiles, needs assessments and additional resources www.walsallintelligence.org.uk
- **2011 Census:** Information related to the release of the latest census results, including analysis and reports for Walsall and links to official ONS websites www.walsall.gov.uk/census
- **Nomis:** detailed and up-to-date UK labour market and economic statistics from official sources www.nomisweb.co.uk



These profiles have been compiled by analysts and other colleagues from across Walsall Insight



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Extended Thanks to Ruby Bacha & Christine Williams

February 2018

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Notes

