

Ward Walk Profile: Blakenall February 2018

Version 1.0 - FINAL

Cllr I.C Robertson (Labour)

Cllr M.J Ward (Labour)

Cllr A. Young (Labour)



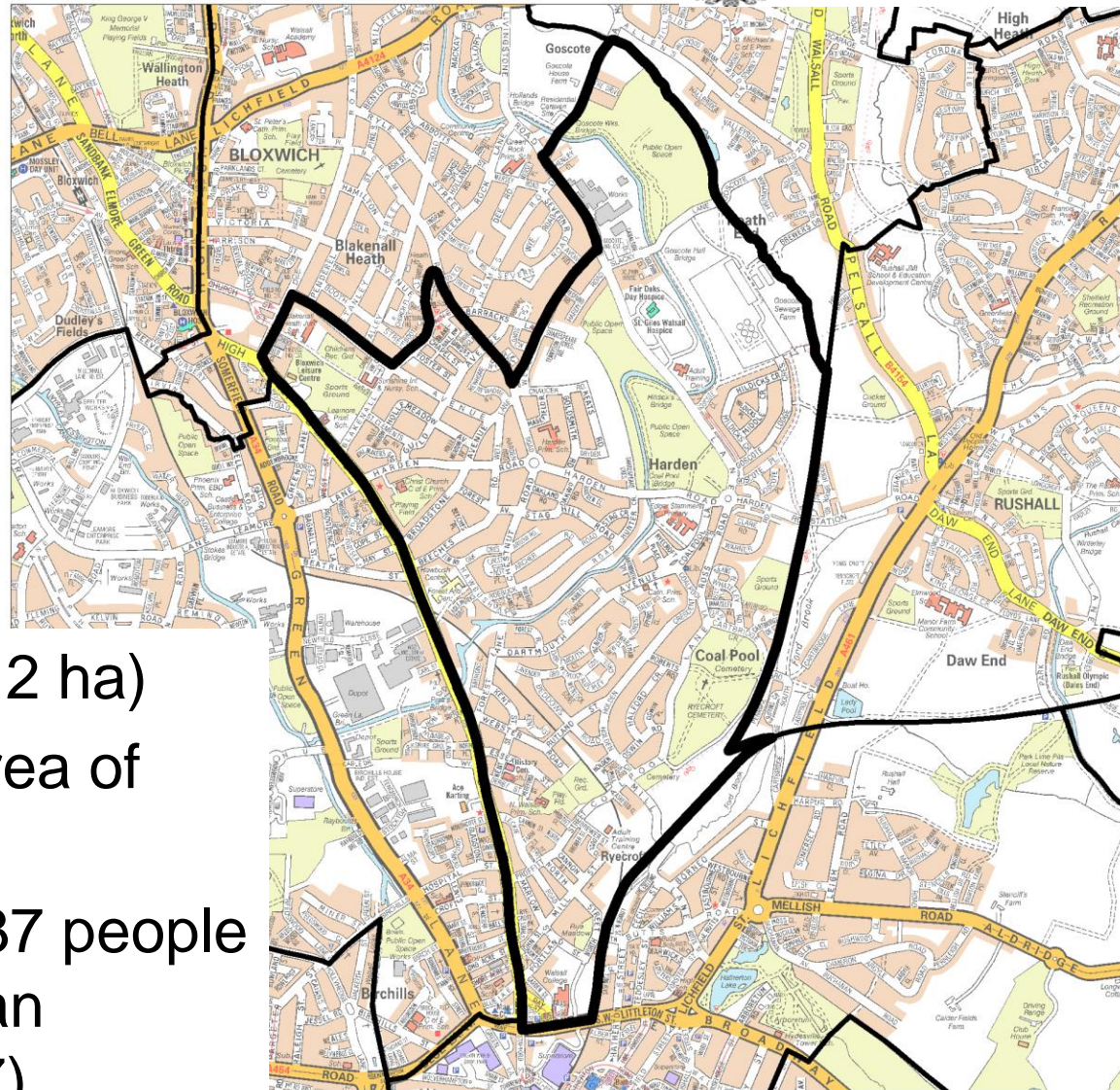
Walsall Council



**Walsall
Partnership**



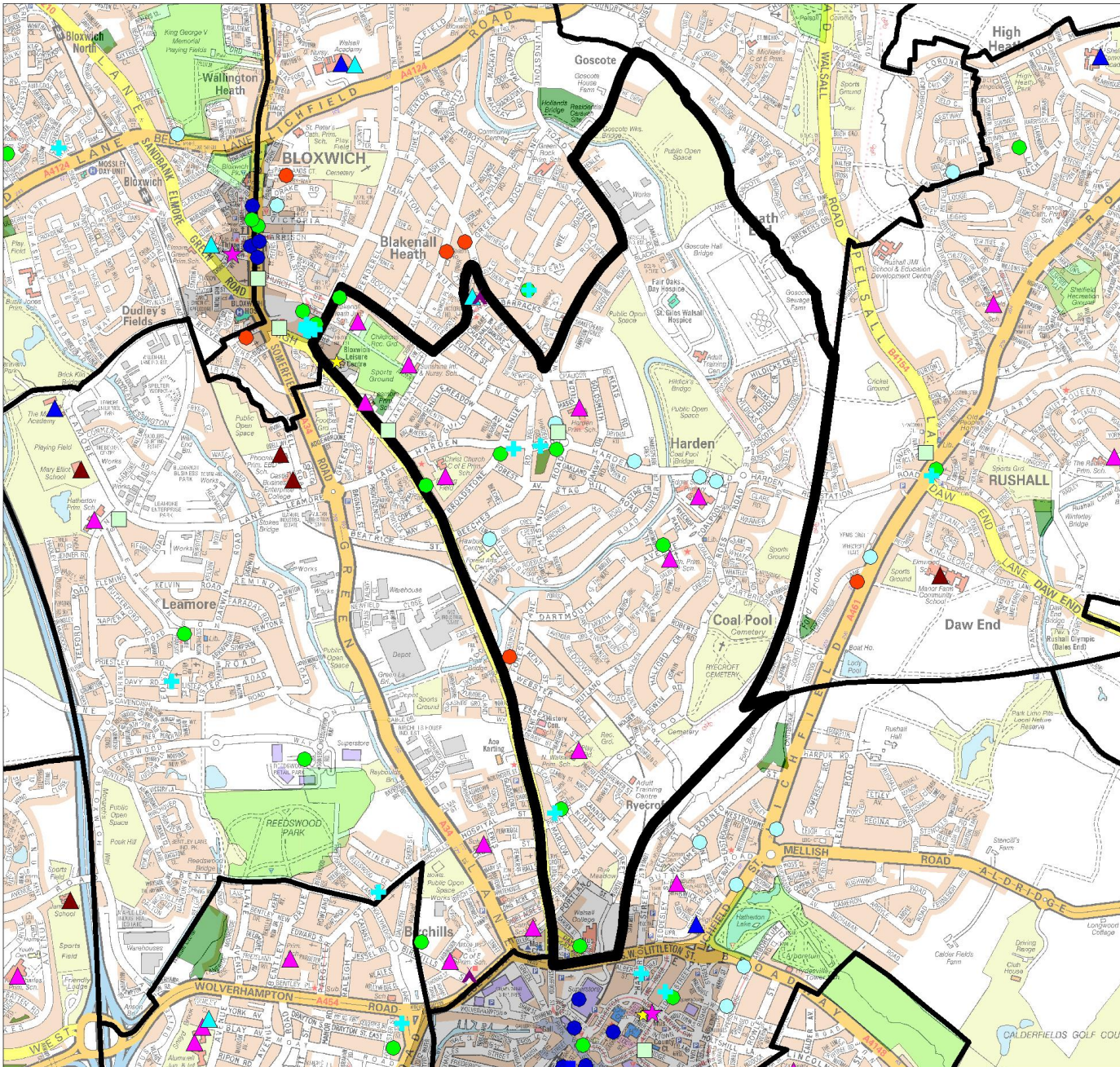
Geography



- Covers 4.12 sq km (412 ha)
- Makes up 4% of the area of Walsall borough
- Population density of 37 people per hectare (higher than borough average of 27)

Source: Ordnance Survey; ONS, Mid-2016 Population Estimates

A Map of Facilities in Blakenall Ward



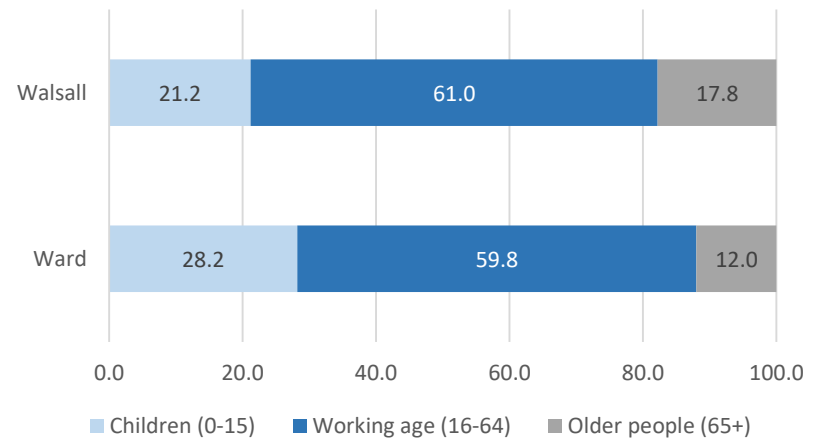
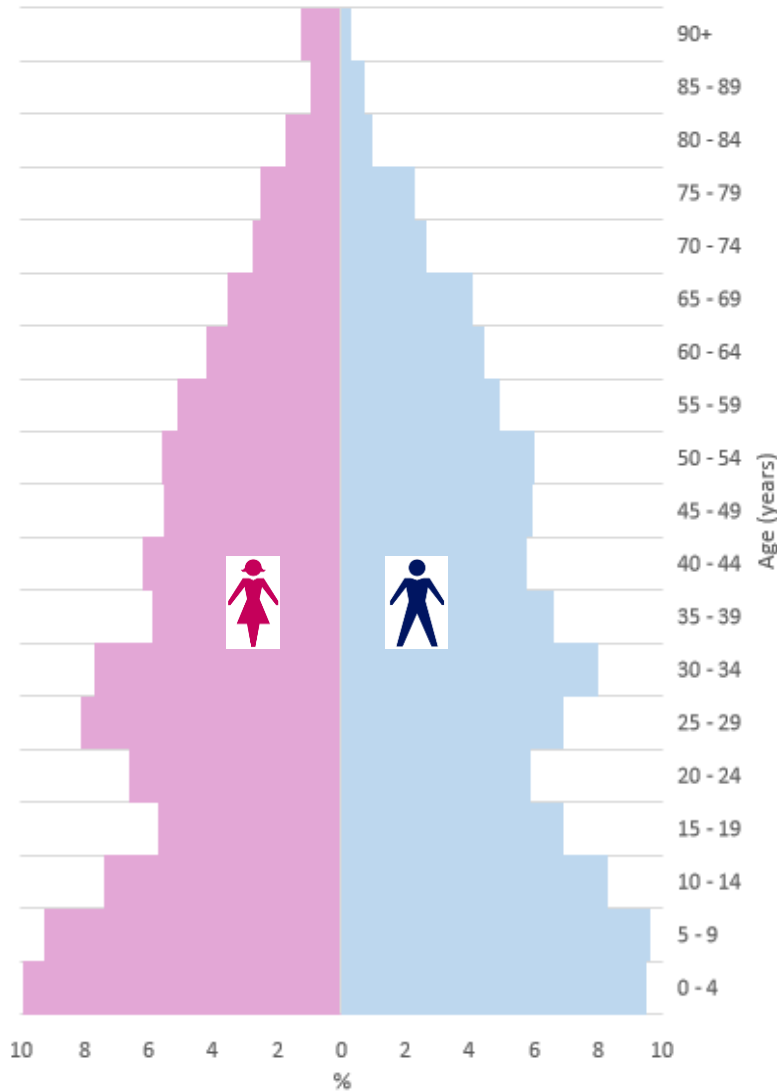
KEY:

- ◆ Childrens Centre
- ▲ Special School
- ▲ Nursery School
- ▲ Primary School
- ▲ Secondary School
- ★ Leisure Centre
- ★ Library
- ⊕ GP
- Pharmacy
- NHS Dentist
- ⊕ Urgent Care Centre
- ⊕ Manor Hospital
- Optician
- Care Home
- Nursing Home
- Allotment
- Park
- District Centre
- Ward



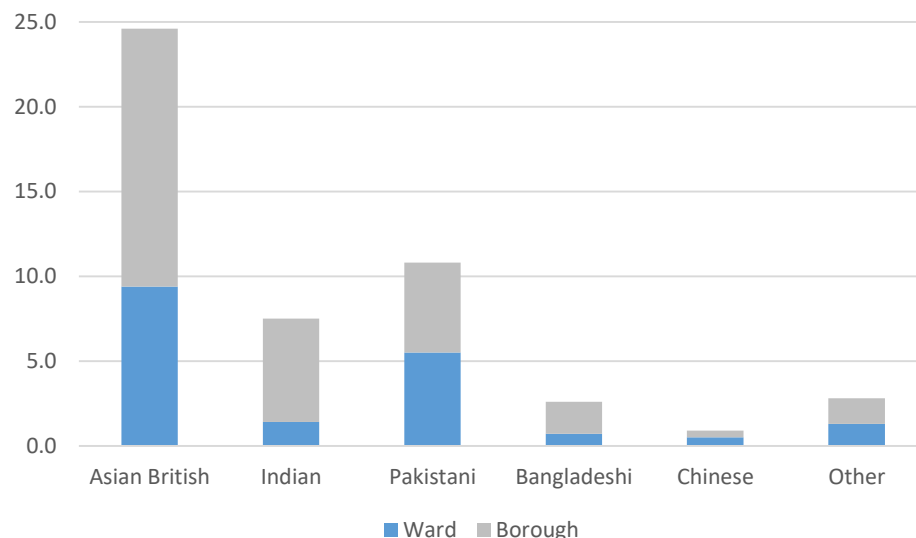
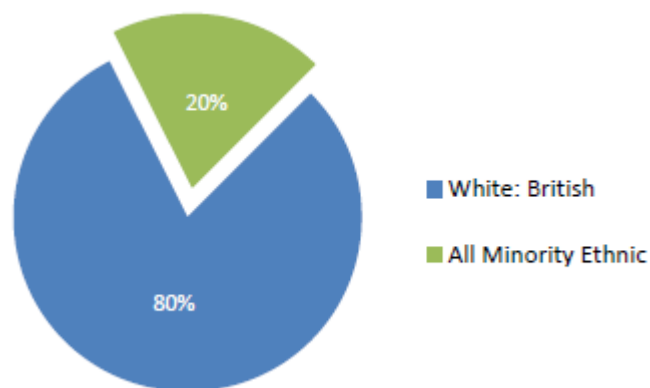
Population Structure

- **Total population: 15,200**
- **More children than borough**
- **Fewer numbers of working age**
- **Fewer over 65's than borough**



Source: ONS, Mid-2016 Population Estimates

Ethnicity



Total minority ethnic residents*: 2,748
 Percentage of total population: 20.0%
 Change since 2001: 41.7%

Ethnic Group	Total	Ward %	Walsall %	E&W %
White: British	11,025	80.0	76.9	80.5
White: Other	402	2.9	1.9	5.5
Mixed	404	2.9	2.7	2.2
Asian	1,298	9.4	15.2	7.5
Black	563	4.1	2.4	3.3
Other	81	0.6	0.8	1.0

* Non-White British

- 20% minority ethnic residents
- Asian is the largest minority group at 9.4% (less than Walsall 15.2%)
- Of the Asian minority group, Pakistani most prevalent 5.5% (slightly higher than 5.3% for borough)

Source: ONS, 2011 Census

Housing Composition

- 5,131 households (with at least 1 usual resident)
- Reduction of 2.4% since 2001 (Proportion of borough total 4.8%)
- Average household size is 2.7 (Walsall av. 2.5)

Household Composition	Total	Ward %	Walsall %	E&W %
Family: Couple	2,203	42.9	43.4	43.0
Family : Lone parent	844	16.4	12.0	10.6
One person: Below 65	828	16.1	15.7	17.8
One person: Over 65	553	10.8	12.8	12.4
Other household types	703	13.7	16.1	16.1

Tenure

Tenure	Total	Ward %	Walsall %	E&W %
Owned outright	963	18.8	31.1	30.8
Owned mortgage	1,292	25.2	31.9	33.5
Socially rented	2,078	40.5	24.1	17.6
Privately rented	717	14.0	11.7	16.7
Living rent-free	81	1.6	1.3	1.4



- 8.5% of households ‘overcrowded’* (Walsall av. 6.5%)
- 3.1% of households without central heating (Walsall av. 2.8%)
- Higher proportion of socially and privately rented properties
- Below average of owner occupation

* ONS measure – based on (room) occupancy rating of -1 or less

Source: ONS, Census 2011

Social Segmentation

The largest groups of households are classified as group M – Family Basics (48%) & group O – Municipal Challenge (14%)

M Family Basics

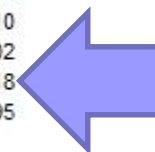


Key Features

- Families with children
- Aged 25 to 40
- Limited resources
- Some own low cost homes
- Some rent from social landlords
- Squeezed budgets

Channel Preference

Channel Preference	Index
Face to Face	103
Post	86
Landline	110
Email	102
Mobile	118
Online	95



Most effective communication route

O Municipal Challenge

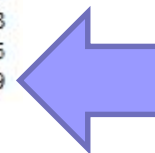


Key Features

- Social renters
- Low cost housing
- Challenged neighbourhoods
- Few employment options
- Low income
- Mobile phones

Channel Preference

Channel Preference	Index
Face to Face	103
Post	115
Landline	99
Email	98
Mobile	105
Online	89



Least effective communication route

Economic Summary

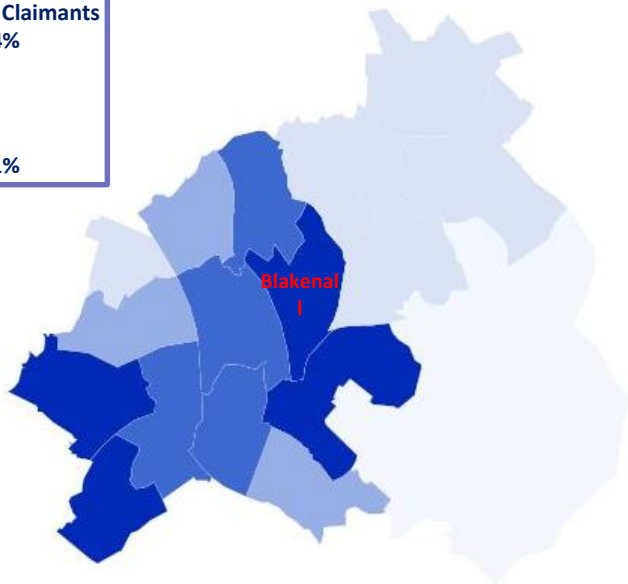
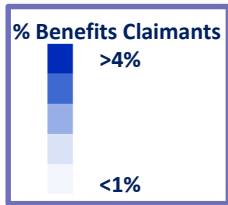


67% of working age people in this ward were **economically active** (2011 Census), this was much lower than the Walsall value of 74% and National Value of 76.8%



The largest **occupation group** in the ward was Elementary occupations (19.3%) followed by Skilled trades (16.1%)

In November 2017 there were **355 benefit claimants** in the ward – 195 men and 160 women (see below)



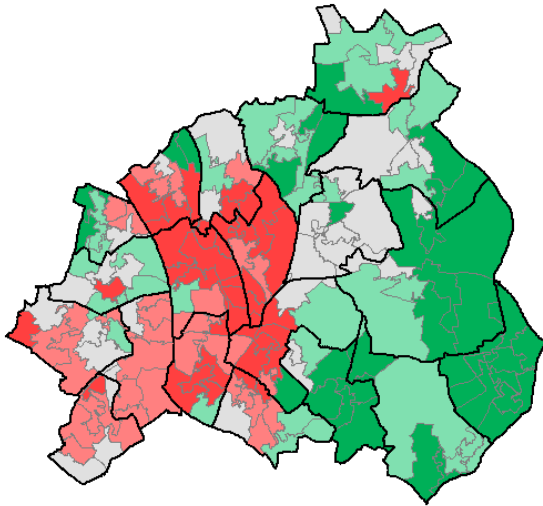
Benefit Claimants Table (Source: ONS Claimant count by sex and age [November 2017]. Note: %'s relate to those aged 16-64.

Ward	Claimant Count	% Claiming in Ward	% of ALL Walsall Claimants
Willenhall South	505	4.8%	10.5%
Darlaston South	415	4.4%	8.6%
St Matthew's	430	4.1%	9.0%
Blakenall	355	4.0%	7.4%
Birchills Leamore	380	3.9%	7.9%
Pleck	350	3.7%	7.3%
Bentley and Darlaston North	285	3.4%	5.9%
Bloxwich East	255	3.4%	5.3%
Palfrey	305	3.0%	6.4%
Bloxwich West	255	3.0%	5.3%
Short Heath	190	2.7%	4.0%
Willenhall North	190	2.3%	4.0%
Rushall-Shelfield	150	2.1%	3.1%
Brownhills	170	2.1%	3.5%
Pelsall	115	1.7%	2.4%
Aldridge North and Walsall Wood	140	1.7%	2.9%
Aldridge Central and South	100	1.2%	2.1%
Paddock	85	1.1%	1.8%
Pheasey Park Farm	70	1.1%	1.5%
Streetly	55	0.7%	1.1%

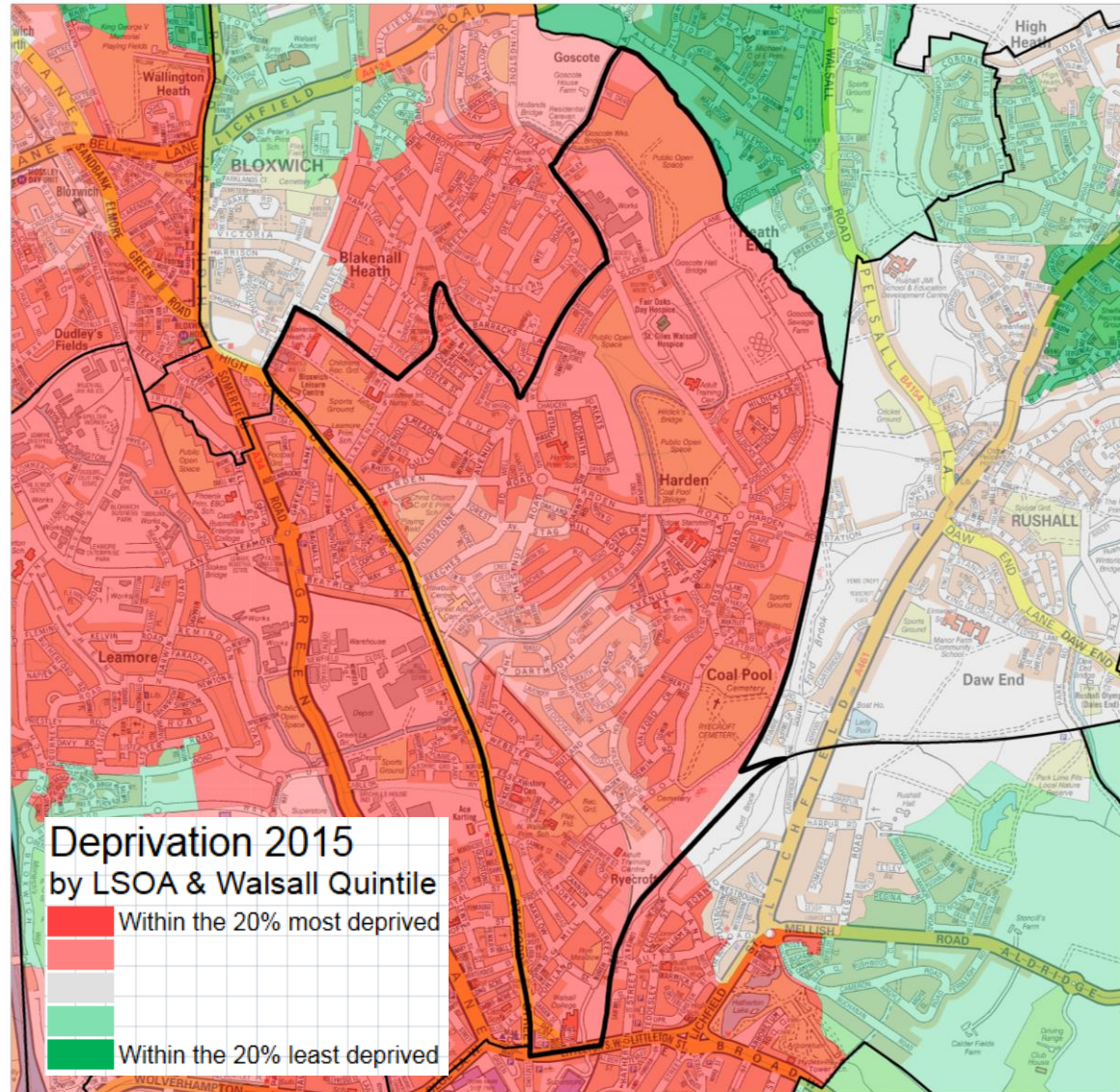


38.9% of ward residents had **no qualifications**, Walsall value was 24.3% and 15% Nationally (2011 Census)

Deprivation



Blakenall has high levels of deprivation, with much of the ward within the top 20% most deprived.



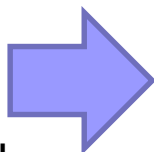
Note – LSOA (Lower Super Output Area) – part of a geographical hierarchy with an average population of 1,500

Source: DCLG, Index of Multiple Deprivation, 2015



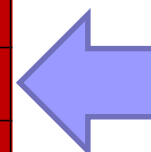
Educational Attainment

Below average within Early Years

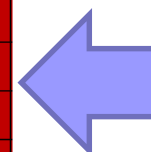


Key Stage	Measure	Ward: Blakenall 2017	Walsall 2017	National 2017	Ward Rank
Early Years	Pupils achieving a 'Good Level of Development'	62%	66%	71%	14/20
Y1 Phonics	Pupils meeting the expected standard of Phonic decoding	74%	80%	81%	19/20
Key Stage 1	Pupils achieving the expected standard in Reading	66%	72%	76%	18/20
Key Stage 1	Pupils achieving the expected standard in Writing	54%	63%	68%	18/20
Key Stage 1	Pupils achieving the expected standard in Maths	67%	73%	75%	19/20
Key Stage 2	Pupils reaching the expected standard in Reading, Writing & Maths Combined	35%	53%	62%	20/20
Key Stage 2	Average progress of pupils in Reading	-2.9	-1.1	0	18/20
Key Stage 2	Average progress of pupils in writing	-1.0	-0.6	0	16/20
Key Stage 2	Average progress of pupils in Maths	-2.9	-0.8	0	20/20
Key Stage 4	Average Attainment 8 score	33.4	43.0	46.1	19/20
Key Stage 4	Average Progress 8 score	-0.60	-0.24	-0.03	17/20
	Rate of Fixed Period Exclusions	7.16	4.57	4.29	19/20
	Rate of Permanent Exclusions	0.32	0.16	0.08	17/20

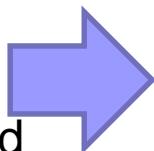
Well Below average within KS1 – Pupils achieving expected standard in Reading, Writing & Maths



Well Below average within KS2



Well Below average exclusions (fixed period & permanent)

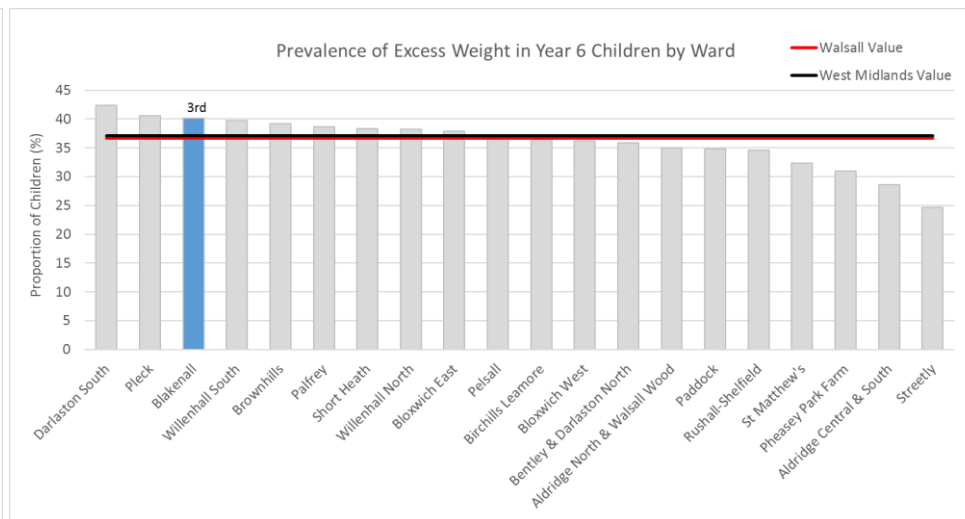
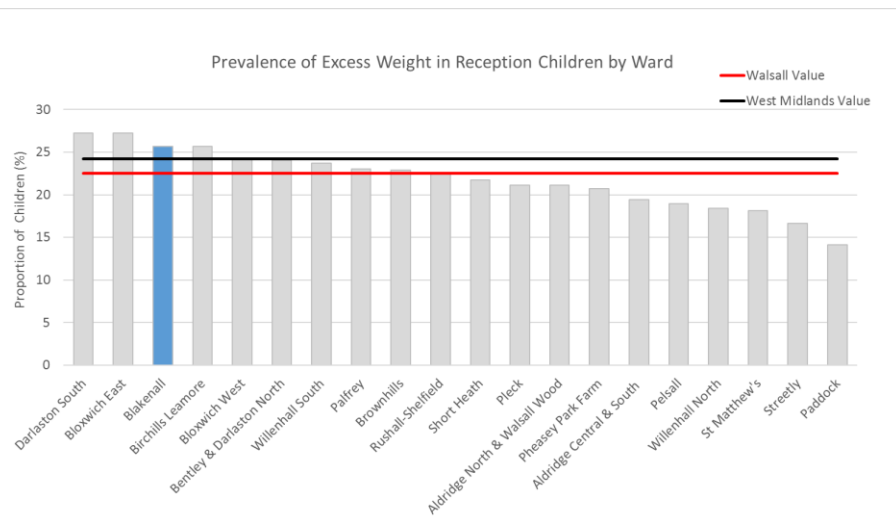


Key

In the top quartile wards in Walsall (performing well above average)	In the second quartile wards in Walsall (above average)	In the third quartile wards in Walsall (below average)	In the bottom quartile wards in Walsall (well below average)
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Childhood Obesity



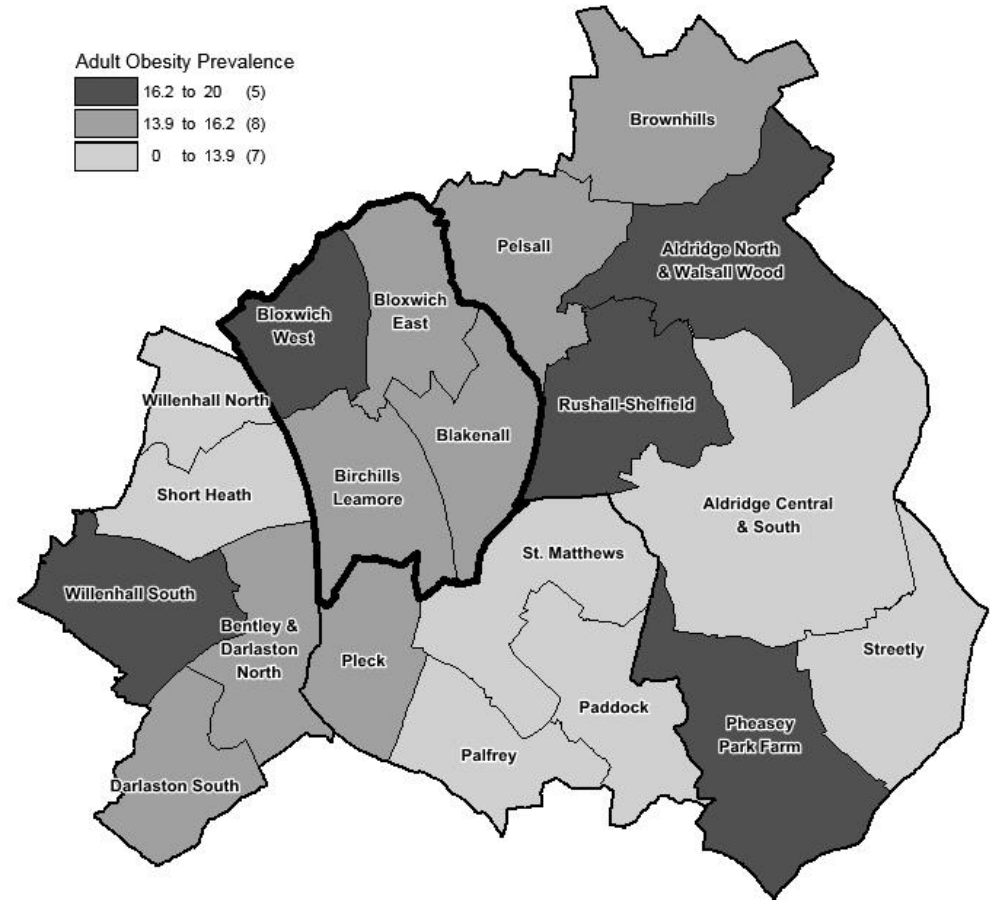
- Proportion of children resident in ward that are overweight or obese in Reception (Aged 5) and in Year 6 (Age 10).
- Blakenall ranks 3rd for both Reception and Year 6 in terms of the prevalence of excess weight in childhood.

Source: National Child Measurement Programme (NCMP), 2014-17



Adult Obesity Prevalence

Ward	%
Bloxwich West	19.97
Bloxwich East	16.19
Birchills Leamore	15.09
Blakenall	14.82
WALSALL	14.89



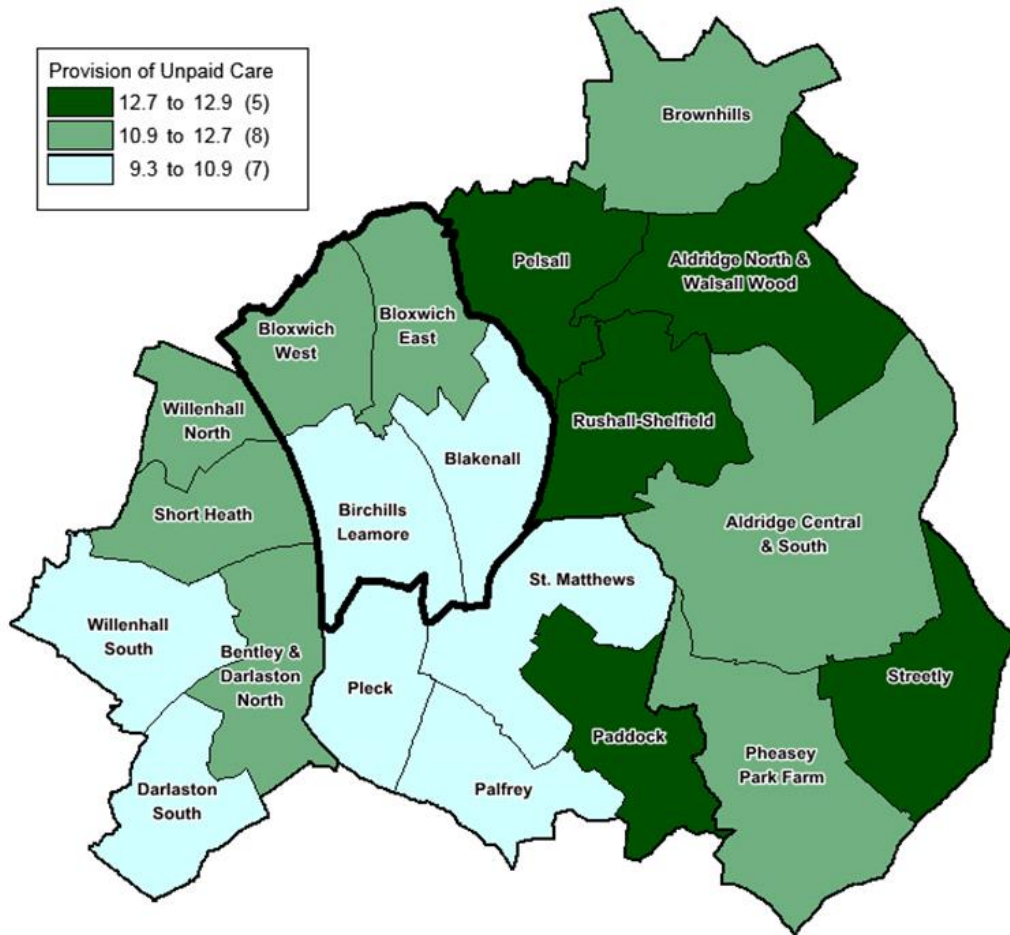
Blakenall ward is on a par with the borough average (14.9) for adult obesity prevalence rates

Note – based on GP practice patient lists



Provision of Unpaid Care

Blakenall ward has one of the lowest proportion of residents providing unpaid care – 9.9% and is below the borough average (11.4%)



Ward	#	%
Bloxwich West	1,412	11.7
Bloxwich East	1,505	11.6
Blakenall	1,437	9.9
Birchills Leamore	1,549	9.7
WALSALL	30,632	11.4

Source: 2011 Census, ONS



Recorded Crime

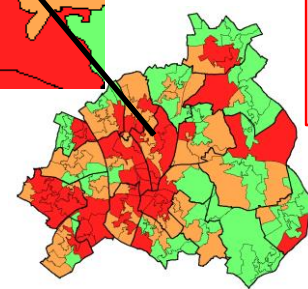
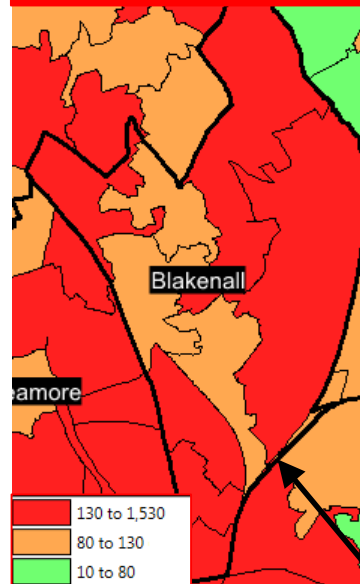
Fairly high number of recorded crimes in this Ward during 2017.

Ward	Total Recorded Crime	Serious Acquisitive crime
Aldridge Central and South	722	162
Aldridge North and Walsall Wood	616	162
Bentley and Darlaston North	1,191	361
Birchills Leamore	1,587	335
Blakenall	1,290	294
Bloxwich East	1,093	235
Bloxwich West	1,079	254
Brownhills	757	162
Darlaston South	927	231
Paddock	557	252
Palfrey	966	290
Pelsall	575	179
Pheasey Park Farm	406	144
Pleck	1,397	355
Rushall Shelfield	708	184
Short Heath	725	228
St Matthew's	3,248	547
Streetly	550	179
Willenhall North	841	204
Willenhall South	1,992	508

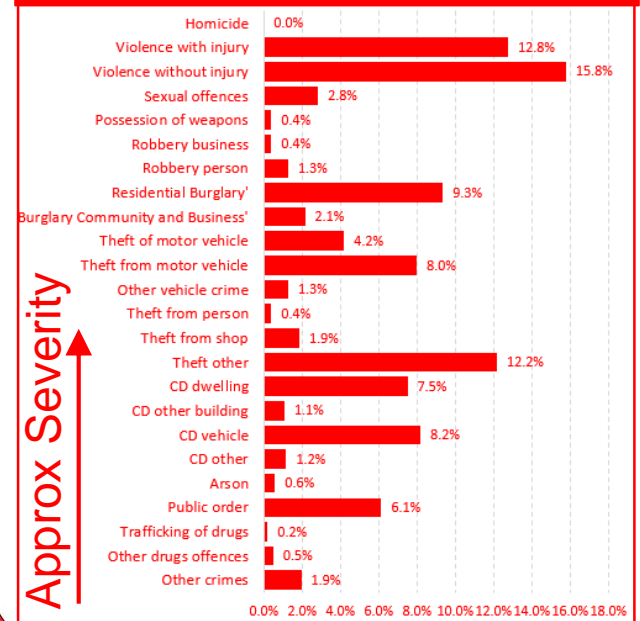
*Serious Acquisitive crimes are defined as :

- Residential burglary
- Robbery (person)
- Robbery (business)
- Theft of motor vehicle
- Theft from motor vehicle

ALL LSOA's in the Ward showing high number of recorded crimes.



Violence with/without injury makes up 28.6% of recorded crime in this ward. Theft (other) and burglary are also a major issues.



Data Source: WM Police Data



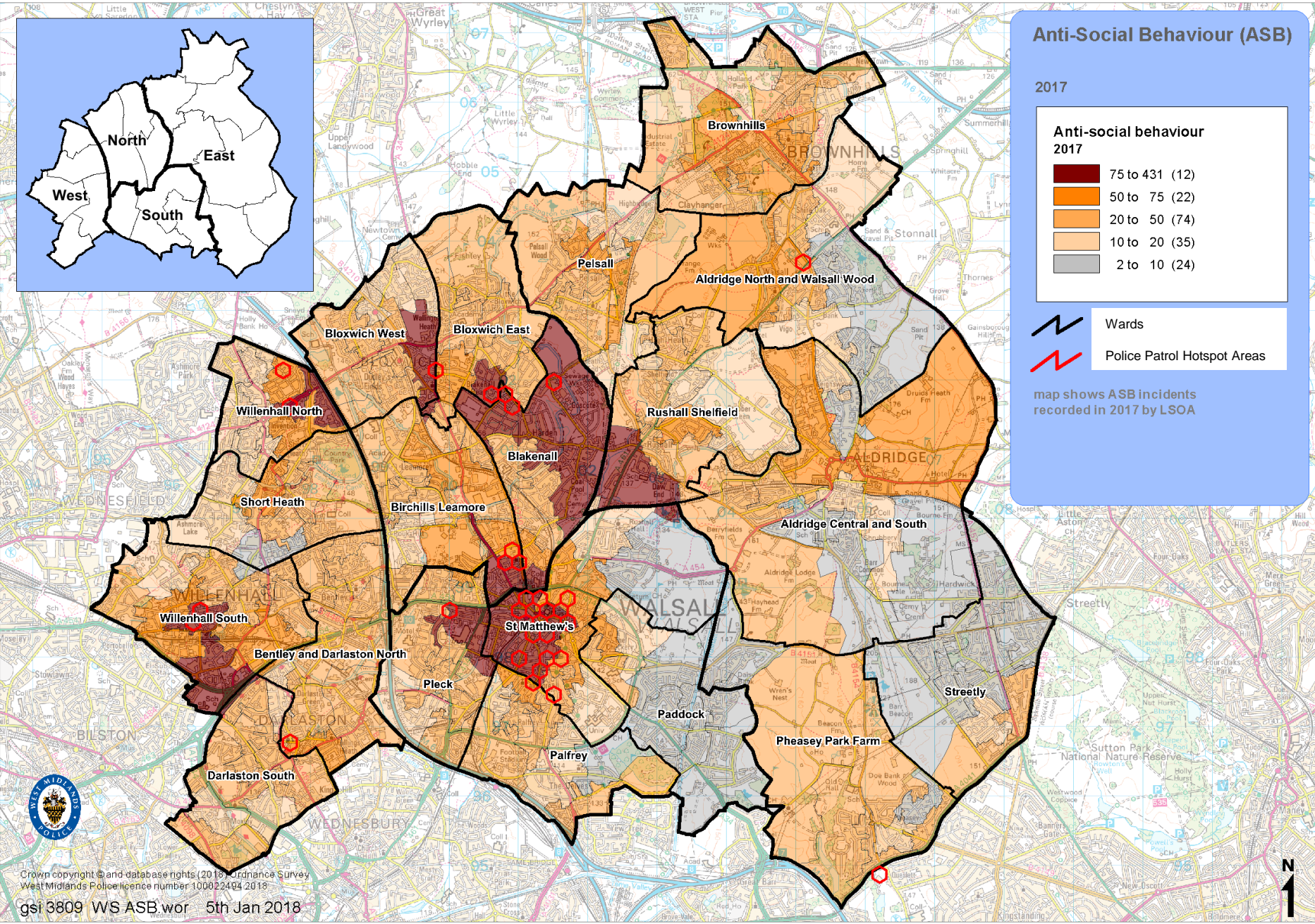
Anti-Social Behaviour (ASB)

2017

Anti-social behaviour 2017	
	75 to 431 (12)
	50 to 75 (22)
	20 to 50 (74)
	10 to 20 (35)
	2 to 10 (24)

Wards
 Police Patrol Hotspot Areas

map shows ASB incidents recorded in 2017 by LSOA



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS ASB 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017



Voluntary & Community Orgs.

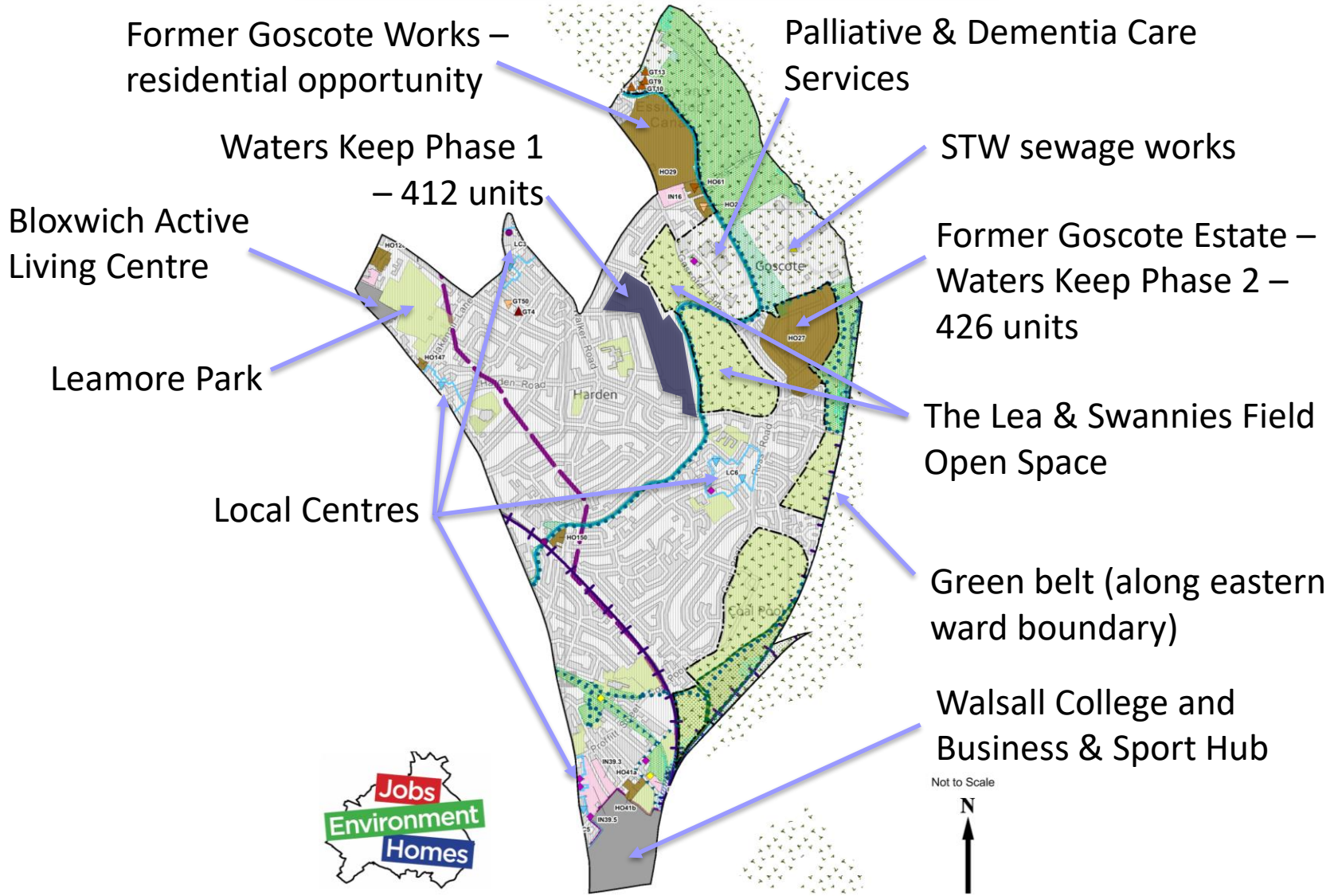
- **Blakenall Children's Centre** – offering activities & support to parents & families 0-19 years.
- **Blakenall Community Centre** - Run by Bloxwich Community Partnership offering youth activities, Palace Play, cafe, employability, various social classes.
- **Dartmouth Neighbourhood Forum** - provides activities and support to socially isolated older people in the Ryecroft area.
- **Goscote Greenacres** - supports local people with learning disabilities, and those without, to come together on an allotment site to learn new skills, garden and socialise (have Making Connections money). Forest Arts - This centre steers towards music, theatre and cinema activities. Their new A3 arena is a multi-purpose performance space bringing companies in from all over the UK.
- **Ryecroft Neighbourhood Resource Centre** - has evolved to help people set up small business enterprises. This now includes an Italian restaurant, a community gym, and a printing service. The centre also offers training in PAT testing, tablet know how and CCTV installation, as well as employability skills.
- **Bloxwich Active Living Leisure Centre** - opened in 2016 following substantial investment and now provides extensive services including swimming, a dance studio, cafe and sports hall as well as community health programmes.
- **Rivers House** - provides 17 flats of supported housing to homeless, vulnerable 16 and 17 year olds. It is a constant drain on police resources with regards to drug activity, nuisance and potential Child Sexual Exploitation risk.
- **St Giles** - at Goscote Hospital provides 12 beds for end of life care.
- **The Watermill** - at Goscote Hospital provides 40 residential flats and day care facilities for dementia sufferers.



Regeneration



- Predominantly **residential area** with services provided in local centres and close proximity to Bloxwich district centre.
- Part of the **New Deal** area – 10year government initiative which promoted neighbourhood regeneration
- **Walsall College and Business and Sports Hub** £76m investment
- **Christ Church CE Primary School redevelopment.**
- Former Goscote Hospital site redevelopment proving **palliative and dementia care services** by NHS Walsall and Housing 21.
- £24m **Bloxwich Active Living Centre** redevelopment
- **Goscote Lane Corridor** Strategic Regeneration Framework – guiding regeneration and development, led by the Council & whg
- **Residential development** including Walker Road and Brewer Street. Waterskeep Phase 1 and 2 currently on site – 838 new homes, £86m investment, developed by whg/Keepmoat.
- £900k **environmental improvements** at Swannies Field & the Lea open space.
- **The Work Place** (formerly Skills Centre) – local learning centre led by whg, providing access to training, volunteering and employment



Looking Forward

- **Former Goscote Works-** residential redevelopment of former industrial site. Comprehensive remediation works, followed by delivery of up to 263 new homes by Homes England.



- **Residential opportunities-** former Dolphin PH, Field Road EDC/Support Centre, British Lion Works, Mill Street, Stafford Street.
- **Day Street Car Park** – development opportunity in emerging town centre AAP
- Relocation of the **Local History Centre** from Essex Street to the town centre
- **Showpeople and traveller sites-** safeguarded and proposals for new in the emerging Site Allocation Document

Source: Regeneration & Development, Walsall Council



Useful Links

- **Walsall Intelligence:** Data and intelligence portal for Walsall Partnership, including links to profiles, needs assessments and additional resources www.walsallintelligence.org.uk
- **2011 Census:** Information related to the release of the latest census results, including analysis and reports for Walsall and links to official ONS websites www.walsall.gov.uk/census
- **Nomis:** detailed and up-to-date UK labour market and economic statistics from official sources www.nomisweb.co.uk



These profiles have been compiled by analysts and other colleagues from across Walsall Insight



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Extended Thanks to Ruby Bacha & Christine Williams

February 2018

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Notes

