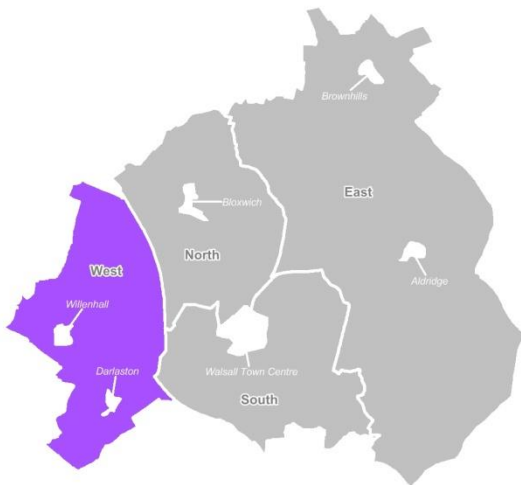


Locality Overview: WEST



Walsall Council



**Walsall
Partnership**

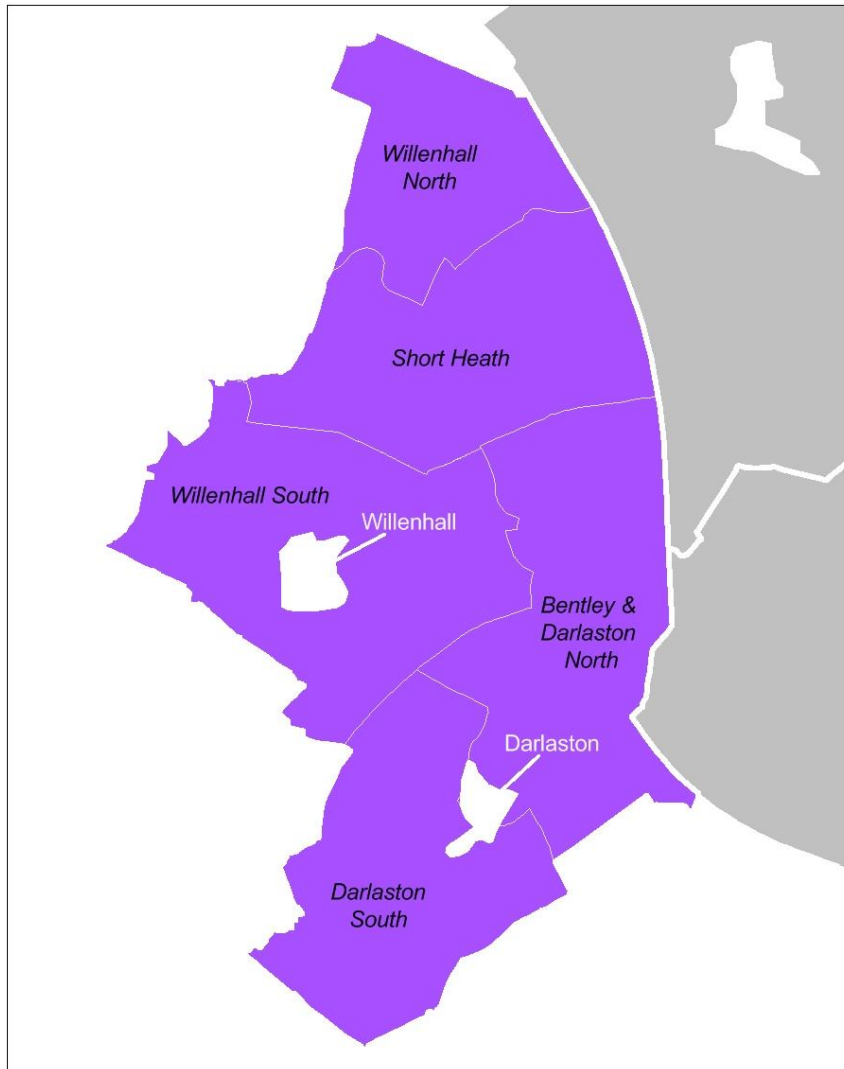
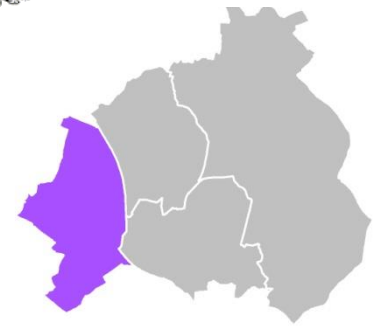


Locality Profiles

- This presentation provides an overview of the Locality and some key characteristics
- Locality Profiles are being prepared by analysts from across partners containing detailed information about each locality
- Will cover a full range of themes: health, crime, business, children, education, social care etc
- A focus on highlighting issues and areas of multi-agency demand
- Support the development of Locality Plans
- Available from November – and updated as new data becomes available

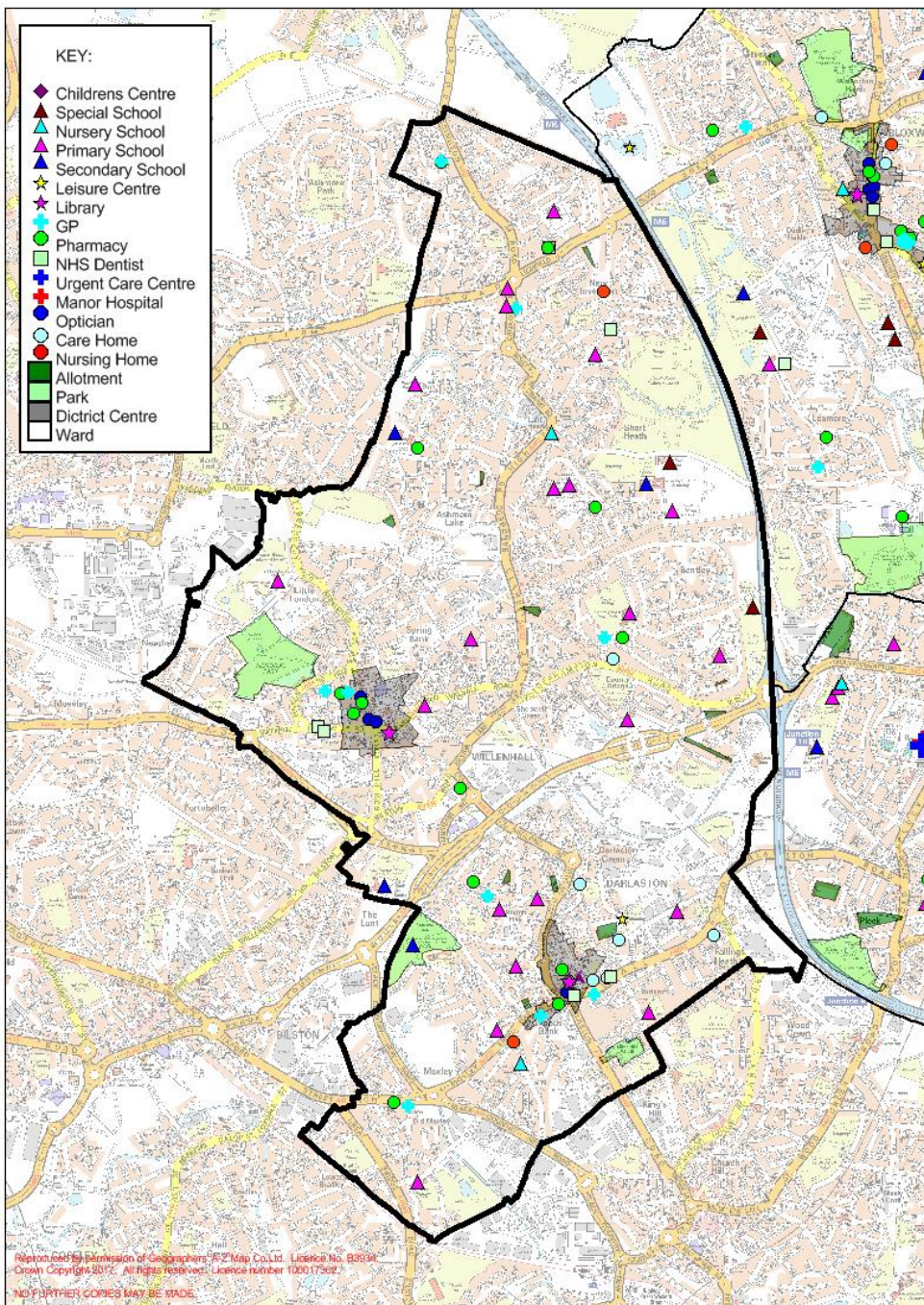


Geography



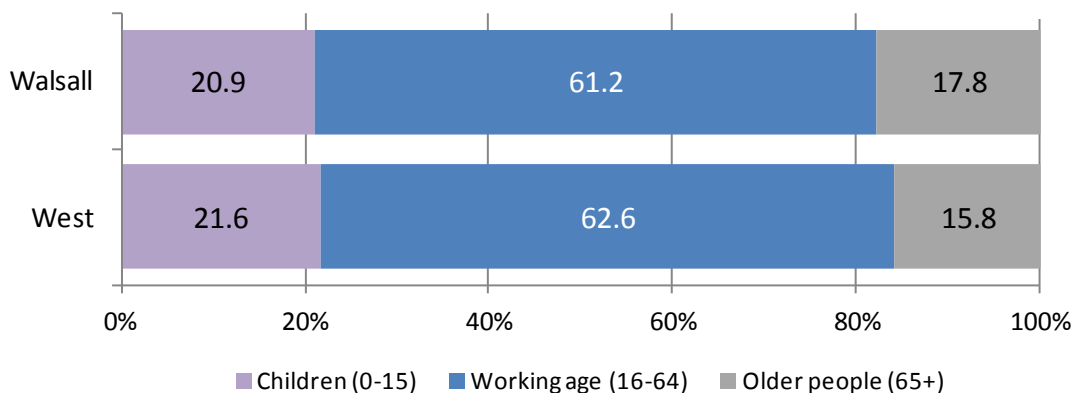
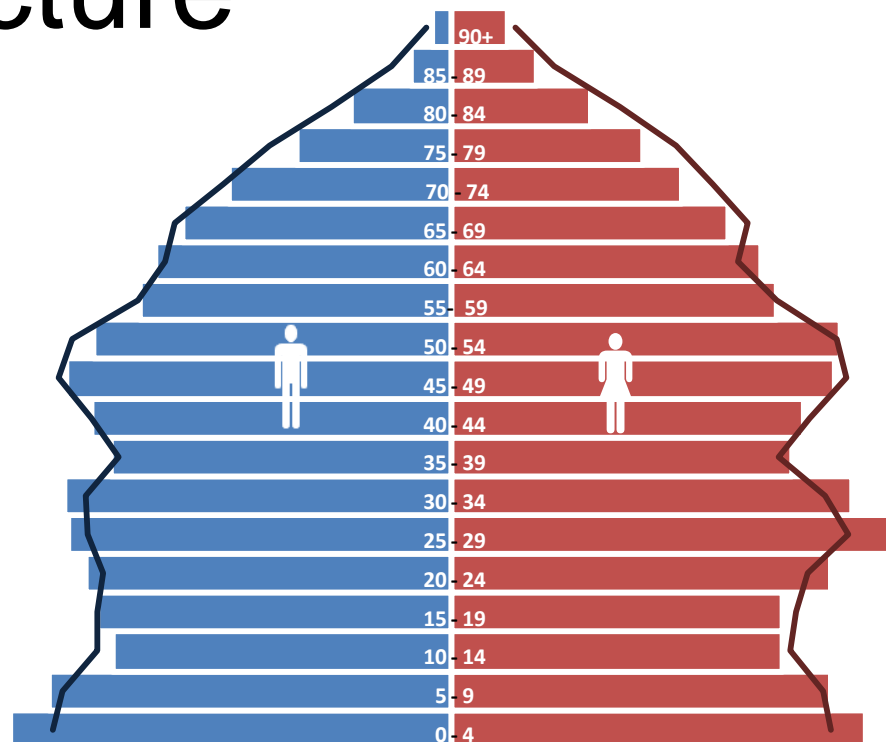
- Comprises 5 wards:
 - Bentley & Darlaston North
 - Darlaston South
 - Short Heath
 - Willenhall North
 - Willenhall South
- Covers 18.6 sq km
- Makes up 18% of borough area
- Population density of 37 people per hectare (much higher than borough average of 26)

A Map of Facilities in West Locality



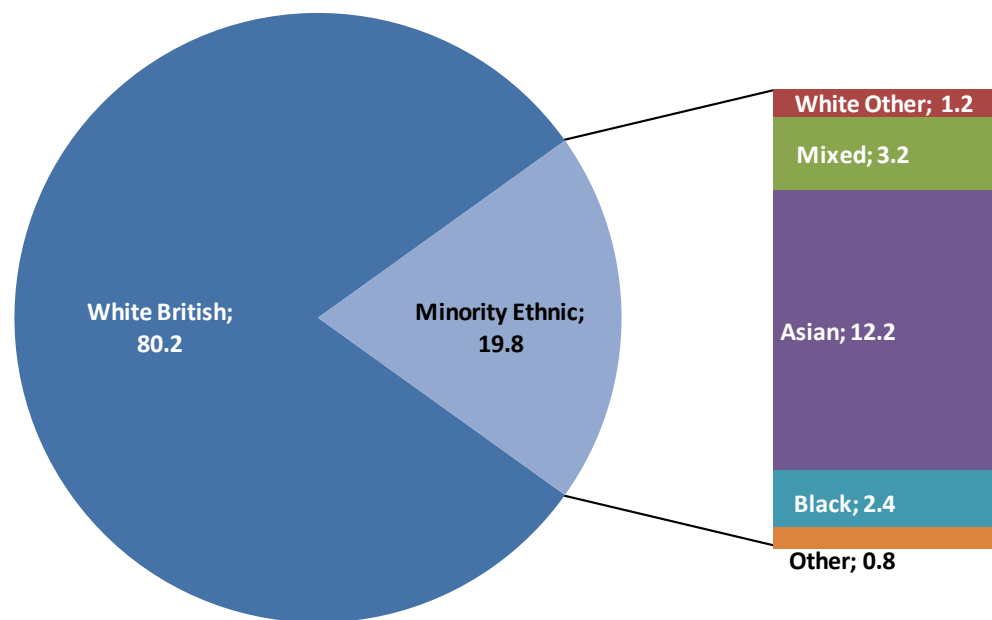
Population Structure

- **Total population: 69,500**
- Younger age profile than borough overall
- High proportion of younger children under 10 and young working age
- Fewer older people over 65



Source: ONS, Mid-2015 Population Estimates

Ethnicity



Source: ONS, 2011 Census

- 19.8% minority ethnic residents is lower than borough (Walsall av 24.1%)
- Asian: Indian is the largest minority group – 7.4% (Walsall av 5.3%)
- A mix of all other minority groups but in smaller numbers



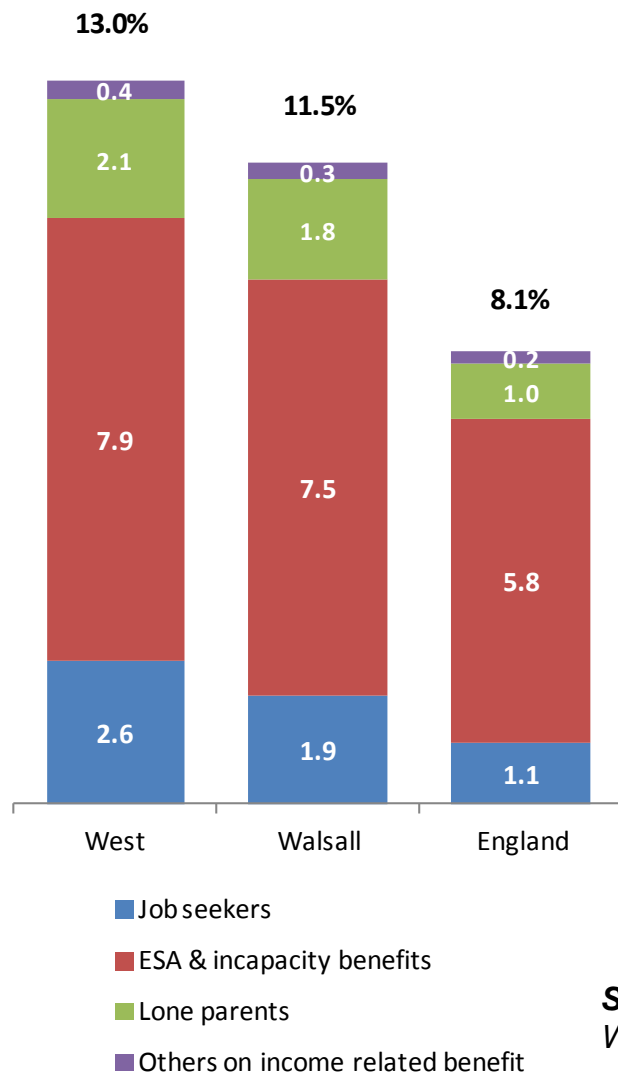
Households

- 27,100 occupied households
- Slightly higher proportion of socially rented properties (27.3%) than Walsall average (24.1%)
- Above average proportion of lone parent families (13.9%) than Walsall average (12.0%)

Source: ONS, Census 2011



Unemployment & Benefits



- 5,645 working age adults are dependent on an out-of-work benefit
- Above both borough and national levels
- Numbers of jobseekers has reduced in recent years (but still above average)
- But a very high proportion (3,450 residents) claim an ill-health related benefit and are unfit to work

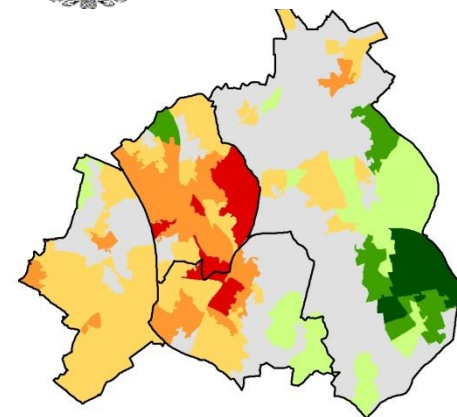
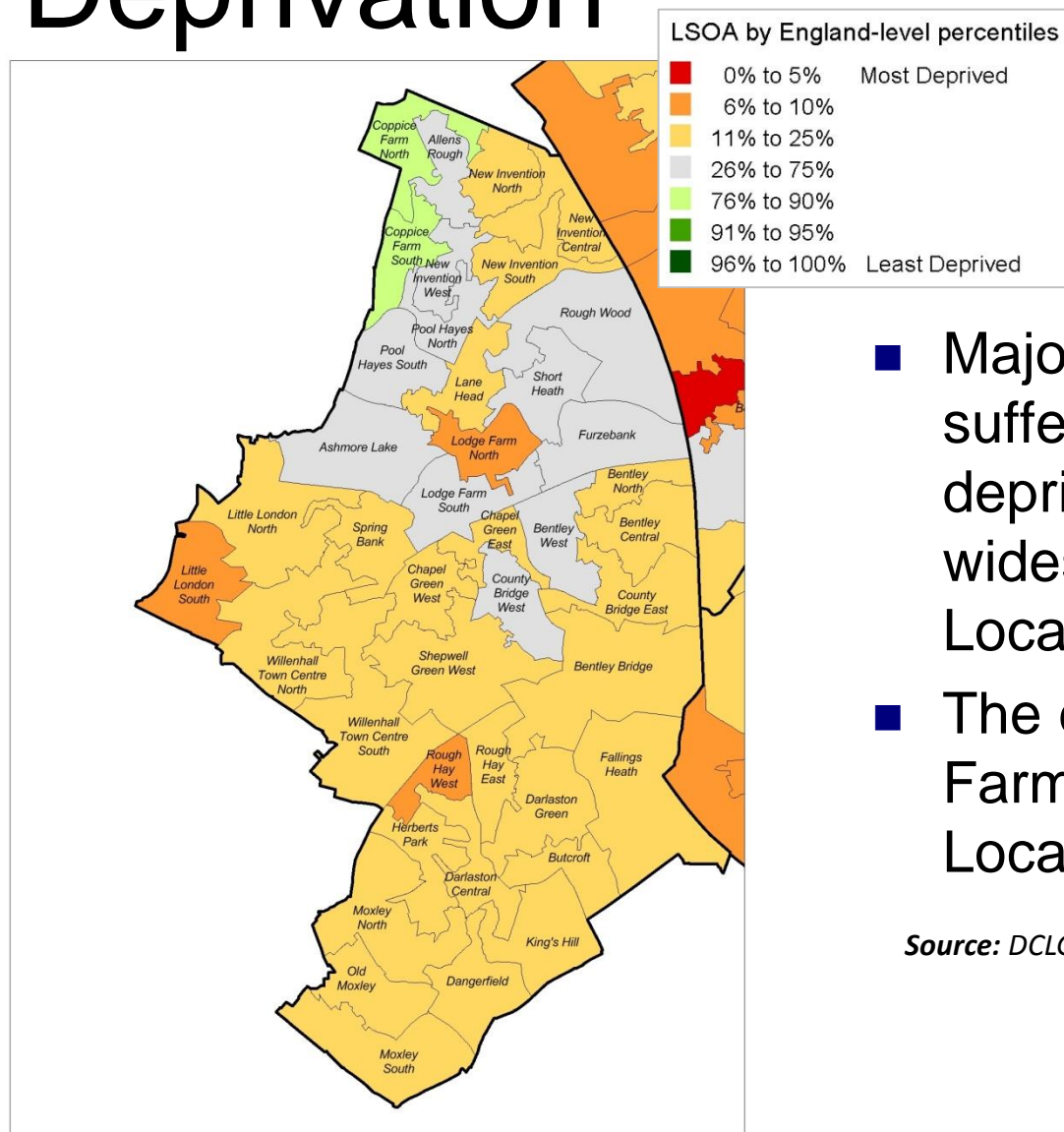
Source: DWP,
Working Age Client Group, Nov 2016

Skills and Qualifications

- Adult **basic skills** in literacy, numeracy and ICT skills lower than Walsall and national average.
- Adult **qualifications** also lower than Walsall and national average
- Over 1 in 4 working age residents have **no formal qualifications**
- Very low proportion with **degree level qualifications**

Source: BIS, Skills for Life Survey 2011; ONS, Census 2011

Deprivation



- Majority of neighbourhoods suffer from severe multiple deprivation – and this is widespread across most of the Locality
- The exception is Coppice Farm in the north of the Locality

Source: DCLG, Index of Multiple Deprivation, 2015



Social Segmentation

MOSAIC PROFILE SUMMARY FOR POSTCODES WITHIN WEST LOCALITY

Affordable Fringe

Married couples in 30s or 40s
Have lived there 5 years or more

Own semis in affordable suburbs

School age children

Many in receipt of Tax Credits



Families with Needs

Cohabiting couples & singles with kids

High unemployment

Low household income

Small socially rented terraces and semis

Moves within local community



Childcare Squeeze

Married or cohabiting couples

Likely to have pre-school children

Outgoings high in proportion to income

Own low value homes

Both parents working

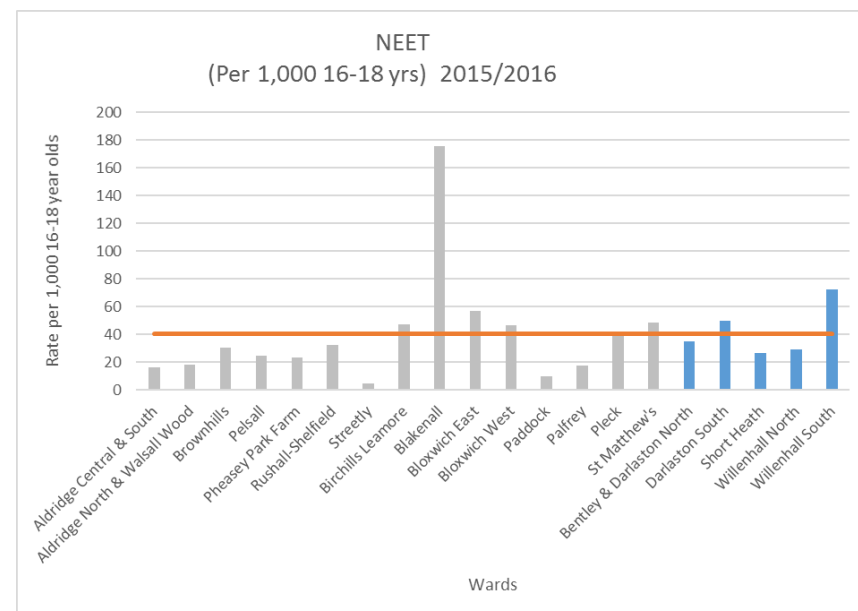
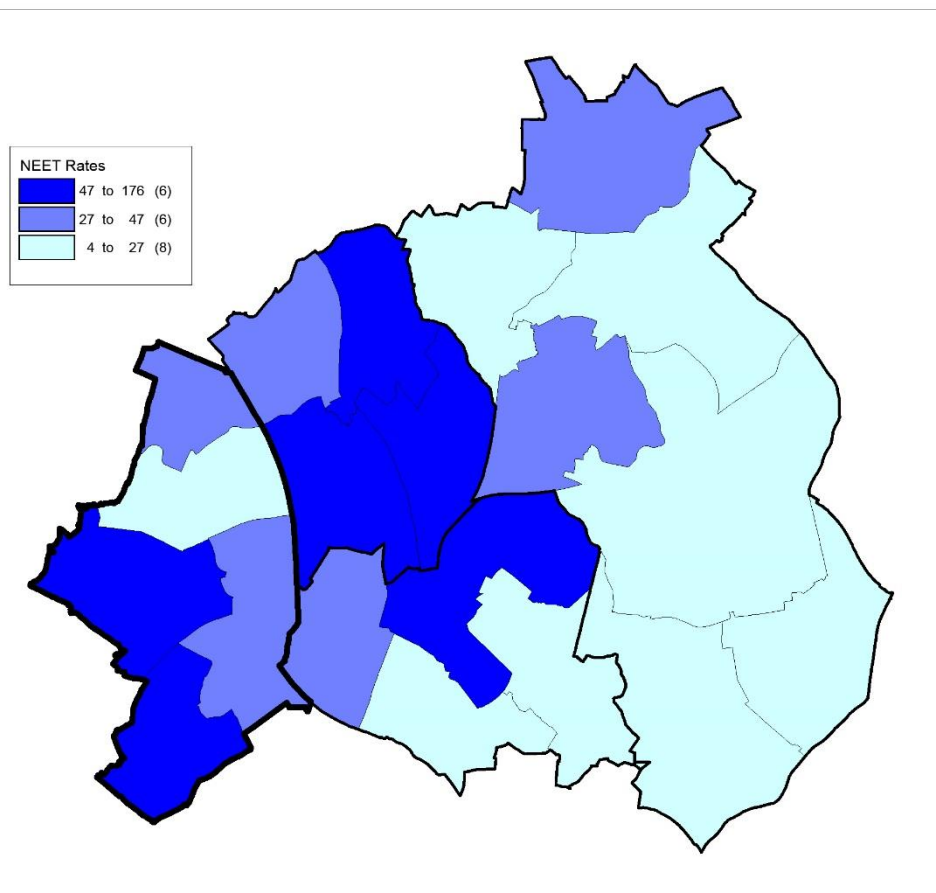
Unsecured personal loans



Rank		Mosaic Public Sector Types	West Locality	%	Walsall	Walsall %
1	H30	Affordable Fringe	2,988	10.30	19,055	6.92
2	M55	Families with Needs	2,557	8.82	18,774	6.81
3	M54	Childcare Squeeze	1,973	6.80	10,246	3.72
4	M53	Budget Generations	1,966	6.78	16,057	5.83
5	K48	Down-to-Earth Owners	1,702	5.87	10,302	3.74
6	O63	Streetwise Singles	1,516	5.23	7,577	2.75
7	N57	Seasoned Survivors	1,480	5.10	7,181	2.61
8	O62	Low Income Workers	1,433	4.94	11,330	4.11
9	L51	Make Do & Move On	1,282	4.42	5,785	2.10
10	K47	Offspring Overspill	1,214	4.19	10,546	3.83

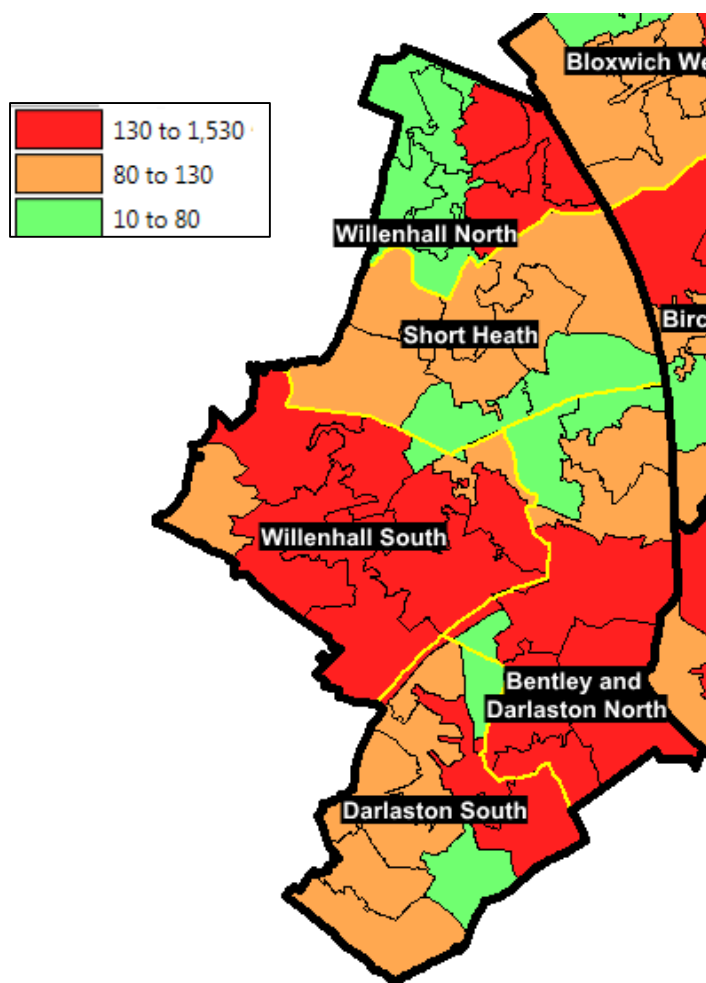


NEET Rates



Wards	NEET Rate
Bentley & Darlaston North	35.06
Darlaston South	49.59
Short Heath	26.95
Willenhall North	29.29
Willenhall South	72.31
WALSALL	40.19

Total Recorded Crime

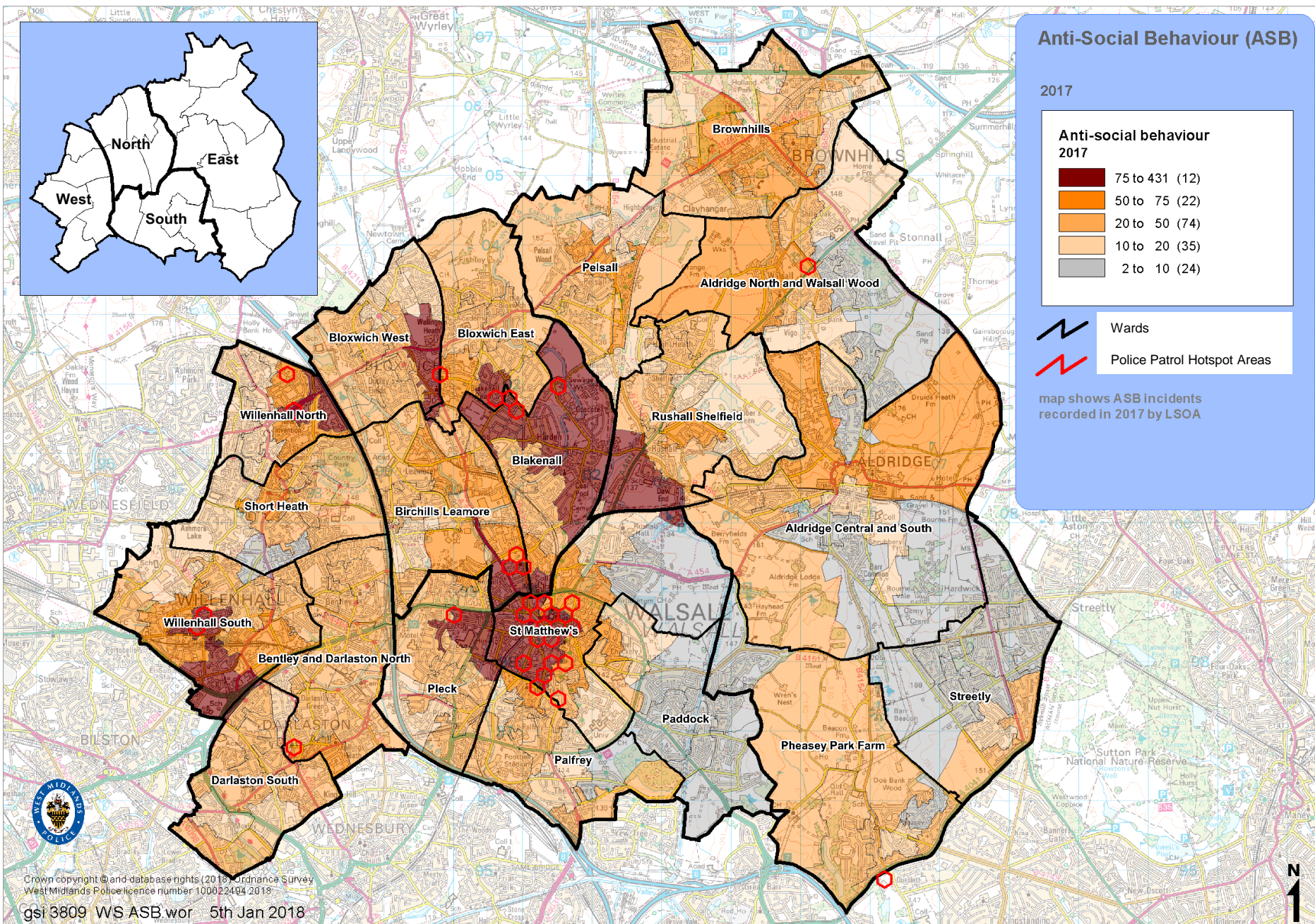


- West had the second highest proportion of crimes recorded of all localities.

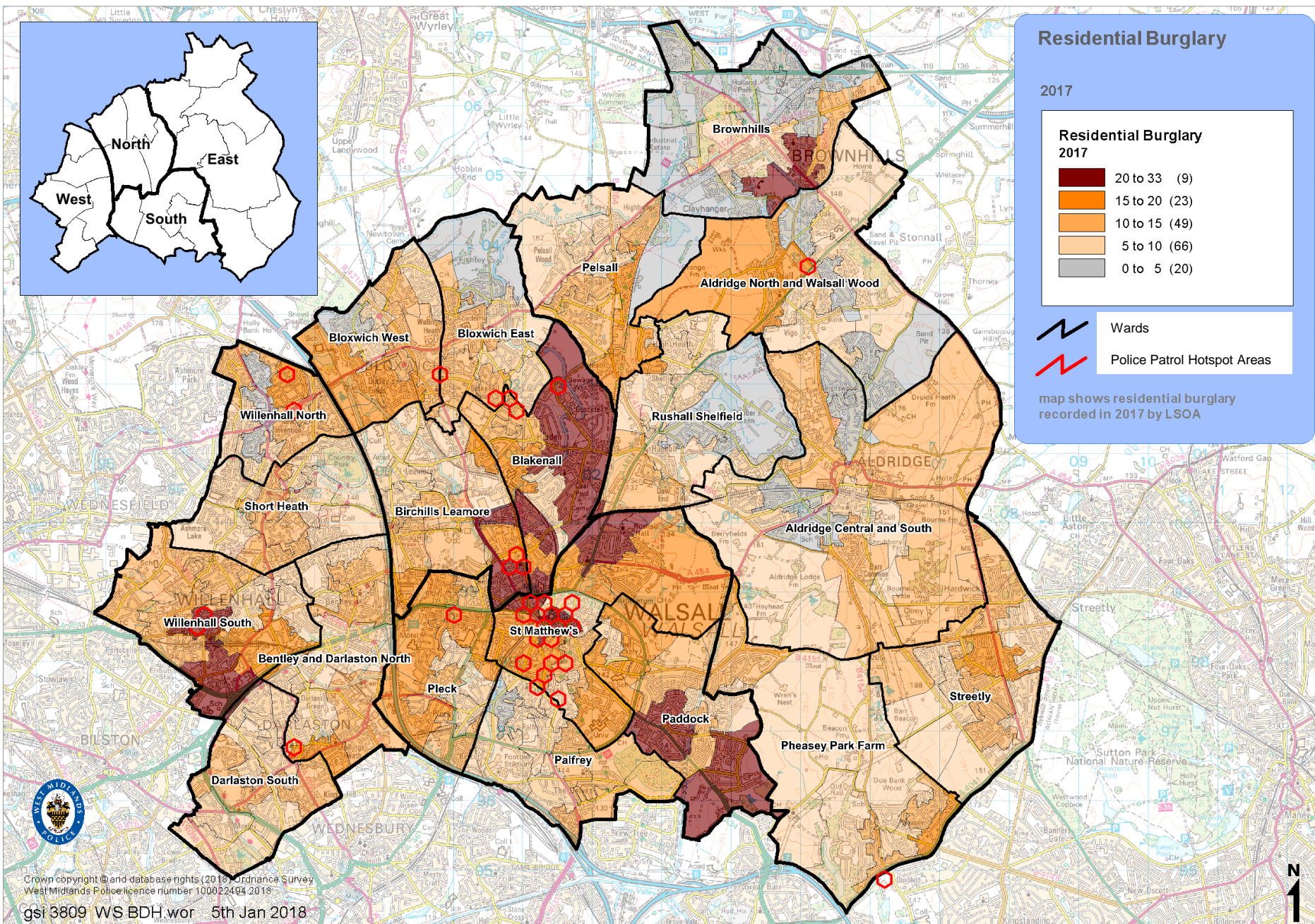
Locality	Total Recorded Crimes in 2017	%
East	4,323	20.36%
North	6,246	29.42%
South	4,985	23.48%
West	5,678	26.74%

- The 5 most frequently recorded crimes in the West are shown below:

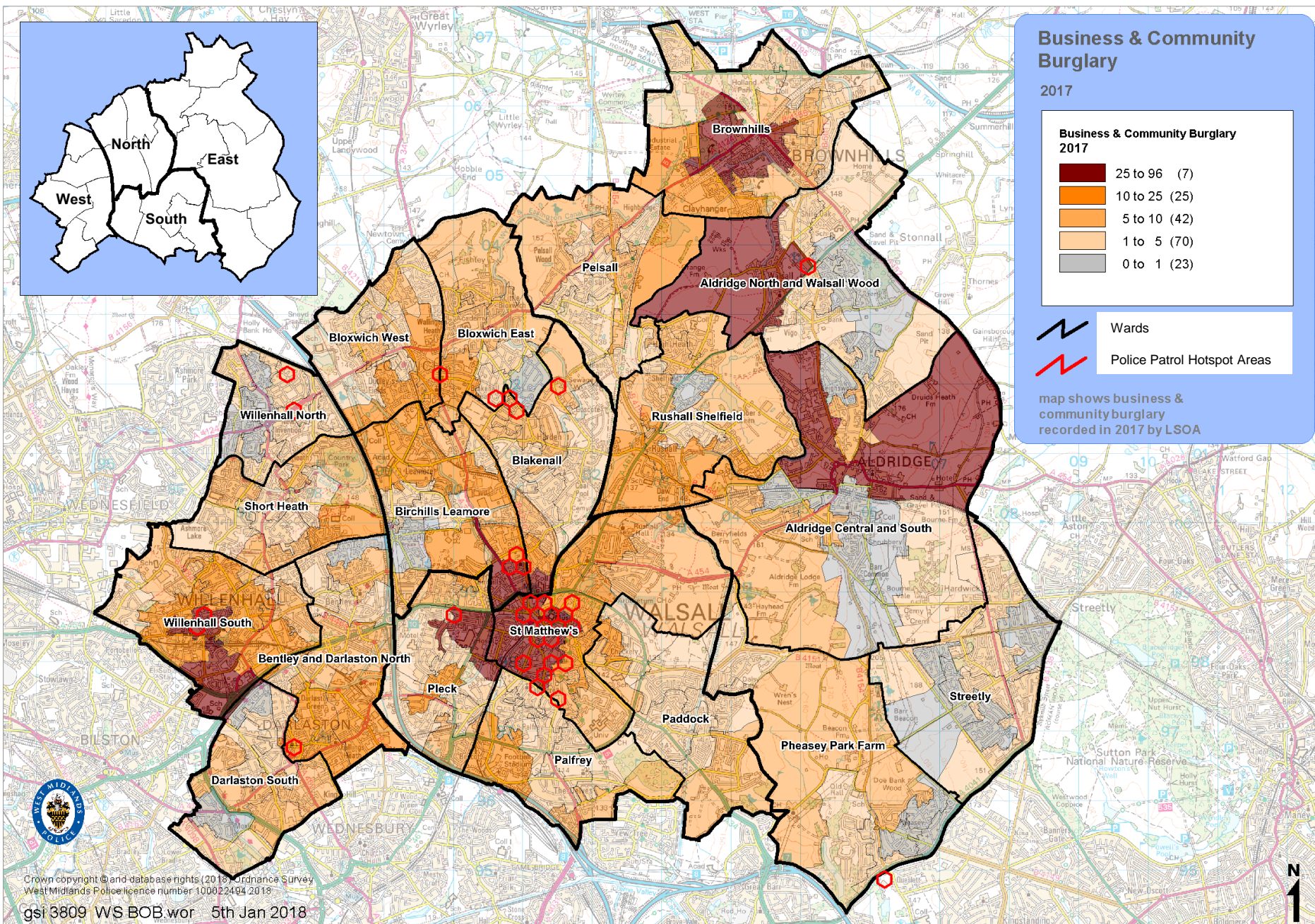
Violence without injury
Theft from motor vehicle
Violence with injury
Theft other
BDH (Burglary Dwelling House)



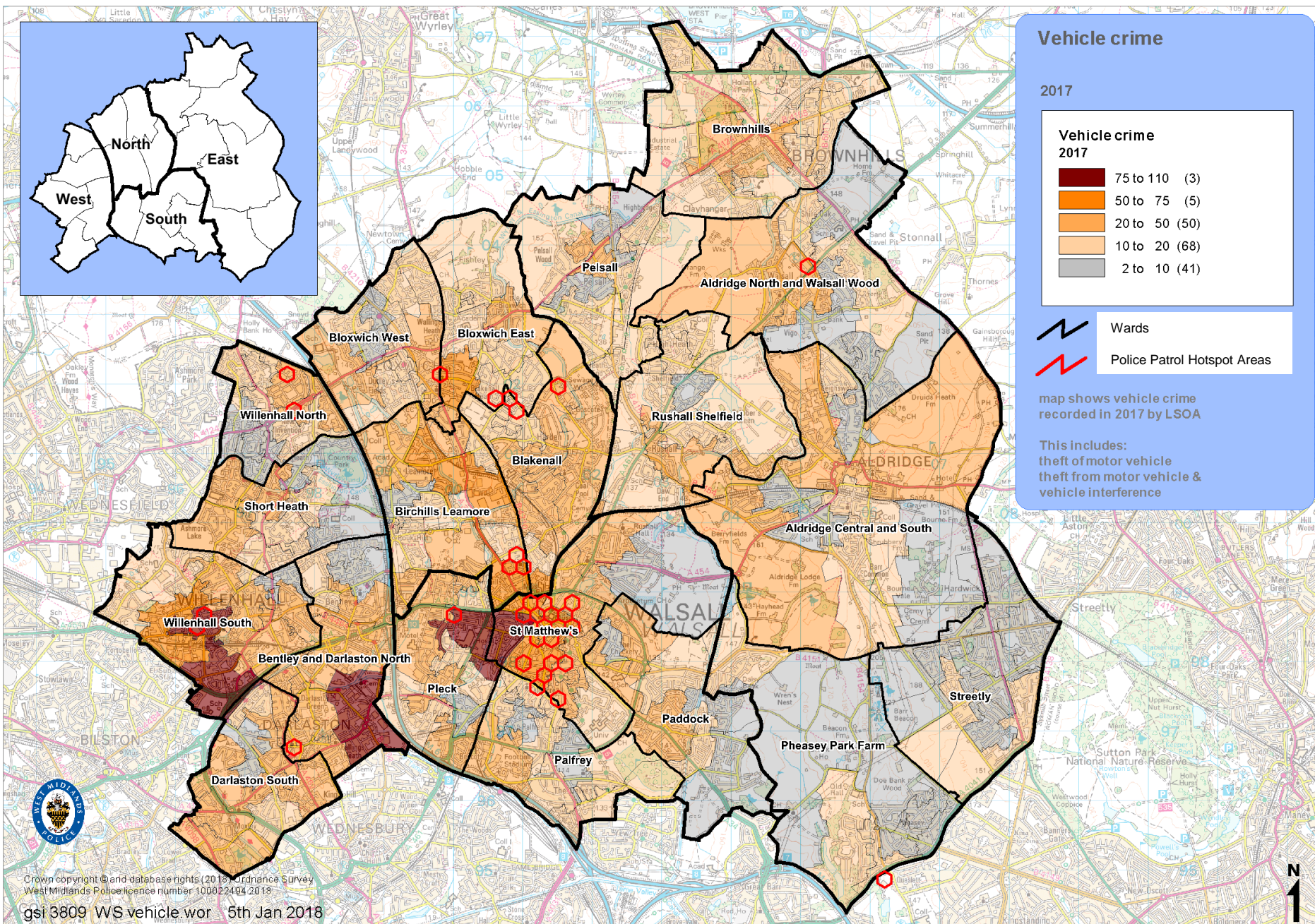
Source: West Midlands Police, Jan to Dec 2017

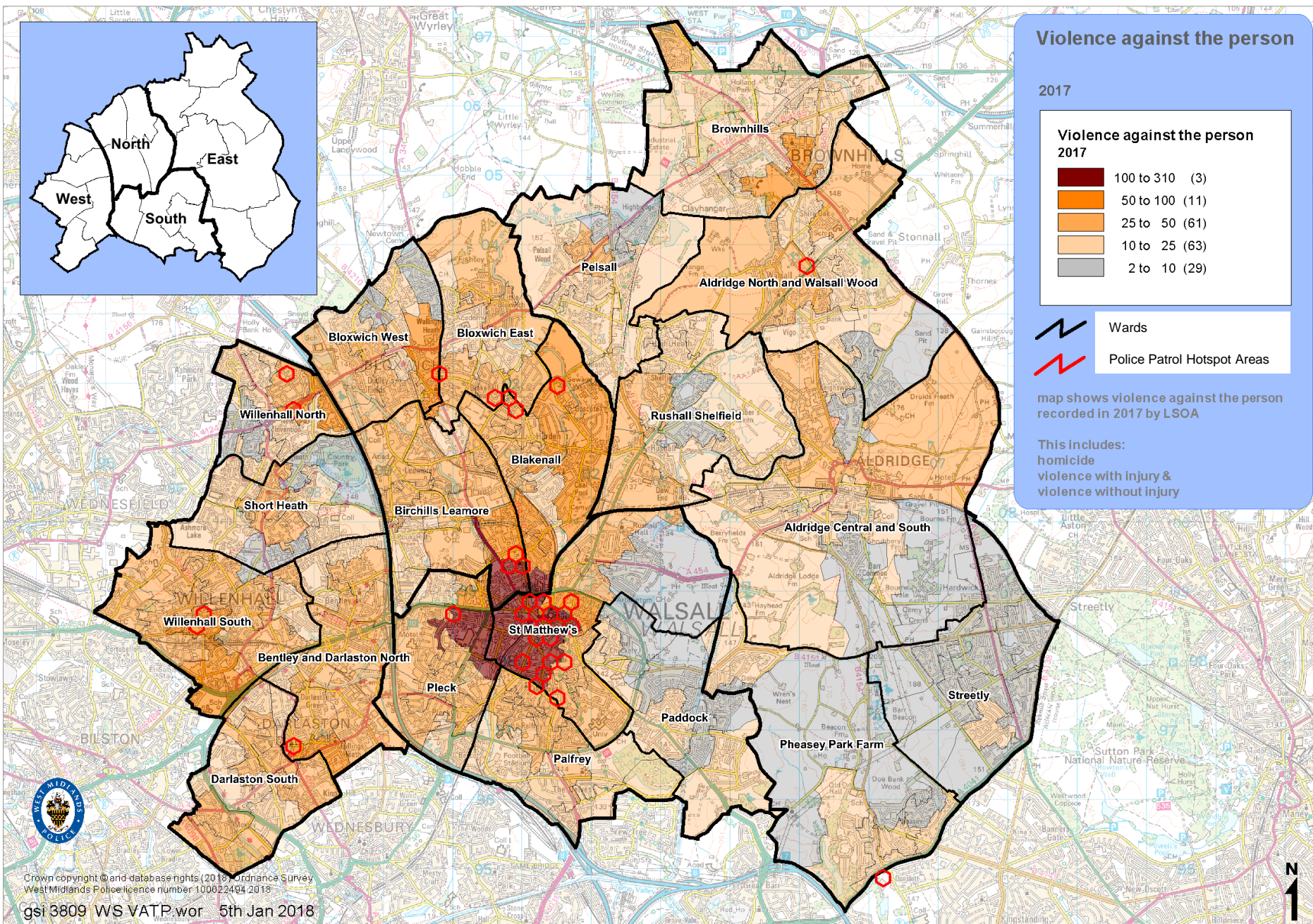


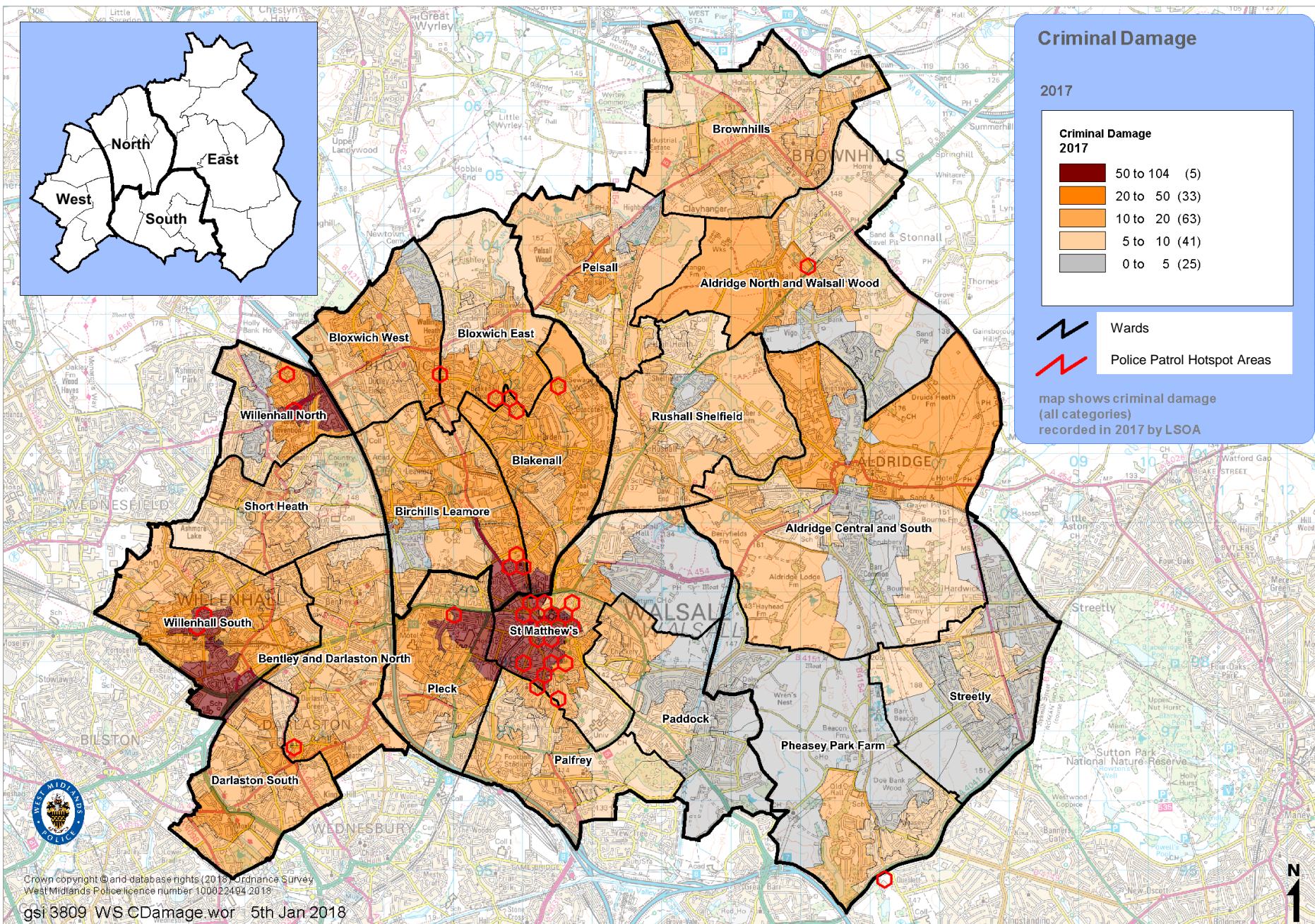
Source: West Midlands Police, Jan to Dec 2017

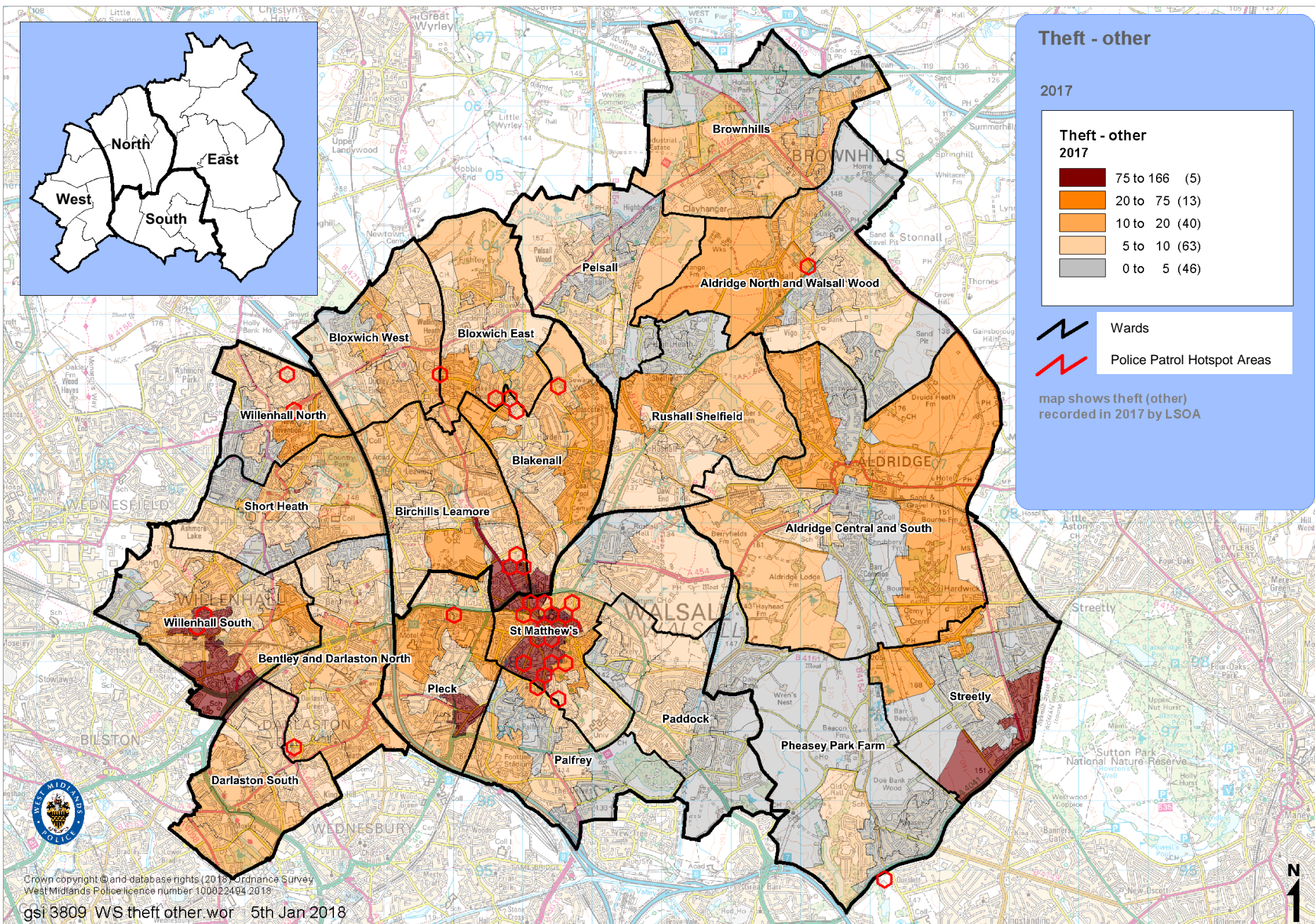


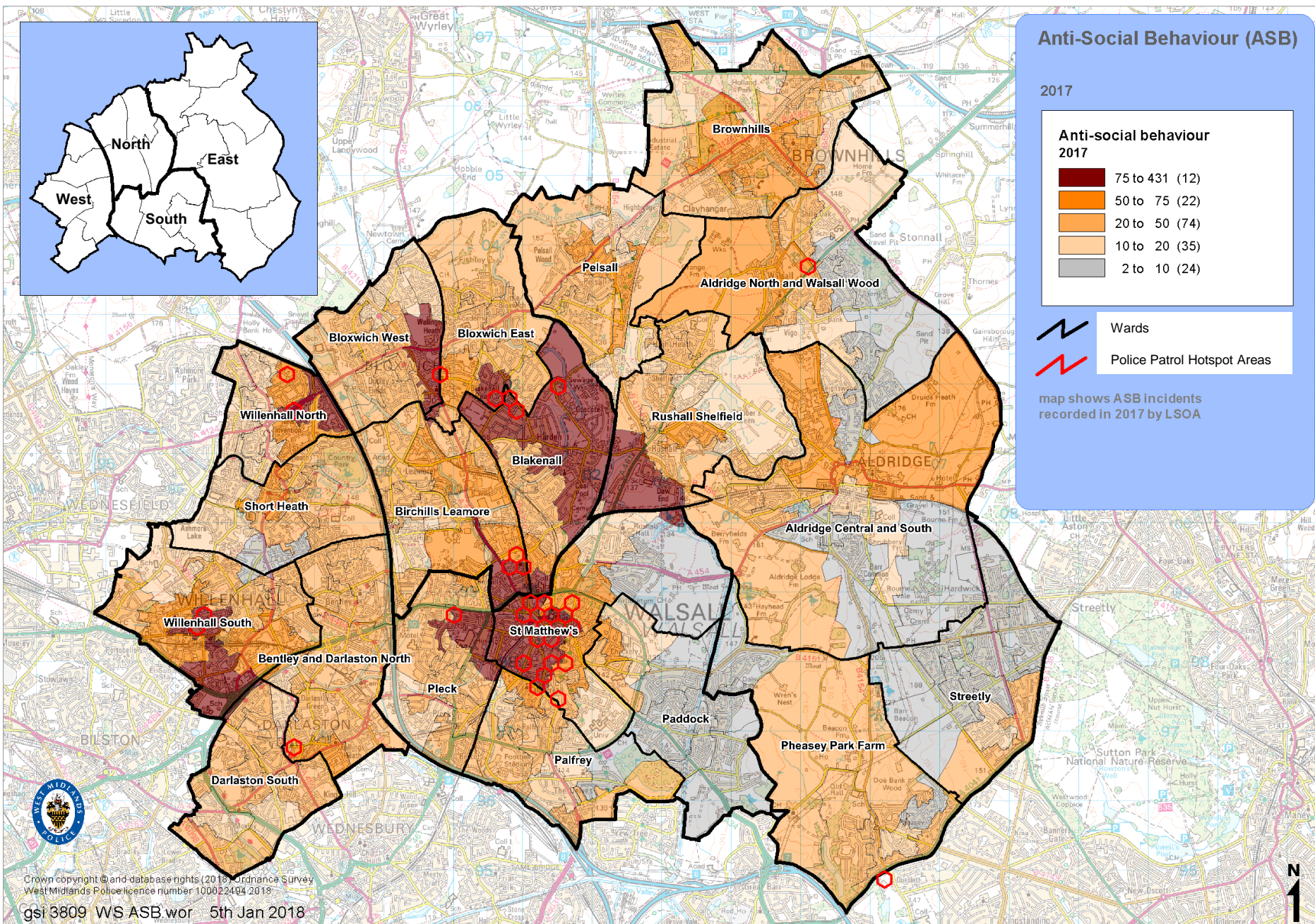
Source: West Midlands Police, Jan to Dec 2017







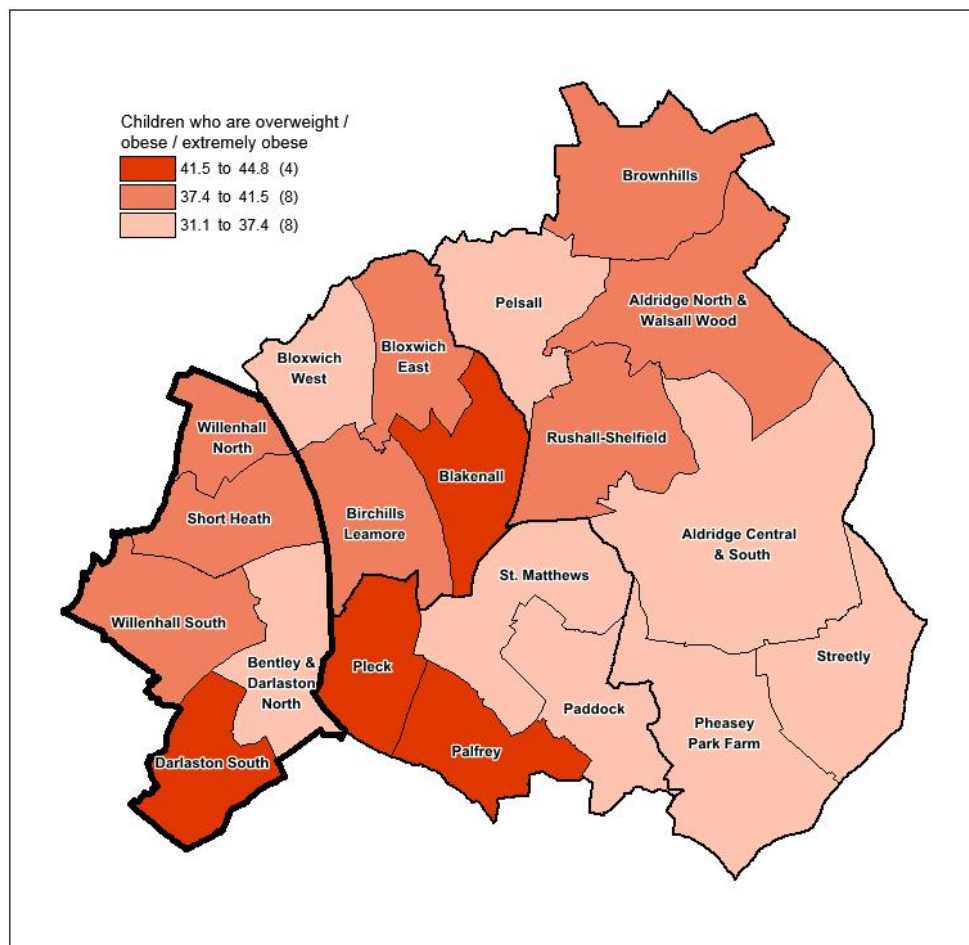




Source: West Midlands Police, Jan to Dec 2017



Childhood Obesity



Ward	Overweight / Obese
Darlaston South	44.51
Willenhall North	40.94
Willenhall South	40.91
Short Heath	38.30
Bentley and Darlaston North	36.94
WALSALL	38.89

Darlaston South ward in the West locality has the highest proportion of overweight / obese children – 44.51% which is above the borough average of 38.89.

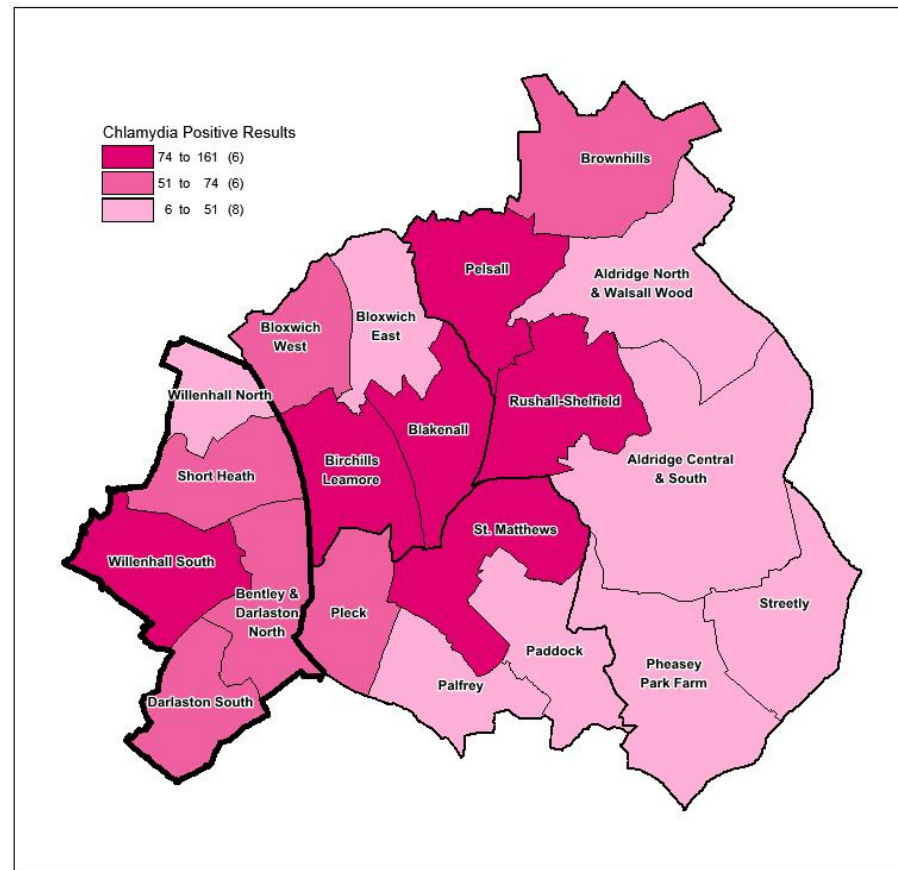
In contrast Bentley & Darlaston North has the lowest within the West of 36.94% (below the Walsall average)



Chlamydia Positive Screening rates per 10,000 15-24 year olds

Wards	Positive rate
Willenhall South	160.27
Darlaston South	67.86
Short Heath	66.33
Bentley and Darlaston North	58.70
Willenhall North	37.50
WALSALL	64.14

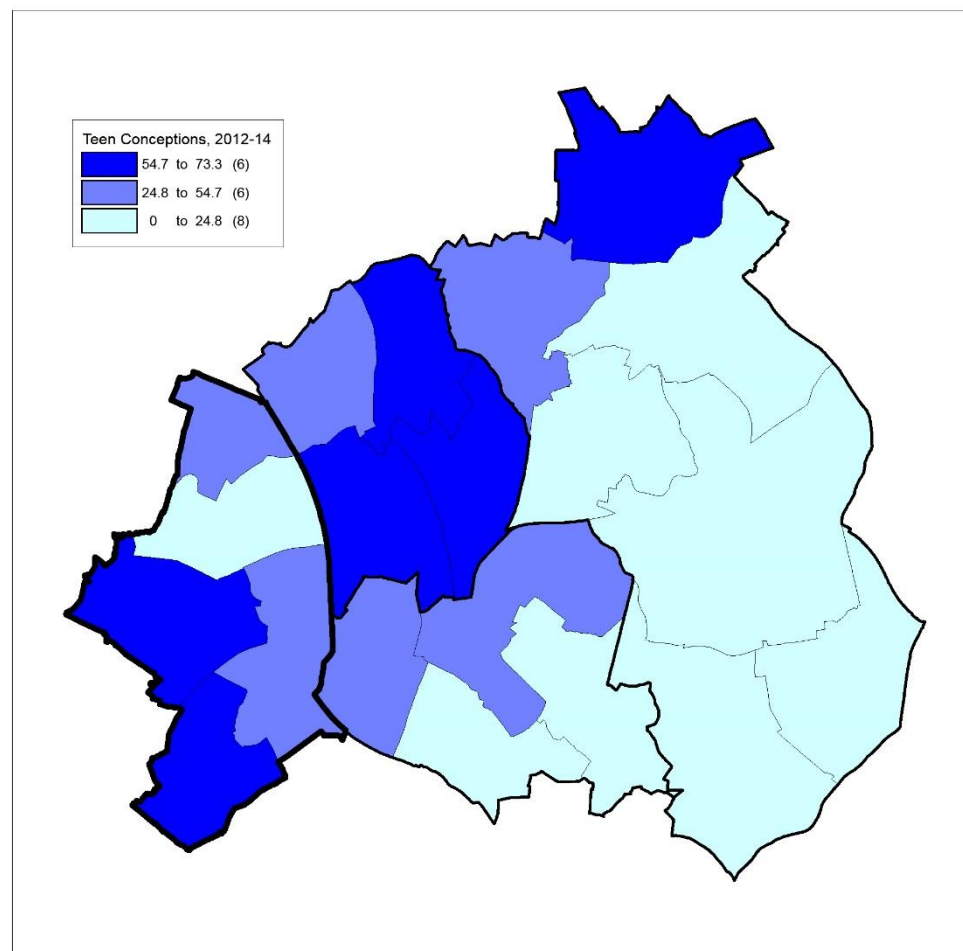
Willenhall South has the highest rate of chlamydia screens – over twice the borough average



Teen Conception Rates per 1,000 15-17 year olds

Ward	Rate
Short Heath	20.2
Bentley and Darlaston North	43.4
Willenhall North	50.0
Willenhall South	54.7
Darlaston South	55.2
WALSALL	40.3

Teen Conception rates for this locality are all above the borough average of 40.3



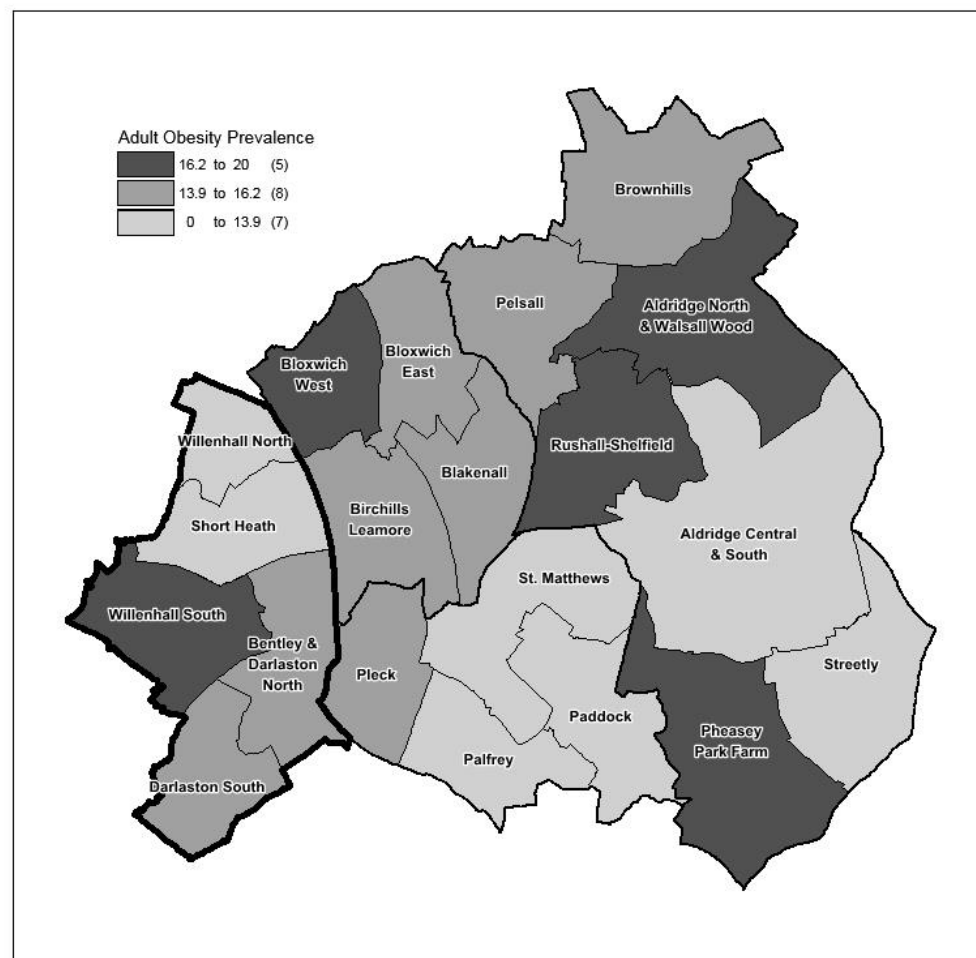
Adult Obesity Prevalence

Ward	%
Willenhall South	16.42
Darlaston South	15.94
Bentley and Darlaston North	15.05
Willenhall North	11.52
Short Heath	-
WALSALL	14.89

There is mixed adult obesity prevalence within the West locality.

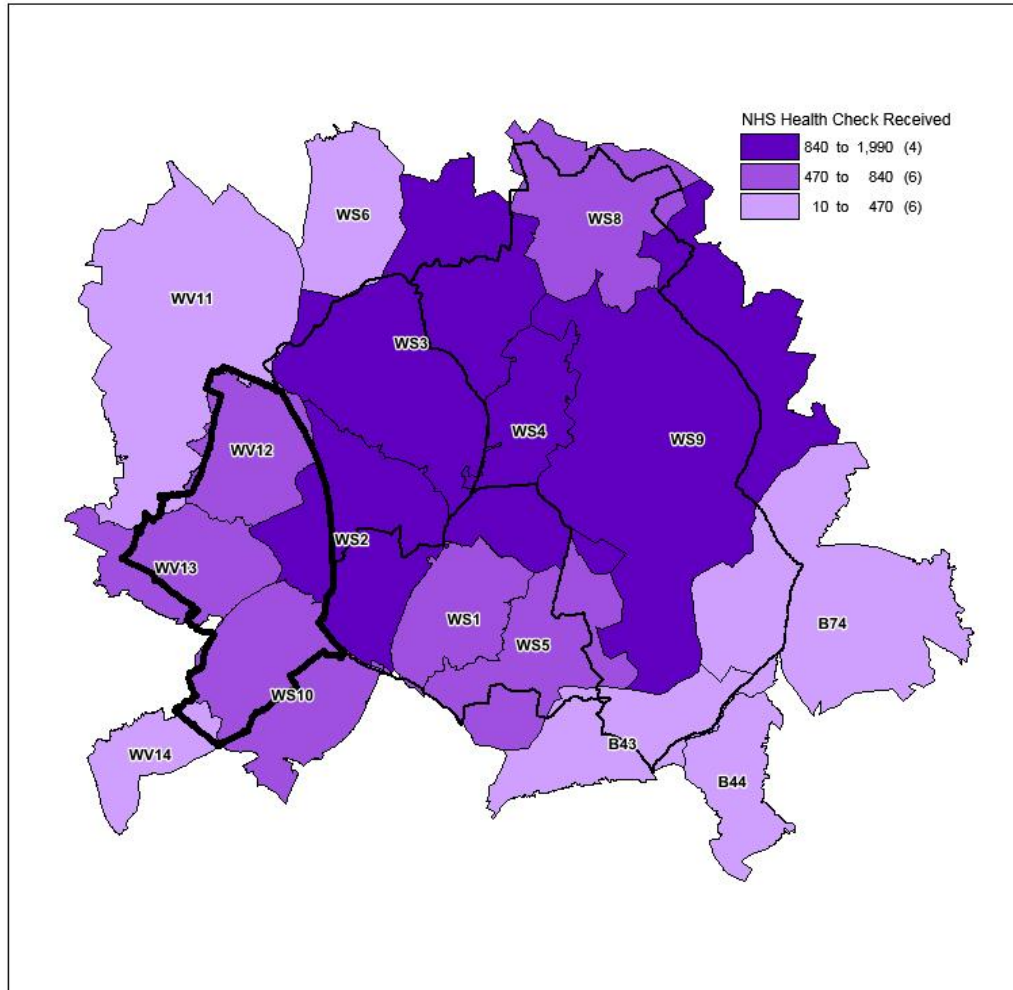
Only Willenhall North ward is below the borough average

Note – based on GP practice patient lists





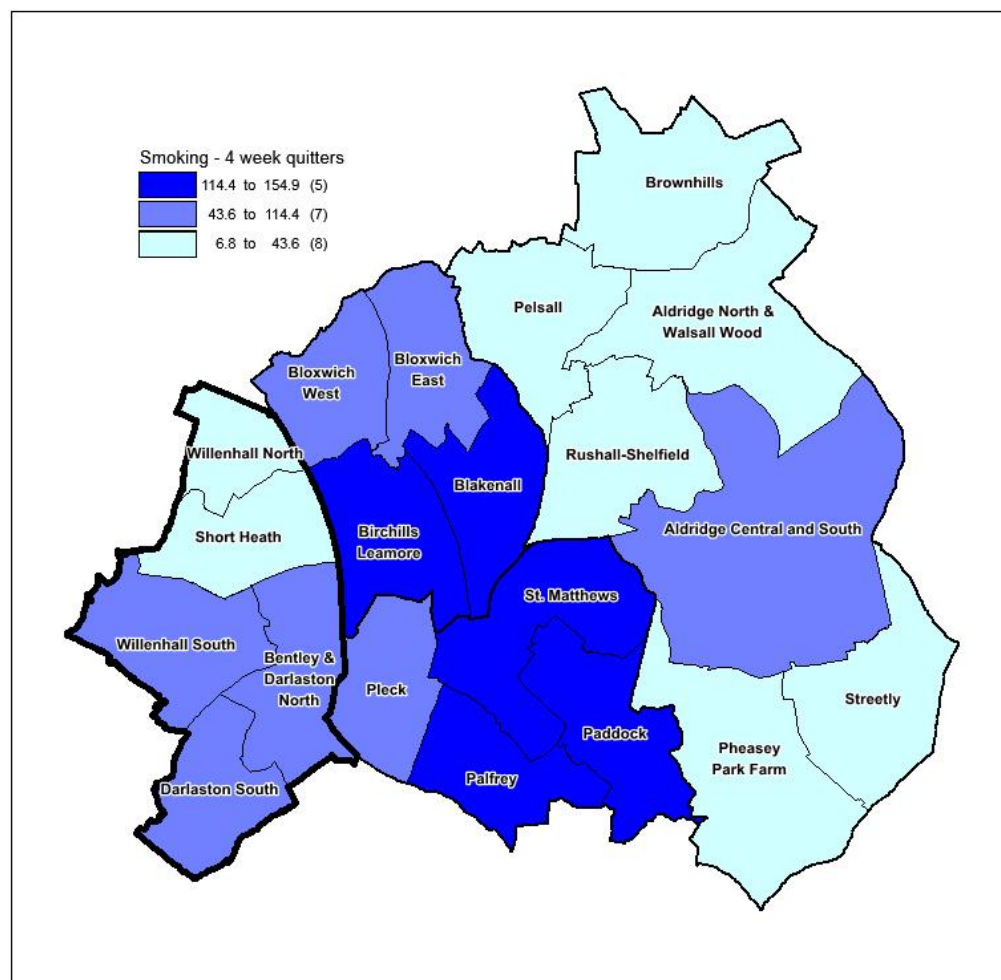
Health Check Received - 40 to 74 Year Olds



Within the West locality, the number of NHS health checks received is average:
WV12 = 508
WV13 = 558
WS10 = 471 (part of)



Successful 4 week Smoking Quitter Rates (16+) – 2016/17



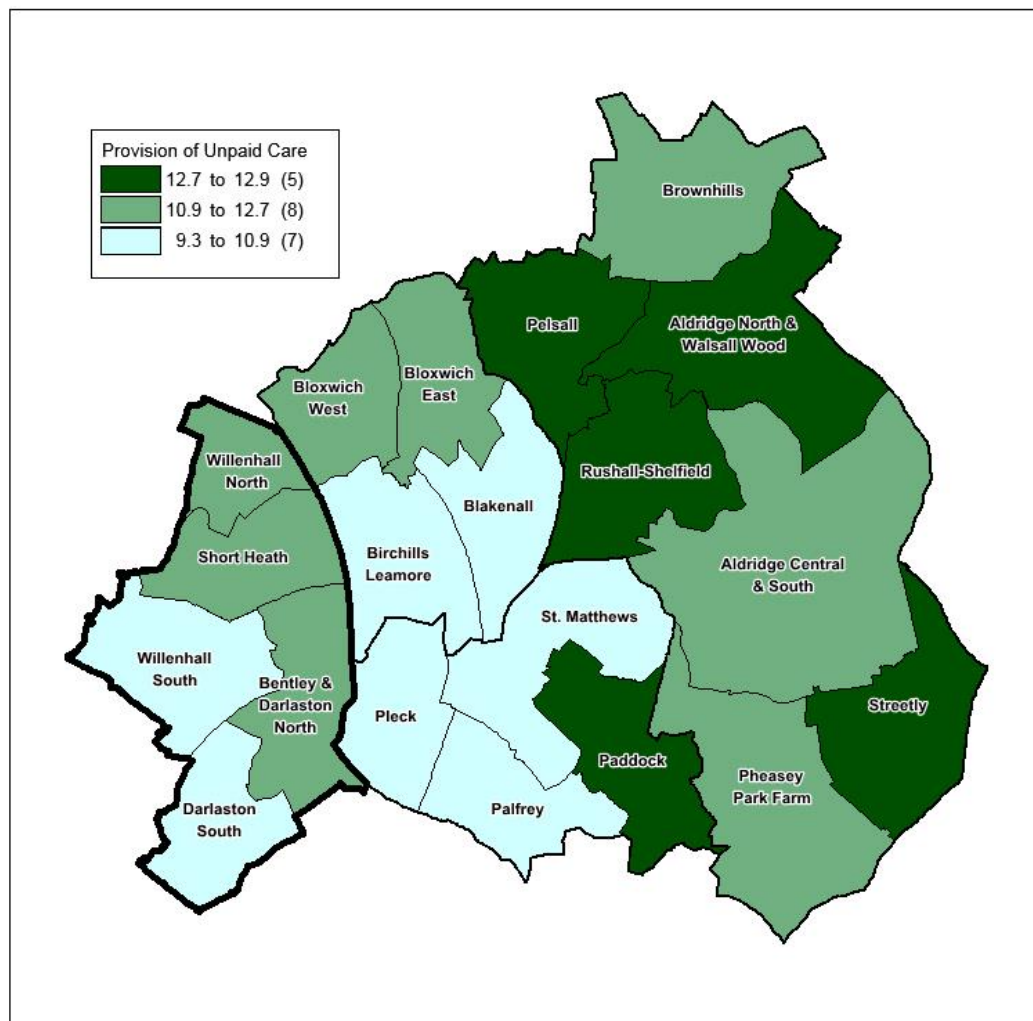
Ward	Crude rate (per 10,000)
Willenhall South	55.26
Bentley and Darlaston North	55.00
Darlaston South	50.83
Willenhall North	42.31
Short Heath	40.19
WALSALL	68.92

Successful 4 week quit rates are below the borough average in the west locality.

Willenhall North & Short Heath wards with the lowest rates in the west.



Provision of Unpaid Care



Ward	#	%
Short Heath	1,374	12.6
Willenhall North	1,667	11.1
Bentley and Darlaston North	1,781	10.9
Darlaston South	1,493	10.8
Willenhall South	1,731	10.5
WALSALL	30,632	11.4

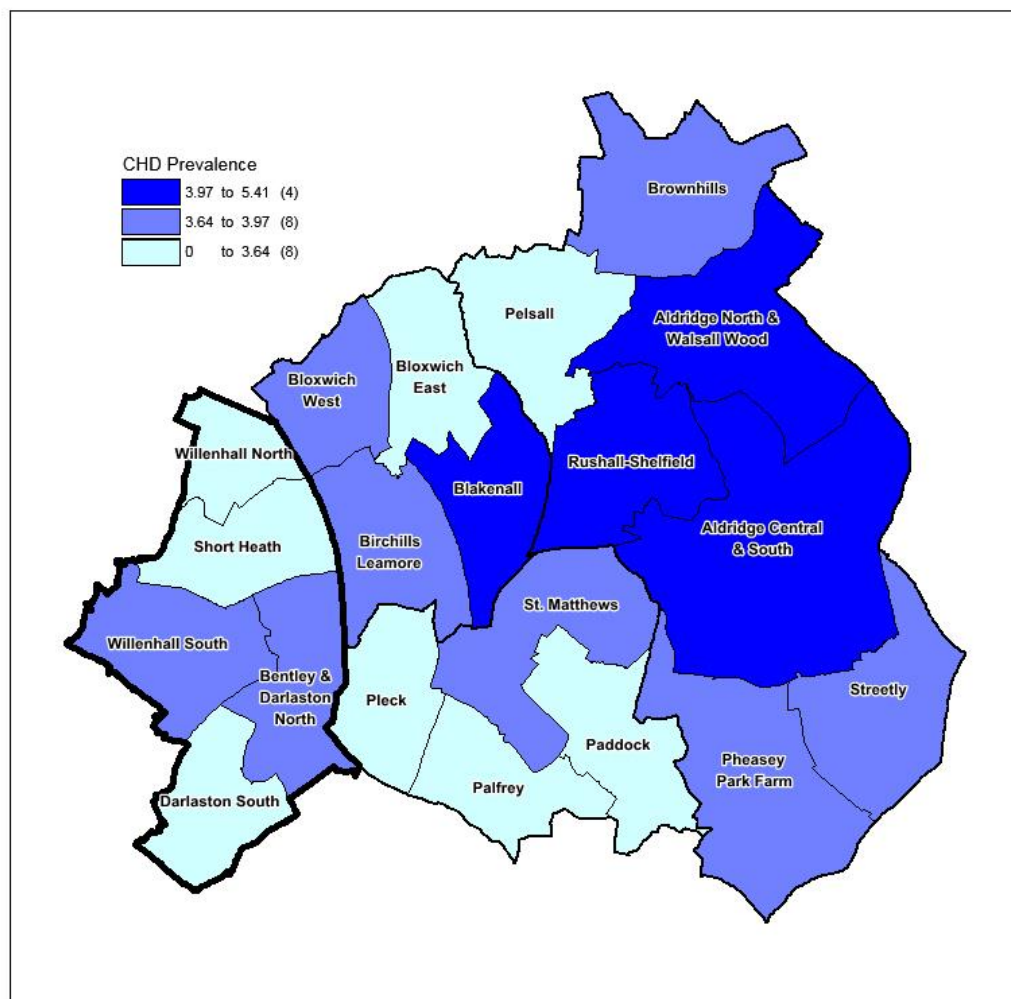
The highest proportion of Walsall residents providing unpaid care within the West locality are within the wards of:

- Short Heath
- Willenhall North
- Bentley & Darlaston North

Short Heath ward is above the borough average



CHD Prevalence



Ward	%
Bentley and Darlaston North	3.97
Willenhall South	3.78
Willenhall North	3.48
Darlaston South	3.24
Short Heath	-
WALSALL	3.86

Coronary Heart Disease prevalence within the West locality is mixed.

Bentley & Darlaston North ward has higher prevalence than the borough average.

Note – based on GP practice patient lists

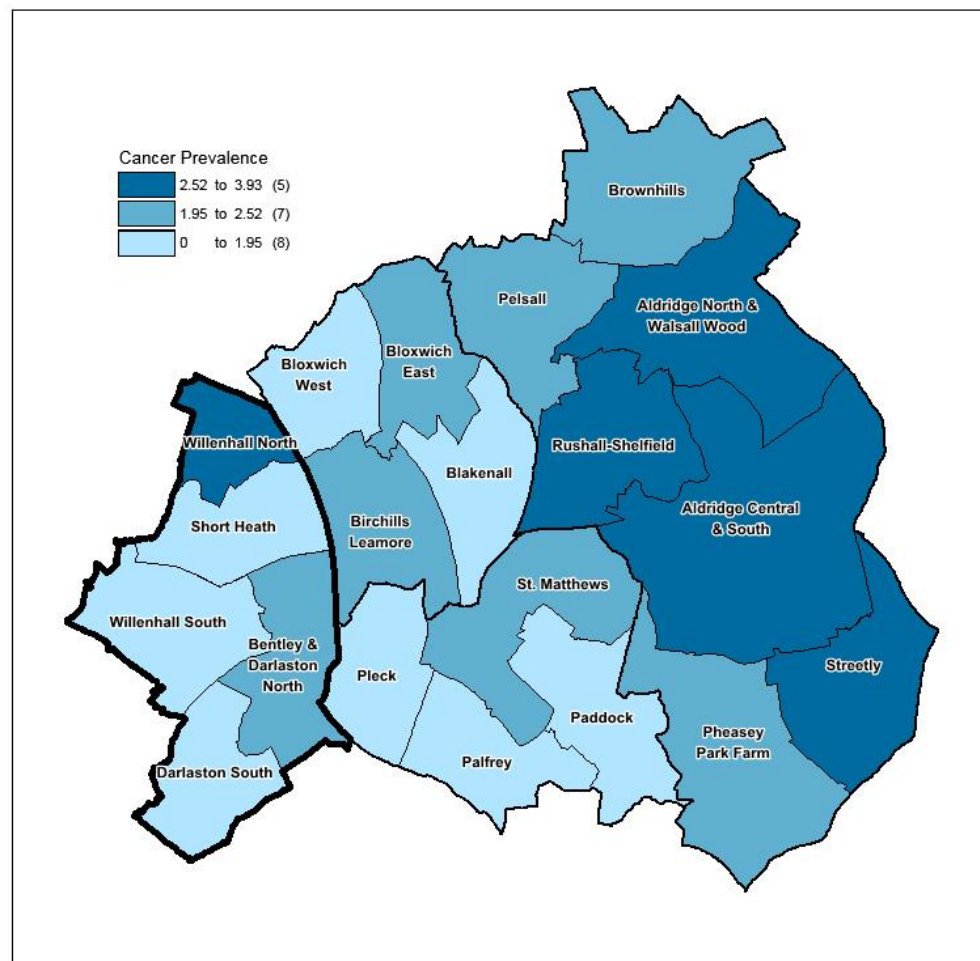
Cancer Prevalence

Ward	%
Willenhall North	2.53
Bentley and Darlaston North	2.30
Willenhall South	1.71
Darlaston South	1.53
Short Heath	-
WALSALL	2.20

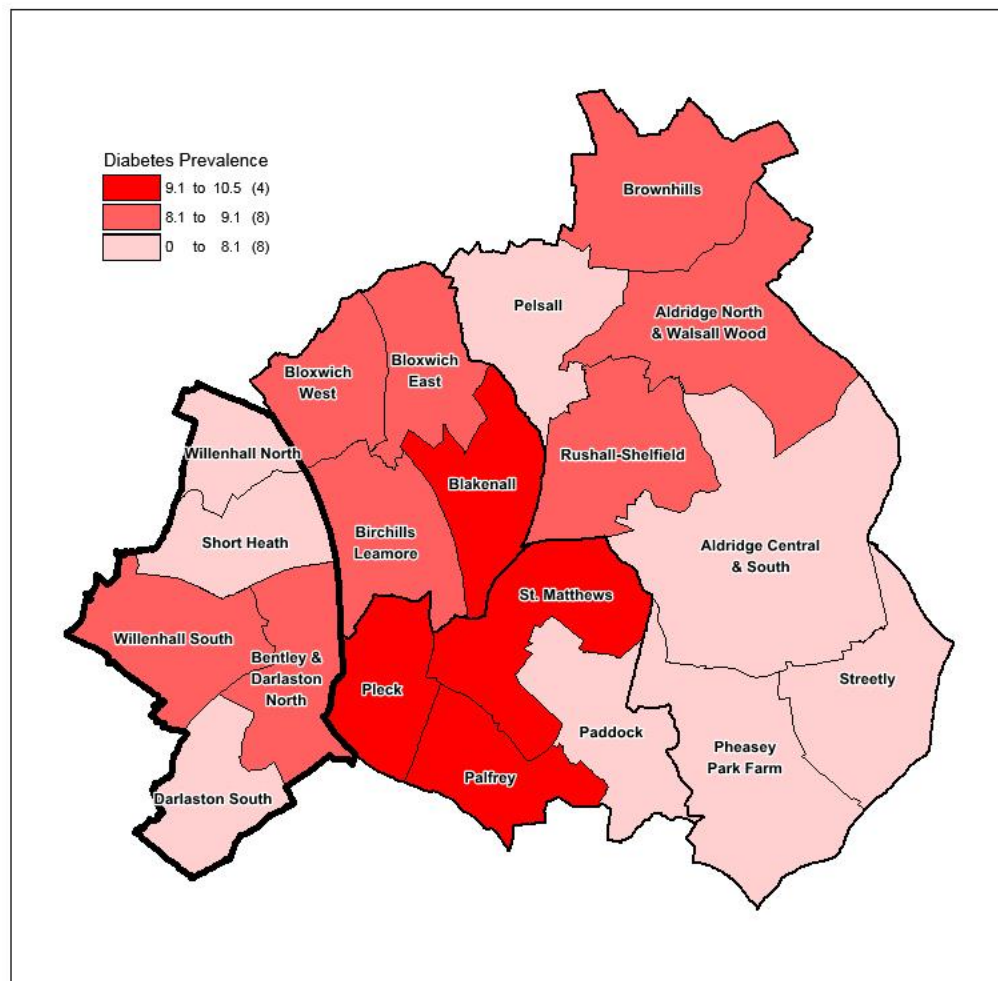
Cancer prevalence within the West locality is mixed.

2 of the 5 wards prevalence is above the borough average.

Note – based on GP practice patient lists



Diabetes Prevalence



Ward	%
Bentley and Darlaston North	9.05
Willenhall South	8.41
Darlaston South	8.10
Willenhall North	7.38
Short Heath	-
WALSALL	8.58

- There are mixed levels of prevalence for diabetes within the West locality.
- Bentley & Darlaston North ward is above the borough average

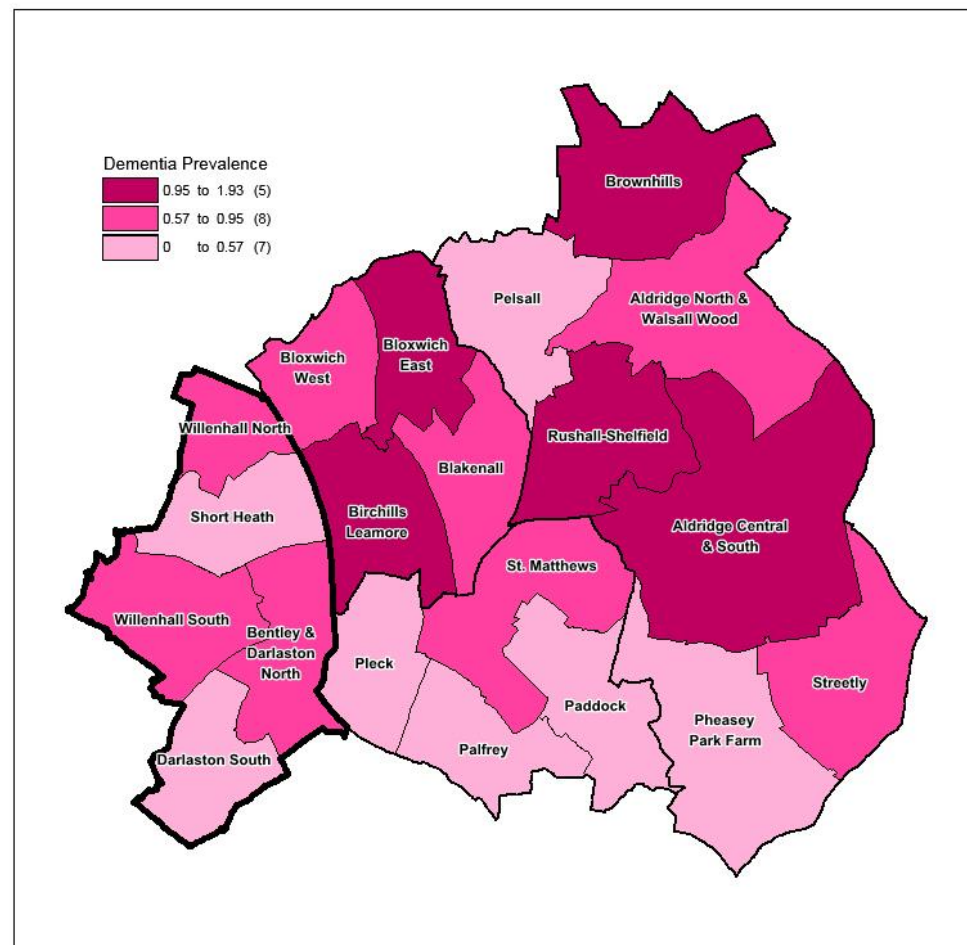
Note – based on GP practice patient lists

Dementia Prevalence

Ward	%
Bentley and Darlaston North	0.73
Willenhall South	0.73
Willenhall North	0.57
Darlaston South	0.50
Short Heath	-
WALSALL	0.80

- There is mixed dementia prevalence within the East locality
- 4 out of 7 wards are above the borough average

Note – based on GP practice patient lists





Useful Links

- **2011 Census:** Information related to the release of the latest census results, including analysis and reports for Walsall and links to official ONS websites www.walsall.gov.uk/census
- **Nomis:** detailed and up-to-date UK labour market and economic statistics from official sources www.nomisweb.co.uk



These profiles have been compiled by analysts and other colleagues from across Walsall Insight

Contact: insight@walsall.gov.uk or intelligence@walsall.gov.uk



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