

# Locality Overview: SOUTH





# Locality Profiles

- This presentation provides an overview of the Locality and some key characteristics
- Locality Profiles are being prepared by analysts from across partners containing detailed information about each locality
- Will cover a full range of themes: health, crime, business, children, education, social care etc
- A focus on highlighting issues and areas of multi-agency demand
- Support the development of Locality Plans
- Available from November – and updated as new data becomes available



# Geography



Comprises 4 wards:

- Paddock
- Palfrey
- Pleck
- St Matthew's

Covers 17.5 sq km

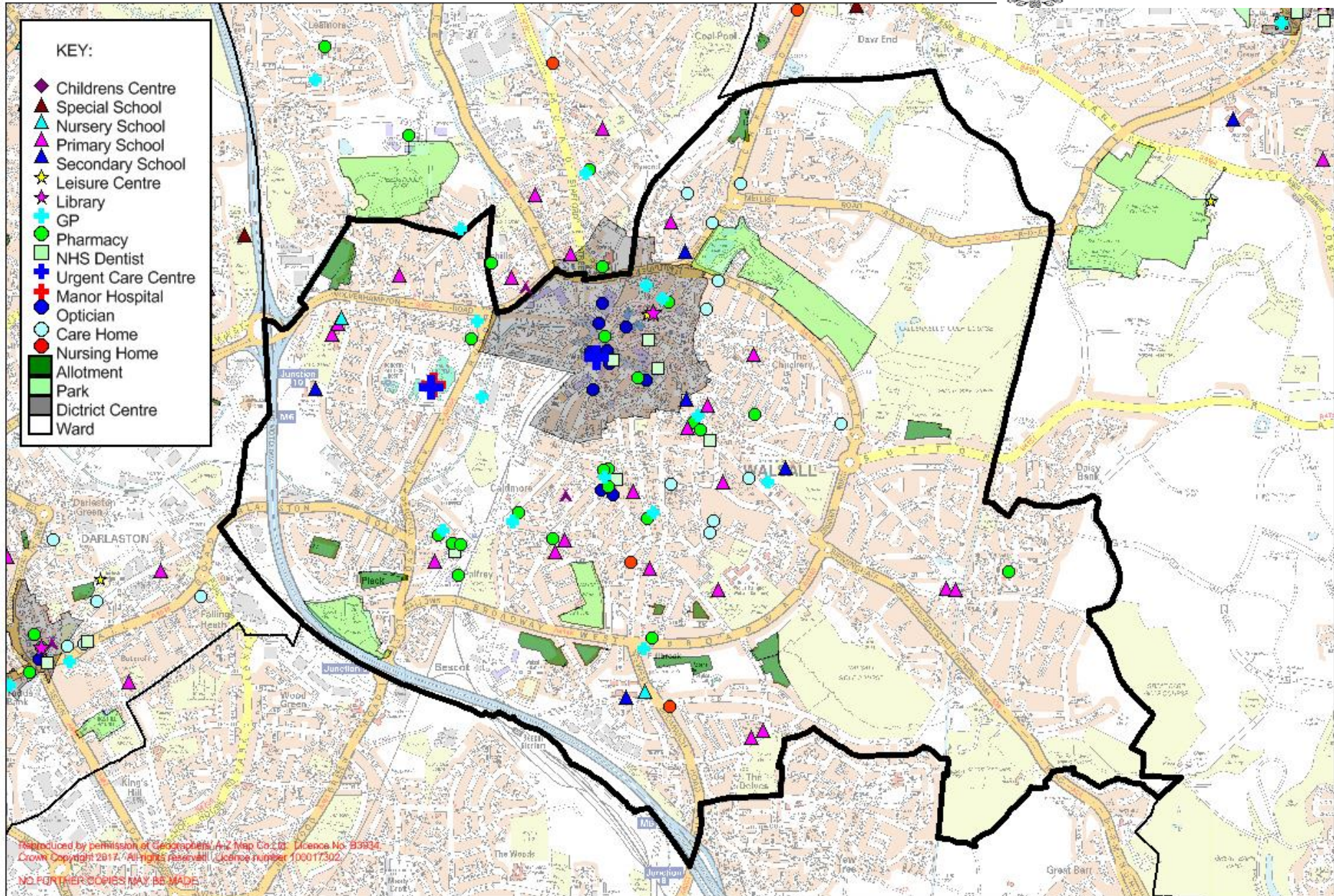
Makes up 17% of borough area

Population density of 35 people per hectare (higher than borough average of 26)





## A Map of Facilities in South Locality



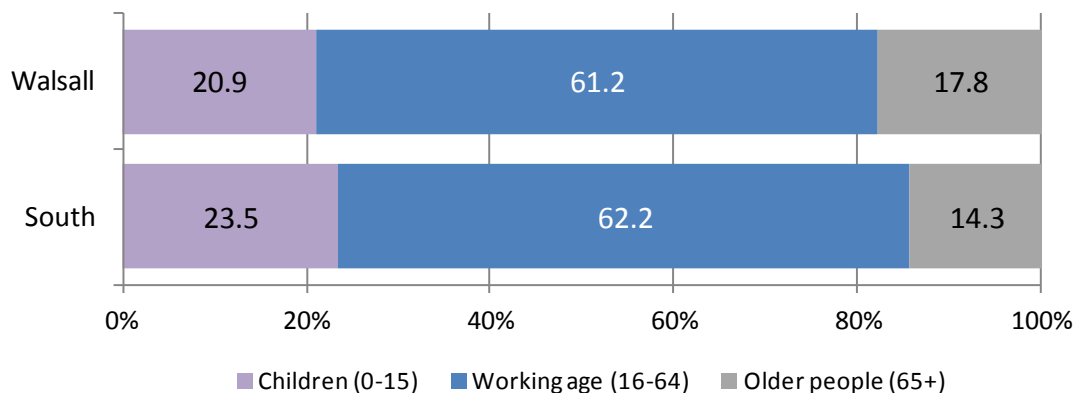
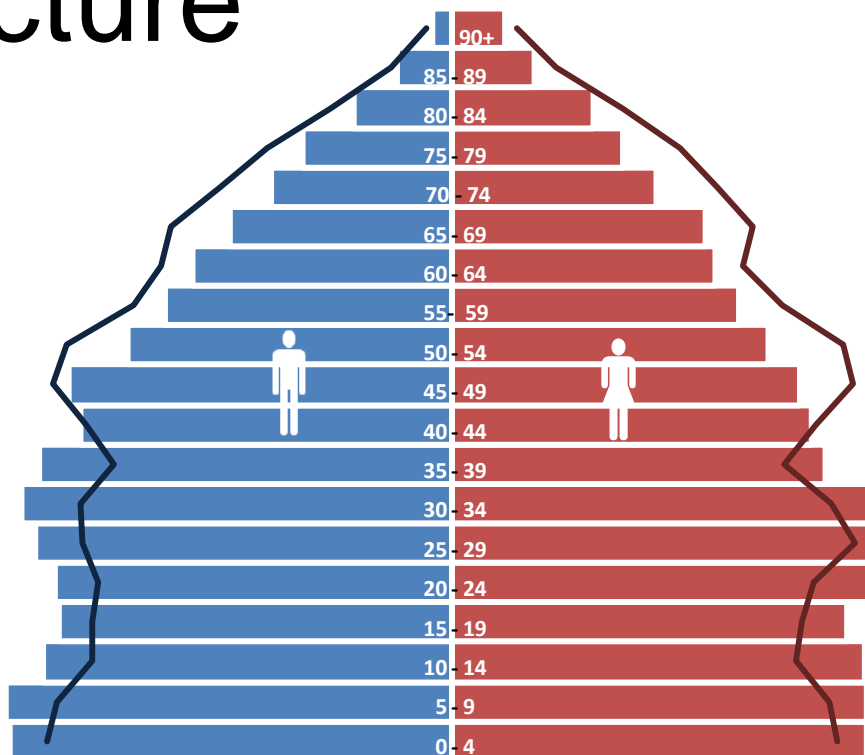
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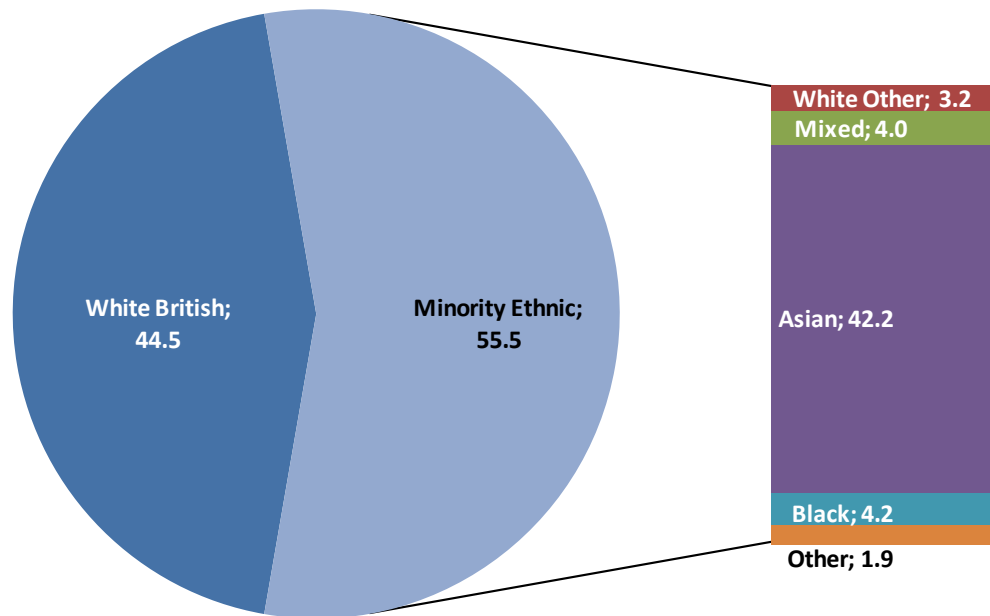
# Population Structure

- **Total population: 61,000**
- Significantly younger age profile than borough overall
- Very high proportion of children and young working age
- Far fewer older people over 45



Source: ONS, Mid-2015 Population Estimates

# Ethnicity



Source: ONS, 2011 Census

- 55.5% minority ethnic residents is well over double the borough average (24.1%)
- Asians comprise the largest minority group at 42.2% (Walsall 15.2%)
- All ethnic groups above Walsall average except White British



# Households

- 22,000 occupied households
- Similar proportion of socially rented properties to Walsall average (24.2% and 24.1%)
- Much greater proportion of privately rented properties (17.3% compared with Walsall's 11.7%)
- Above average proportion of people under 65 living alone (19.7% compared with Walsall's 15.7%)

*Source: ONS, Census 2011*



# Unemployment & Benefits



- 5,505 working age adults are dependent on an out-of-work benefit
- Similar to borough but above national levels
- Numbers of jobseekers has reduced in recent years (but still above average)
- But a high proportion (3,045 residents) claim an ill-health related benefit and are unfit to work



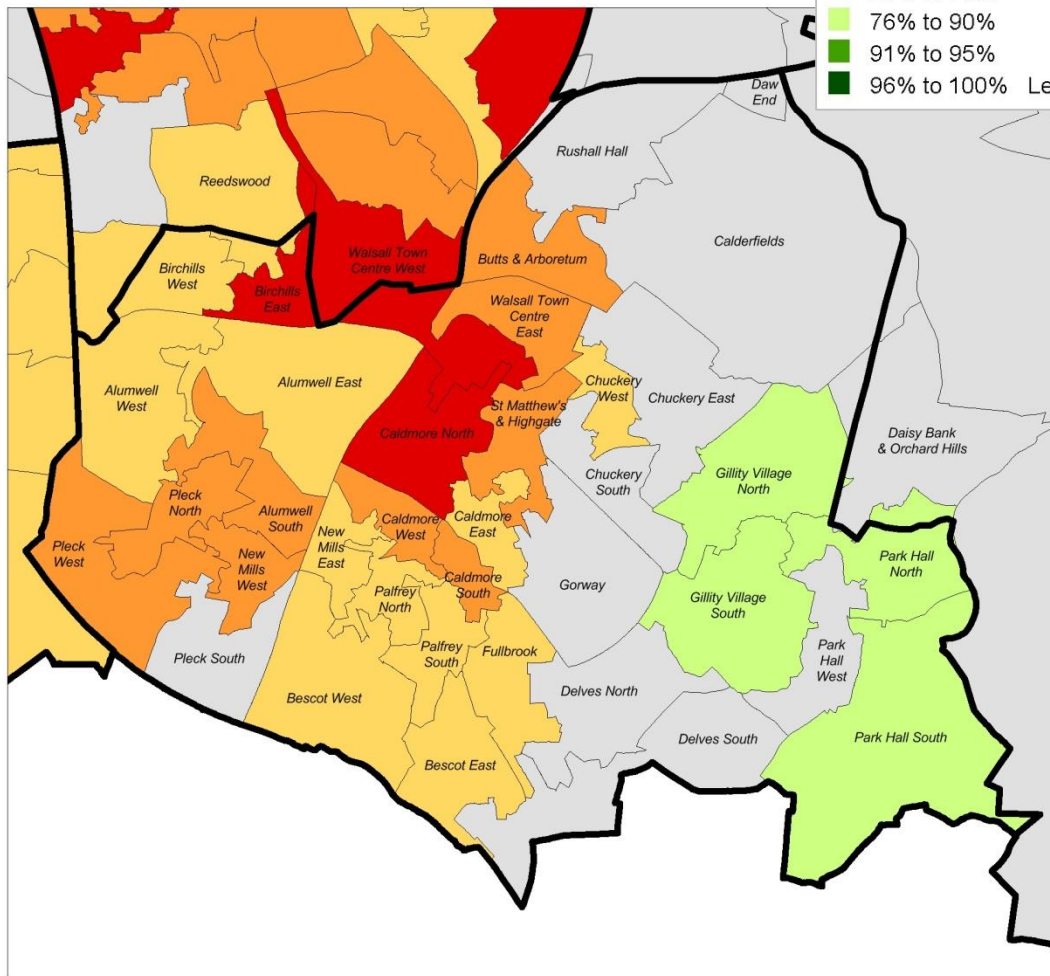
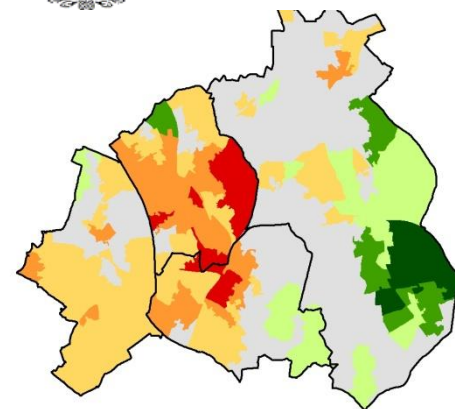
# Skills and Qualifications

- Adult **basic skills** in literacy, numeracy and ICT skills similar to Walsall but below national average.
- Over 1 in 5 working age residents have **no formal qualifications** but this is better than Walsall average
- Those with **degree level qualifications** is also higher than borough average

*Source: BIS, Skills for Life Survey 2011; ONS, Census 2011*

# Deprivation

LSOA by England-level percentiles



- Broad east/west split in levels of deprivation.
- Areas close to the Town Centre, Caldmore and Pleck experience very high levels of deprivation.
- Some neighbourhoods in Gillity and Park Hall are among least deprived quarter in England.



# Social Segmentation

## MOSAIC PROFILE SUMMARY FOR POSTCODES WITHIN SOUTH LOCALITY

### Asian Heritage

Large extended families  
 Areas with high South Asian population  
 Low cost, often Victorian, terraces  
 Traditions are important  
 Younger generation like new technology



### Legacy Elders

Oldest average age of 78  
 Mostly living alone  
 Own comfortable homes outright  
 Final salary pensions  
 Low technology knowledge  
 Broadsheet readers



### Renting A Room

Singles and homesharers  
 Short term private renters  
 Low rent accommodation  
 Often Victorian terraces  
 Most likely to get a lift to work  
 Low wage occupations

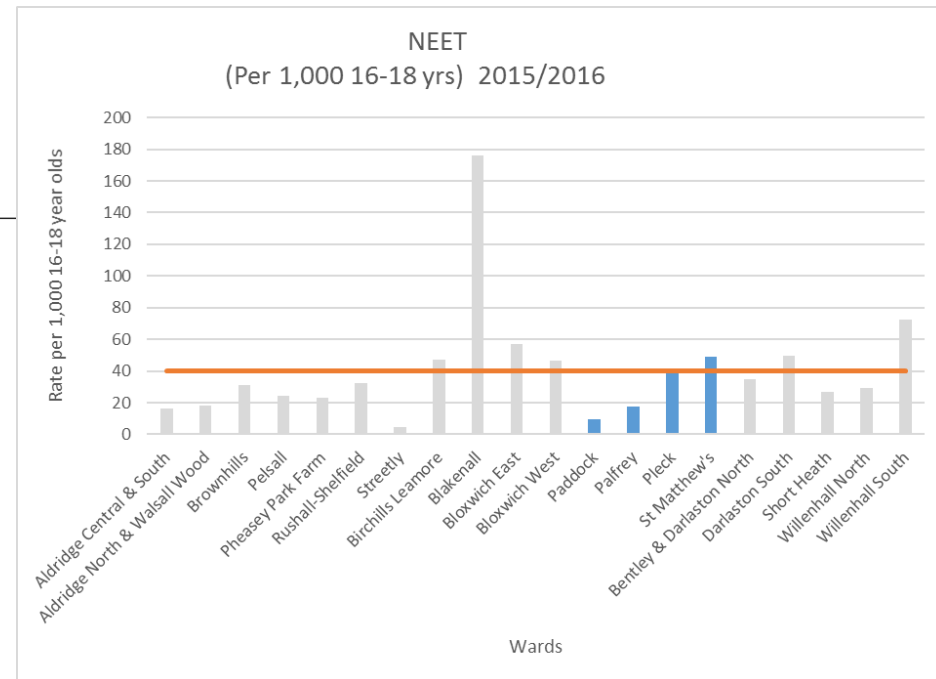
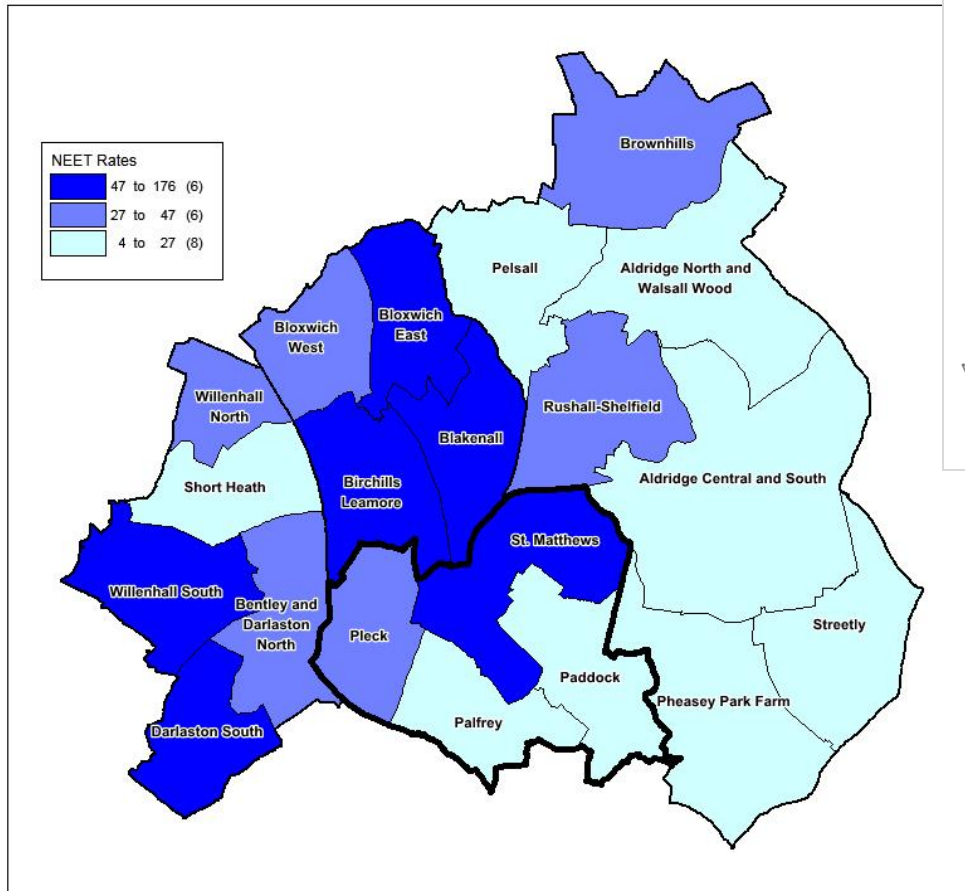


Rank		Mosaic Public Sector Types	SOUTH Locality	%	Walsall	Walsall %
1	I38	Asian Heritage	6,782	28.76	25,049	9.09
2	F22	Legacy Elders	1,245	5.28	4,101	1.49
3	L50	Renting a Room	1,192	5.06	5,941	2.16
4	B06	Bank of Mum and Dad	1,184	5.02	5,718	2.08
5	O64	High Rise Residents	861	3.65	2,048	0.74
6	I37	Community Elders	755	3.20	2,501	0.91
7	M54	Childcare Squeeze	707	3.00	10,246	3.72
8	O63	Streetwise Singles	702	2.98	7,577	2.75
9	N61	Estate Veterans	694	2.94	8,174	2.97
10	J41	Central Pulse	688	2.92	1,446	0.52

Source: Experian, Mosaic Public Sector 2017

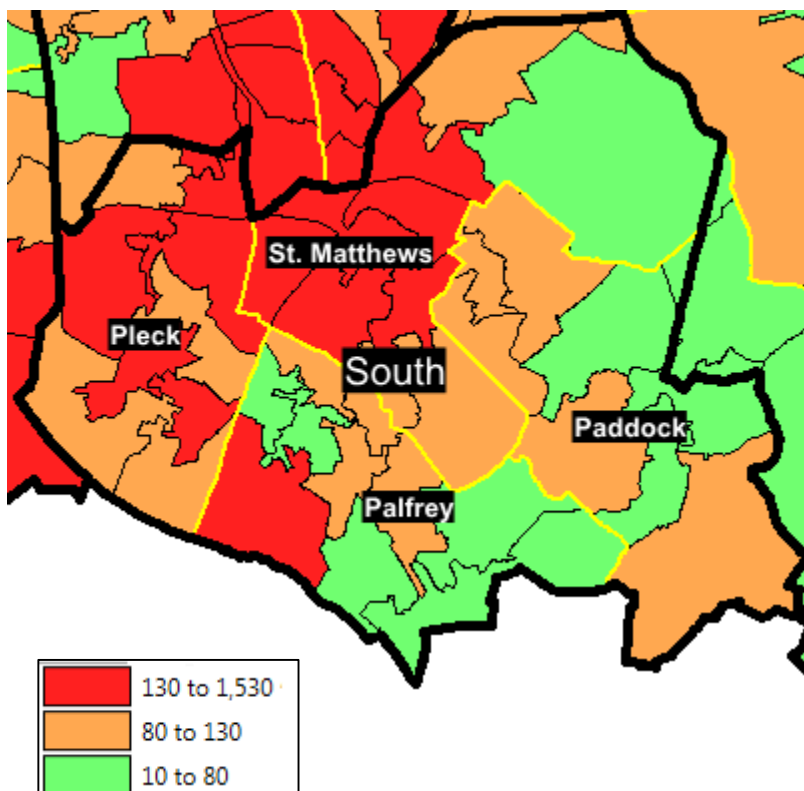


# NEET Rates



Wards	NEET Rate
Paddock	9.63
Palfrey	17.52
Pleck	39.18
St Matthew's	48.78
WALSALL	40.19

# Total Recorded Crime



- There were 4,985 crimes recorded in South during 2017.

Locality	Total Recorded Crimes in 2017	%
East	4,323	20.36%
North	6,246	29.42%
South	4,985	23.48%
West	5,678	26.74%

- The 5 most frequently recorded crimes are shown below:

Theft from shop  
Violence with injury  
Violence without injury  
Theft other  
Theft from motor vehicle





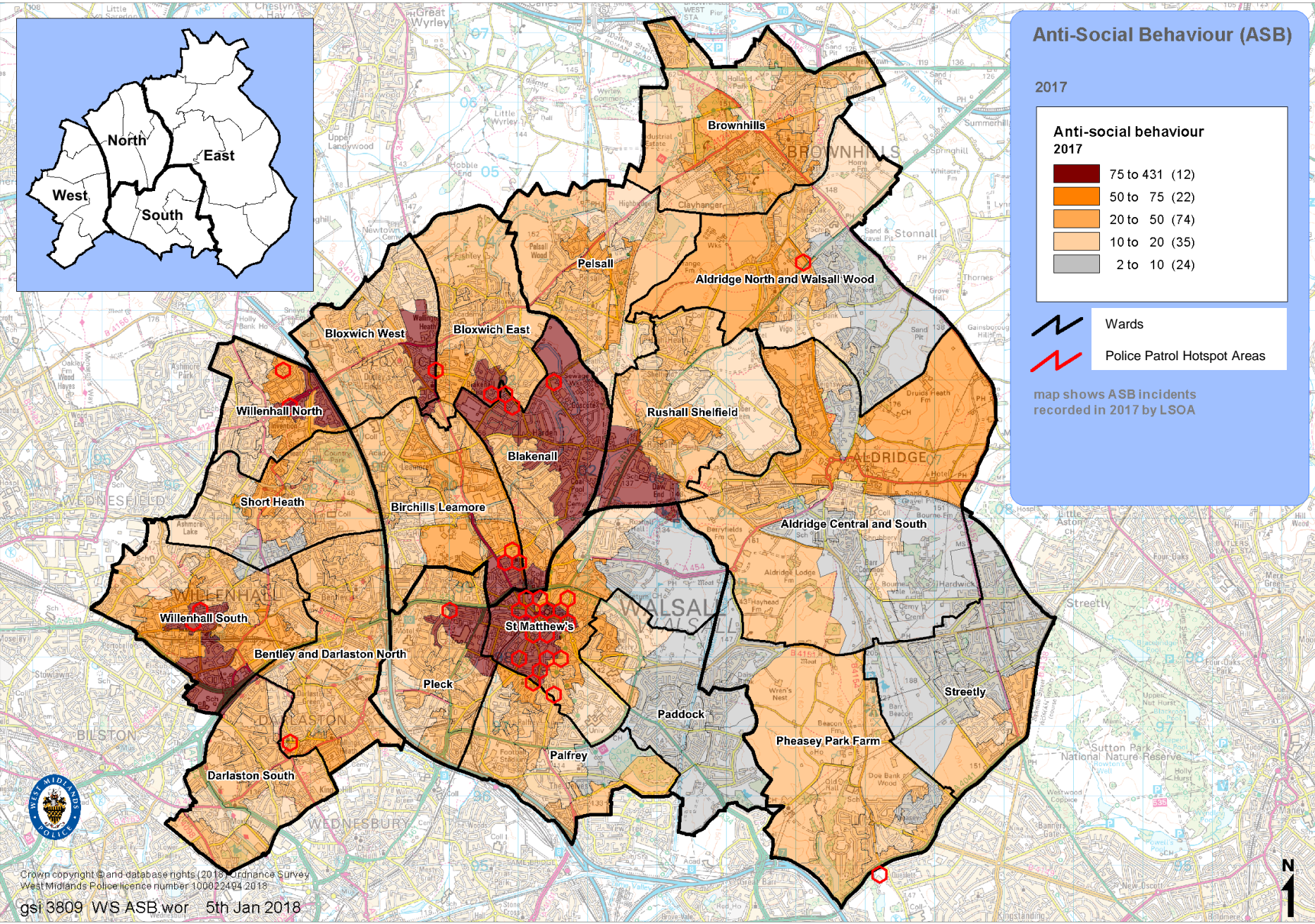
### Anti-Social Behaviour (ASB)

2017

Anti-social behaviour 2017	
	75 to 431 (12)
	50 to 75 (22)
	20 to 50 (74)
	10 to 20 (35)
	2 to 10 (24)

Wards  
 Police Patrol Hotspot Areas

map shows ASB incidents recorded in 2017 by LSOA



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS ASB 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017





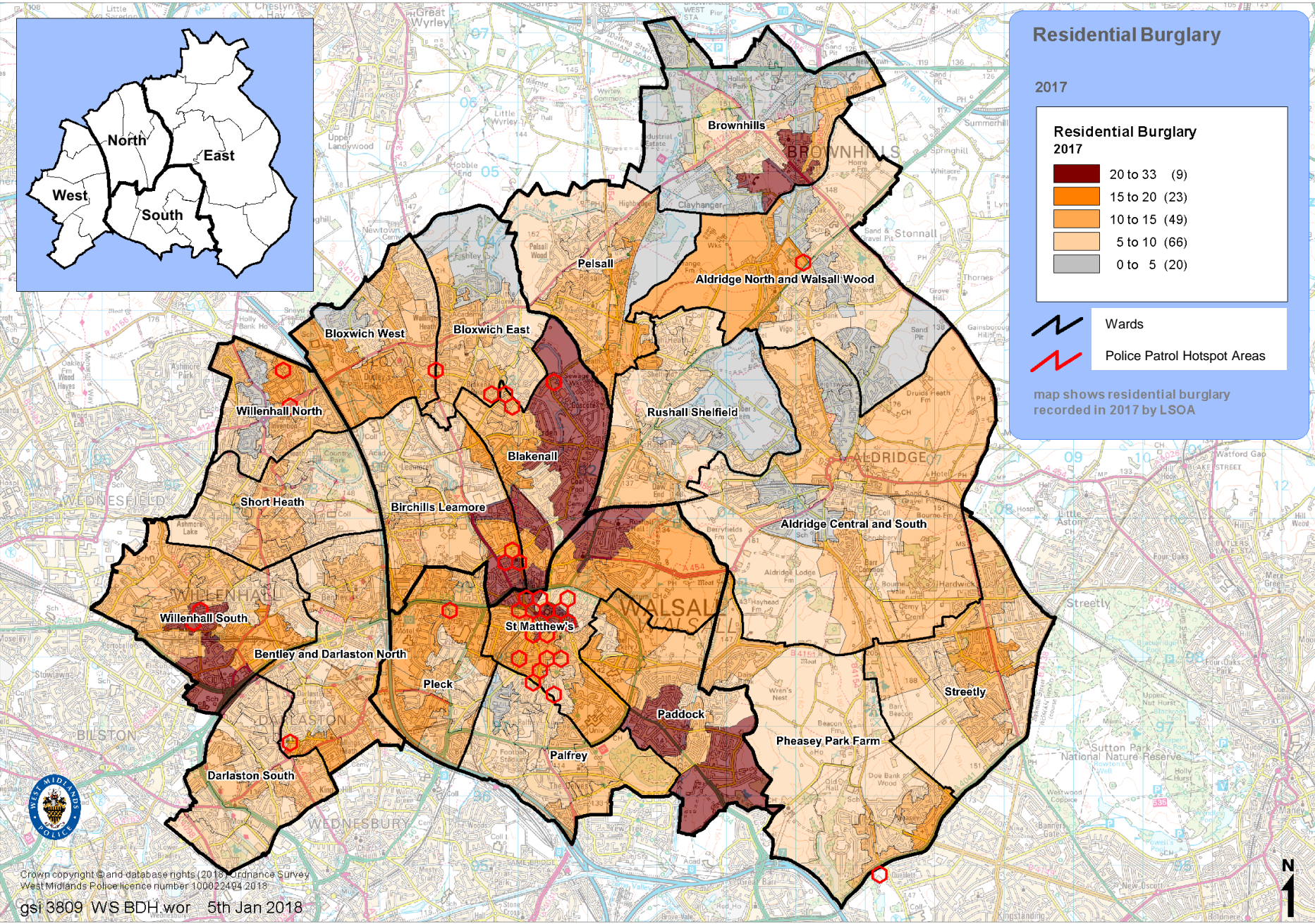
### Residential Burglary

2017

Residential Burglary 2017	
	20 to 33 (9)
	15 to 20 (23)
	10 to 15 (49)
	5 to 10 (66)
	0 to 5 (20)

Wards  
 Police Patrol Hotspot Areas

map shows residential burglary recorded in 2017 by LSOA



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS BDH wor 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017





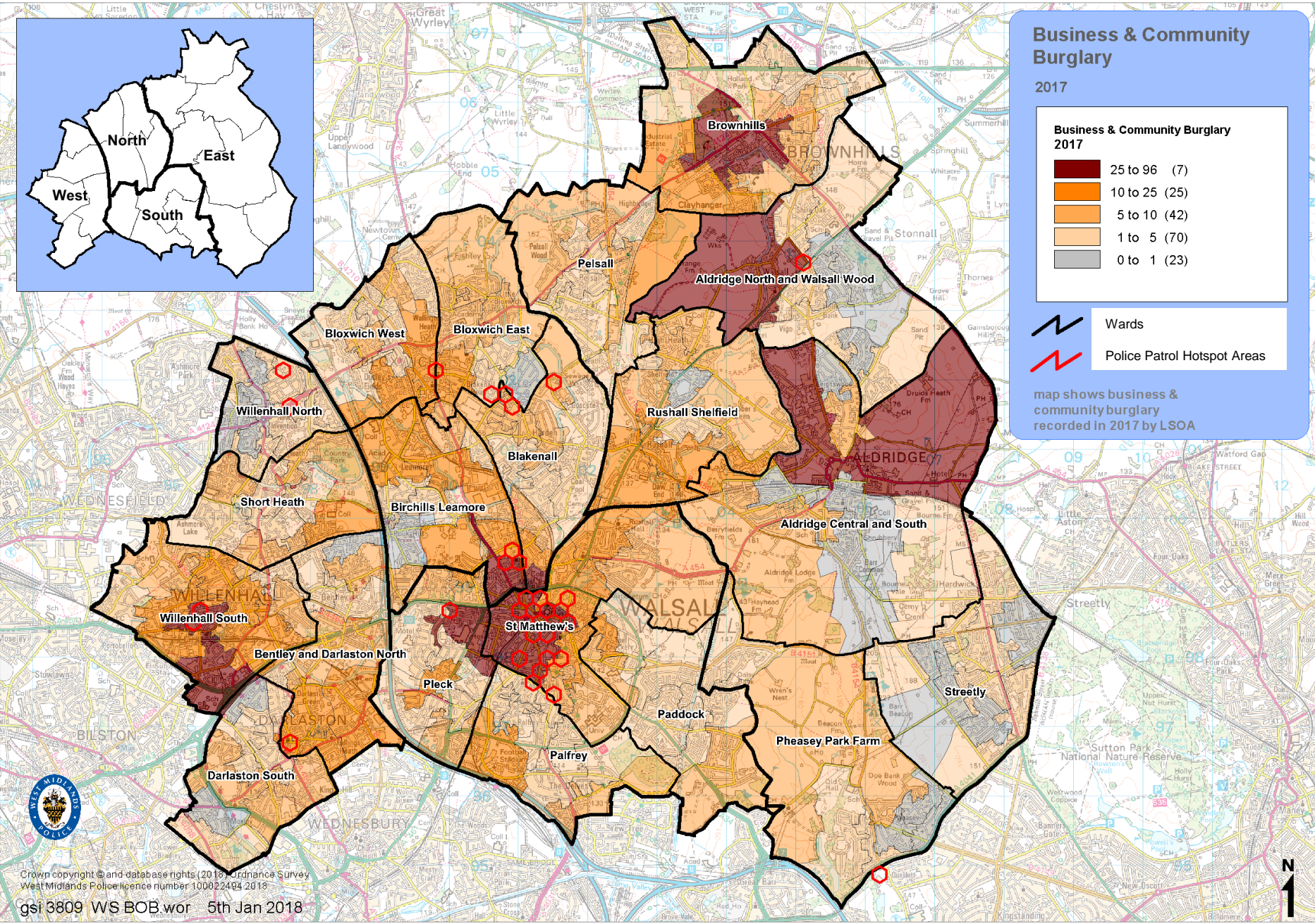
### Business & Community Burglary

2017

Business & Community Burglary 2017	
	25 to 96 (7)
	10 to 25 (25)
	5 to 10 (42)
	1 to 5 (70)
	0 to 1 (23)

Wards  
 Police Patrol Hotspot Areas

map shows business & community burglary recorded in 2017 by LSOA



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Source: West Midlands Police, Jan to Dec 2017





### Vehicle crime

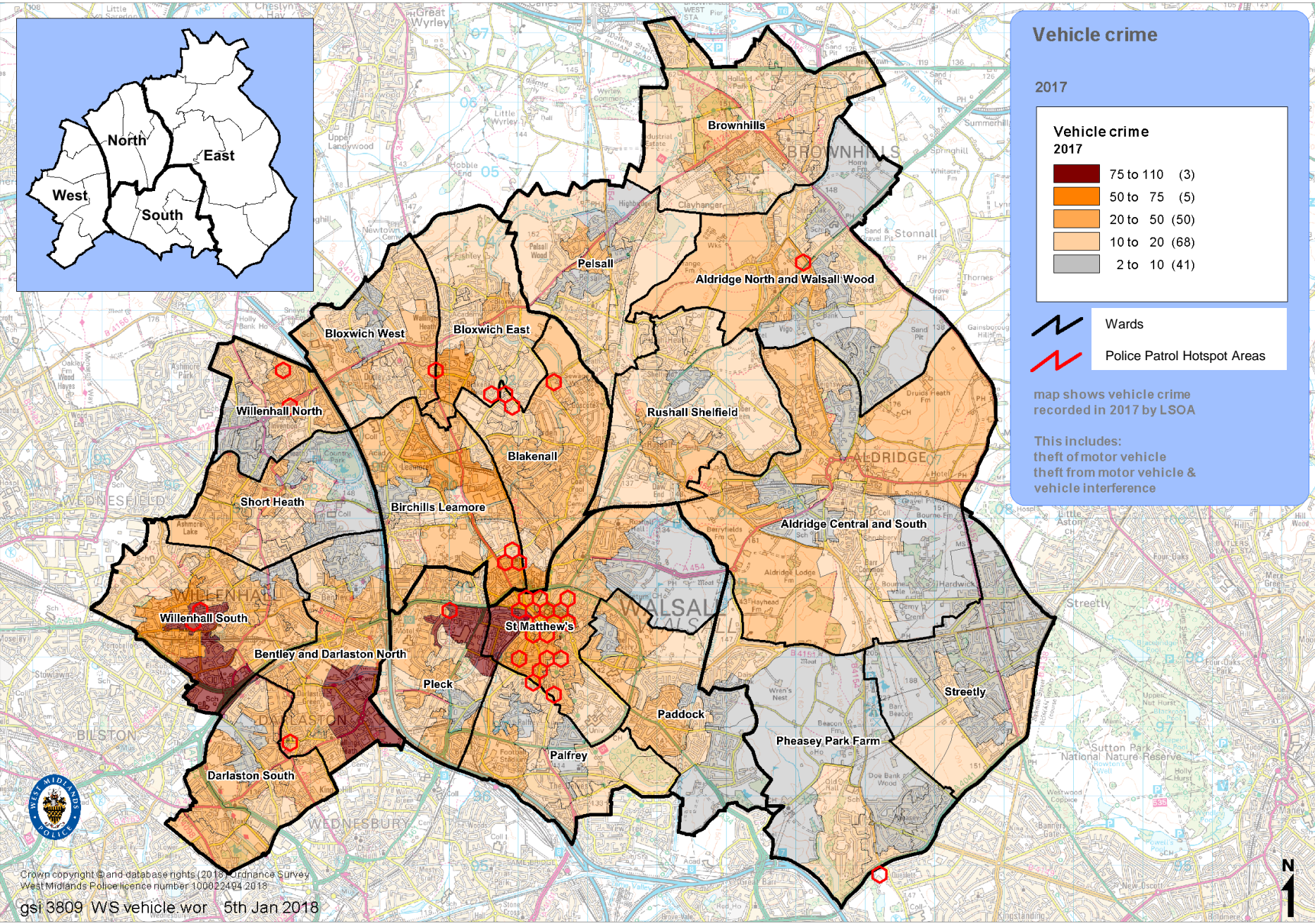
2017

Vehicle crime 2017	
<span style="display:inline-block; width:15px; height:15px; background-color:#800000;"></span>	75 to 110 (3)
<span style="display:inline-block; width:15px; height:15px; background-color:#FF8C00;"></span>	50 to 75 (5)
<span style="display:inline-block; width:15px; height:15px; background-color:#FFA500;"></span>	20 to 50 (50)
<span style="display:inline-block; width:15px; height:15px; background-color:#FFDAB9;"></span>	10 to 20 (68)
<span style="display:inline-block; width:15px; height:15px; background-color:#A9A9A9;"></span>	2 to 10 (41)

Wards  
 Police Patrol Hotspot Areas

map shows vehicle crime recorded in 2017 by LSOA

This includes:  
 theft of motor vehicle  
 theft from motor vehicle &  
 vehicle interference



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 West Midlands Police licence number 100022494 2018  
 gsi 3809 WS vehicle wor 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017





### Violence against the person

2017

**Violence against the person 2017**

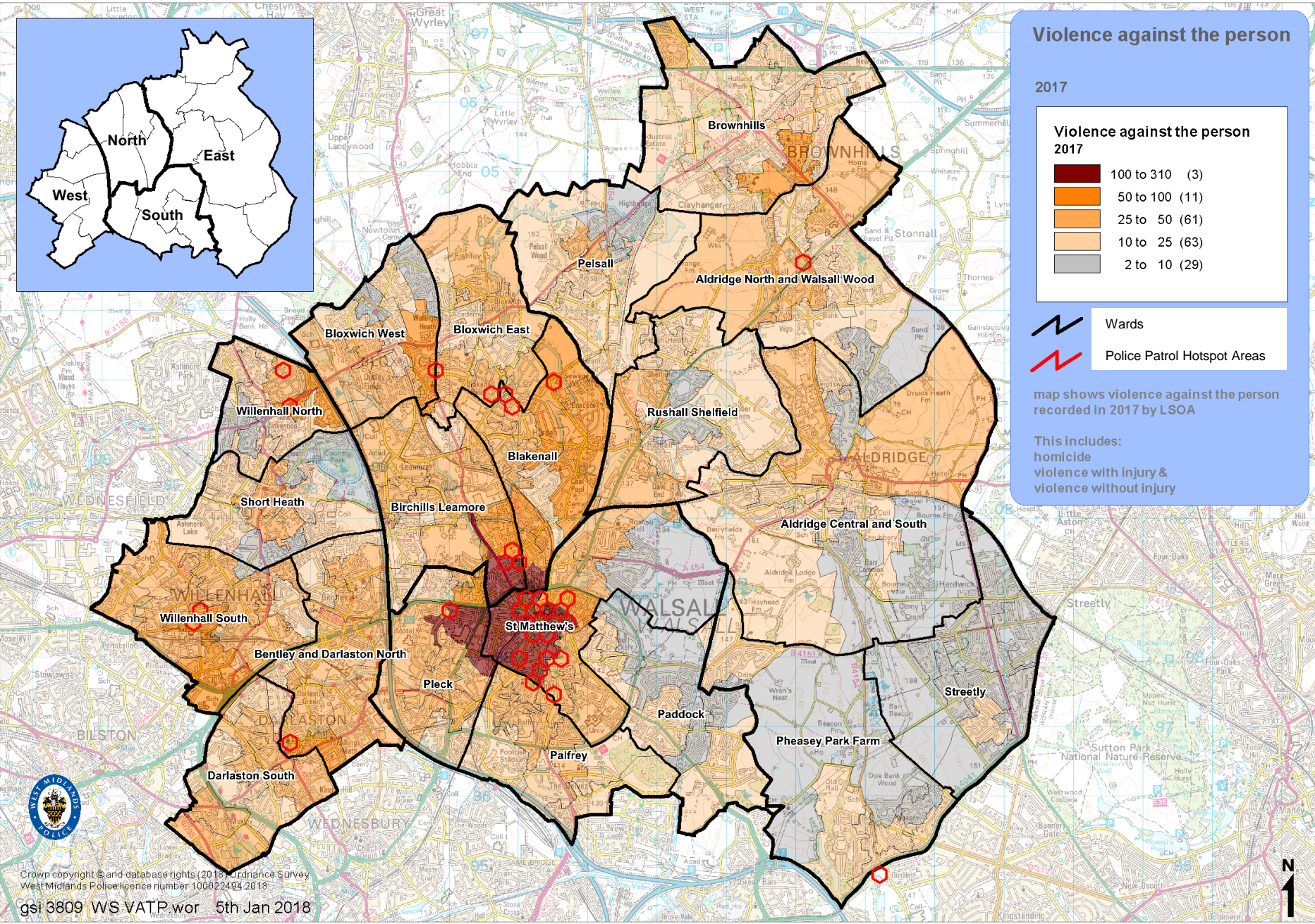
	100 to 310 (3)
	50 to 100 (11)
	25 to 50 (61)
	10 to 25 (63)
	2 to 10 (29)

Wards

Police Patrol Hotspot Areas

map shows violence against the person recorded in 2017 by LSOA

This includes:  
 homicide  
 violence with injury &  
 violence without injury



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS VATP wor 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017





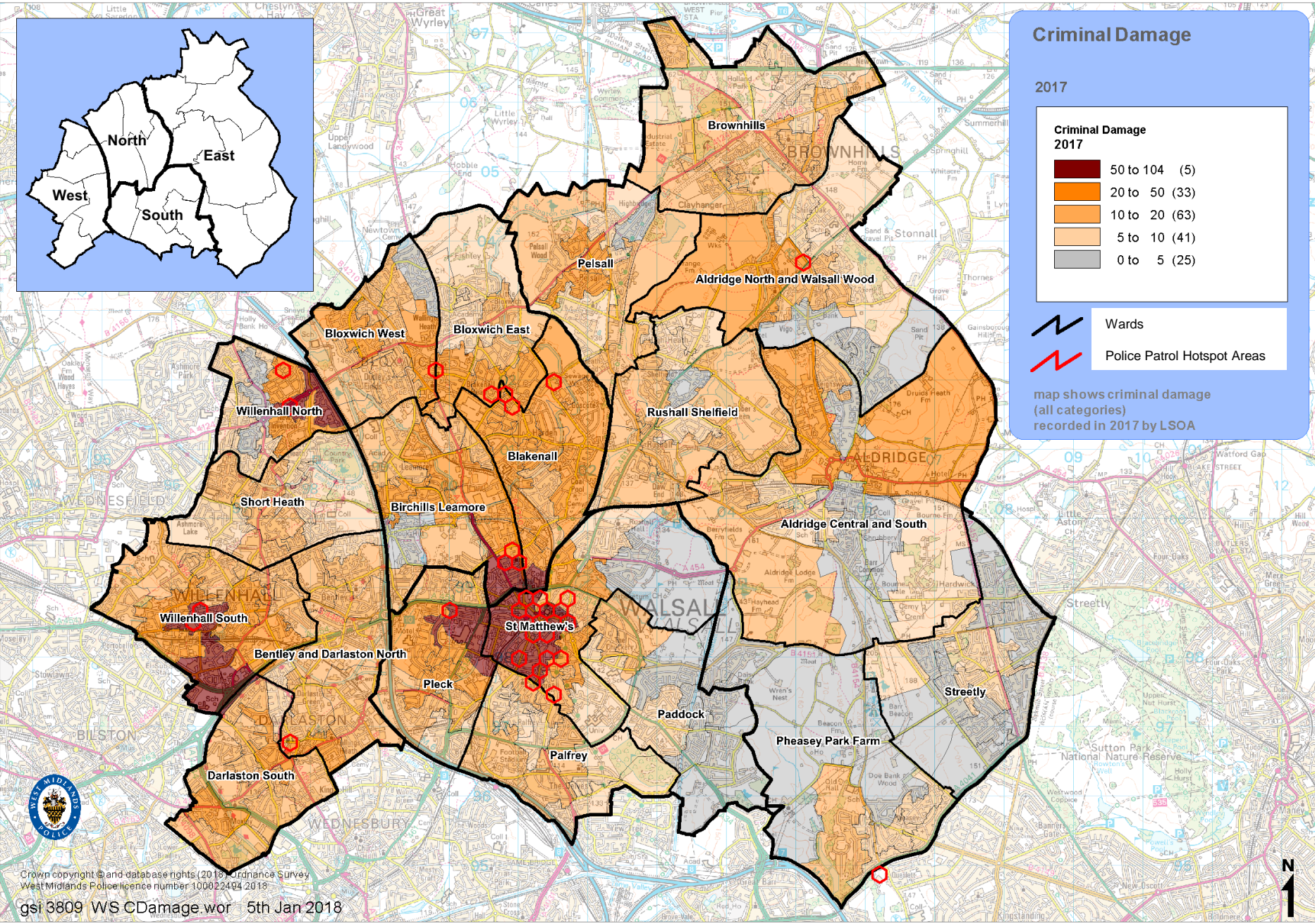
### Criminal Damage

2017

Criminal Damage 2017	
	50 to 104 (5)
	20 to 50 (33)
	10 to 20 (63)
	5 to 10 (41)
	0 to 5 (25)

Wards  
 Police Patrol Hotspot Areas

map shows criminal damage (all categories) recorded in 2017 by LSOA



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Source: West Midlands Police, Jan to Dec 2017





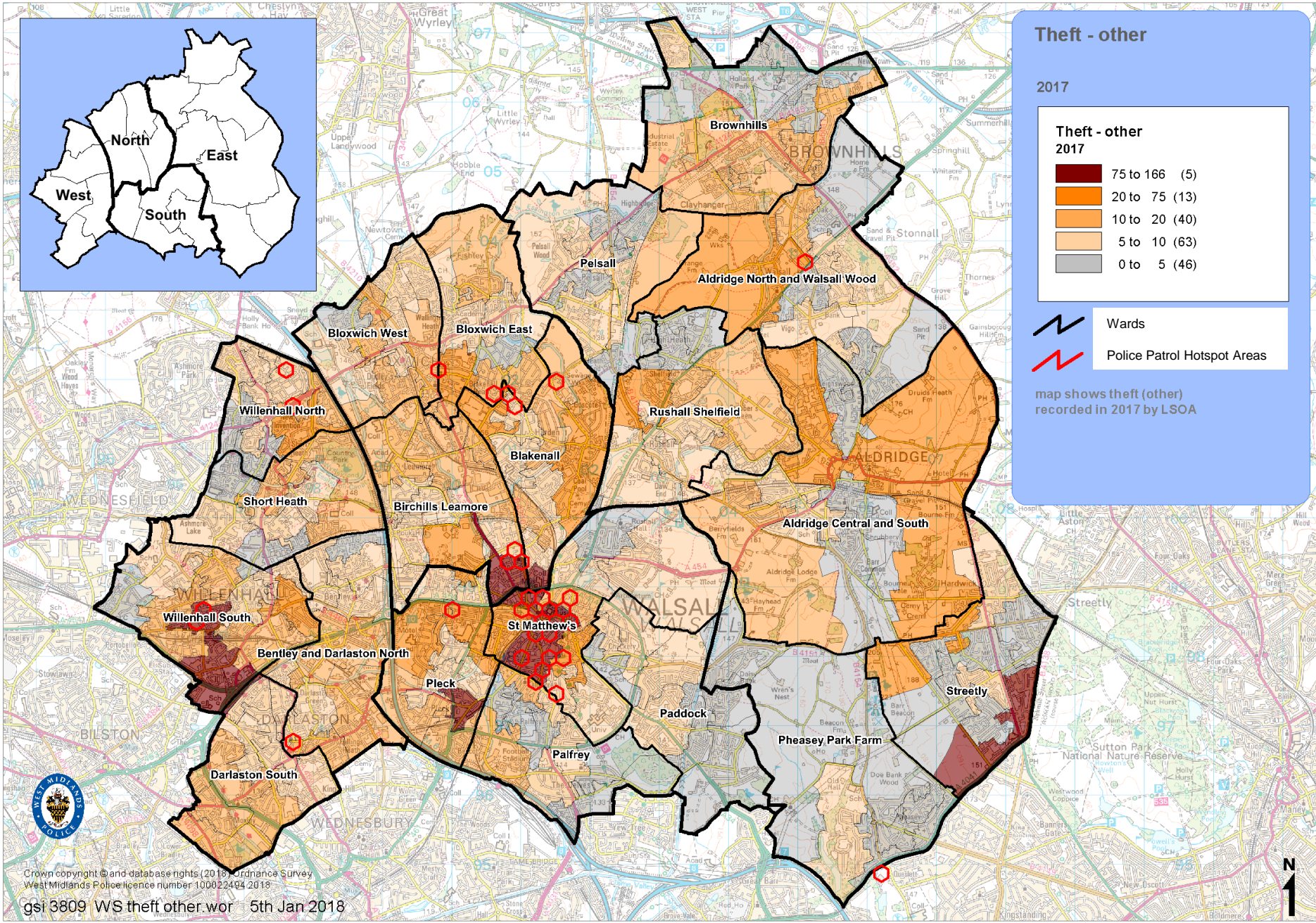
### Theft - other

2017

Theft - other 2017	
	75 to 166 (5)
	20 to 75 (13)
	10 to 20 (40)
	5 to 10 (63)
	0 to 5 (46)

Wards  
 Police Patrol Hotspot Areas

map shows theft (other) recorded in 2017 by LSOA



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 West Midlands Police licence number 100022494 2018

gsi 3809 WS theft other wor 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017





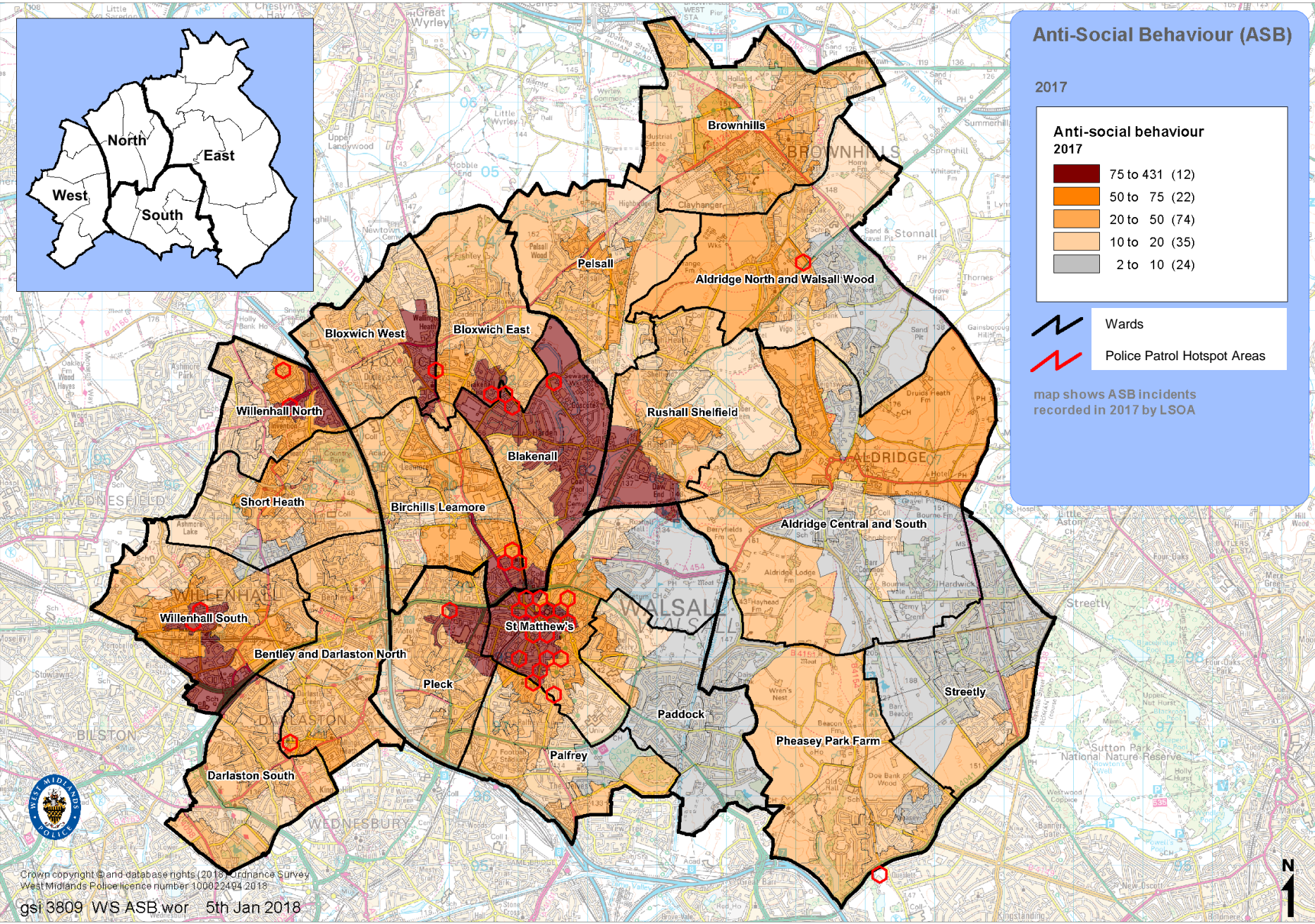
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<span style="display:inline-block; width:15px; height:15px; background-color:#D3D3D3;"></span>	2 to 10 (24)

Wards  
 Police Patrol Hotspot Areas

map shows ASB incidents recorded in 2017 by LSOA



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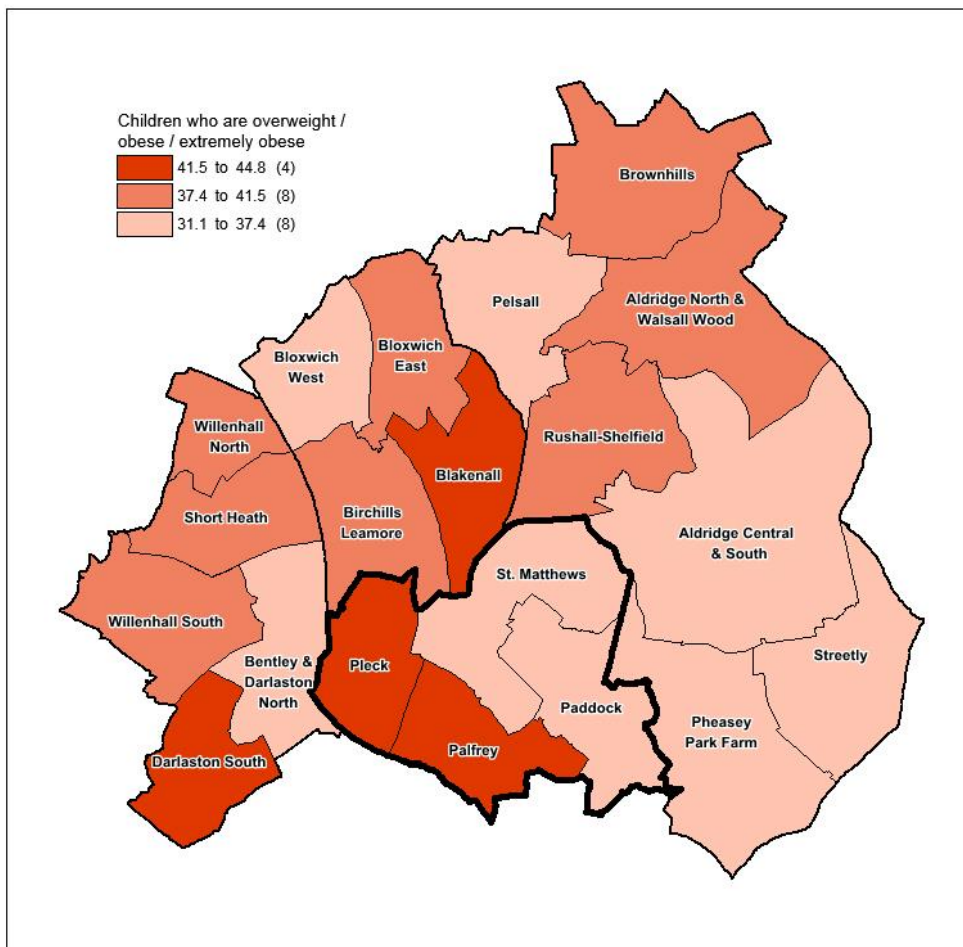
gsi 3809 WS ASB 5th Jan 2018

Source: West Midlands Police, Jan to Dec 2017





# Childhood Obesity

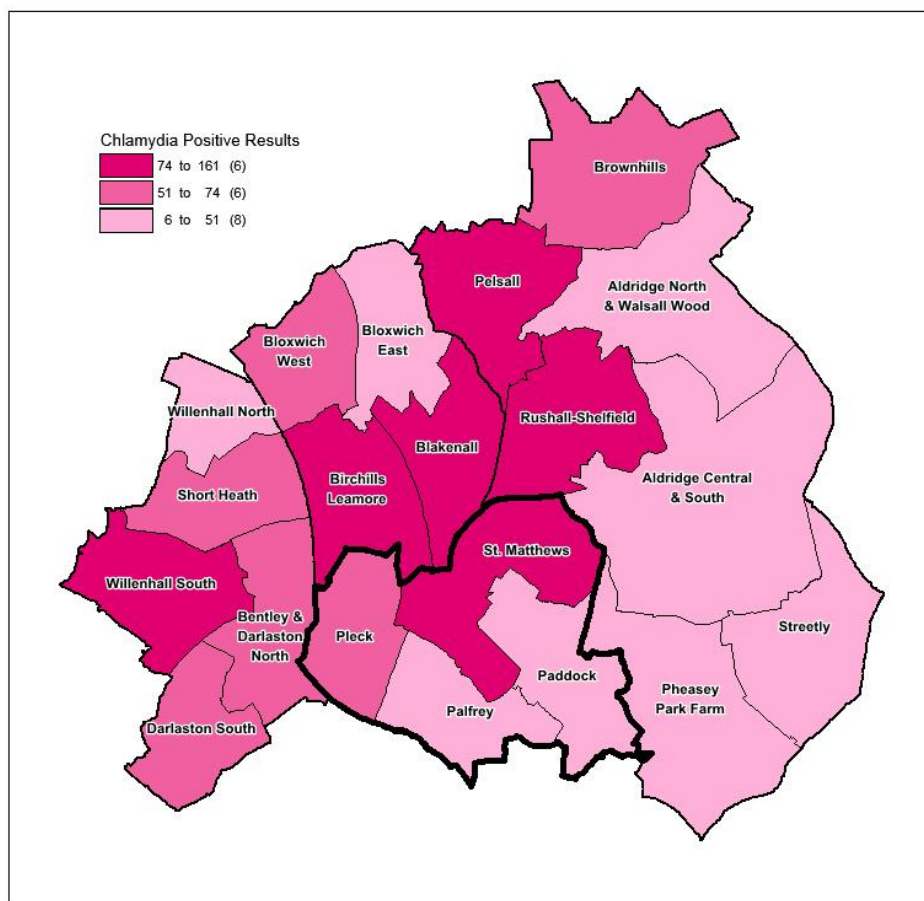


Ward	Overweight /Obese
Palfrey	44.74
Pleck	43.51
Paddock	36.05
St. Matthews	35.26
WALSALL	38.89

The South locality has a mixture of some of the lowest proportions of overweight / obese children – Paddock and St. Matthews – as well as some of the highest in Palfrey & Pleck.



# Chlamydia Positive Screening rates per 10,000 15-24 year olds



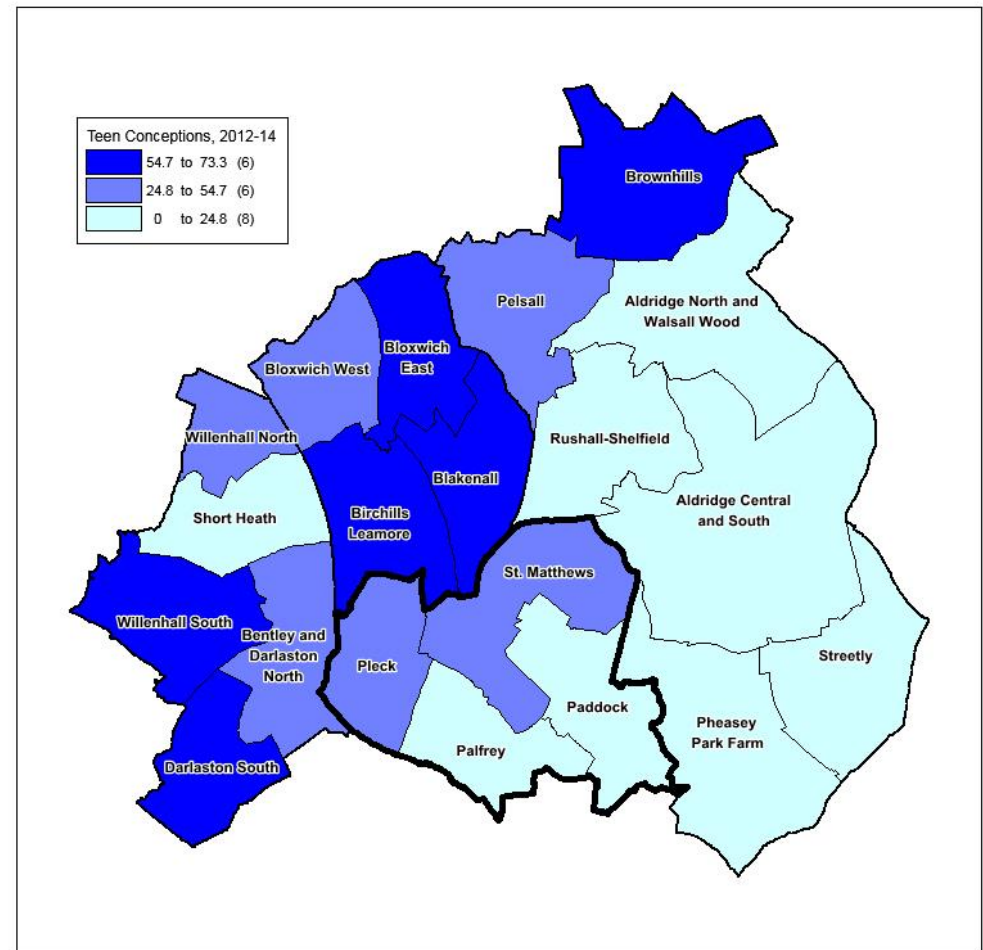
Wards	Positive rate
St. Matthews	76.95
Pleck	51.33
Palfrey	45.64
Paddock	6.47
WALSALL	64.14

- St Matthew's ward has the highest rate
- 3 of the 4 wards within the south locality are above the borough average

# Teen Conception Rates per 1,000 15-17 year olds

Ward	Rate
Paddock	16.8
Palfrey	20.9
Pleck	42.2
St. Matthews	45.6
WALSALL	40.3

- Teen Conception rates for this locality vary by ward – Pleck & St. Matthew’s are both above the borough average of 40.3.
- In contrast, Palfrey & Pleck are considerably lower than the borough average.

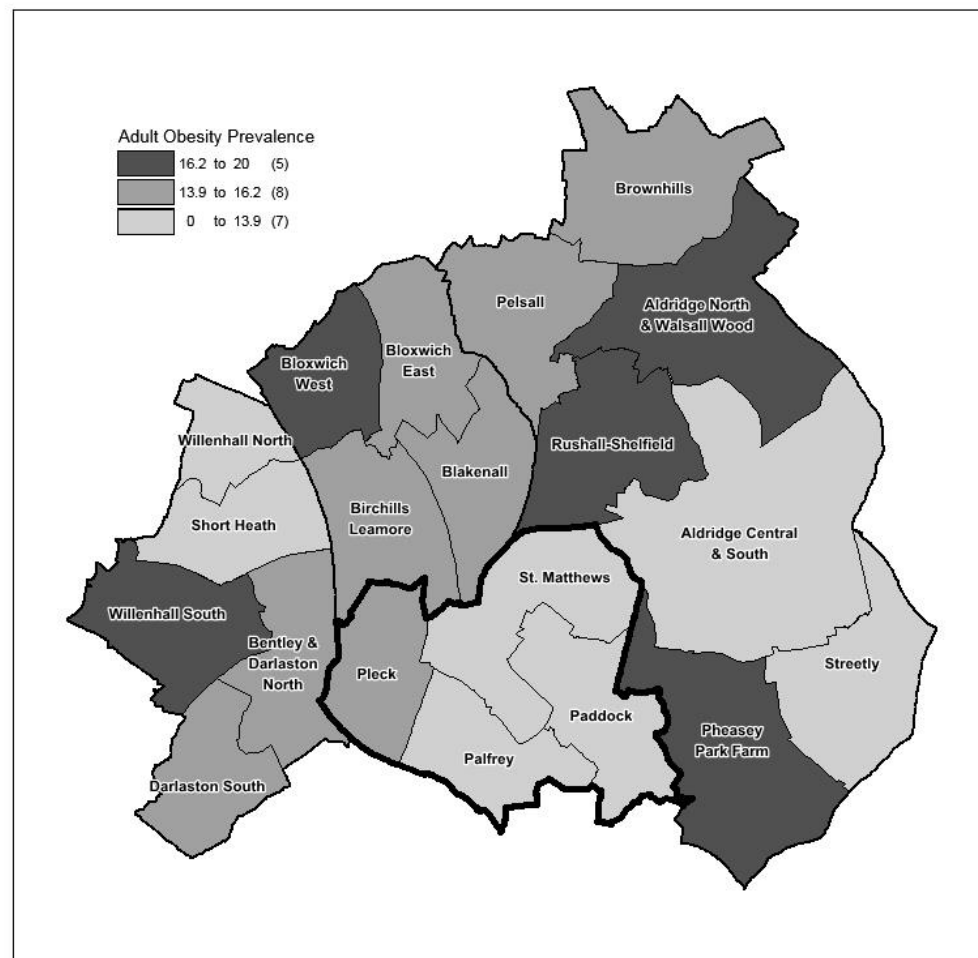




# Adult Obesity Prevalence

Ward	%
Pleck	13.92
Palfrey	12.10
St. Matthews	9.93
Paddock	-
<b>WALSALL</b>	<b>14.89</b>

Adult obesity levels are low within the South locality – all ward prevalence are below the borough average



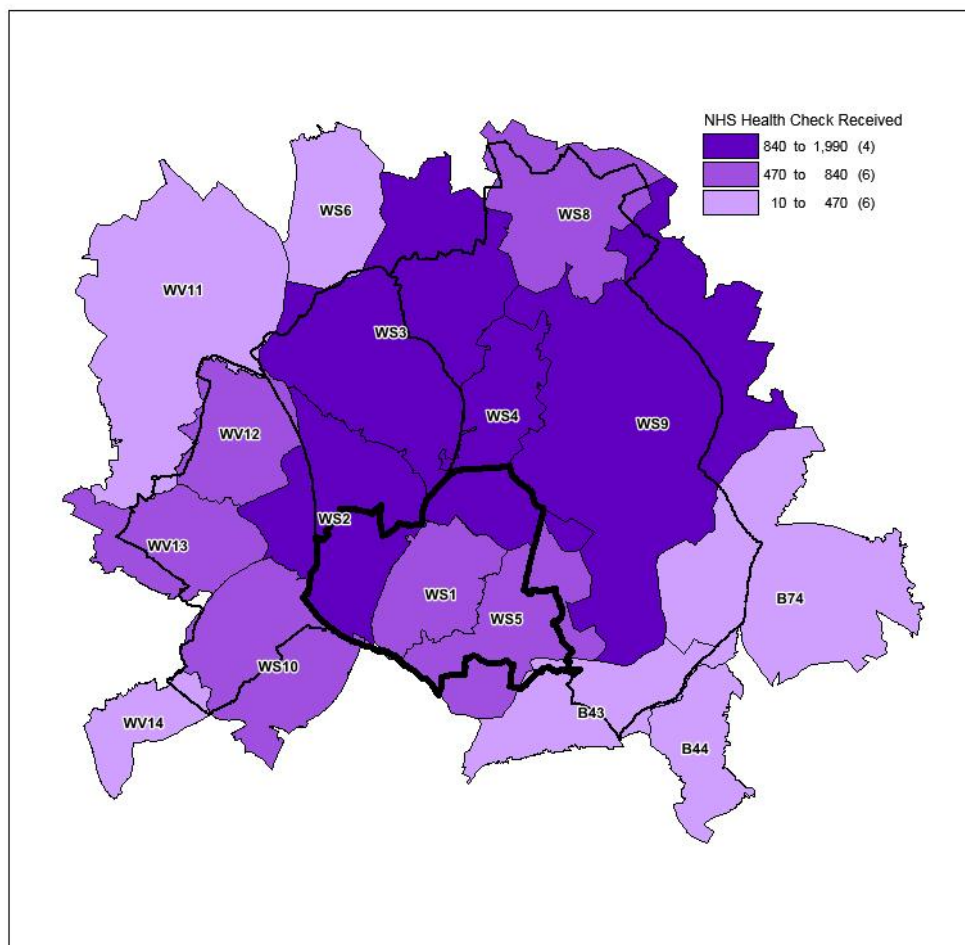
Note – based on GP practice patient lists

Source: Quality and Outcomes Framework, 2015/16





# Health Check Received - 40 to 74 Year Olds



Within the South locality, the number of NHS health checks received is average:

WS1 = 837

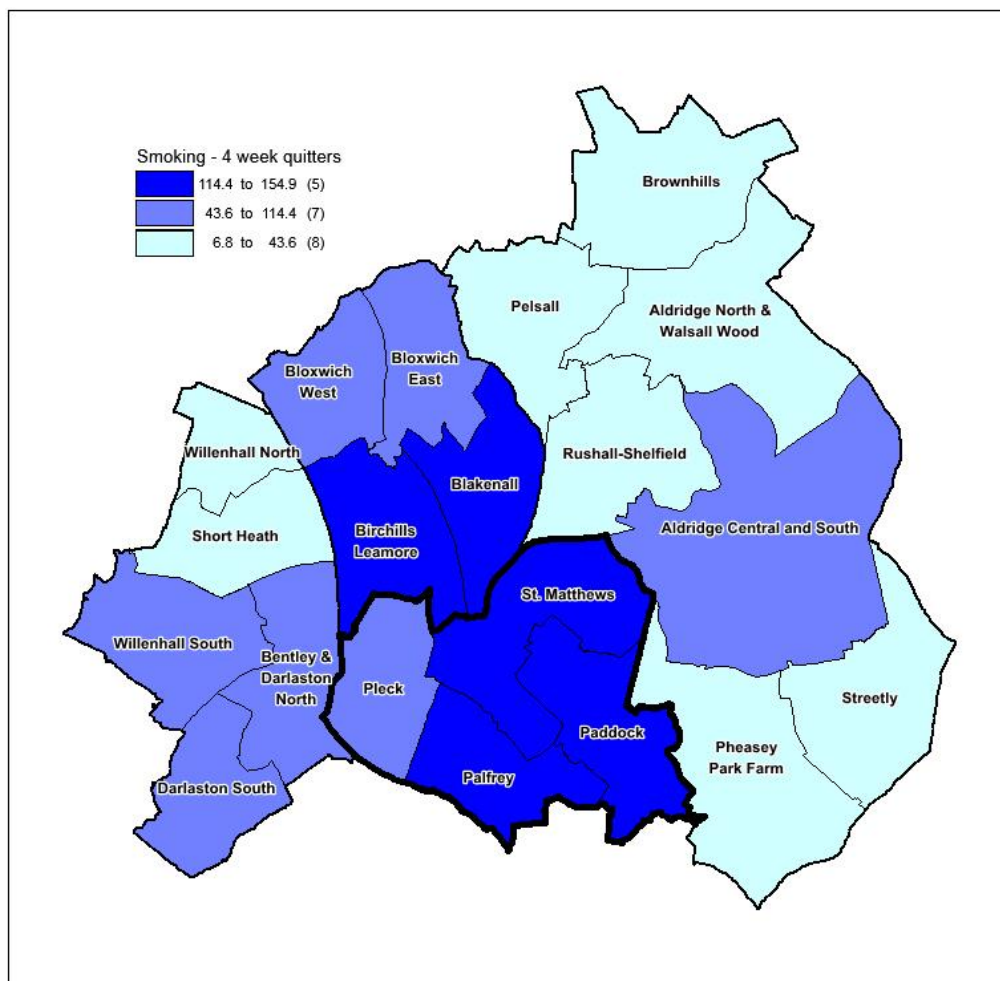
WS2 = 1,098 (part of)

WS5 = 487 (part of)

*Note – based on GP practice patient lists*



# Successful 4 week Smoking Quitter Rates (16+)



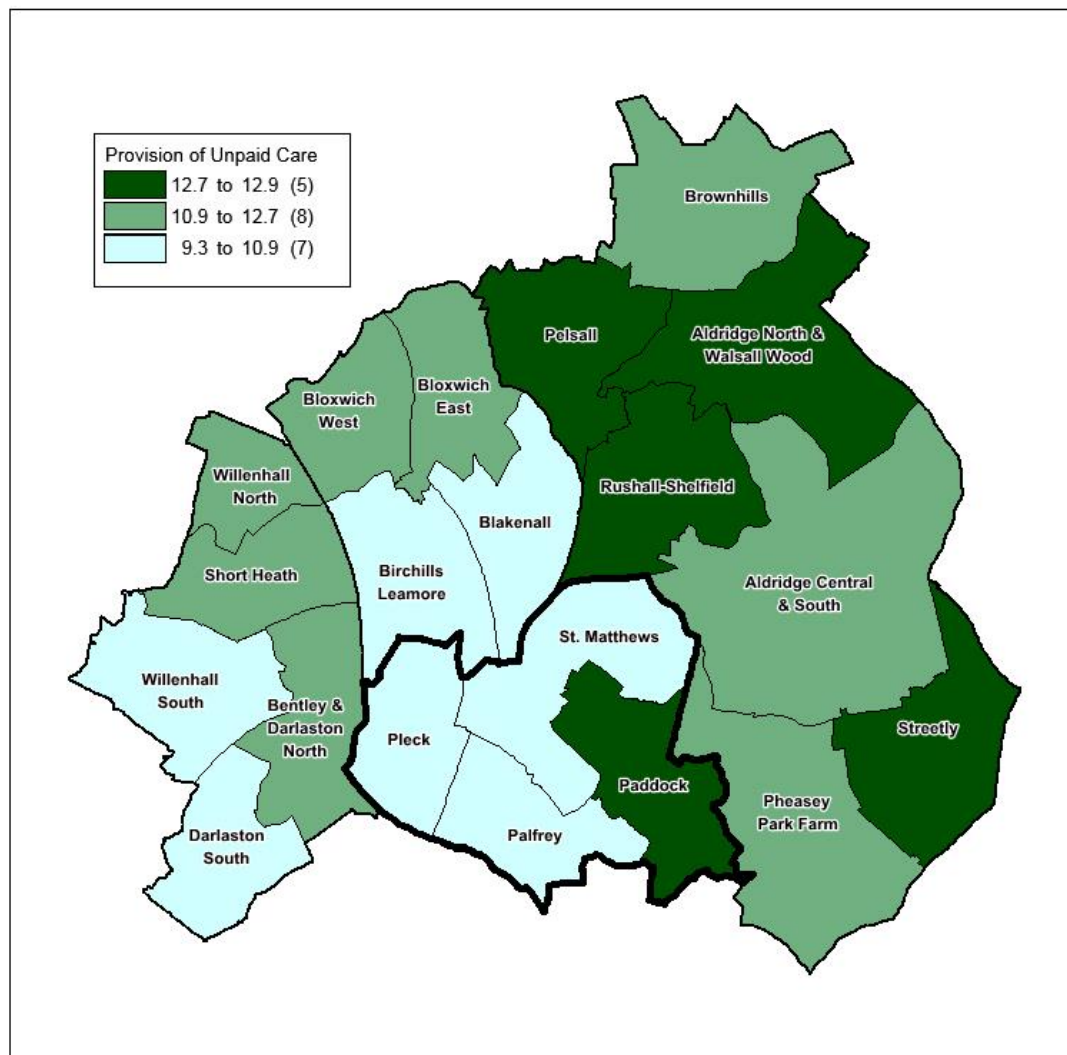
Ward	Crude rate (per 10,000)
St Matthew's	154.84
Palfrey	127.90
Paddock	121.08
Pleck	114.37
<b>WALSALL</b>	<b>68.92</b>

South locality has some of the highest 4 week quit rates within the borough, including:

- St Matthew's
- Palfrey
- Paddock



# Provision of Unpaid Care

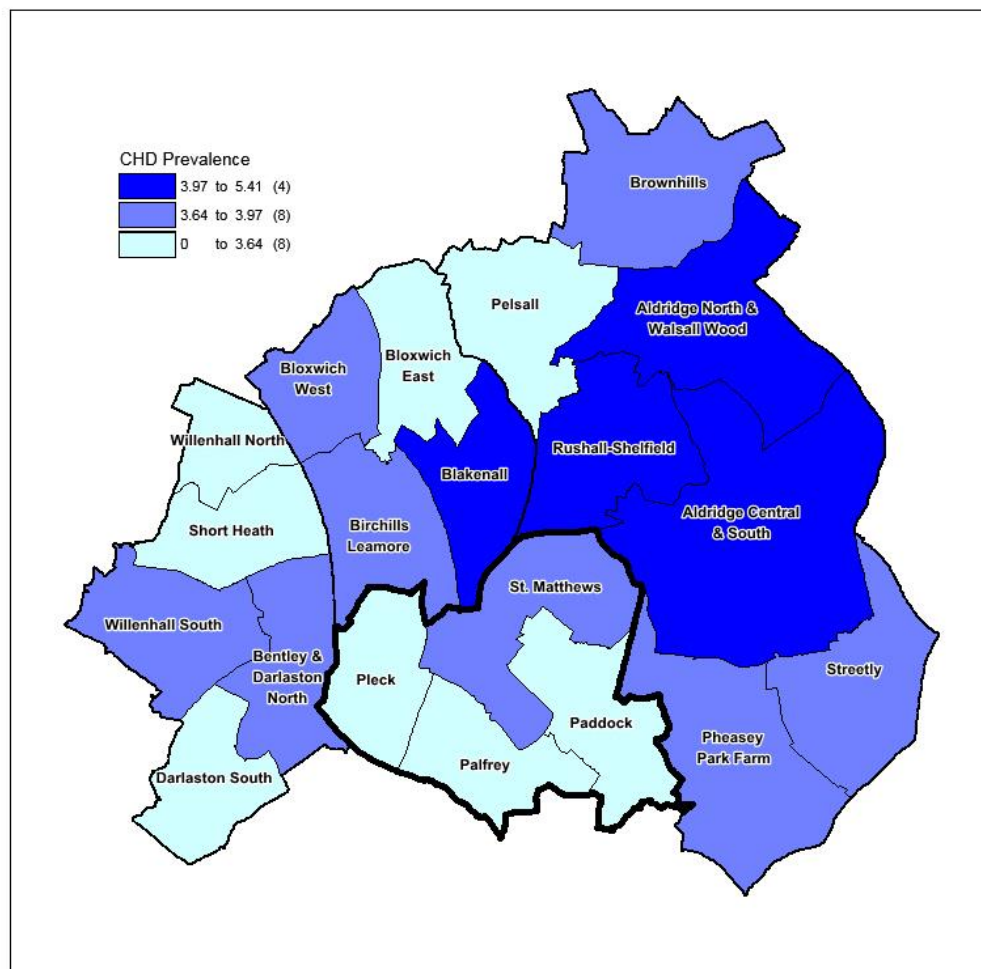


Ward	#	%
Paddock	1,626	12.8
St. Matthews	1,435	10.2
Palfrey	1,675	9.9
Pleck	1,559	9.3
WALSALL	30,632	11.4

The highest proportion of Walsall residents providing unpaid care within the South locality is within the ward of Paddock

3 out of 4 wards are below the borough average

# CHD Prevalence



Ward	%
St. Matthews	3.97
Palfrey	3.09
Pleck	2.81
Paddock	-
<b>WALSALL</b>	<b>3.86</b>

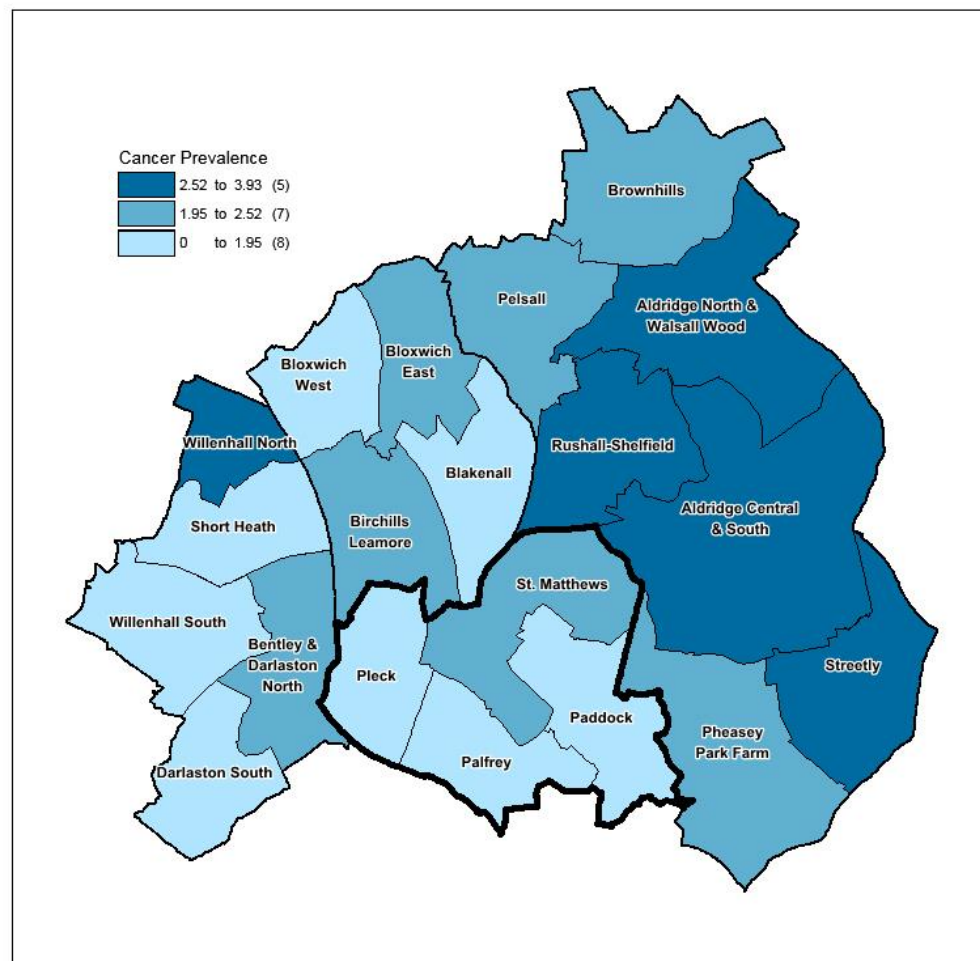
The highest prevalence rate for Coronary Heart Disease within the South locality is within St Matthew's.

St Matthew's prevalence is also slightly above the borough average.

# Cancer Prevalence

Ward	%
St. Matthews	2.05
Pleck	0.98
Palfrey	0.84
Paddock	-
WALSALL	2.20

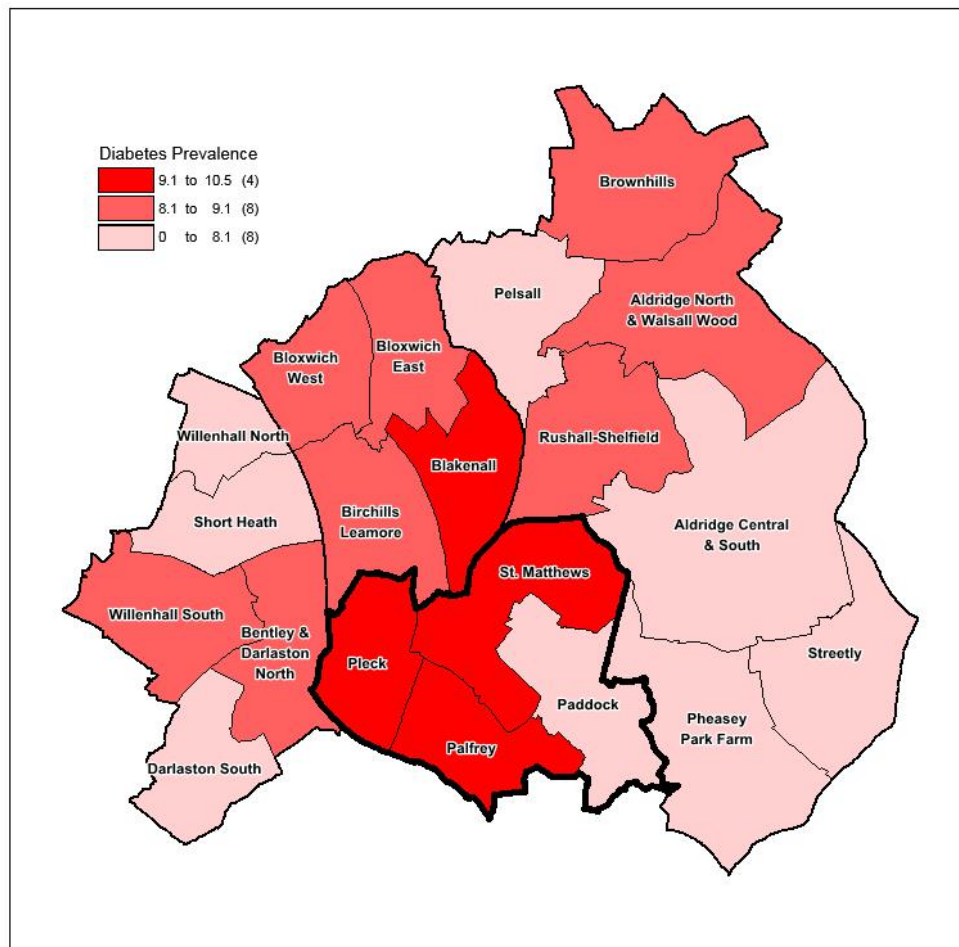
Cancer prevalence within the wards of the South locality is lower than the borough average.







# Diabetes Prevalence



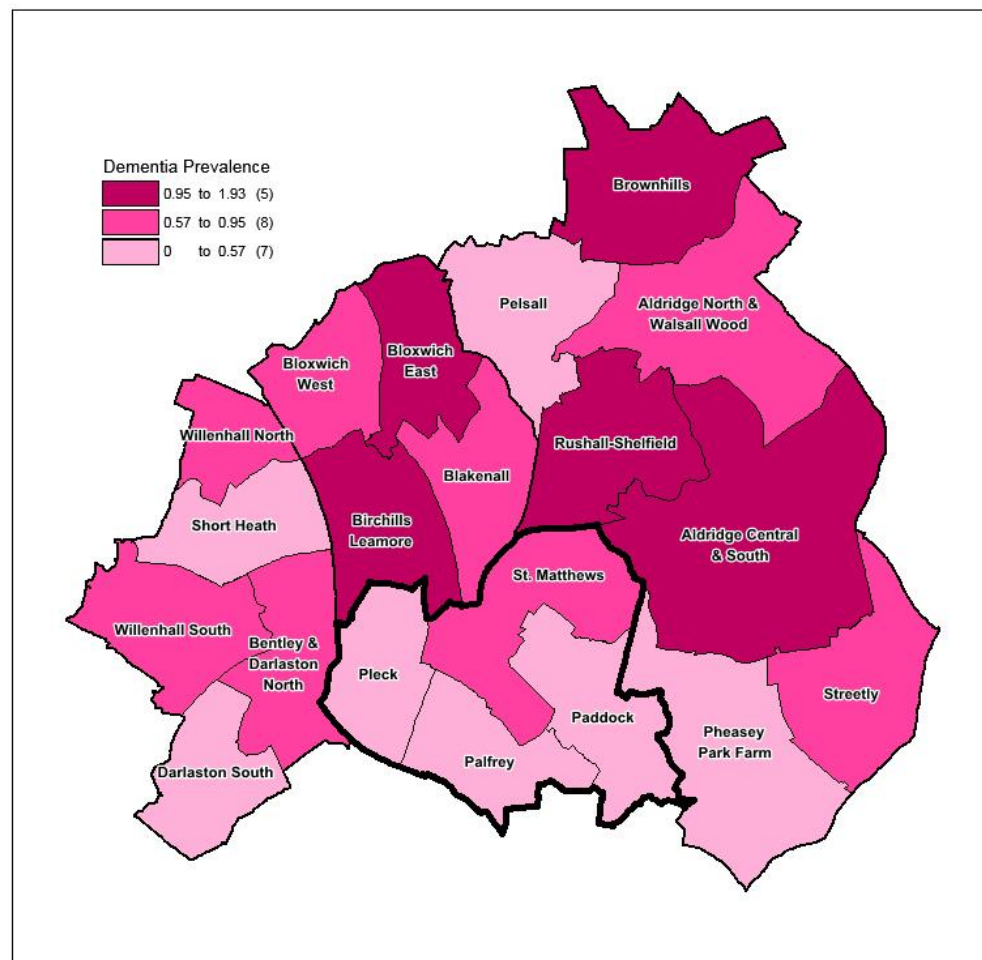
Ward	%
St. Matthews	10.48
Pleck	10.12
Palfrey	9.76
Paddock	-
<b>WALSALL</b>	<b>8.58</b>

Diabetes prevalence within the wards of the South locality is greater than the borough average.

# Dementia Prevalence

Ward	%
St. Matthews	0.68
Palfrey	0.46
Pleck	0.39
Paddock	-
<b>WALSALL</b>	<b>0.80</b>

- There are low levels of dementia prevalence within the South locality
- No wards are above the borough average





# Useful Links

- **2011 Census:** Information related to the release of the latest census results, including analysis and reports for Walsall and links to official ONS websites [www.walsall.gov.uk/census](http://www.walsall.gov.uk/census)
- **Nomis:** detailed and up-to-date UK labour market and economic statistics from official sources [www.nomisweb.co.uk](http://www.nomisweb.co.uk)







*These profiles have been compiled by analysts and other colleagues from across Walsall Insight*

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